CONCLUSIONS

**Q4: Use your data to determine whether the mean or the median summarizes the data more meaningfully?**

1. Specially within the context of the Backers question, MEAN is a more meaningful summary of successful and failed backers count. It presents guidelines for the target to achieve the overall goal based on historical data.

**Q2: What are some limitations of this dataset?**

1. *Mixed currencies are skewing statistics and/or rankings*
2. *The scope of categories is limited to a handful. It does not represent other areas of interest. Most are in the field of arts.*
3. *Some goals are not realistically defined, leading to a superficial percentage of "funding", where goal = 1 (or way to low)*

**Q1: Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

1. *Trend shows that there is a better chance of success at funding campaigns during the first half of the year*
2. *Folks love to fund the ARTS - Theater, Music, Film & Video - in this order*
3. *Folks love to fund PLAYS*

**Q3: What are some other possible tables and/or graphs that we could create?**

1. *Moving Averages, Scatter Lines, Exponential Lines, and other statistical data*
2. *Table by Country, Table by Backers… but it will need definitions of the corresponding data columns*