

# NBA MODELING



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*PROBLEM STATEMENT*



**DO NBA TEAMS HAVE A HOME COURT  
ADVANTAGE?**

# THE DATASET

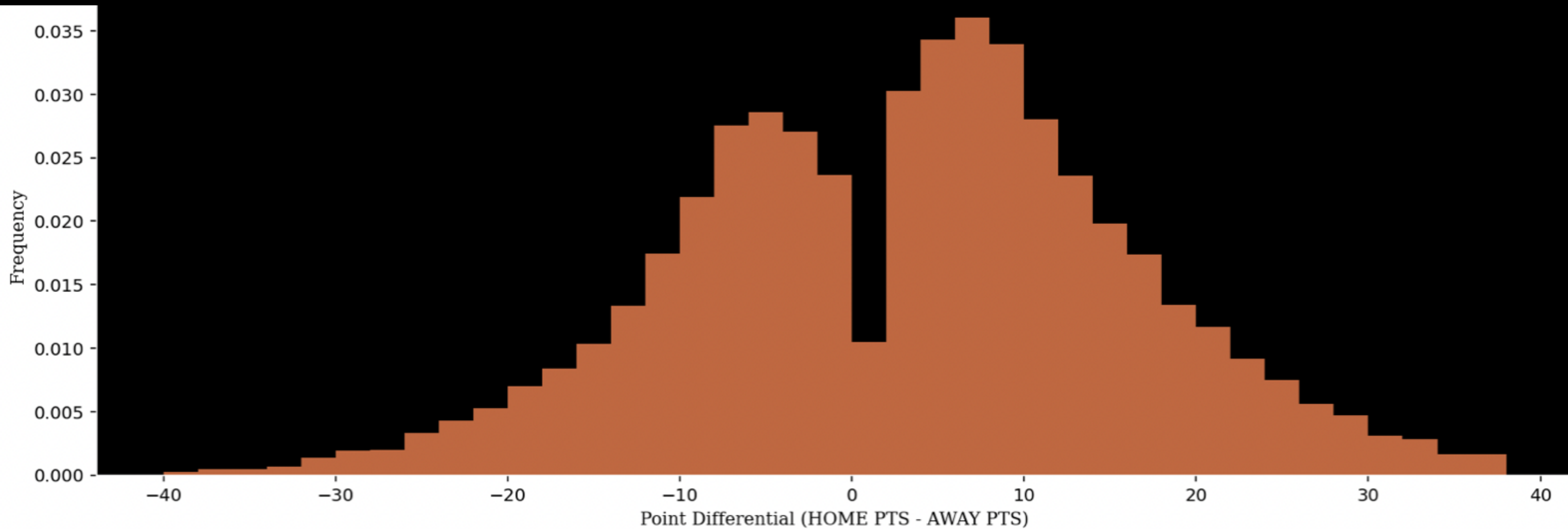
KEY PERFORMANCE  
METRICS FROM EVERY  
NBA GAME SINCE  
2004 TO 2020

INFORMATION ON  
EVERY TEAM IN THE  
NBA

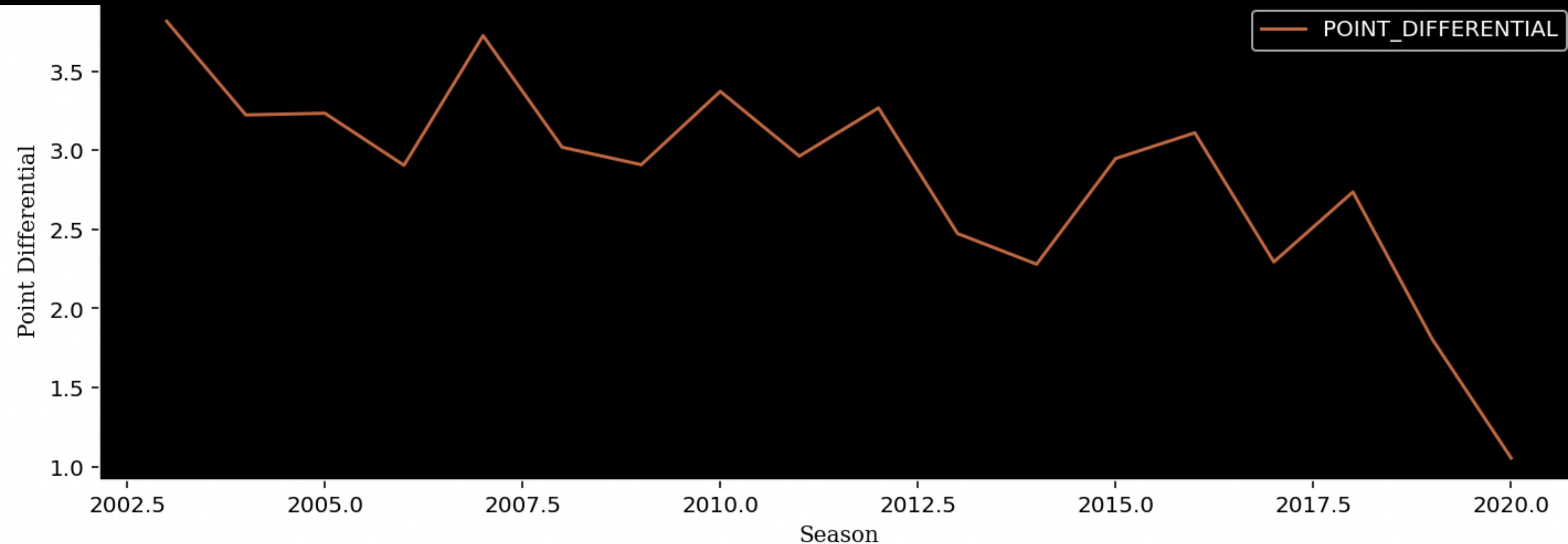
INDIVIDUAL PLAYER  
PERFORMANCE FOR  
EVERY NBA GAME  
SINCE 2004



