Curriculum Vitae
HaoYu Huang

CONTACT INFORMATION

School of Journalism and Communication
Wuhan University, CHN
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EDUCATION

M.A. in Communication **Wuhan University**, China Expected: 2025
School of Journalism and Communication
GPA: 3.71/4.0

Exchange Graduate Student **National Chengchi University**, Taipei 2024
College of Communication

B.A. in Journalism **Liaoning University**, China 2022
School of Journalism and Communication
Ranking: 1/23 (*Magna Cum Laude*)

RESEARCH INTERESTS

Culture, History and Activism in Chinese Internet, Transcultural Memory and Communication, Media and Cultural Theory, Media and Nationalism, Computer-aided Text Analysis.

PEER-REVIEWED PUBLICATIONS (Published and R&R)

International Refereed Journal Articles

Huang, H. (Revise and Resubmit). "Hidden in the Character Costume of Brand": the Invisible Labor and Double Exploitation of Social Media Workers in Chinese Platform, *Convergence*.

Huang, H. & Lai, H. (Under Review). Make National Goods Great Again: The National Goods Patriotism and the Construction of Discourse Opportunity Structure on China Social Platform. *Journal of Information Technology & Politics*.

Chinese Refereed Journal Articles

Huang, H. (2024). Figuration, Assemblage and ANT: the Process Turn and Ontology Reconstruction of Mediatization Research, *Tianfu New Idea*, the CSSCI (Chinese Social Sciences Citation Index) Q2 in Sociological Theory, (04):137-146.

Huang, H. (2024). Dancing in Bathing Center: The Communicative Figuration of Dama Community in China's Rustbelt city. *Media Criticism*, the CSSCI Q1 in Cultural Studies, *15*(2):101-115.

Huang, H. in Comparative Journalism Research Group. (2023). Annual Review of Comparative Journalism Studies (2021—2022). *Intercultural Communication Studies*, (02): 222-245.

Wang, X. & **Huang, H.** (2023). Pain and Consensus: A Cross-Cultural Communication Theory and Price of Trauma Common Sense. *Journalism & Communication Review*, the CSSCI Q1 in Communication,*76*(04): 82-90.

Wang, X. & **Huang, H.** (2021). A Study on the Cross-cultural Narration of Chinese Traditional Cultural Symbols: Based on the Investigation of Tu Fu's Communication in the English World. *Journalism & Communication Review*, *74*(05):121-128.

Wang, X. & **Huang, H.** (2021). The Shift, Reshaping and Justification of Historical Movies: The Racial Political Turn of Contemporary American Historical Movies and the Strategy of Discourse Articulation, *Journal of Shanghai University* (in Chinese), the CSSCI Q1 in Film Studies, *38* (06):56-67.

Huang, H. (2021). The Cross-media Inheritance of Folk Culture from the Perspective of Memory Ceremony. *Art Research*, (01): 56-58.

PUBLICATIONS UNDER PREPARATION

Wu, S., Yang, X. & **Huang, H.** (under preparation). Ancient Scripts enter the New World of Computing: The Historical Evolution of Chinese Input Methods. *Technology in Society*.

Wu, S. & **Huang, H.** (under preparation). Transcultural Memory in the Digital Age: Concept Pedigree, Research Orientation and Theoretical Imagination. *Journalism & Communication* (in Chinese).

Wu, S. & **Huang, H.** (under preparation). Shared History and Transcultural Memory Frame: A Cross-cultural Study Based on the Cosmopolitan Memory of "Chinese Labor in World War I". *International Journal of Communication*.

Huang, H. (under preparation). Memory Frame in International Conflict News: Constructing a Transcultural Concept. *Memory Studies*.

Huang, H. (under preparation). "You can take your phone into Hammam": The vision governance and mediatization change of Public Baths in the Northeast China. *International Journal of Cultural Studies*.

COMPETITIVE CONFERENCE PRESENTATIONS

Huang, H. (2024 June). Dancing in Bathing Center: The Communicative Figuration of Dama Community in China's Rustbelt city. Paper to be presented at the annual meeting of the International Communication Association, Golden Coast, Australia.

