
Curriculum Vitae

HaoYu Huang

CONTACT INFORMATION

School of Journalism and Communication

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EDUCATION

M.A. in Communication	Wuhan University, China School of Journalism and Communication GPA: 3.71/4.0	Expected: 2025
Exchange Graduate Student	National Chengchi University, Taipei College of Communication	2024
B.A. in Journalism	Liaoning University, China School of Journalism and Communication Ranking: 1/23 (<i>Magna Cum Laude</i>)	2022

RESEARCH INTERESTS

Culture, History and Activism in Chinese Internet, Transcultural Memory and Communication, Media and Cultural Theory, Media and Nationalism, Computer-aided Text Analysis.

RESEARCH EXPERIENCE

- **Research on Transcultural Memory and Cultural Identity in the Digital Age** Wuhan
Research Asistant | supervised by Professor Shiwen Wu Sep 2022 – Present

- *Undertaking Literature Review and Project Declaration Writing.* Staying abreast of the latest advancements in memory research and transcultural communication. identifying the

foundational basis for theoretical discourse and relevant literature, elucidating the evolving dynamics of transcultural memory within the digital milieu.

- *Summarize the Theoretical Context and Research Progress of Transcultural Memory.* Synthesizing theoretical frameworks and tracking research progress in transcultural memory. Emphasizing the nexus between transcultural identity and memory in the context of globalization, digitalization, and mediatization.

- *Conducting an empirical study on transcultural memory.* Utilizing advanced methodologies such as big data text mining, Latent Dirichlet Allocation (LDA) semantic analysis, and critical discourse analysis. This research aims to enhance our understanding of how global public events are remembered and how these memories traverse cultural boundaries.

▪ **Research on the Empirical Exploration of Communicative Figurations
and the Mediatization of Urban Life in Northeast China**

Shenyang

Project Manager | *affiliated with a Graduate Research Funding Program* Sep 2022 – Present

- *Completed a comprehensive review of literature on mediatization studies.* Highlighting the significance of the concept of communicative figuration as a crucial link between communication studies and social change. Expanded the analytical framework of communicative figuration and explored its applicability in understanding the mediatization process in Chinese urban contexts.

- *Conducted a six-month ethnographic study in public baths in Shenyang, China.* Focusing on the interactional dynamics of ‘place-media-actors’ through the lens of communicative figuration. This research explored how mediatization, as a meta-process, intersects with gentrification and urbanization, shaping contemporary life experiences.

- *Investigated changes in actors’ perceptions of privacy influenced by media within the field.* Developed the concept of ‘visual management’ to explain how mediatization affects actors’ privacy perceptions, media practices, and specific actions. Further examined these changes within the context of a specific regional setting and post-collectivist culture.

▪ **Research on the Correction Effect and Optimization of Health Rumor
Information under the Background of Big Data**

Wuhan

Research Assistant | *supervised by Professor Shiwen Wu*

Oct 2023 - Mar 2024

- *Expert in Research Report Synthesis.* Demonstrated proficiency in synthesizing an extensive research report of approximately 150,000 words across six chapters. Skillfully integrated chapter content and refined research focus to ensure clarity, coherence, and alignment with the study's objectives.

- *Authored Comprehensive Literature Review.* Developed an in-depth literature review within the research report, focusing on health communication, rumors, and disinformation. Analyzed and summarized the impact of various communication channels, message sources, and dissemination forms on the effectiveness of corrective measures.

▪ **BBC Documentary on China and the Discourse System of Chinese Culture
International Communication (2000-2015)**

Research Assistant | supervised by Professor Xin Wang

Shenyang

Sep 2020 - Jan 2022

- *Conducted In-Depth Interviews with three documentary creators.* Assumed accountability for pre-interview data collection, drafting interview scripts, and transcribing interview dialogues.

- *Co-Authored Research Papers on Documentary Communication.* Employed discourse analysis and cross-cultural comparisons to scrutinize the intricate facets of documentary communication within diverse cultural contexts, with a focus on how representation, hegemony, and ideology operate within cross-cultural documentary communication.