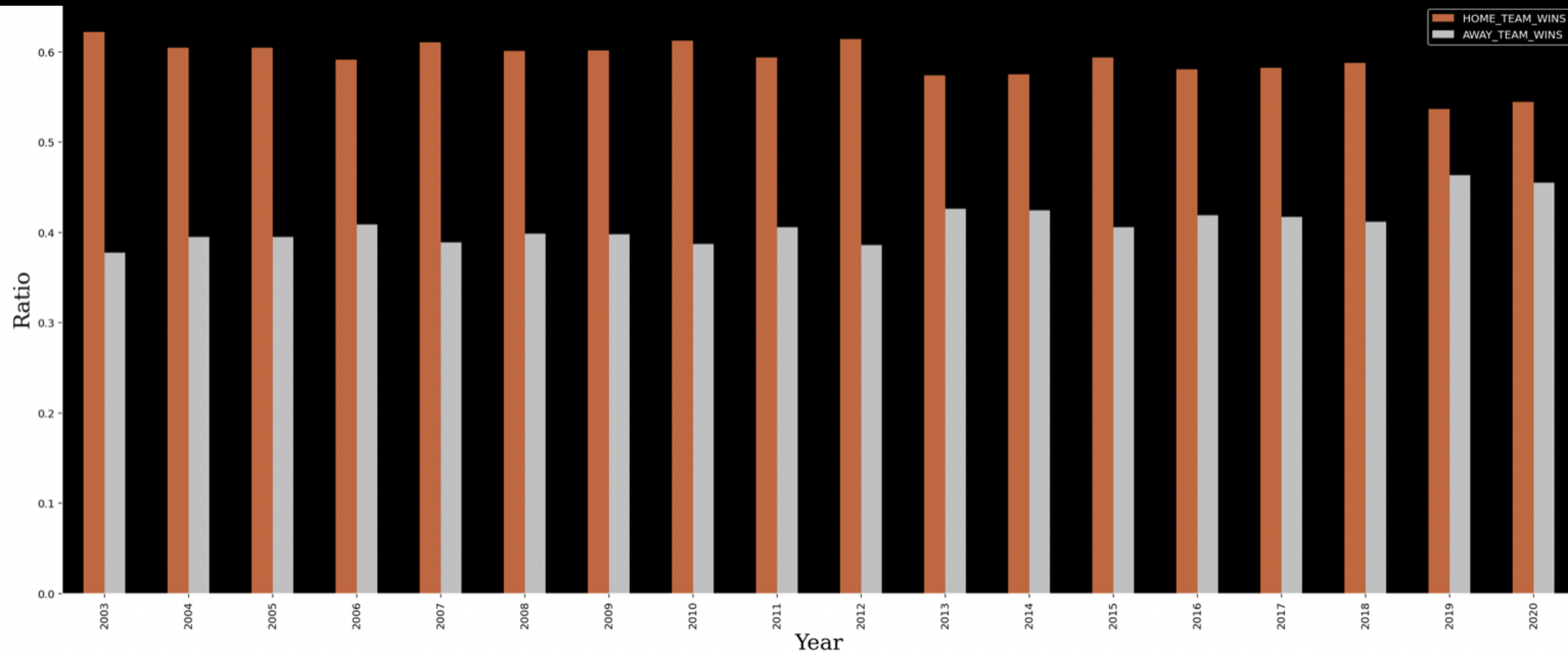
# Point Differential Frequency Distribution



