#### **APSC 100**

# M1-W2-V1: Introduction to Design

- Engineering Design Process
  - o Important model through APSC 100 and 101
- Learning goals
  - List the stages in the design process from memory
  - Describe the general flow between stages in the design process, including the role of iteration
  - Explain why a formal design process is preferred to an unstructured approach
- Design
  - Common ideas that come to mind: creativity, invention, problem-solving, innovation
  - Design is a process
  - Engineering design is the process through which engineering knowledge and skills are applied to solve real-world, open-ended problems
    - Meaningful problems for society, planet, and humanity
    - Open-ended means that there is not a single solution
- Novice approach
  - o Implement solution with trial and error
  - o Focuses on one solution at a time
  - Cost inefficient
  - Not a good approach for an engineering team, especially for a larger project
- Engineering approach
  - Systematic process = better chance of success + on time + on budget
  - Stage 0: the problem
  - Stage 1: study and clarify the problem
  - Stage 2: generate potential solutions
  - Stage 3: identify most promising solution
  - Stage 4: Develop and test solution
  - o Iteration: Review and revise solution
  - Stage 5: Implement solution
  - Stages are not rigid checkpoints, and we will often revisit stages
  - The engineering design process is a guiding framework that increases chance of finding a solution
- Support for the Design Process
  - o Costs: time, money, and resources
  - With the design process, fewer cost is spent on the early stages
  - Costs committed: early decisions determine spending for future stages

# M1-W2-V2: Stage 1: Study and Clarify the Problem

- Stage 1: who are the stakeholders and what are their needs?
- Learning goals
  - Explain who stakeholders are and why they are important
  - Describe what needs are and where they come from
- Stakeholder
  - Anyone who is influenced by the project or anyone who can influence the project
  - Example: stakeholders of a bridge
    - Designers, builders, users, government, maintainers, neighbors, municipalities, regulators, suppliers, shareholders, manufacturers, society
  - Stakeholders have varying degrees of influence, which may sometimes be unclear
  - To minimize risks and surprises, it is important to know and understand the issues and perspectives from all of the stakeholders, right from the beginning
  - o Unlikely that we will be able to satisfy everybody
- Needs
  - Things that the final design must achieve to satisfy stakeholders
  - Stakeholder's wants or expectations of what the final design should be or do
  - Expressed Needs
  - Threshold needs (needs that might not be stated but would be obvious)
  - latent needs (needs that would not be stated but would be nice to have)
- Example: smartphone
  - Stakeholders: user and government regulators
  - User needs:
    - Is affordable
    - Has front and rear cameras
    - Warns of low battery
    - is waterproof
  - Regulator needs:
    - Complies with applicable wireless communication standrads
    - Complies with applicable safety standards for consumer electronic devices
  - Observations
    - Different stakeholders tend to have different needs
      - We should consider all stakeholders and have a good sense of stakeholder needs
    - Not all stakeholders think alike
      - Stakeholders from the same group may have differing or contradictory needs
    - Some needs might be expected without saying or so "obvious" that nobody thinks to mention them
      - Important not to miss obvious needs

### Learning-V3-Neuroscience

• Analogy: Olympic swimmer

- They would not be cramming practice two days before the race
- Thoughtfully arranged challenges going back for a long time
- Learning is the same. Many students try to compress learning into cram sessions, which doesn't work

#### Learning goals

- Describe what happens in your brain when you learn, using the language of neuroscience
- Explain why it is important to spread learning out over time, and why this is supported by neuroscience
- Explain how neuroscience supports the deliberate practice approach to learning

#### • How the brain works

- o 100 billion neurons in the brain
- Electrochemical signals are received by dendrites, cell body processes signals, signals travel to axon and are sent to other dendrites through axon terminals
- A single neuron can have thousands of dendrites. The total number of connections is unimaginable
- Neuroplasticity: neural connections can be changed and the brain can be reprogrammed
- Effort and challenge batter: brain grows more connections, connections get stronger and more efficient for deeper and longer lasting learning
- Knowledge is stored through the connections between neurons
- A robust netowrk of neurons is better for recalling information
- Unused neural connections weaken over time
- Analogy: forest path
  - Paths will overgrow and disappear if we don't use it. Then we cannot retrieve information
  - Frequently traveling the path will make it larger
  - Multiple paths create a robust network

#### Effective learning

- o More review is better
- Quizzing (reviewing correct answers) gives the best results
- Recap: using deep learning techniques that require retrieving and applying information is more effective than rereading and reviewing
- Why cramming doesn't work
  - Myelin: 20 percent of the brain. Coating on parts of the neurons
  - Myelin increases strength and speed of neural signals
  - Myelin makes recall quicker and more automatic
  - Myelin coating is developed over time, due to repeated activity of the neuron. Sleep plays a role in this process too
  - Developing myelin coating cannot be rushed, and learning cannot be rushed
- Effective learning based on understanding of myelin
  - Periods of high intensity learning
  - o Breaks and time to relax
  - Repeated and more challenging practice