PEER-REVIEWED PUBLICATIONS (Published and R&R)

International Refereed Journal Articles

Huang, H. (Revise and Resubmit). "Hidden in the Character Costume of Brand": the Invisible Labor and Double Exploitation of Social Media Workers in Chinese Platform, *Convergence*.

Huang, H. & Lai, H. (Under Review). Make National Goods Great Again: The National Goods Patriotism and the Construction of Discourse Opportunity Structure on China Social Platform. *Journal of Information Technology & Politics*.

Chinese Refereed Journal Articles

Huang, H. (2024). Figuration, Assemblage and ANT: the Process Turn and Ontology Reconstruction of Mediatization Research, *Tianfu New Idea*, the CSSCI (Chinese Social Sciences Citation Index) Q2 in Sociological Theory, (04):137-146.

- Huang, H.** (2024). Dancing in Bathing Center: The Communicative Figuration of Dama Community in China's Rustbelt city. *Media Criticism*, the CSSCI Q1 in Cultural Studies, 15(2):101-115.
- Huang, H.** in Comparative Journalism Research Group. (2023). Annual Review of Comparative Journalism Studies (2021—2022). *Intercultural Communication Studies*, (02): 222-245.
- Wang, X. & **Huang, H.** (2023). Pain and Consensus: A Cross-Cultural Communication Theory and Price of Trauma Common Sense. *Journalism & Communication Review*, the CSSCI Q1 in Communication, 76(04): 82-90.
- Wang, X. & **Huang, H.** (2021). A Study on the Cross-cultural Narration of Chinese Traditional Cultural Symbols: Based on the Investigation of Tu Fu's Communication in the English World. *Journalism & Communication Review*, 74(05):121-128.
- Wang, X. & **Huang, H.** (2021). The Shift, Reshaping and Justification of Historical Movies: The Racial Political Turn of Contemporary American Historical Movies and the Strategy of Discourse Articulation, *Journal of Shanghai University* (in Chinese), the CSSCI Q1 in Film Studies, 38 (06):56-67.
- Huang, H.** (2021). The Cross-media Inheritance of Folk Culture from the Perspective of Memory Ceremony. *Art Research*, (01): 56-58.

PUBLICATIONS UNDER PREPARATION

- Wu, S., Yang, X. & **Huang, H.** (under preparation). Ancient Scripts enter the New World of Computing: The Historical Evolution of Chinese Input Methods. *Technology in Society*.
- Wu, S. & **Huang, H.** (under preparation). Transcultural Memory in the Digital Age: Concept Pedigree, Research Orientation and Theoretical Imagination. *Journalism & Communication* (in Chinese).
- Wu, S. & **Huang, H.** (under preparation). Shared History and Transcultural Memory Frame: A Cross-cultural Study Based on the Cosmopolitan Memory of "Chinese Labor in World War I". *International Journal of Communication*.
- Huang, H.** (under preparation). Memory Frame in International Conflict News: Constructing a Transcultural Concept. *Memory Studies*.

Huang, H. (under preparation). “You can take your phone into Hammam”: The vision governance and mediatization change of Public Baths in the Northeast China. *International Journal of Cultural Studies*.

COMPETITIVE CONFERENCE PRESENTATIONS

Huang, H. (2024 June). Dancing in Bathing Center: The Communicative Figuration of Dama Community in China’s Rustbelt city. Paper to be presented at the annual meeting of the International Communication Association, Golden Coast, Australia.

Li, C. & Huang, H. (2024 June). From Identity Politics to Emotion Politics: Dual Creation and Life Narration of China COVID-19 Documentary. Paper to be presented at the annual meeting of the International Communication Association, Golden Coast, Australia.

Huang, H. & Lai, H. (2024 November). Make Conscientious National Goods Great Again: The National Goods Patriotism and the Construction of Discourse Opportunity Structure on China Social Platform. Paper to be presented at the annual meeting of the National Communication Association, New Orleans, the United States.

