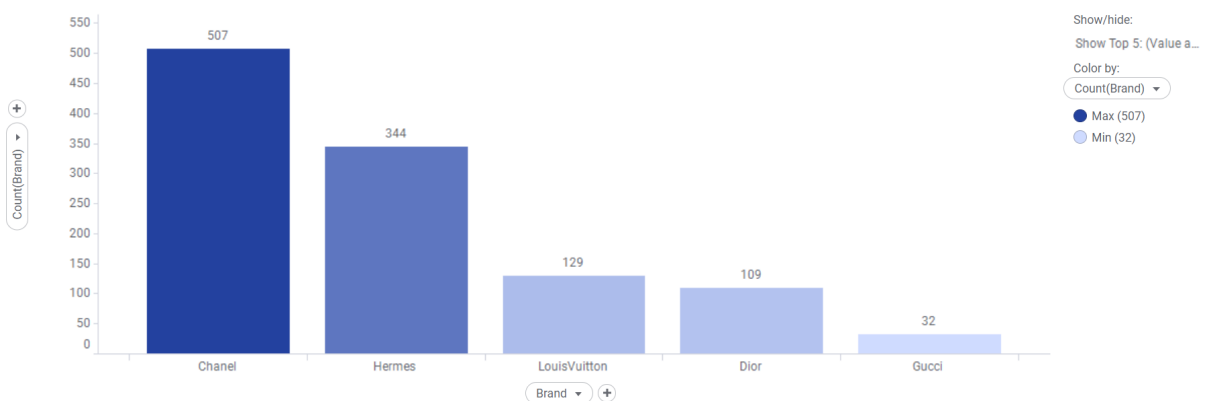


Top 5 brands in sales

⇒ Chanel, Hermes, LV, Dior, Gucci

Top 5 Brands by Sold



Handbags: Blue

Accessories: Red

Scarves & Apparels: Green

Shoes: Brown

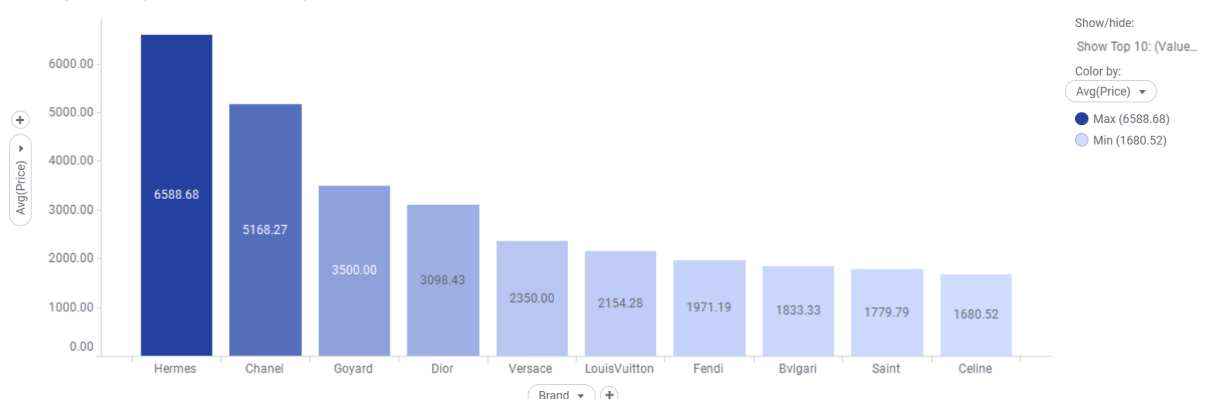
Small Leather Goods: Purple

Average Price by brands in each Category

Business question: In each category, which brand is the most expensive?

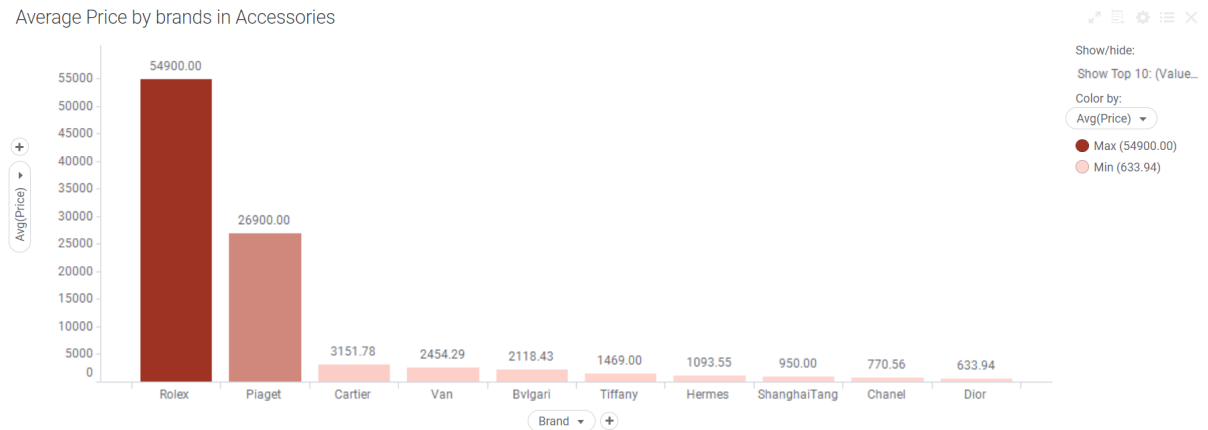
- **Handbags: Hermes**
 - **Accessories: Rolex**
 - **Scarves & Apparels: Chanel**
 - **Shoes: Chanel**
 - **Small Leather goods: Hermes**
-
- Most expensive brands in **Handbags**:
 - Hermes, Chanel, Goyard, Dior, Versace, LV, Fendi, Bvlgari, Saint, Celine

