

Raymond G. Harris III

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<https://raymondgh.github.io>

EXPERIENCE

Product Manager, Independent

October 2012 - Present <https://raymondgh.github.io/products>

- Shipped side projects to iOS App Store, Windows Store, and web to over 100,000 users in 8 languages
- Defined product experience and visual design for side projects working with full-stack developers
- Taught myself Swift to develop Apple Watch 1 app for a uniquely phoneless fitness experience

Project Manager, Marker Seven - Digital Agency

May 2017 - October 2017 www.markerseven.com

- Led product management of *KQED Learn* student platform from concept through launch to 1,500 users
- Concurrently managed 6 projects working with internal and external resources
- Designed and documented interactive wireframes for visual design and development team needs

Account Executive, Yelp

February 2016 - April 2017 www.yelp.com

- Created Salesforce dashboard for reps after identifying unmet management needs and iterating on features to grow adoption organically from personal use to 2,200 reps company-wide
- Closed \$113,000 in advertising revenue from local businesses across the US
- Learned about small business operations from 1,200 unique business owners

Organizer, HackingEDU Hackathon

August 2015 - November 2015 www.hackingedu.co

- Managed setup, operation, and tear down of 1,400-attendee 3-day event with 8 volunteers
- Handled \$40,000 of sponsor relationships from setting expectations through post-event follow-up

Co-founder, Shiftmates - Employee scheduling software

June 2014 - March 2015 www.shiftmates.net

- Grew startup from napkin idea to 60+ user beta over 10 months serving as product manager, designer, and QA with 2 co-founding engineers
- Designed user experiences for employee and manager personas across web, email, & sms
- Strategized approach with user research via customer interviews, canvassing, and cold calling

Senior Support Technician, D'Amore-McKim School of Business

December 2010 - July 2013 www.damore-mckim.northeastern.edu

- Promoted to lead desktop support team of 6-10 employees for 150+ faculty and staff in 3 buildings
- Implemented skill-development system incentivizing employees to teach each other trackable skills

EDUCATION

Software Product Mgmt. Certificate, Product School

November 2016, San Francisco, CA

B.S. Entrepreneurship, Northeastern University

August 2013, Boston, MA

HACKATHON AWARDS

- Grand Prize, SmallBizDev Hackathon
- Grand Prize, Yo Hackathon
- Grand Prize, YC Hacks Music Hack
- Runner Up, HP IDOL OnDemand