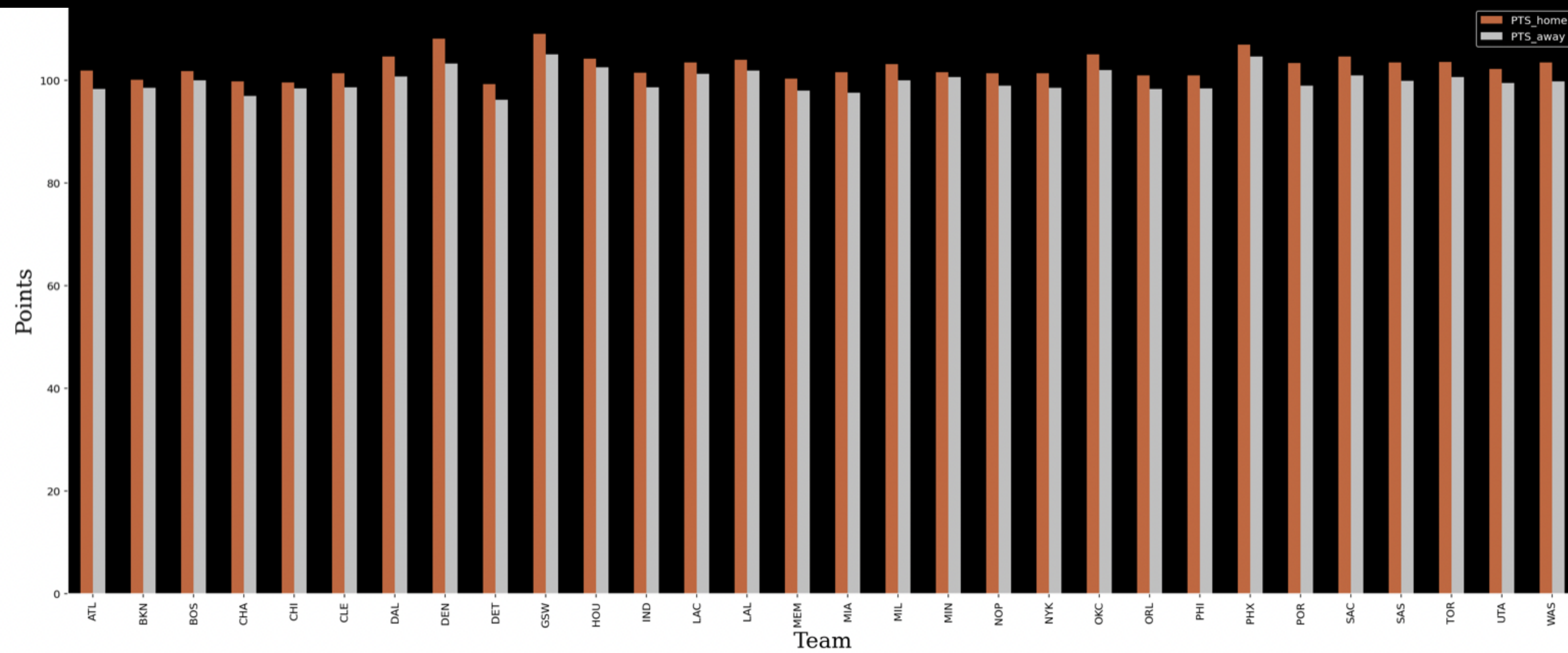
# HOME TEAM POINT DIFFERENTIAL OVER SEASONS