- Full nights of sleep
- Effectiveness of deliberate practice
  - Challenge develops strong network
  - Focus: high intensity of learning for short period
  - Feedback corrects neural connections and helps long term retention
  - Refine: reflect over time

# M1-W3-V1: Stage 2: Generating Potential Solutions (Conceptualization)

- · Learning goals
  - Describe the goals of the Generate Potential Solutions stage of the design process
  - List the guidelines for effective concept generation and explain why each is important
  - Describe the C-sketch process for concept generation
- Goal of stage 2:
  - o Generate as many potential solutions to our design problem as possible
- Generating ideas
  - When generating ideas, as time goes on, we get more ideas with greater variety. This is the solution space. The more ideas, the better
  - We can't rely on first impressions for evaluating ideas
  - The more variety the better
  - Common mistakes
    - Stopping the solution generation too early
    - When to stop? depends on how good we feel the ideas are, and whether they have a good chance of solving the problem. How much time, how routine the problem is, how quickly we're coming up with new ideas
    - Didn't challenge ourselves with novel ideas. "Fixation" or "Anchoring". Getting stuck on one idea
- Solution generation guidelines
  - Generate as many unique ideas as possible
    - Focus on quantity not quality
    - Welcome creative, unusual, and "wild" ideas
  - Resist the temptation to start developing your first idea or favorite idea
    - Avoid fixation (anchoring)
  - Do not evaluate ideas yet that will come later
    - Focus on what will make ideas work
  - Generate a variety of ideas
    - Work independently and in a team
    - Sketch, discuss, tinker
- C-Sketch
  - Collaborative sketching
  - o The team gathers, each person with their own paper

- Team clarifies the problem
- Each person sketches a solution. No talking, no writing or words, not about creating works of art
- Everyone passes their sketch to the person next to them (after ~3 minutes). And then they modify the sketch (add or erase)
- Process continues until everyone has seen and contributed to every sketch
- Benefit: everyone gets equal time and input to each idea (as opposed to traditional brainstorming)
- The team reviews and discusses the collaborative sketches. Can engage in another round (challenge each other to come up with completely different ideas)

# M1-W3-V2: Stage 3: Identifying Most Promising Solution

- Learning goals
  - Describe the goals and steps in Stage 3 of the design process
  - Define screening, ranking, and scoring, and explain how they are used in this stage of the process
  - Describe how requirements and evaluation criteria from the target design specifications in
     Stage 1 are used in Stage 3
- Goal of stage 3:
  - Narrow down all possible solutions to our design problem, and identify the solution to be developed
  - o After solution generation, all ideas could be the winner
  - o Objective and systematic process of identifying best idea
- Requirements: the limits of acceptability for a design (from back in stage 1)
  - Screening: solutions that don't meet requirements should be removed immediately
- Evaluation criteria: measures that distinguish between levels of performance or stakeholder satisfaction (i.e. lower price is better)
  - Ranking: sort remaining potential solutions by approximate highest to lowest performance
    - Quick process
  - o Scoring: for ideas that have potential, analyze
    - Build prototypes, run detailed analyses
    - Too many ideas is too much work, but we can't have too few ideas either
    - Can use tools such as WDM
  - Selection: select the best idea
- Summary
  - Screening
    - Compare to requirements and eliminate ideas that cannot meet requirements
  - o Ranking
    - Roughly rank from strong to weak. Look for consistently strong ideas
  - Scoring
    - Quantify relative performance. Tool coming in Module 2 (WDM)

- Methods for ranking
  - Individual voting
    - Only works if everyone has a good understanding of problem, concepts, and evaluation criteria
    - Each person gets x number of votes for all concepts
    - Team totals vote
  - Borda count
    - Ranking top x out of y
    - Top z advance
  - Pairwise comparison
    - Comparing each concept against each other concept
    - Top x advance
  - Criterion-based ranking
    - Ranking based on performance of each concept in each criterion
    - Top x advance
- Iterative
  - We if we feel that we need to rerank ideas, we can come back to this stage

# **Learning-V4-Memory**

- Recap
  - Learning is based on creating stronger neural connections
  - Analogy of forest path
  - No shortcuts, requires high intensity effort, relax, repeated more challenging practice, and sleep
- Learning Goals
  - Explain how short- and long-term memory work
  - Distinguish between learning tasks appropriate for short- and long-term memory
  - Describe what is meant by the "forgetting curve" and the "distributed practice" approach
  - Apply effective study strategies towards your learning, and explain the neurological basis of why they work
- Memory
  - Information is stored in short-term memory or is forgotten
  - Maintenance (for instance, repeating) is used to keep information in short-term memory
  - o Organizing is used to keep information in long-term memory for retrieval in the future
- Short-term and long-term memory
  - o Limited. 15-30 seconds. 5-9 items.
  - Trying to maintain short-term memory is ineffective
  - Transferring to long-term memory is more successful
- Forgetting curve
  - We forget quickly
- Distributed practice
  - After one day, a short review improves long term retention

