

# MICROSOFT NEW STUDIO VENTURE

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# DATASETS USED

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BOX OFFICE  
MOJO

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THE NUMBERS

# INTRODUCTION

This is the presentation of the project findings after data analysis of the given data sets. The presentation is based on the different types of visualization to enable reading and understanding.

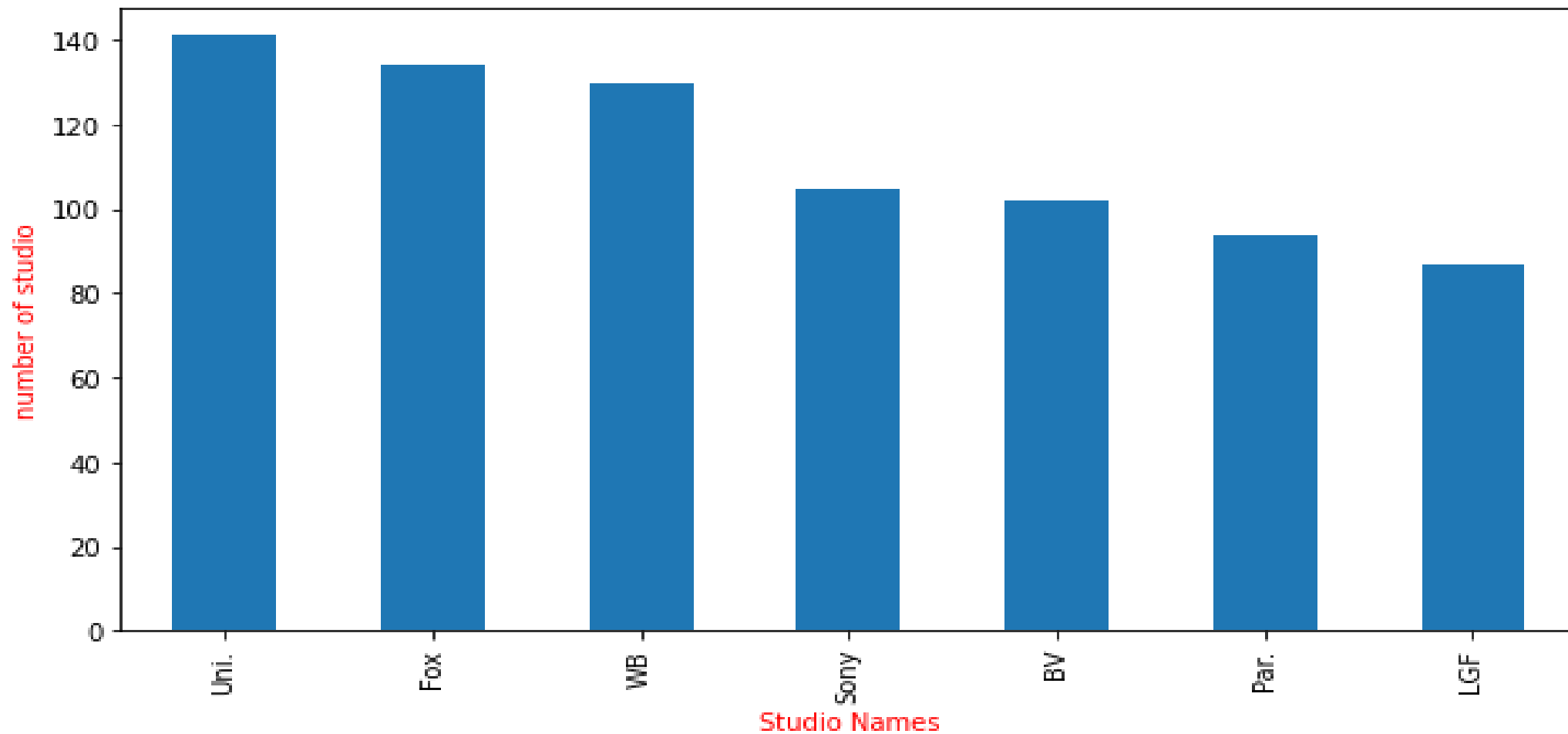
# BUSINESS UNDERSTANDING

To begin with our new project we need to know the costs of production and predict Return on investment (ROI).

