

Raymond Arevalo

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Dear Talent Acquisition Team,

The Designer - Plaid.com role at Plaid seems to be an excellent match for my experience and values. With a background in Human-Computer Interaction and Computer Science, and experience working at Yumi, a fast-growing seed startup, I'm well-positioned to collaborate with a cross functional team to create innovative solutions that effectively communicates the brand and business goals, work with developers to launch pixel perfect products, and be a self-starter that is able to push projects from concept to final product.

Along with my interest to solve for Yumi's product problems, making clean and innovative visual assets is what delighted me on a daily basis. At Yumi, I had the opportunity to rethink the visual language for helloyumi.com. In order to tackle a huge problem, I established a design system for Yumi's brand guidelines and created a modular system of components to fast track the implementation of Yumi's current site.

I believe my genuine interest in producing high quality work paired with my beginner's mindset makes me an ideal candidate to bring sustainable growth to the design team at Plaid.

Thank you for your time and I look forward to speaking with you soon.

Sincerely,

Raymond Arevalo