- More days later, a shorter review improves long term retention even more
- Study strategies
  - Strategy 1: emphasize organization, not maintenance
  - Strategy 2: connect new information to what you already know
    - For example, concept map
  - Strategy 3: pace your learning. Distributed and deliberate practice
  - Strategy 4: use retrieval

#### M1-W4-V1-Prototypes

- Learning goals
  - Describe what prototypes are
  - Explain why prototypes are used in design
  - o Describe where in the design process prototypes are used
- Ojex Juicer prototypes. Juice extracter
  - Starting with drawing
  - o 2D plastic for testing mechanical
  - o 3D foam models
  - Functioning 3D prototypes
  - o Strainer models
  - CAD models
- Classifying prototypes
  - Focused <-> Comprehensive
  - Virtual <-> Physical
- Cost curve revisited
  - Can be thought of as cost of an error at stage in project
  - Quick, inexpensive, simple prototypes are used in early stages. Explore, suggest, question, provoke
  - Detailed and accurate prototypes are used later Refine, describe, answer, resolve
- Purpose of prototypes: reduce risk in the design process

#### M1-W4-V2-Audience Purpose Context

- Learning goals
  - o Describe what are meant by "audience," "purpose," and "context," in communication
  - List some of the factors related to audience, purpose, and context to consider when preparing a presentation
- Audience
  - Who you are presenting to
  - Important to understand your audience. What they already know, what they need to know, and what they do not know?
  - Audiences opinion about your topic?
  - What they hope to get from your presentation?
  - Audiences in APSC 100 & 101: imagined

- Purpose
  - Goal and reason for presentation
  - Helpful for decisions about what information to convey and how to convey it
  - Inform and persuade
- Context
  - What led to developing the presentation?
  - What is the setting?
  - When, what, where?
  - o Contexts in APSC 100 & 101: poster and oral presentations

## Learning-V5-Focus

- Recap
  - Learning is based on creating strong neural connections
  - Model of memory. Information -> short term memory -> long-term memory
  - Achievement = talent x effort^2. Deliberate practice and bloom's taxonomy
- Learning Goals
  - Describe the impacts of distraction on your learning
  - Explain why trying to multitask hinders learning for most people
  - Explain what is meant by "interleaving," and why it is effective for learning
  - Apply effective study strategies towards your learning, and explain the neurological bases of why they work
- · The myth about multitasking
  - o Only about 2% of people can multitask
  - Music reduces ability to focus during challenging tasks
  - o 30-60 minute blocks on one topic. Don't jump back and forth
  - Digital devices are very distracting. -1 letter grade on final
  - Other people using devices is even more distracting. "Digital second hand smoke". -2 letter grades on final
- Strategies
  - Strategy 1: Minimize distractions
  - Strategy 2: Focus on one subject at a time in short, high intensity sections. Take a break before the next subject
  - Strategy 3: "Interleave" subjects when studying. Alternating between subjects is more effective. Study each subject for at least 30 minutes
  - Strategy 4: Effort and challenge improve learning

#### M2-W5-V1: Module 2 Case Study Introduction

- Prepare recommendation about transportation planning in Vancouver
- Learning goals
  - Apply a systematic and defensible approach in the decision-making process, integrating all dimensions of sustainability
  - Describe the importance of the consultation process in engineering projects

- Effectively justify and communicate your decisions through a formal oral presentation
- Other
  - Appreciate the complexity and importance of the stakeholder engagement and decision making processes
  - Develop a tolerance for ambiguity in engineering problems

#### Context

- Team of engineers working for City of Vancouver
  - Develop recommendation of next protected bicycle lane for the city
- Personal vehicles dominate streets of most large cities.
  - Inefficient form of transportation.
    - /km travel is very high cost. Consume lots of energy. Negative environmental impact. Take up lots of space
  - Part of issue is in vehicles, part of issue is in roads
- o Despite different fuel sources, all vehicles still have large environmental impact
- o Still consume too much space and materials for the function they serve
- Public transit is much more efficient. Still requires lots of money and space
- Adding nature and greenspaces improves wellbeing. Improves trust, desire to return, happiness.
- Walking and transportation also improve wellbeing.
- Transportation 2040
  - manage traffic to improve safety and neighborhood livability
  - Build cycling routes that feel comfortable for people of all ages and abilities
  - upgrade and expand the yccling network to efficiently connect people to destinations

#### Cycling on streets

- Perceived unsafe.
- Protected cycle lane is best. Safest and most comfortable experience for cycling. AAA designation: all ages and abilities
  - Safety. away from traffic
  - Comfort. room to pass, smooth surfaces, good lighting
  - Convenience: good connections on the network, limited grade
  - Cycle lanes also benefit pedestrians

#### Economic impacts

- Cyclists tend to have more disposable income. Also more likely to stop at local businesses, which improves economic
- Downtown Vancouver Business improvement Association endorses protected cycling lanes. Active funder and partner for more protected cycling lanes.
  - Attracts more highly skilled workers, higher paying jobs, retail spending
- Burrard Bridge. 1 lane -> cycling. People thought there would be issues, but it was great

#### Project

• Create a plan. Consider all stakeholders. Convince the city and the public.