Huang, H. & Li, C. (2024 July). “Hidden in the Character Costume of Brand”: the Invisible Labor and Double Exploitation of Social Media Workers in Chinese Platform. Paper to be presented at the annual meeting of International Association for Media and Communication Research, Christchurch, New Zealand.

Li, C. & Huang, H. (2024 July). From Love Transference to Fantasy Production: The Relationship Expectations and Subjectivity Reconstruction of Chinese “Coupling” (CP) Fans. Paper to be presented at the annual meeting of International Association for Media and Communication Research, Christchurch, New Zealand.

Wu, S. & Huang, H. (2023 November). Transcultural Memory in the Digital Age: Concept Pedigree, Research Orientation and Theoretical Imagination. Paper to be presented at the annual meeting of Chinese Association for History of Journalism and Communication (the Top Annal Communication Conference of China), Guangzhou, China.

Huang, H. (2024 July). “You can take your phone into Hammam”: The vision governance and mediatization change of Public Baths in the Northeast China. Paper to be presented at the annual meeting of Taiwan Communication Association.

TEACHING EXPERIENCE

Wuhan University, Wuhan, CHN

Teaching assistant in *Research Methods in Communication*

Sep 2023 -Jan 2024

- Correct the research assignments of SNA. Answer the basic operations about reptiles, word segmentation, sentiment analysis and Gephi.

Renmin University, Beijing, CHN

Intern Researcher in *Research Center for Digital Humanities*

Dec 2021 -May 2022

- Contribute to the operation and editing of the *Digital Humanities Research* journal, with a particular focus on the preliminary review of manuscripts, especially those related to digital memory and narrative theory.
- Facilitate regular topic selection meetings and assist the research center in coordinating various academic exchange initiatives.

AWARDS AND HONORS

Awards

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| 2023 | Second Prize for Student Paper at the Annual Media Culture Research Conference
(2 Students Only)
Outstanding Postgraduate Student in Wuhan University
(Top 10%) |
| 2022 | First Prize for Student Paper at the Jiangsu Provincial Graduate Forum on Journalism and Communication
(3 Students Only)
First Prize for Student Paper at the Guangdong Provincial Graduate Forum on Journalism and Communication
(3 Students Only)
Outstanding Undergraduate Thesis in Liaoning University
(Top 5%) |
| 2021 | Outstanding Undergraduate Students in Shenyang
(Top 3%) |
| 2020 | First Prize for Student Paper at the Visual Anthropology Subcommittee of the Chinese Ethnological Association
(3 Students Only) |

Scholarship

2023	First Prize Scholarship for Postgraduate Student	(Top 5%)
2022	National Inspiration Scholarship First Prize Scholarship for Undergraduate Student	(Top 1%) (Top 5%)
2021	First Prize Scholarship for Undergraduate Student	(Top 5%)
2020	First Prize Scholarship for Undergraduate Student	(Top 5%)
2019	First Prize Scholarship for Undergraduate Student	(Top 5%)

SUMMER PROGRAM

Sino-French Joint Summer School on Communication <i>Shanghai Jiao Tong University</i>	July 2023 Shanghai, CHN
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Computational Social Science Workshop <i>Sun Yat-sen University</i>	August 2024 Guangzhou, CHN
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Summer School on Journalism and Communication <i>Peking University</i>	July 2019 Beijing CHN
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SIKLLS AND HOBBIES

- **Programming Languages:** Python (numpy, pandas, scikit-learning, nltk, jieba), R (current learning).
- **Qualitative and Quantitative Research Tools:** SPSS, Gephi, UCINET, Nivivo, MAXQDA.
- **Document management and writing tools Endnote:** Latex, Zotero, Markdown, Excel.
- **Image and Video Processing Tools:** Adobe Photoshop, Premiere Pro.
- **Hobbies:** Swimming, Baking, Hiking, Meditation, Photography.

LANGUAGES

- Mandarin Chinese (native)
- English (IELTS: 7)
- The dialect of Southern Fujian (hokkien or taiwannese, basic)