Average Price by brands in Handbags



- Most expensive brands in **Accessories**
- Rolex, Piaget, Cartier, VAn, Bvlgari, Tiffany, Hermes, ShanghaiTang, Chanel, Dior

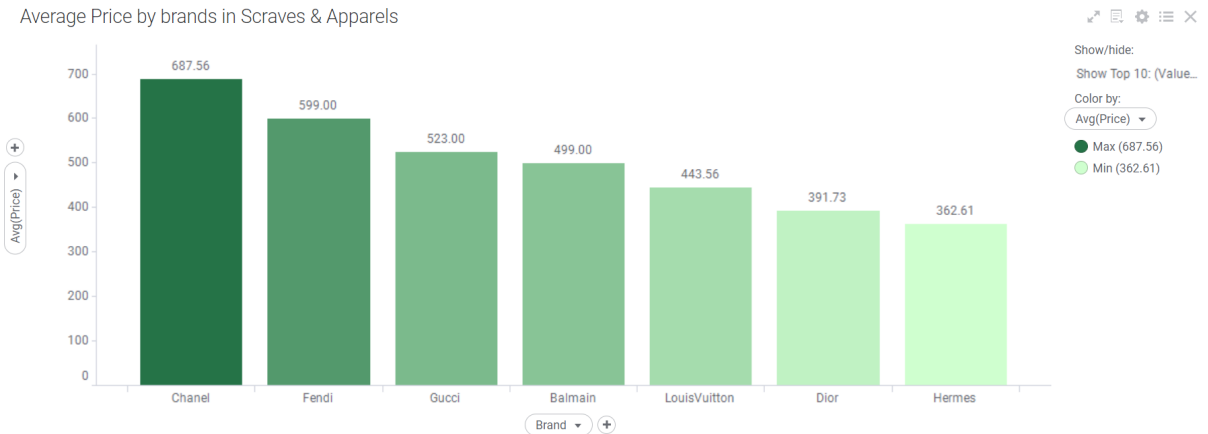
Average Price by brands in Accessories



Brand Van = Van Cleef & Arpels

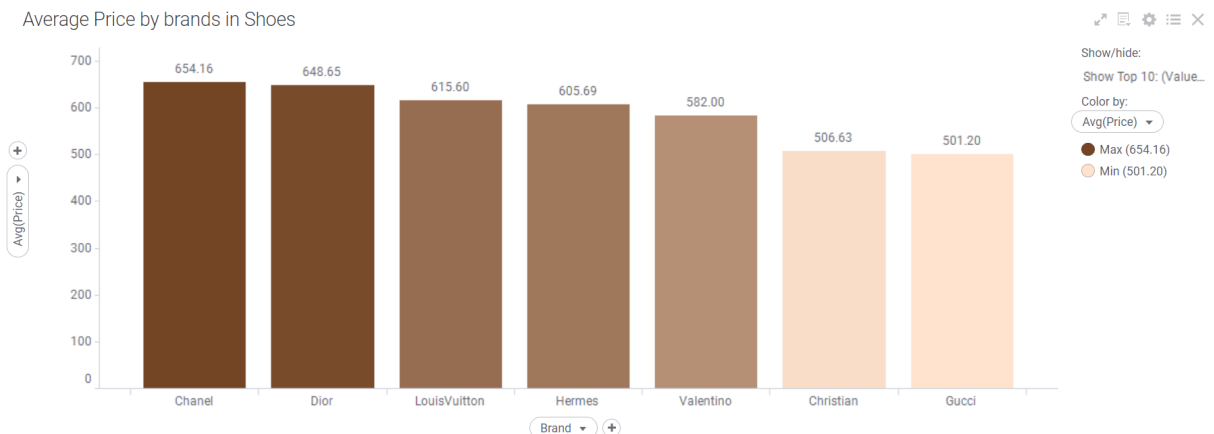
- Most expensive brands in **Scarves & Apparels**
- Chanel, Fendi, Gucci, Balmain, Louis Vuitton, Dior, Hermes

Average Price by brands in Scarves & Apparels



- Most expensive brands in **Shoes**
- Chanel, Dior, LV, Hermes, Valentino, Christian, Gucci

Average Price by brands in Shoes



● Most expensive brands in Small Leather Goods

Average Price by brands in Small Leather Goods