#### M2-W5-V2: Scales

- Learning goals
  - Describe the concept of scale
  - Describe the effect of scale on our view of engineering problems, on the pool of relevant stakeholders, and on potential solutions
  - Recognize that, as engineers, we need to view problems at different scales
- Engineering a car: different systems.
  - o Car and driver. At a large scale, car and driver share the road
  - Larger system: car and city. Involving other vehicles and people. Design of buildings, infrastructure.
  - On region scale: effects on commute time, traffic infrastructure, law enforcement and regional air quality.
  - Larger scale: environmental impact, energy supply, manufacturing
  - Interdependence on other systems: legal, regulatory, political, economic, etc.
- Pothole in the road:
  - Solution? improve materials. Better wheels. Systems to improve comfort suspensions? or maybe it's about construction of roads. Regional policy related to maintenance. Best solution: alternate transportation in the long term?
  - Different solutions appear at different scales. Also important to understand that the best solution might not be at a technical one. We need to understand the problem by viewing it across many scales.

#### M2-W5-V3: Salience

- Example: Site C Dam
  - Benefits
    - Provides renewable electrical power for over 100 years
    - Enough power for 500,000 homes. Important piece of infrastructure for everyone.
    - Construction will require a huge workforce 13000 person years. Benefits economy of Fort St. John, especially during
    - Funding for social program, and other groups
  - o Drawbacks
    - The reservoir takes away water and land uses. Affects hunting and fishing grounds of various first nations, destroys indigenous burial sites and other sites of cultural significance.
    - Farmers and ranchers are impacted by flooding.
    - Impact to air, water, and land systems. Environmental impacts
  - Opposition
    - Numerous protests and rallies opposing the project. Protests from the river to Vancouver.
    - Conflicting stakeholders
- Learning goals
  - Describe the concept of stakeholder salience in terms of power, urgency, and legitimacy

- o Describe how salience is used in prioritizing stakeholders through a project
- Differentiate a rights holder from a stakeholder, and explain why this distinction is important
- Stakeholder
  - Anyone who is influenced by or can influence a project
- Salience: how prominent and important they are in a project.
  - Power
    - How much a stakeholder can influence the project.
  - Urgency
    - How important or time-sensitive the project is to stakeholder needs
  - Legitimacy
    - Has a right to have a say in the project. Could be legal or moral right
  - o Primary stakeholders: have all three attributes are the and are prioritized
  - Secondary stakeholders: two attributes
  - Tertiary stakeholders: one attribute
- Rights holder: a stakeholder whose legal rights or human rights could be impacted by a project.
  - o For Indigenous groups, rights holder is preferred to stakeholder
- Challenges with the framework
  - There may be different degrees to the amount of power each stakeholder has in each attribute
  - Stakeholder Salience is dynamic important to continuously monitor stakeholders. Will reduce surprises
- · Engagement strategies
  - Inform all stakeholders of project
  - Give primary and secondary stakeholders opportunity to provide input. Sometimes consider tertiary
  - o Primary stakeholders are involved during decision making. Sometimes consider secondary
  - o Sometimes consider collaborating with primary stakeholders

## Learning-V6-HealthyBody

- Exercise helps brain
  - Chemicals
    - Brain-derived Neurotrophic Factor (BDNF)
    - Serotonin
    - Dopamine
    - Norepinephrine
  - Aerobic activity is the best
- Diet also helps brain
  - Good foods
    - Omega-3: salmon, tree nuts (especially walnuts)
    - Antioxidants: blueberries, olive oil, beans, dark chocolate

- Balanced diet with abundance of vegetables
- Bad foods (consume in moderation)
  - Heavily processed food
  - Unhealthy snacks
  - Deep-fried foods
  - Sugary snacks and drink
  - Anything in a vending machine
- o Brain requires lots of energy, food fuels the brain
- o Breakfast: a nutritious breakfast is important
- Sleep
  - Consolidate and reinforce learning
  - We dream during REM
  - o Brain consolidates learning in NREM
  - o During REM sleep, signals travel backwards, from axon to dendrites
    - Clearing up junk
  - o Insufficient sleep
    - Makes it harder to pay attention
    - Impedes BDNF
    - Impedes retrieval
  - We should get between 7.5 and 9 hours of sleep
  - 20 minute naps are good during the day

# M2-W6-V1: An Introduction to Sustainability

- Learning goals
  - Define sustainability
  - o list the dimensions and principles of sustainability
  - o Describe how the dimensions interact, and what is meant by a sustainable solution
- Common view
  - Sustainability is associated with protecting and preserving the natural environment
- Definition of sustainability
  - Meet the needs of the present, without compromising the future
- Importance in design
  - o Sustainability is an integral part of the entire design process
- Dimensions of sustainability
  - Dimensions
    - Society (People) (Equity)
    - Environment (Planet) (Ecology)
    - Economy (Profit) (Economy)
  - Bearable: environment + society
  - Viable: environment + economy

