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Fullstack JS Developer & UI/UX Designer with extensive experience in web and mobile development, specializing in TypeScript, Node JS, React JS and React Native. Skilled in designing and implementing scalable, high-performance applications using modern front-end and back-end technologies. Strong focus on UI/UX design, design systems, prototyping, code quality, automated testing, CI/CD pipelines, and system architecture. Passionate about optimizing performance, improving development workflows, and creating intuitive user experiences.

My background includes leading development teams, implementing CI/CD pipelines, and creating cohesive design systems. I have worked on both government and private-sector projects, always focusing on code quality, automated testing, and intuitive user experiences.

## EXPERIENCIA PROFESIONAL

### VITTI LOGISTICS

#### DEVELOPER LEADER (**NOVEMBER 2025 - PRESENT**)

I lead the development team responsible for internal platforms related to logistics, customs, operational management, and Human Resources. In this role, I define scalable web architectures, technical guidelines, and development standards, while overseeing the implementation of key solutions such as the comprehensive logistics platform, customs tracking modules, the HR portal, and the company's corporate management and communication systems. I also handle technical mentorship, code reviews, direct coordination with stakeholders, and architecture decision-making that enables the integration and optimization of the company's internal systems.

#### SUPPLY CHAIN DEVELOPER SENIOR (**APRIL 2025 - NOVEMBER 2025**)

I developed web applications focused on logistics, customs, and Human Resources using technologies such as React, React Native, Node.js, TypeScript, and Sequelize. I contributed to the development of critical systems including customs tracking tools, supply chain operational modules, recruitment and internal communication platforms, warehouse management systems, and an internal marketplace. During this period, I optimized SQL Server and MySQL databases and created reusable internal libraries for cross-organizational use.

## **FORZA TRANSPORTATION SERVICES**

### **LEAD UI/UX & MOBILE DEVELOPER (MAY 2024 - FEBRUARY 2025)**

I led the interface design and user experience team, ensuring the visual and functional quality of our mobile and web applications. I work closely with development teams to guarantee proper implementation of designs, establishing standards, style guides, and UX/UI best practices. As the mobile development lead, I coordinate project planning, implement continuous integration and automated deployment practices, and ensure code quality through best practices, unit testing, and performance optimization.

### **SENIOR MOBILE DEVELOPER (SEPTEMBER 2023 - MAY 2024)**

I developed new features for mobile applications using React Native and TypeScript, optimizing performance and implementing continuous integration strategies. I collaborated with design and development teams to ensure a smooth and intuitive user experience, while guaranteeing system scalability and stability.

## **GOBIERNO DEL ESTADO DE NUEVO LEÓN**

### **LEAD WEB UI DEVELOPER (APRIL 2021 - SEPTEMBER 2023)**

As the frontend team lead, I was responsible for coordinating the development and maintenance of government web applications, ensuring scalability and quality using technologies such as TypeScript, React, and AWS. I oversaw the implementation of new features, process optimization, and the definition of development standards. I also worked closely with the infrastructure team to establish continuous deployment practices and led the transition of our infrastructure to AWS, ensuring an effective and disruption-free migration.

### **WEB UI DEVELOPER SENIOR (APRIL 2020 - APRIL 2021)**

I developed and maintained web applications using modern technologies such as TypeScript, React, and AWS. In addition to my frontend work, I contributed to backend development with PHP, using both plain PHP and the Laravel framework to build REST APIs and key features for handling administrative processes and electronic payments.

## **ENVIA.COM / TENDENCIES INNOVATION**

### **FRONT END LEADER (JANUARY 2019 - APRIL 2020)**

I led the frontend development team, ensuring the delivery of an optimized, intuitive, and functional shipping platform. I implemented improvements to the web application architecture using React, TypeScript, and AWS, coordinated the team's workflow, and defined coding standards to improve development efficiency and quality. I also designed and implemented continuous integration solutions to streamline the deployment process.

### **WEB DEVELOPER SENIOR (APRIL 2018 - JANUARY 2019)**

I worked on migrating the web application from PHP CodeIgniter to PHP Laravel, ensuring a smooth transition and optimizing the code structure to improve system maintainability and scalability. I also contributed to the development of the Node.js API, ensuring efficient integration with backend services and improving communication between the platform's systems. I developed and optimized new features for the shipping platform, focusing on performance, usability, and real-time monitoring. I collaborated closely with the backend team to ensure efficient integration of RESTful services and maintain overall system stability.

## **VMC TECHNOLOGY / MEDIA FALCON**

WEB DEVELOPER / GRAPHIC DESIGNER (**NOVEMBER 2016 - APRIL 2018**)

I developed web and hybrid mobile applications for Android, iOS, and Windows Phone. A key achievement was contributing to the development of a drag-and-drop email editor for Media Falcon's email marketing platform, enabling users to intuitively design custom email campaigns. I was also responsible for graphic design for social media campaigns, collaborating with marketing teams to enhance the digital presence of multiple brands.

## **POSSITIVO AGENCIA DE PUBLICIDAD**

WEB DEVELOPER / GRAPHIC DESIGNER (**DECEMBER 2013 - AUGUST 2016**)

I was responsible for developing custom websites from scratch and implementing CRM systems for e-commerce. I worked on designing and developing optimized web interfaces to enhance user experience, ensuring platform functionality and scalability. In the graphic design area, I contributed to the creation of logos, branding, and visual assets for advertising campaigns, helping strengthen our clients' brand identity. I also collaborated on digital marketing projects, designing graphic materials for social media and advertising strategies.

If you'd like to learn more about **my experience** and the **projects** I've worked on, I invite you to visit **my website**, where you'll find a selection of my **portfolio** and examples of my work.

**[www.raymundosalazar.dev](http://www.raymundosalazar.dev)**