# WIN RATIO - HOME VS AWAY

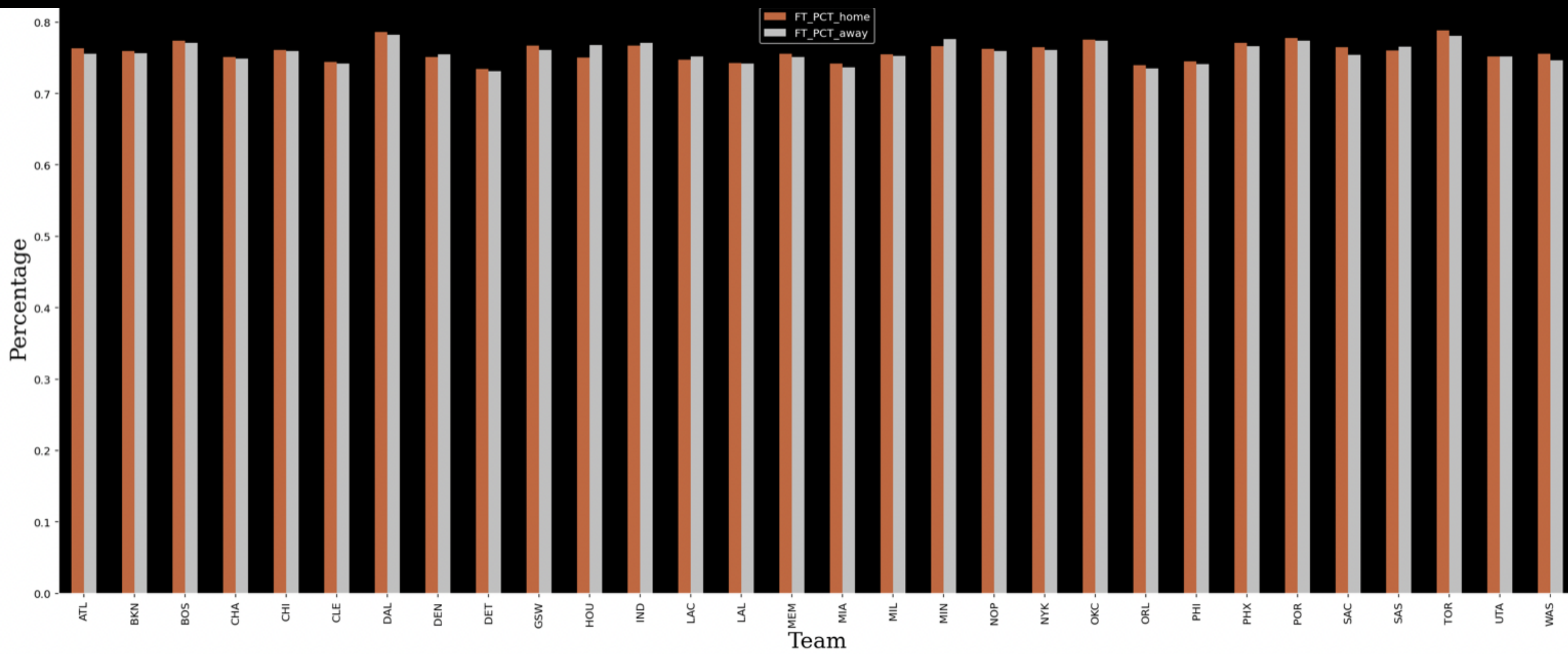


# POINTS SCORED HOME VS AWAY



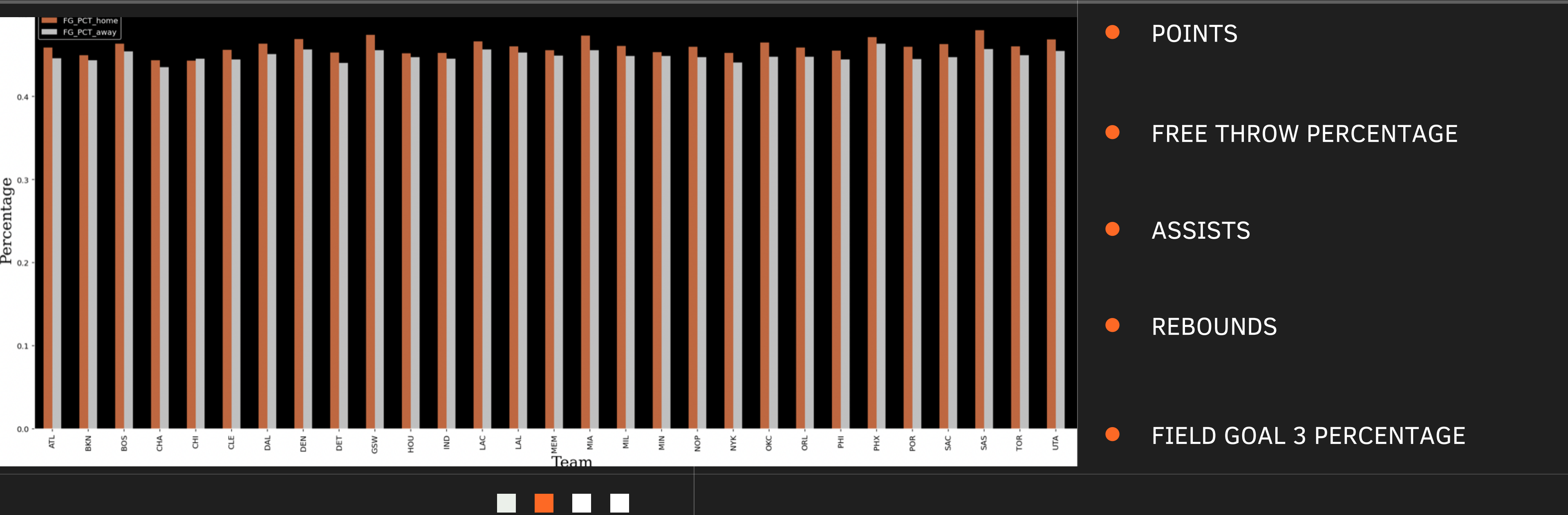


# FREE THROW PERCENTAGE - HOME VS AWAY

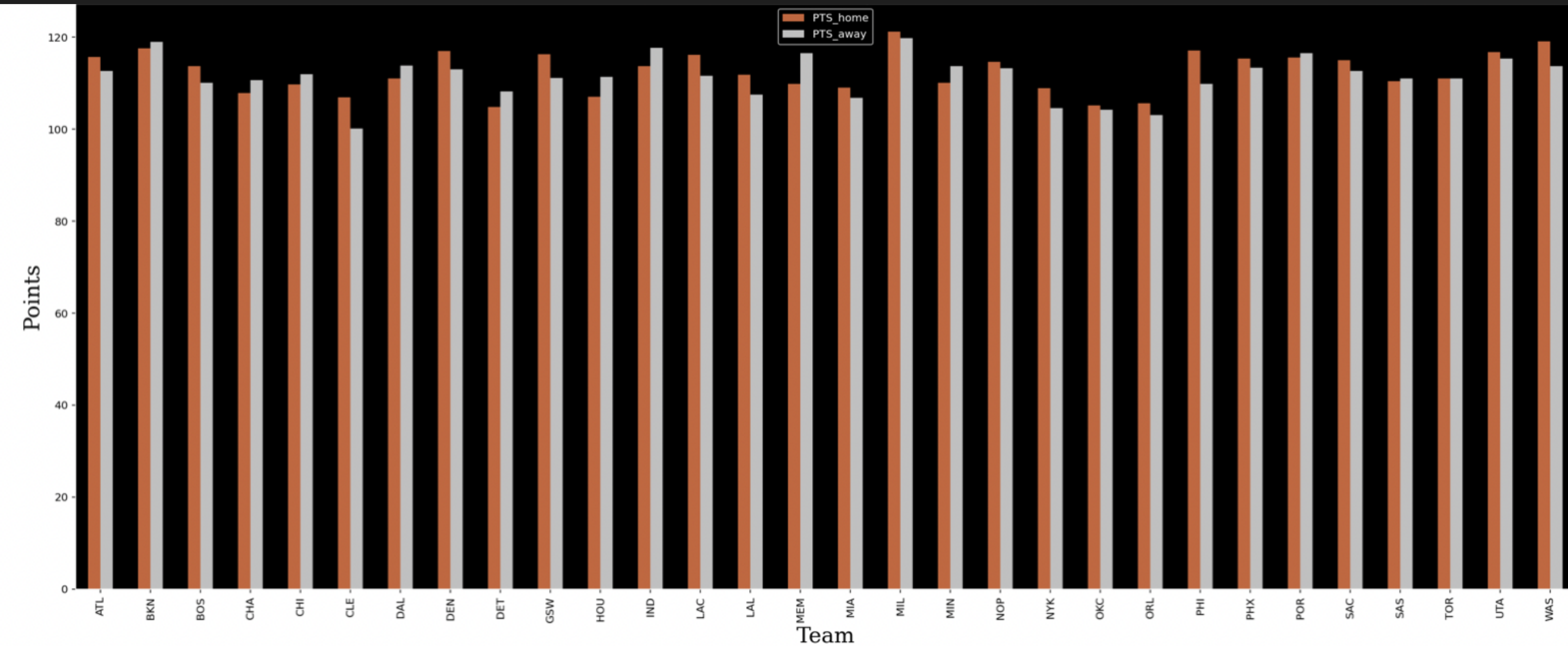


# THIS TREND PERSISTS FOR EACH PERFORMANCE METRIC

THE HOME TEAM TENDS TO SCORE MORE POINTS, HAVE A HIGHER FIELD GOAL PERCENTAGE, ETC