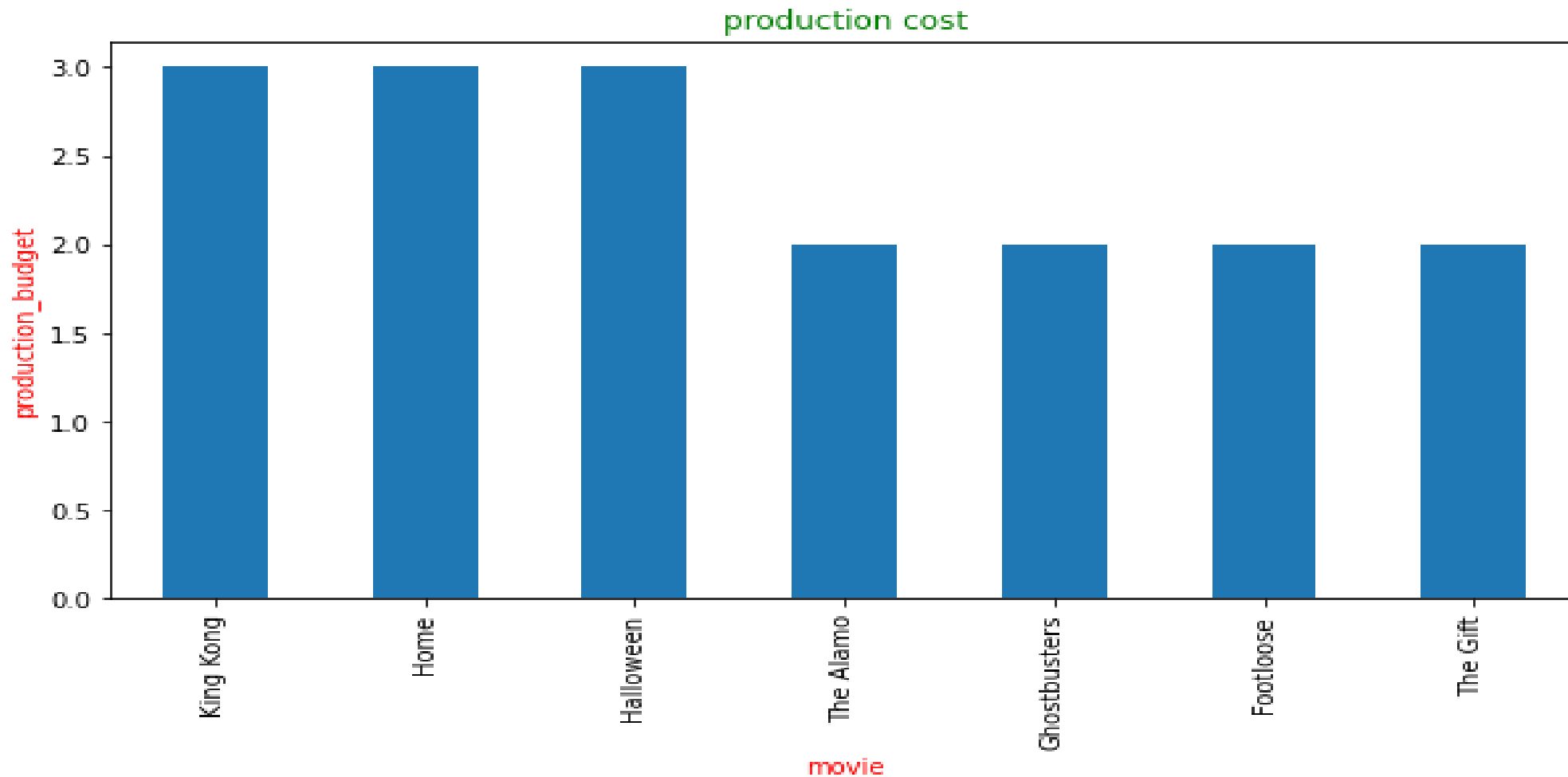
We should also know the top movie studio order to learn from them.

# BAR GRAPH TO SHOW THE BEST MOVIE STUDIOS

best Studios



# BAR GRAPH TO SHOW THE PRODUCTION COSTS



# FINDINGS

From box office mojo  
IFC is the top studio  
generating the most  
foreign gross revenue.

Both domestic and  
foreign gross revenue  
are direct related.

Microsoft team to get in  
touch with IFC and  
UNIVERSAL studio and  
learn from them.

I recommend Microsoft  
to focus both on  
domestic and global  
market but give much  
weight to global markets.