- Equitable: society + economy
- o Goal: find solutions that work in all three dimensions
- Context is important
- Four principles in a sustainable society:
  - Avoid removing materials from the earth at a rate faster than they naturally replenish
  - Avoid making things and releasing substances at a rate faster than they naturally break down
  - Avoid degrading ecosystems at a rate faster than they can naturally regrow
  - o Move towards happiness, well-being, and meeting the needs of all people
- 17 UN Goals of sustainability

#### **M2-W6-V2: Causal Loop Diagrams**

- Learning goals
  - Recognize that we need different (qualitative) tools to analyze complex systems, compared to the traditional (quantitative) tools used with simple systems
  - Describe what a causal loop diagram is and how it is used
  - Interpret a simple causal loop diagram
- Complex vs complicated system. Deterministic vs non-deterministic
- To analyze complex systems, we need to use qualitative methods, such as causal loop diagrgams
- Causal loop diagram
  - Nodes
  - Relations (positive or negative)
  - o Double line on connecting link: delay
  - Reinforcing loop: increases and keeps increasing
  - o Balancing loop: increases then decreases
- Net product positive: positively correlated
- Net product negative: negatively correlated

## **M2-W6-V3: Engineering Profession**

- Learning goals
  - Describe what a profession is
  - Describe how engineering is regulated in Canada, and how an engineering student can go
    on to become an engineer
  - o Describe what "Codes of Ethics" are and why they are important
  - Describe the significance of the Iron Pin and the Iron Ring to engineers in Canada
- What is a profession
  - A group of individuals, widely recognized by the public, who:
    - Possess specialized knowledge or skills,
    - Have received specialized training or education
    - Adhere to ehtical standards and
    - Apply their knowledge and skills in the interest of others
  - Regulation (often self regulated)

- Engineers Canada
- Engineers and geoscientists BC
- Code of ethics
- Engineering titles
  - Engineering student -> engineering graduate -> engineering in training -> professional engineer
- Professional Engineer seal
- Iron ring (little finger of writing hand): symbol of pride for engineers. Received upon graduation
- Iron pin: engineering student
- UBC Engineering Code of Ethics

## **Learning-V7-Stress**

- Learning goals
  - Define "stress," "stressor," and "anxiety"
  - Describe the relationship between stress and performance, and appreciate that some stress is good
  - Describe the biological basis of stress
  - o Identify and employ practical stress management strategies
  - Explain the difference between "mental health problem" and "mental illness," and identify resources when extra help is needed
- Definitions
  - Stressor: an activity, event, or something that causes stress
  - Stress: a reaction to a stressor happening now and triggered by a specific situation
  - Anxiety: fear or worry about something that may or may not happen in the future, out of proportion with the actual likelihood or impact; the stress that continues after a stressor is gone
- Characterizing stress
  - Low stress -> low performance
  - o Optimal stress -> peak performance. Motivated, focused, energized
  - Over stress -> fatigued exhausted
  - Burnout -> low performance. panic, anger, breakdown
- Stress: evolutionary adaptation to save life. Fight-or-flight response
  - Release of stress hormones such as adrenaline (burst of energy) and cortisol (influences emotions)
- Everyday stress
  - Stress response is a good thing, indicates that the brain realizes there is something to take
     on
    - Rapid breathing & heart pounding: more oxygen for brain
    - Body pausing digestion
    - Tension or sweating: body is getting ready to perform
  - Stress responses are helpful to keep us motivated
  - Become problematic if we are always in high stress

- Impaired brain, function, attention and mood
- High blood pressure
- Chest pain, muscle pain, and fatigue
- Upset stomach, hunger, impact on digestion
- Loss in muscle tissue and bone density
- Strategies to Promote mental Health
  - Take occasional mental breaks. Activities such as relaxing, personal time, socialize, hangout, help others, mind-body practices, exercise
  - Exercise: releases serotonin, dopamine, and norepinephrine. Releases endorphins. Reduces cortisol and adrenaline
    - 30 minutes of aerobic exercise 4-5 times a week is ideal
  - Laughter: socialize. Produces serotonin, dopamine, endorphins. Also releases oxytocin.
     Reduces stress hormones
  - Helping others: Releases serotonin, dopamine, oxytocin.
  - Mindfulness: activities like yoga, meditation. Releases serotonin and dopamine, melatonin, reduce cortisol
  - Sleeping: 7.5 to 9 hours a day.
  - Eating right: vitamins B, C, D. Vegetables, fruit, milk and yogurt. Omega 3.
- · When to get help
  - When stress is too high
- Mental health problem vs Mental Illness
  - Mental health problem: a substantial emotional, thought, or behavioral difficulty that causes you significant life challenges. Usually requires help from friends, family, and people you trust
  - Mental illness: when a person is unable to function in their everyday life due to the way
    their brain is controlling their thoughts, emotions, and behaviors. Diagnosed and trained by
    professionals.
- 5 step approach: reframe the stress response -> identify the source f your stress response -> make a plan -> apply your solutions to the problem -> evaluate the success of your solutions

