

RAYNOLD TSUMA

GRAPHIC DESIGNER

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Nairobi



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TECHNICAL SKILLS

InDesign

Illustrator

Photoshop

Adobe XD

Blender

After Effects

HTML & CSS

3Ds Max

EDUCATION

B.Sc. GRAPHIC COMMUNICATION & ADVERTISING

Moi University Main Campus, Uasin Gishu
2017 - 2022

HIGH SCHOOL EDUCATION

Chesamisi Boys High School, Kimilili
2013 - 2016

VOLUNTEERING

Created a number of document designs over the years for Moi University Grace Chapel as well as posters and flyer designs that announce their services and events for the church.

Also created a bible study guide for the church that was used to aid in understanding of the bible more.

Also volunteered as an outside document designer for SGA Security and mainly worked on a few newsletter designs.

PROFESSIONAL PROFILE

A Graphic Designer equipped with a handful of skills in both graphic design and web design. Efficient in coordination and communication while being skilled in Adobe Creative Suite (Illustrator, Photoshop, InDesign), Microsoft Office Suite, and web design applications (Dreamweaver, Visual Studio Code). Can use all the skills efficiently with an aim to emphasize on a brand development.

PROFESSIONAL EXPERIENCE

GRAPHIC DESIGNER

Executive Car World, Ngong' Rd Branch / 2021

- Coming up with and implementing motion graphics to tell an in-depth story about Executive Car World brand and its products.
- Photography work and videography of the products and services that are offered in Executive Car World.
- Assist in designing Executive Car World Catalogues that showcases their various products and services.
- Did some advertising of their products and services on their social media platform as directed.

GRAPHIC DESIGNER CONTRACT

Pure Hijama / 2021

- Designed sample posters and flyers that showcases their products and services as well as incorporating all their brand ideas into the design.
- Redesigned their brochure design as requested.

REFERENCES

1. Mr. Francis Okwaro,
Lecturer, Moi University, +254735 737 388.
2. Gibson Kamande,
Executive Car World, +254725 334 973.
3. Kinyanjui from SGA +254723 514 230