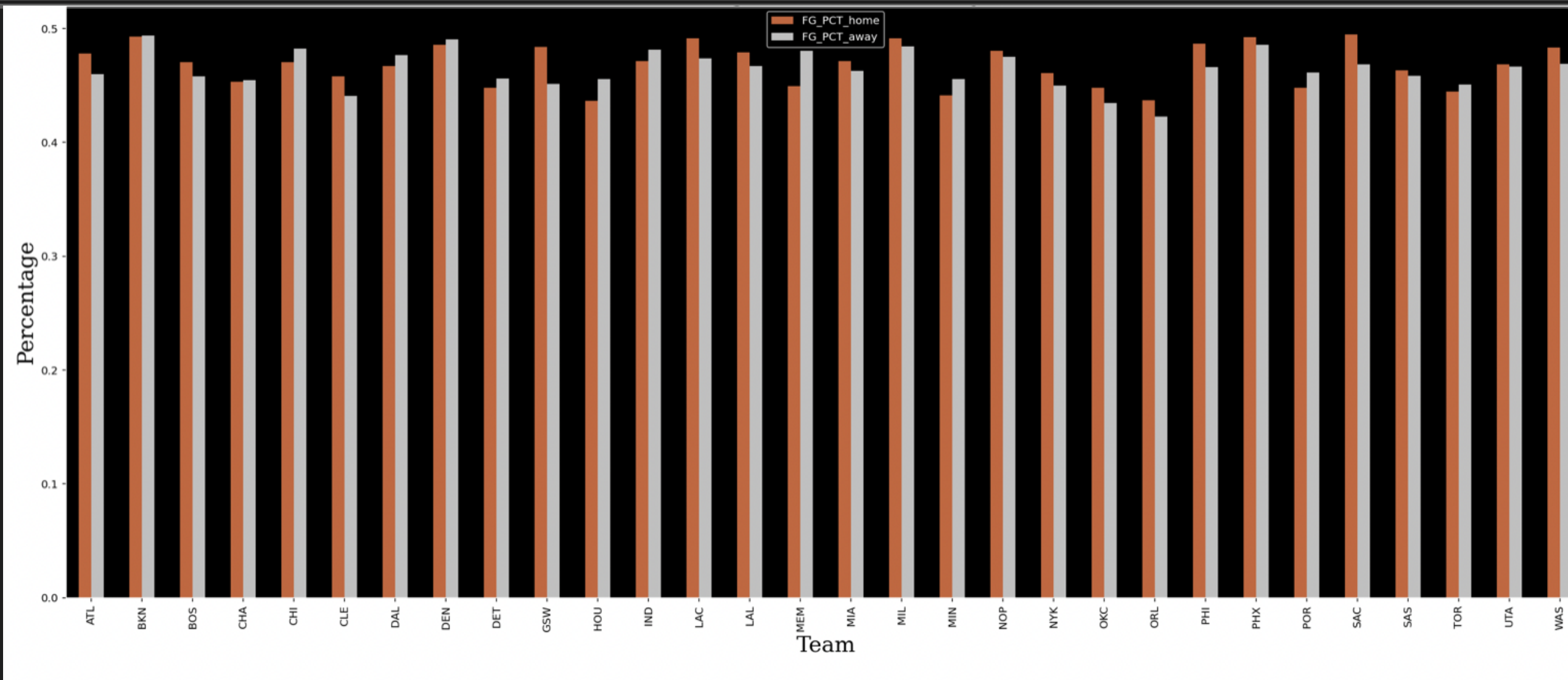


# POINTS - HOME VS AWAY (2020)



# NO HOME COURT ADVANTAGE TREND IN THE 2020 SEASON

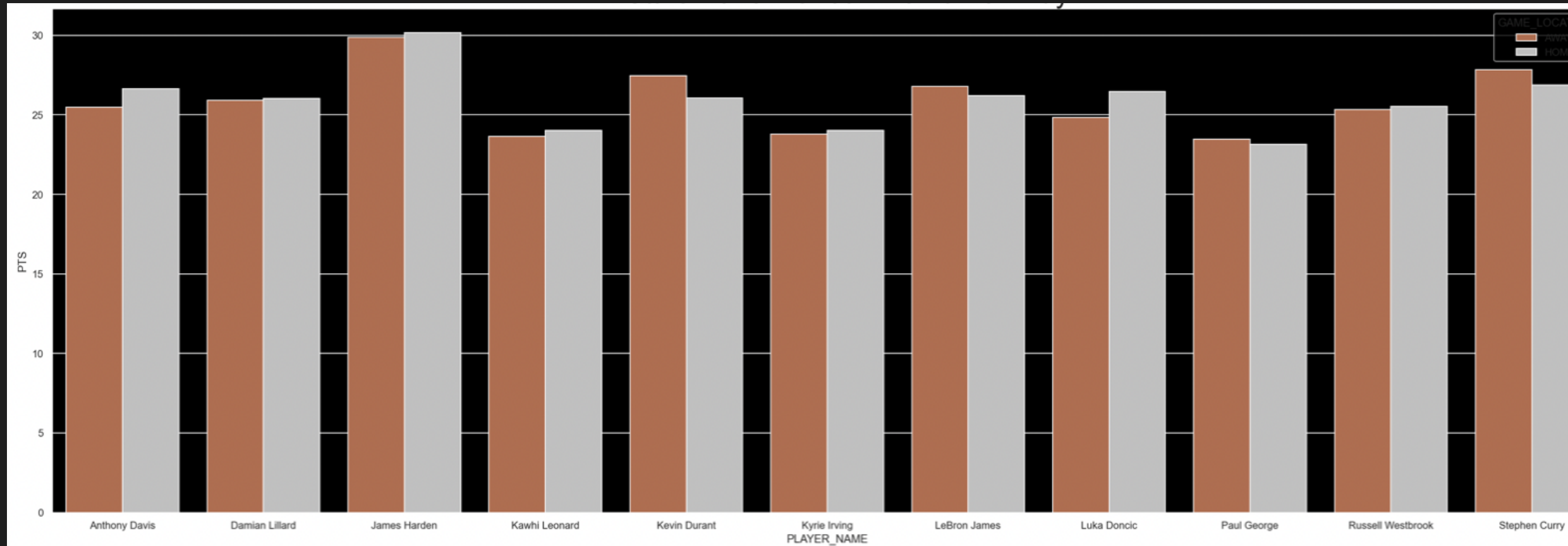
*The same teams that perform better at home over all seasons, did not have a performance difference between home and away games*