#### **M2-W7-V1: Weighted Decision Matrix**

- Learning Goals
  - o Describe what a weighted decision matrix (WDM) is and how to construct one
  - Describe where the values in a WDM come from and what they mean
  - Explain when a WDM might be used in an engineering project
- Weighted Decision Matrix
  - Weights should reflect priorities of stakeholders, not team
  - Not all specific requirements are required? (from quiz)
- Sensitivity of results
  - Desirably, slight changes to weight gives the same rank
  - An option that frequently ranks low can be eliminated

#### M2-W7-V2: Presentations

- Learning Goals
  - Explain how the organization and structure of a technical presentation impacts presentation effectiveness
  - Describe the key principles of the Assertion-Evidence method for slide construction
  - o Outline the qualities of effective and ineffective visual aids in a technical presentation
- Tips
  - Logical organization
  - o Clear, descriptive, and non-excessive outline
  - Textblocks
    - No grammatical errors, contractions, super long sentences
    - Spell out words
    - Summarized in short bullets, not word for word
    - DO NOT DIRECTLY READ SLIDE TEXT
  - Slide title that reflects content
  - Visual aids that are helpful, not just for decoration
    - Do not have generic graphics
  - Assertion-Evidence
    - More likely to pique audience's interest
    - Alternative to bullet point list
  - Slide background
    - Ideally background that is not distracting, and must not impede reading text (good contrast)
    - Built-in themes should not be used without thought
  - Transitions and animations
    - Just because they can be used doesn't mean you should
    - Not appropriate for technical presentation

#### Learning-V8-Metacognition

- Higher metacognitive awareness -> higher grades
- Learning goals
  - Define metacognition and describe it in terms of knowledge of cognition and regulation of cognition
  - Relate metacognition to the learning practices introduced in the Transitioning to University Learning screencast series
  - Explain the steps in the Deliberate Practice process in terms of metacognition
  - Define and identify "stretch goals" and the "fluency bias"
- Metacognition
  - Cognition: thinking proecsses
  - o Meta: beyond
  - Awareness, understanding, and control of your thinking and learning processes

- Thinking about thinking
- Knowledge of cognition: What we know about thinking
  - Principles of how learning work: "what"
  - Effective learning strategies: "how"
  - When to apply these strategies: "when"
- Regulation of cognition: How we use our knowledge about thinking
  - Planning for learning -> managing information -> monitoring learning -> correcting for errors -> evaluating learning
- Deliberate practice
  - Challenge: set a stretch goal (detailed, specific goal just out of reach but we can achieve by challenging ourselves)
    - 2. Focus: high intensity, short time
    - 3. Feedback: monitor your learning
    - 4. Refine: reflect and repeat
- Fluency bias
  - Do easy things we are good at

### **M2-W8-V1: Delivering Technical Presentations**

- Learning Goals
  - Describe the role of voice and body language in effective delivery of oral presentations
  - Describe the factors influencing the professionalism of a presentation, and the impact they have
  - Explain how language choices enhance or detract from a presentation
- Delivery: conveying idea through voice and body language
  - Don't be monotonous spend most of the time looking at notes
  - Nervous body language: don't have distracting body movement. Don't focus on ground and ceiling
  - Use gestures, but don't overexaggerate gestures. (depends on scale of audience. Larger gestures for larger audience)
- Professionalism
  - Attentiveness, enthusiasm (technical presentation does not have to be stuffy)
  - Attire (smart casual attire). At least more dressed than audience. For us, smart casual or business.
- Language: speak clearly with compelling language choices that support the presentation and are appropriate for the audience
  - Language choices appropriate for audience.
  - Avoid excessively long, complex sentences.
  - Formal, precise language. Avoid um, ah, you know. If you get stumped, pause, breathe, collect your thoughts.

## **Learning-V9-Summary**

• Basically, just learn effectively. Metacognition

#### M3-W9-V1: Eric Rea

- Quadriplegic video game designer
- Adaptive device: tool that allows you to bridge the gap between your disability and whatever it is you are trying to physically interface with
  - Ex. strap for fork
- 3D printer: convert idea into design in physical form
  - Suitable for small parts produced in small numbers
- CAD and 3D printing allows Eric to visualize his designs
  - Allows for designs that give allow users to experience the fun in life, as opposed to standard adaptive evices

#### M3-W9-V2: Ken Fraser

- Ken Fraser
  - Executive director of Vancouver Resource Society
  - o Accident in 1979
    - Broke his neck. Break at C5-6 while diving in a swimming pool
  - Results
    - Paralyzed from armpits down
    - Limited hand function
    - Limited arm movement (Bottom half of arm is also paralyzed)
- Ken's adaptive devices
  - Typing splint. Can be used a a pen, or reversed to use for typing
    - Elastic bands for improved grip with friction when writing
    - Held by position of the hand
  - For faster typing, uses a splint in his right hand and left pinky on his left hand.
- Range of movement
  - Arms barely above shoulder
  - Extended forward but quite curved
  - o Extend outwards a reasonable amount
  - Pinky is curved tightly (muscle tightness). Provides strong grip for pen stability
- Challenging tasks
  - Paperwork
    - Pushing around, sliding around, flipping page. Glove friction
  - Eating
    - Eats by himself. Eats corn on the cob by stabbing it with a fork, and then holding it up to his mouth

