Table 1

User Stories	As a…	I want to be able to…	So that I can…			
		View Products				
1	Casual Shopper	View all products	Find what I want to purchase			
2	Casual Shopper	Select and view individual products details	View a larger image of product, description, price, sizes and a purchase option			
3	Casual Shopper	View list of items in basket and totals	See my item count, price and subtotal/total			
4	Casual Shopper	View a list of products by category	See a range of items in the category I am interested in.			
		Search and Sort Products				
5	Casual Shopper	Search for products by name or description	Narrow down the list of items that I have to view			
6	Casual Shopper	See the number of results in a search that I have performed	Easily see how many products are available.			
7	Casual Shopper	Sort the products based on price	Better identify items that I would like to buy			
		Registration and Account management				
8	Return Shopper	Set up an account with the store	Create an account to store my details such as purchase history and address.			
9	Return Shopper	Login and logout functionality	Gain access to my account			
10	Return Shopper	Recover account if password forgotten	Gain access to my profile.			
12		**Checkout and Payment**				
13	Return Shopper	Select a quantity of items	Add the items to my basket			
14	Return Shopper	Remove items from my basket	Ensure I am paying for only the products I want			
16	Return Shopper	View a full list of all products in my basket with prices and subtotal/total.	Ensure that I have everything in my basket that I wanted.			
17	Return Shopper	Enter my address and payment details for purchase	Pay for the items and have them delivered to the correct address			
18	Return Shopper	Get a confirmation email of my purchase	Be reassured that my purchase has gone through and is correct			
19	Return Shopper	Pay for my items in a manner that is secure and familiar	Be sure that my card details and payment are handled securely.			
20	Return Shopper	Review a product that I have bought	Let other people know what I think of the product			
		Site Administration				

User Stories	As a…	I want to be able to…	So that I can…			
22	Site Owner	Add and remove products from the site	Ensure my site is up to date.			
23	Site Owner	Edit product details	Have the ability to change product details, price, availability and images.			
24	Site Owner	See how products are performing	See which products are performing best			