Li, C. & **Huang, H.** (2024 June). From Identity Politics to Emotion Politics: Dual Creation and Life Narration of China COVID-19 Documentary. Paper to be presented at the annual meeting of the International Communication Association, Golden Coast, Australia.

Huang, H. & Lai, H. (2024 November). Make Conscientious National Goods Great Again: The National Goods Patriotism and the Construction of Discourse Opportunity Structure on China Social Platform. Paper to be presented at the annual meeting of the National Communication Association, New Orleans, the United States.

Huang, H. & Li, C. (2024 July). "Hidden in the Character Costume of Brand": the Invisible Labor and Double Exploitation of Social Media Workers in Chinese Platform. Paper to be presented at the annual meeting of International Association for Media and Communication Research, Christchurch, New Zealand.

Li, C. & **Huang, H.** (2024 July). From Love Transference to Fantasy Production: The Relationship Expectations and Subjectivity Reconstruction of Chinese "Coupling" (CP) Fans.

Paper to be presented at the annual meeting of International Association for Media and Communication Research, Christchurch, New Zealand.

Wu, S. & **Huang, H.** (2023 November). Transcultural Memory in the Digital Age: Concept Pedigree, Research Orientation and Theoretical Imagination. Paper to be presented at the annual meeting of Chinese Association for History of Journalism and Communication (the Top Annal Communication Conference of China), Guangzhou, China.

Huang, H. (2024 July). "You can take your phone into Hammam": The vision governance and mediatization change of Public Baths in the Northeast China. Paper to be presented at the annual meeting of Taiwan Communication Association.

RESEARCH EXPERIENCE

▪ **Research on Transcultural Memory and Cultural Identity in the Digital Age**   Wuhan
Research Asistant | supervised by Professor Shiwen Wu   Sep 2022 – Present

   • *Undertaking Literature Review and Project Declaration Writing*. Staying abreast of the latest advancements in memory research and transcultural communication. identifying the foundational basis for theoretical discourse and relevant literature, elucidating the evolving dynamics of transcultural memory within the digital milieu.

   • *Summarize the Theoretical Context and Research Progress of Transcultural Memory*. Synthesizing theoretical frameworks and tracking research progress in transcultural memory. Emphasizing the nexus between transcultural identity and memory in the context of globalization, digitalization, and mediatization.

   • *Conducting an empirical study on transcultural memory*. Utilizing advanced methodologies such as big data text mining, Latent Dirichlet Allocation (LDA) semantic analysis, and critical discourse analysis. This research aims to enhance our understanding of how global public events are remembered and how these memories traverse cultural boundaries.

▪ **Research on the Empirical Exploration of Communicative Figurations**
  and the Mediatization of Urban Life in Northeast China   Shenyang
Project Manager | affiliated with a Graduate Research Funding Program   Sep 2022 – Present

   • *Completed a comprehensive review of literature on mediatization studies*. Highlighting the significance of the concept of communicative figuration as a crucial link between

communication studies and social change. Expanded the analytical framework of communicative figuration and explored its applicability in understanding the mediatization process in Chinese urban contexts.

• *Conducted a six-month ethnographic study in public baths in Shenyang, China*. Focusing on the interactional dynamics of 'place-media-actors' through the lens of communicative figuration. This research explored how mediatization, as a meta-process, intersects with gentrification and urbanization, shaping contemporary life experiences.

• *Investigated changes in actors' perceptions of privacy influenced by media within the field*. Developed the concept of 'visual management' to explain how mediatization affects actors' privacy perceptions, media practices, and specific actions. Further examined these changes within the context of a specific regional setting and post-collectivist culture.

▪ **Research on the Correction Effect and Optimization of Health Rumor Information under the Background of Big Data**   Wuhan
Research Assistant | supervised by Professor Shiwen Wu   Oct 2023 - Mar 2024

• *Expert in Research Report Synthesis*. Demonstrated proficiency in synthesizing an extensive research report of approximately 150,000 words across six chapters. Integrated chapter content and ensure the research clarity, coherence, and alignment with the objectives.