# M3-W9-V3: Stress and Strength

Learning goals

- o Define stress, strength, elastic deformation, plastic deformation
- o Describe the difference between ultimate tensile strength and yield strength
- Calculate stress for a simple component loaded in tension
- Explain how to avoid yield and breaking failures for simple engineering components
- Stress
  - sigma = stress = Force/Area. Also called pressure in some contexts
  - Unit  $N/m^2 = Pa$
- Fracture (breaking) failure
  - Cause
    - Stress > strength
    - sigma > sigma\_ut (ultimate tensile strength of material)
  - o To avoid:
    - Ensure sigma <= sigma\_ut
    - Smaller force, thicker cable, or material with higher ultimate tensile strength
- Yield failure
  - Elastic deformation
    - Temporary change in shape
  - o Plastic deformation (yield)
    - Permanent change in shape
  - Cause
    - Stress > yield strength
    - sigma > sigma\_y (yield strength of material). Note that yield strength is less than ultimate tensile strength
  - To avoid:
    - Ensure sigma <= sigma\_y
    - Smaller force, thicker cable, or material with higher yield strength
- Narrower part will have higher stress for same load. Keep this in consideration for Module 3

#### **M3-W10-V1: Ethics**

- Ethics: the study of standards of right and wrong
- Dilemma: a difficult decision where no alternative is clearly preferable
- Learning goals
  - o Define the terms ethics and dilemma
  - Explain how the law and the Code of Ethics can assist in resolving dilemmas
  - o Describe how personal, organizational, and societal values confound resolving dilemmas
  - Apply the APSC 100 Ethics Framework for resolving dilemmas
- APSC 100 Ethics Framework
  - Choose a legal alternative. It might be a fuzzy line between legal and illegal
  - Engineering code of ethics: within law. It might be a fuzzy boundary too.
  - Personal values
  - When faced with dilemma, we should look for decision that agrees with Law, Engineering code of ethics, and personal values

Also consider organizational values and societal values

#### M3-W10-V2: Ethical Dilemmas

- · Learning goals
  - Describe how risk relates to the APSC 100 ethics framework
  - Define the term "conflict of interest"
  - Describe and apply common ethical theories, including Duty Ethics, Rights Ethics, and Utilitarianism
  - Describe and apply a procedure for resolving ethical conflicts
  - Apply the concept of gradual escalation
- Ethical framework
  - o Best to be well within the boundaries of ethics boundary. Actions should be clearly ethical
  - Remove any doubt of unethical behavior
- Conflict of interest
  - Potential to personally receive benefit when carrying out duty (e.g. small gift or expensive trips)
  - Avoid conflict of interest. Disclose it to others
- Addressing ethical problems
  - Can be approached similar to the design process
  - In the case where options are equal, select the option that has the least benefit to oneself.

    That way it is clear there is no conflict of interest
- Ethical theories
  - o Utilitarianism
    - Ethically correct action produces the greatest benefit for the greatest number of people
  - Duty-Based Ethics
    - Ethically correct action follows universal principles that everyone should follow
  - Right-Based Ethics
    - Ethically correct action is one that respects other peoples' rights
- Gradual escalation
  - o Identify small, low risk action first. If this does not work, progressively larger steps are taken

# M3-W11-V1: Rapid Prototyping

- Learning Goals
  - Explain how rapid prototyping technologies are used in the design process
  - Describe how each of the following rapid prototyping technologies work, as well as the associated strengths and weaknesses:
    - Waterjet cutter, laser cutter, 3D-printer
- Iterating in design: sketch -> CAD model -> rapid prototype
  - Quickly moving from virtual to physical models
- Rapid prototype vs conventional machining

- Rapid prototyping: less time consuming, does not require manual labor and skill for operating machine
- Waterjet cutter
  - Capable of cutting through almost anything using high pressure water that acts like liquid sandpaper
    - Can cut through metal, glass, ceramics, concrete, plastics, wood, composites
  - Uses either high pressure water or water + abrasive
  - o Downside
    - For most waterjets, the nozzle is vertical, so it can only be used for cutting flat, 2D shapes
      - It is possible to build up complex shapes from a series of 2D parts
      - Some sophisticated waterjets can change angle of nozzle, to cut slanted
    - Impossible to control the depth of cutting (cuts right through)
    - Materials will get wet
- Laser cutter
  - Laser follows cutting path determined by computer
  - o Cut with accuracy. The type of material it can cut depends on the laser cutter
  - Power can be adjusted for moderate control over cutting depth
  - Limitations
    - Most laser cutters can only cut 2D shapes
    - Some materials may release harmful gases when cut
- 3D printer/Additive Manufacturing
  - Fused Deposition Modelling (FDM)
    - Plastic is melted and deposited strip by strip
  - Selective Laser Sintering (SLS)
    - Uses lasers to fuse powered material into solid form
    - Powder moves to work area, and laser adds a thin layer to the existing shape
    - Tends to produce better results than FDM
    - No need of support structures
  - Advantages
    - Make complex, fully 3D models
    - Take CAD files and great models
  - Limitations
    - Slow machines
    - Materials are limited
  - Considerations
    - Structures can't be too thin or have too many unsupported internal features