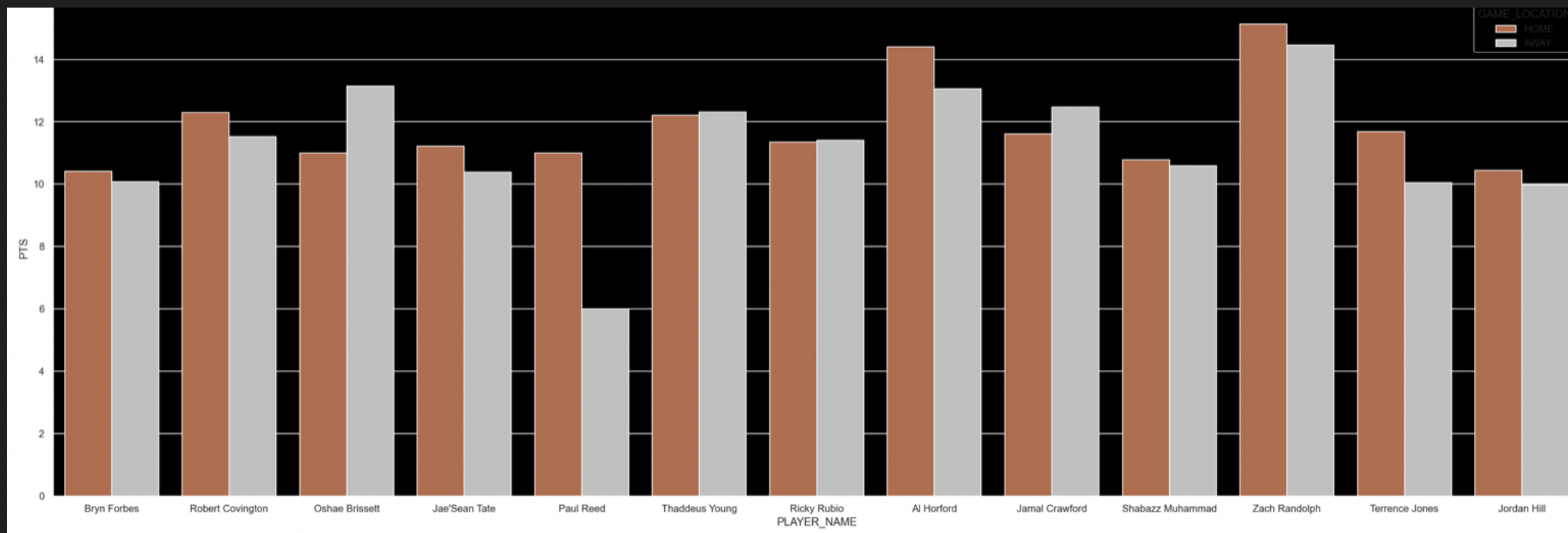
In 2020, when the COVID-19 pandemic interrupted the season, crowds were not allowed in the stadiums for games. The decline of the home court advantage trend for this season suggests that the crowd size or crowd noise level affects the team performance.



