{ PROFESSIONAL EXPERIENCE }

Principal Product Designer

Medium (Reader Experience) ··· January 2019-October 2020

- + Lead the redesign of Medium's Android and iOS apps up to public beta in Summer 2020; collaborate with product managers and executives to realize the product vision and align with the business strategy; coordinate efforts with multiple designers and scrum teams
- + Lead design of reading list on mobile, which led to a 16% usage increase over six months post-launch
- + Manage and mentor a designer on the team
- + Champion accessibility initiatives and push for cross-function alignment between design, engineering, product, and user happiness; build a playbook with engineering to define and enforce accessibility practices
- + Write and publish a content guideline to clarify and standardize the use of language across product surfaces

Mid-Level > Senior > Lead Product Designer

Salesforce (Analytics UX) ··· February 2017–December 2018 Salesforce (Platform UX) ··· July 2014–February 2017

- + Lead design of conversational queries in Einstein Analytics, which lets users ask questions about their own data and receive answers as interactive charts, which enables further explorations and insights
- + Lead design of onboarding, product education, and troubleshooting experiences in Einstein Analytics; systemize the design patterns so they are reusable in other Salesforce products
- + Design Lightning dashboard subscription experience, which lets 4.2M+ daily dashboard users receive a snapshot of their dashboard via email
- + Act as head editor of Salesforce UX blog and grew it from 14K to 21K subscribers; build and deploy a custom Salesforce app to streamline and automate the publishing process
- + Design and build Lightning Messaging Framework, a UX guideline for messaging patterns in Salesforce's Lightning Design System
- + Design a refined forms experience as part of a larger product redesign and integrate the components into Salesforce's Lightning Design System; collaborate with accessibility specialists to build an experience that's accessible out-of-the-box

Design Intern

Salesforce ··· Summer 2013

- + Design mobile web templates that enable 2M+ Salesforce developers to build cross-platform mobile applications rapidly in conjunction with other tools in Platform Mobile Services
- + Conduct user research and design a new concept for Salesforce's process automation tool (workflows and approvals), which is used by more than 100K organizations

Senior Associate Front-End Developer

Acquity Group (acquired by Accenture Interactive) ··· 2011-2012

- + Develop rich front-end desktop and mobile web interfaces that integrate with platforms such as Demandware to deliver the best custom e-commerce experience
- + Educate both the clients and design team on web best practices to ensure that the team is delivering innovative but viable solutions

{ EDUCATION }

Master of Information Management & Systems

University of California, Berkeley (School of Information) - 2014

- + Recipient of "Outstanding Teaching Assistant" award
- + Recipient of James R. Chen award

Bachelor of Fine Arts

The School of the Art Institute of Chicago (Visual Communication) \cdots 2007

{ TEACHING EXPERIENCE }

Teaching Assistant

Information Visualization & Presentation / UC Berkeley (School of Information) ··· Spring 2014

Graduate Student Instructor

Information Organization Lab / UC Berkeley (School of Information) ··· Fall 2013

{ SKILLS }

General

raymon.sutedjothe@gmail.com

- + User experience & visual design
- + Information & data visualization
- + User research
- + Prototyping & front-end development

Tools

- + Design & prototyping ··· Adobe Creative Suite (Illustrator, InDesign, Photoshop), Figma, Principle, Sketch
- + Front-end development ··· CSS, d3, HTML, jQuery, Sass
- + Back-end development & database ··· MySQL, PHP, PostgreSQL, Python
- + Version control ··· Git, SVN
- + Misc ··· Arduino, R, Tableau, Wordpress

Languages

- + English & Indonesian (fluent)
- + Spanish (advanced)
- + Chinese (beginning)

{ ACTIVITIES }

Public Speaking

- + Uber Visualization Nights ··· 2018
- + Cascade SF UXNight ··· 2018
- + Dreamforce ··· 2016
- + AIGA ··· 2016

Volunteer Work

- + Indivisible ··· 2020
- + UX India (jury member of Design X Awards) ··· 2019
- + SF Recreation & Parks Department ··· 2018
- + Project Homeless Connect ··· 2015-2018

{ PROJECTS }

dailyvote

UC Berkeley ... 2013-2016

StreetSavvy

UC Berkeley ··· 2014

Transit Quality & Equity

Urban Data Challenge ··· Spring 2013

{ OTHER AWARDS }

Runner-up

Urban Data Challenge ··· 2013

Top 10 US Best Pictures & Top 10 International Best Pictures

Wikimedia's Wiki Loves Monuments ... 2012