### M3-W11-V2-Occupational Therapist Stakeholder

Learning goals

- Describe the role of an occupational therapist
- Explain the purpose of assistive technology and how it is used
- Identify the parameters that are important for adoption and design of assistive technology
- Explain key elements to consider when collaborating with occupational therapists
- Emma Smith
  - Occupational therapist. Focus on assistive technology and wheelchairs
  - o Occupational therapy: enable participation and independence in society. Help people achieve the people they need, want, or are expected to do
- Assistive technology
  - Commercially available or custom made
  - o items, equipment, or product that increase, maintain, or improve functional capabilities
  - Consider: user's experience (the context of the user and their lifestyle), usefulness of device, ease of use, simplicity, learning and ongoing support required, and social context (look good and look normal)
  - Usefulness might overpower complicated. But it depends
- When assistive technology goes wrong
  - If it doesn't work, people won't use it because it's not useful
- When it works
  - o Benefits people greatly, and is useful. For example, lever on wheelchair

#### M3-W11-V3-Elevator Pitches

- Learning goals
  - Describe how Clear, Concise, and Complete (from the 7 Cs of Communication) apply to professional communication
  - o Explain what an "elevator pitch" is and how it is used
  - Describe the key elements of an elevator pitch
- Framework: Audience, Purpose, Context -> good presentation
- Framework: 7 Cs
  - Clear, correct, concise, concrete, complete, courteous, considerate
- Clear, concise, complete
  - o Clear
    - Easy to follow, easy to understand, unambiguous in message
  - Concise
    - Brief, to the point, free of unnecessary language
  - Complete
    - Includes all relevant information to the message, clearly conveys what you want from the recipient
- Elevator pitch
  - By luck, you ride the elevator with influential individuals. 30 second elevator ride, chance to communicate great idea
  - A succinct summary of an idea, product, service, or other solution. It is intended to generate interest and start a conversation

- 1. what is the problem you are trying to address?
  - 2. What is your solution to address it?
  - 3. Why is it important to the audience?
- Must be clear, concise, and complete

#### M3-W12-V1-Technical Memos

- Learning Goals
  - Describe how Correct and Concrete (from the 7 Cs of Communication) apply to professional communication
  - Explain what a "technical memorandum" is and what it is used for
  - Describe the key elements of a technical memorandum
- Correct and Concrete
  - Correct
    - Message is factually and grammatically accurate, adhering to standards of business communication
  - Concrete
    - Precise, specific and detailed instead of vague
    - Precise numbers and information
    - Overlaps with clear and complete
  - Added info that is necessary: better example of complete
  - Added info that is helpful: better example of concrete
- Technical Memorandum
  - For sharing their designs and recommendations. Communication within people in an organization or office
  - Main Memo
    - Header: date, sender, recipient, subject
    - Introduction: purpose and topic of memo
    - Main body: elaborates on problem and solution development process
    - Conclusion: summary of findings and emphasizes recommendation
      - No new info
  - Appendices
    - Detailed info that will be distracting in the body
    - Appendices should be referenced in the main body

## M3-W13-V1-7 Cs and Feedback

- Learning Goals
  - Describe how Courteous and Considerate (from the 7Cs of Communication) apply to professional communication
  - Describe three types of feedback in the workplace
  - Apply principles of Concrete, Complete, and Considerate communication in developing effective written feedback

- Courteous and Considerate (strong overlap)
  - Courteous
    - Correct, respectful, and sincere
  - Considerate
    - Keep audience in mind
    - Empathetic, mindful, positive, and with emphasis on what is possible
  - o Difference
    - Courteous: respect for general audience
    - Considerate: taking into account the specific audience
- Giving feedback
  - Types of feedback
    - Appreciation: give credit/thanks
    - Coaching: help someone improve
    - Evaluation: rate someone's performance against standards
  - Sender -> (message) -> Receiver -> (response)
  - APSC 100: focus on message
  - o 3 main Cs for feedback:
    - Concrete: descriptive, specific, and non judgmental message
    - Complete: relevant details, impact and suggestions for improvement
    - Considerate: empathetic, relevant, focus on what is possible

## 7 Cs Summary

- Clear
  - Easy to follow
  - Easy to understand
- Correct
  - o Factually accurate
  - Correct in grammar and format
- Concise
  - Brief
  - To the point
- Concrete
  - Detailed, vivid, and specific
  - o Clear in its main point
- Complete
  - o Includes information relevant to audience
  - o Conveys what audience should do
- Courteous
  - Sincere and genuine
  - Polite and respectful
- Considerate

- o Empathetic and mindful
- Prepared and delivered with audience in mind

# Things to review for final exam

- 7 Cs
- Elevator pitch