# ALL STARS



# ROLE PLAYERS

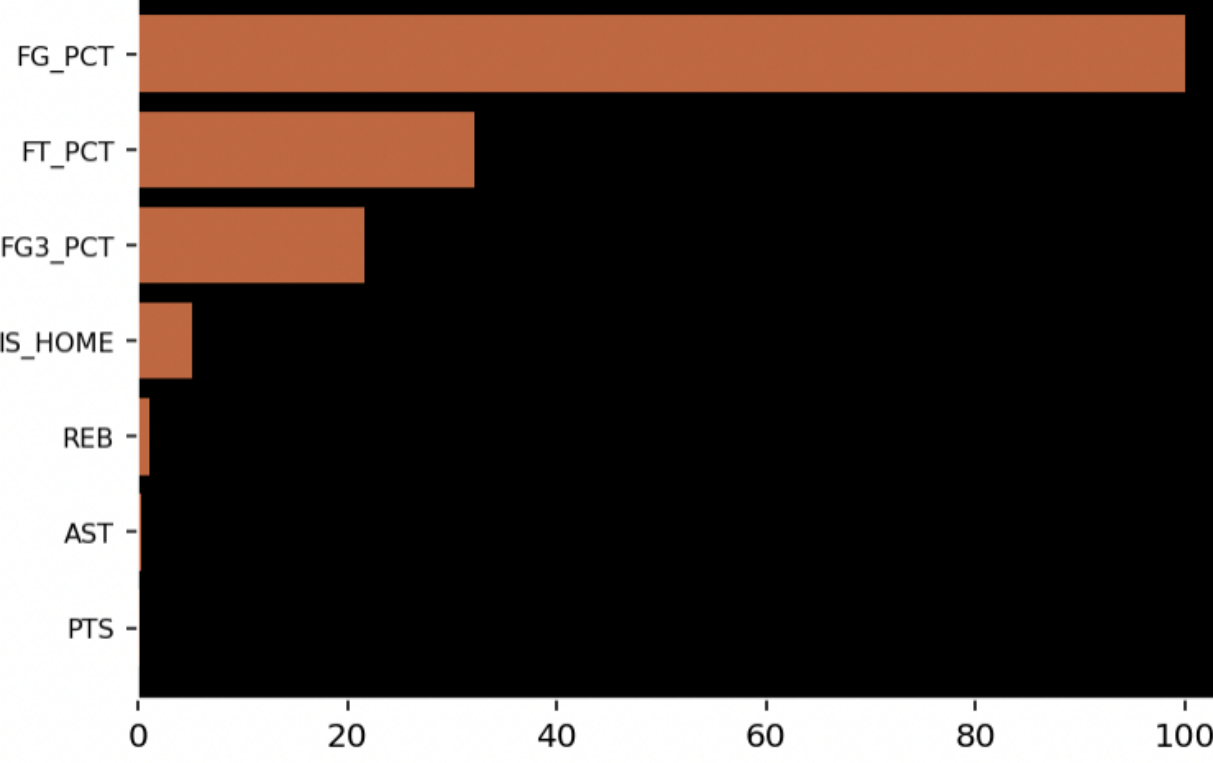


# MODELS

THE PREDICTORS OF EACH MODEL INCLUDED THE POINTS, FIELD GOAL PERCENTAGE, FREE THROW PERCENTAGE, FIELD GOAL 3 PERCENTAGE, ASSISTS, AND REBOUNDS OF A TEAM, AS WELL AS A DUMMY VARIABLE TO INDICATE WHETHER THE TEAM WAS PLAYING ON THEIR HOME COURT.

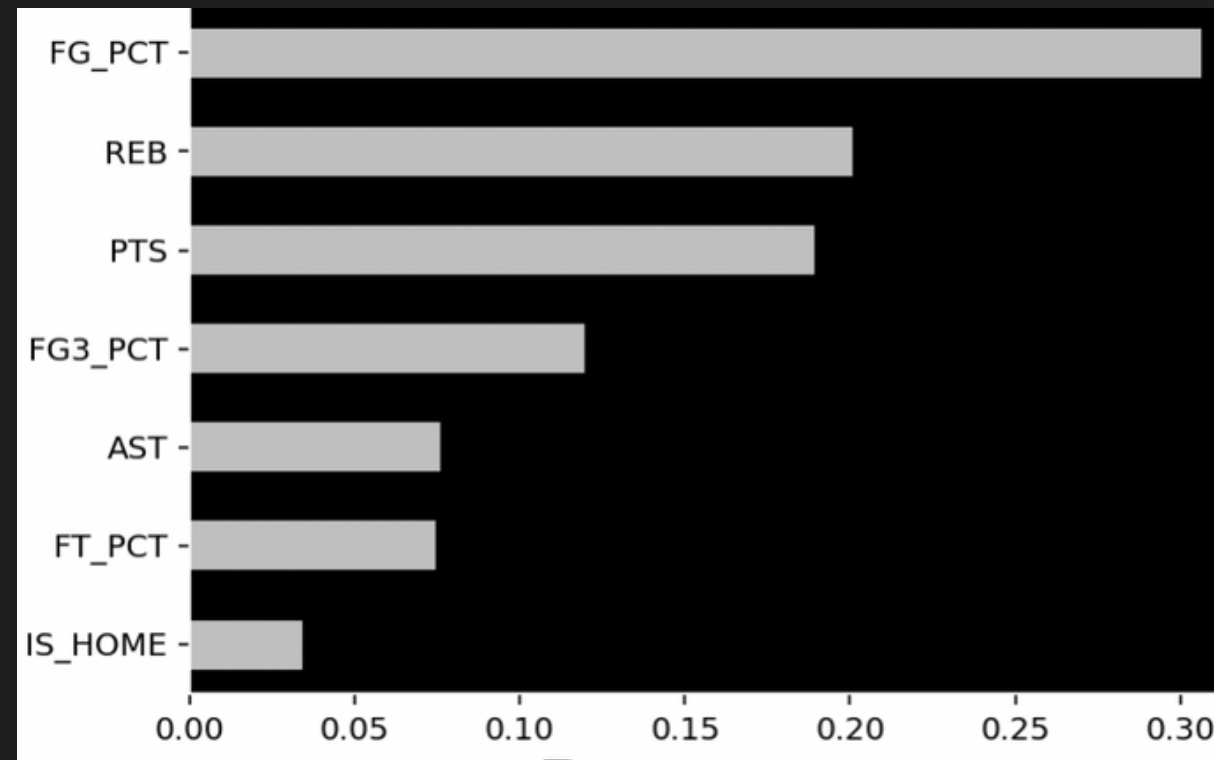
THE RESPONSE VARIABLE IS WHETHER THE TEAM WON THE GAME.