• *Authored Comprehensive Literature Review*. Developed an in-depth literature review within the research report, focusing on health communication, rumors, and disinformation. Analyzed and summarized the impact of various communication channels, message sources, and dissemination forms on the effectiveness of corrective measures.

▪ **BBC Documentary on China and the Discourse System of Chinese Culture International Communication (2000-2015)**   Shenyang
Research Assistant | supervised by Professor Xin Wang   Sep 2020 - Jan 2022

• *Conducted In-Depth Interviews with three documentary creators*. Assumed accountability for pre-interview data collection, drafting interview scripts, and transcribing interview dialogues.

• *Co-Authored Research Papers on Documentary Communication*. Employed discourse analysis and cross-cultural comparisons to scrutinize the intricate facets of documentary communication within diverse cultural contexts, with a focus on how representation, hegemony, and ideology operate within cross-cultural documentary communication.

TEACHING & EDITING EXPERIENCE

Wuhan University, Wuhan, CHN

Teaching assistant in *Research Methods in Communication*   Sep 2023 -Jan 2024

• Correct the research assignments of SNA. Answer the basic operations about reptiles, word segmentation, sentiment analysis and Gephi.

Renmin University, Beijing, CHN

Intern Researcher in *Research Center for Digital Humanities*   Dec 2021 -May 2022

• Contribute to the operation and editing of the *Digital Humanities Research* journal, with a particular focus on the preliminary review of manuscripts, especially those related to digital memory and narrative theory.

• Facilitate regular topic selection meetings and assist the research center in coordinating various academic exchange initiatives.

AWARDS AND HONORS

Awards

2023   **Second Prize for Student Paper** at the Annual Media Culture Research Conference
(2 Students Only)
Outstanding Postgraduate Student in Wuhan University   (Top 10%)

2022   **First Prize for Student Paper** at the Jiangsu Provincial Graduate Forum on Journalism and Communication   (3 Students Only)
First Prize for Student Paper at the Guangdong Provincial Graduate Forum on Journalism and Communication   (3 Students Only)
Outstanding Undergraduate Thesis in Liaoning University   (Top 5%)

2021   **Outstanding Undergraduate Students** in Shenyang   (Top 3%)

2020   **First Prize for Student Paper** at the Visual Anthropology Subcommittee of the Chinese Ethnological Association   (3 Students Only)

Scholarship

2023	**First Prize Scholarship** for Postgraduate Student	(Top 5%)

2022	**National Inspiration Scholarship**	(Top 1%)
	First Prize Scholarship for Undergraduate Student	(Top 5%)

2021	**First Prize Scholarship** for Undergraduate Student	(Top 5%)

2020	**First Prize Scholarship** for Undergraduate Student	(Top 5%)

2019	**First Prize Scholarship** for Undergraduate Student	(Top 5%)

SUMMER PROGRAM

Sino-French Joint Summer School on Communication   July 2023
Shanghai Jiao Tong University   Shanghai, CHN

Computational Social Science Workshop   August 2024
Sun Yat-sen University   Guangzhou, CHN

Summer School on Journalism and Communication   July 2019
Peking University   Beijing CHN

SIKLLS AND HOBBIES

- **Programming Languages**: Python (numpy, pandas, scikit-learning, nltk, jieba), R (current learning).
- **Qualitative and Quantitative Research Tools**: SPSS, Gephi, UCINET, Nivivo, MAXQDA.
- **Document management and writing tools Endnote**: Latex, Zotero, Markdown, Excel.
- **Image and Video Processing Tools**: Adobe Photoshop, Premiere Pro.
- **Hobbies:** Swimming, Baking, Hiking, Meditation, Photography.

LANGUAGES

- Mandarin Chinese (native)
- English (IELTS: 7)
- The dialect of Southern Fujian (hokkien or taiwannese, basic)