

# NET.ART PROJECT

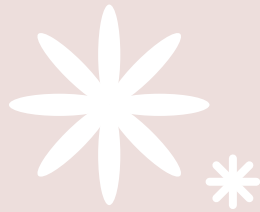


Rayne Henry  
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ART2602C Intro to Digital Studio





# Project Description

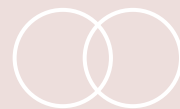
The goal of this project is to create an artistic webpage inspired by a phrase that I have created through a process of randomizing words from various news articles. Inspired by the dadaist movement, this intentionally nonsensical net.art project is meant to challenge a linear and sequential state of being via technology.





**01**

# **Research**



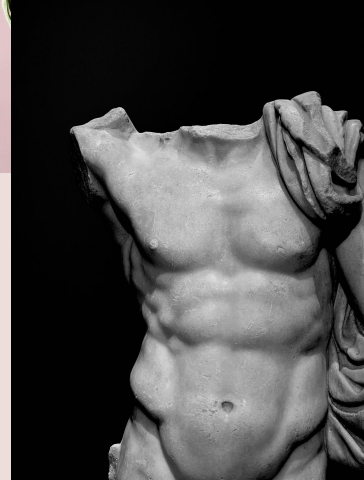
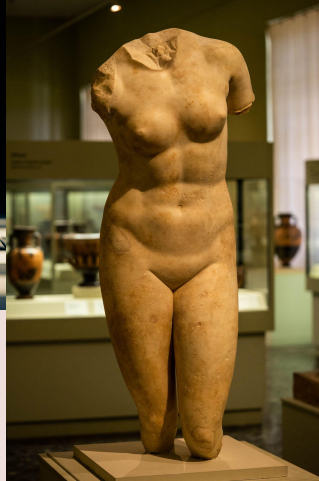
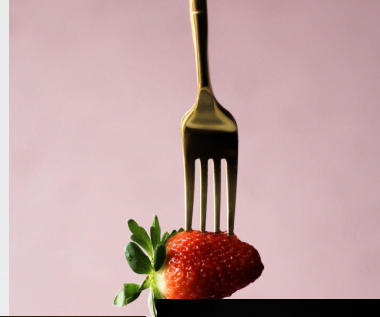
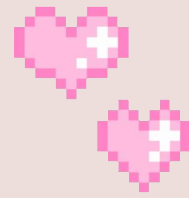
# Theme/Inspiration Sentence

**The Major Strawberry Conflict Has Nobility Implications.**

By pulling various paragraphs from four news articles on topics ranging from the current Russo-Ukrainian War, nuclear waste, and a Israeli man's world record-breaking strawberry, and randomizing the words, I was able to create the sentence shown above. "The major strawberry Conflict has nobility implications".

From this sentence, I built the concept for my net.art project. I was flooded with inspiration from Shakespeare's "Romeo and Juliet". This major strawberry conflict centers around two rival royal families, and would have deadly implications for two, naive strawberry lovers.

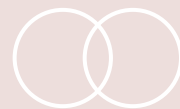
# Image Selection





**02**

# **Procedure**



# Composition Drafts

## Page 1





# Composition Drafts

## Page 2





# Composition Drafts

## Page 3



# Composition Drafts

## Page 4



# Composition Drafts

Page 5





# Composition Drafts

Page 6

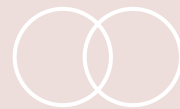




**03**

# **Final Documentation**

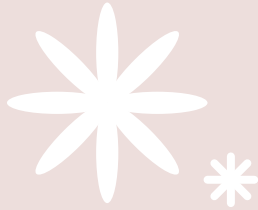
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## Link to Project

[https://raynehenry.github.io/net\\_art\\_project/start\\_page.html](https://raynehenry.github.io/net_art_project/start_page.html)

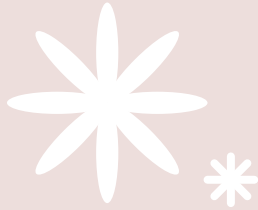




# Artist Statement

**My generated phrase/source of inspiration, “The Major Strawberry Conflict Has Nobility Implications.” led me to an out of the box concept involving the story of Shakespeare’s Romeo and Juliet as strawberries. The words in particular that led me to this concept were “nobility” and conflict”. The reference felt too obvious to not utilize. I wanted to start my piece off with something that appeared simple, but was complex in structure. So, I took an image of a zoomed in strawberry and made some of the small seeds within it clickable. From there, the various pages recount the tragic story of two young lovers, who also happen to be strawberries. I highlight the moment they meet, both of their individual deaths, as well as two pages reflecting on the poetry within their suffering.**





# Project Reflection

Throughout the process of creating my Net.art piece, I found myself letting go of my usual rigid thinking patterns and allowing myself to just have fun with the project. One of my favorite parts of the process was conceptualizing once I had figured out my final phrase. Answering questions like “How can I depict this?” and “Where does the story go from here?” were very fun to answer.

However, In the future when I tackle a project like this, I would want to spend more time engaging in more advanced coding mechanics in html and css. I think that would have made my piece more enticing overall.





# Citations

## Articles:

- <https://www.foxnews.com/opinion/bidens-approach-ukraine-russia-wrong-start-mike-pompeo>
- <https://www.cnn.com/2022/02/28/opinions/nuclear-radioactive-waste-climate-ipcc-hockenos/index.html>
- <https://www.vox.com/22954611/inventing-anna-review-netflix-anna-delvey>
- <https://www.reuters.com/lifestyle/oddly-enough/giant-strawberry-earns-israeli-farmer-guinness-world-record-2022-02-17/>