	LOGISTIC REGRESSION	RANDOM FOREST	BOOSTING
TRAINING ACCURACY	76.38%	82.87%	78.56%
TESTING ACCURACY	76.30%	75.91%	76.34%
MOST IMPORTANT FEATURE	FIELD GOAL PERCENTAGE	FIELD GOAL PERCENTAGE	FIELD GOAL PERCENTAGE
		<div><div></div><div></div><div></div><div></div></div>	

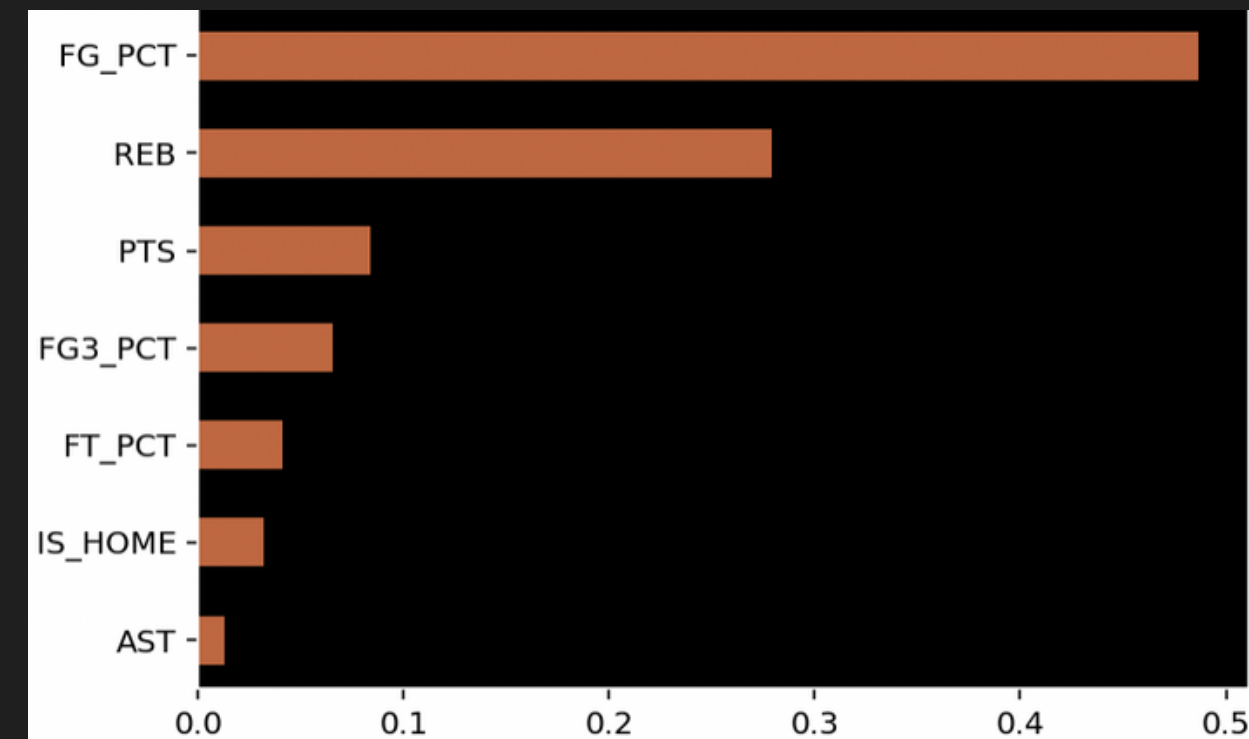


LOGISTIC  
REGRESSION

RANDOM  
FOREST



GRADIENT  
BOOSTING





# INSIGHTS

## FIELD GOAL PERCENTAGE

All three models rated the location flag low in feature importance. However, field goal percentage was the most important feature, indicating a team's field goal percentage is a good predictor of winning a game.

All star players tend to perform about the same in both home and away games. Adding a count for all star players on a team does not increase prediction accuracy. This suggests that if home court advantage exists, it affects those players with less skill and experience.

## ALL STAR PLAYERS

## FURTHER ANALYSIS

Due to our exploratory data analysis, it is clear that teams perform better in home games. The lack of correlation to the location flag indicates that further analysis is needed with attributes such as crowd size and crowd noise level







*THANK YOU!*

**QUESTIONS?**