
From YouTube Rapper to Potential Mainstream Artist



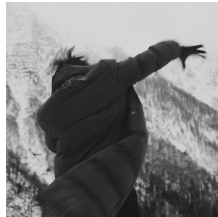
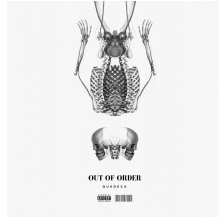
An Analysis on Quadecca's Music Before and After His
Sensational KSI Diss Track *Insecure*

Background



Research Question

- Did Quadeca's musical themes and musical style change from the period before the Insecure Diss Track compare to the period after the Insecure Diss Track.
- If so, did the success of Insecure influence Quadeca's later albums to reflect more mainstream musical themes and styles?



Data and Analysis

Data:

- All Albums Before Insecure Diss Track
 - 4 Albums
 - 54 Songs
- All Albums After Insecure Diss Track
 - 2 Albums
 - 31 Songs

Analysis:

- Word Frequency and N-Gram Frequency Lists
 - Found the most common words and phrases for each song
- Keyness Analysis
 - Found the words that would occur more frequently in one period of time compared to the other
- KWIC Analysis
 - Find the context/themes of what Quadea is rapping about

Results and Next Steps

Results

- The topics that are commonly talked about across both corpuses are about:
 - His dedication to improving his music
 - Struggling against depression and insecurities
 - Dealing with being in the public eye, high expectations, and unprecedented growth
 - Reflecting on his younger self
 - Past romantic relationships

Next Steps

- Perform a sentiment analysis across both corpuses to see if there is any change
- Attempt to answer Question 2:
 - Compare the lyrics to Billboard Top 100 Charts music for the past 3 years