



Company Overview

- Industry :
 - Leader in aerospace, defense, and space technology
- Financial Performance
 - Approximately \$77.8 billion(2023)
 - Around \$2.2 billion net loss, influenced by supply chain and production challenges
- Key capabilities
 - Advanced manufacturing and digital engineering
 - Sustainable aviation solutions and global defense systems
 - Extensive research and development in next-generation aerospace technologies
- Opportunities and Challenges
 - Expansion into autonomous systems, increased sustainable aviation fuel usage, and strategic global partnerships
 - Managing ongoing supply chain disruptions, ensuring quality control, and regaining market
- Company profile
 - Headquartered in Arlington, Virginia, Boeing operates in over 65 countries with a workforce of more than 170,000 employees worldwide.

Financial summary(USD Millions)

| | 2021 | 2022 | 2023 | 2024 (projection) | 2025 (Projection) |
|-------------------|-------|-------|-------|----------------------|----------------------|
| Revenue | 62286 | 66607 | 77794 | 85000 | 92000 |
| COGS | 55804 | 63144 | 70086 | 76000 | 82000 |
| SG&A | 4157 | 4187 | 5168 | 5500 | 5800 |
| EBITDA | 2207 | 1575 | 1048 | 2500 | 4000 |
| EBITDA Margin (%) | 3.5% | -2.4% | 1.3% | 2.9% | 4.3% |

Source: [BA | Boeing Co. Annual Income Statement - WSJ](#)

Recent News

- China Suspends Boeing Deliveries Amid Escalating Trade Tensions**
China has instructed its airlines to halt the acceptance of Boeing aircraft and related components. This decision is a response to increased U.S. tariffs on Chinese goods, which have led China to impose a 125% tariff on U.S. imports. The move significantly impacts Boeing, as China represents a substantial portion of its projected deliveries over the next two decades. Following the announcement, Boeing's stock experienced a decline of approximately 3% in premarket trading.
Source: [The latest tariff fallout: China reportedly tells its airlines not to take any more Boeing planes - MarketWatch](#)
- Strong Start to 2025 with Increased Aircraft Deliveries**
In the first quarter of 2025, Boeing reported the delivery of 130 commercial aircraft, including 105 units of the 737 model. This marks a significant improvement compared to the same period in the previous year, suggesting progress in overcoming past production challenges.
Source: [Boeing 1Q2025 deliveries: A strong start compared to previous year - Aviation24.be](#)
- Potential Layoffs in NASA's Artemis Program**
Boeing has announced the potential reduction of approximately 400 positions within its Space Launch Systems team by April 2025. This decision aligns with revisions to NASA's Artemis program and associated cost expectations.
Source: [Boeing plans potential layoff of 400 Artemis rocket workers](#)

Key people

| Role | Name |
|-------------------------------|----------------|
| President and CEO | Kelly Ortberg |
| Chief Financial Officer (CFO) | Brian West |
| Chief Operating Officer (COO) | Stephanie Pope |

Source: [Executive Biographies](#)

Key products

| Name | Revenue | Description |
|---------------------------------|----------|--|
| Commercial Airplanes (BCA) | \$33900M | Manufactures and sells commercial jet aircraft, including models like the 737 and 787. This segment accounted for approximately 43.6% of Boeing's total revenue in 2023. |
| Defense, Space & Security (BDS) | \$24930M | Develops and produces military aircraft, satellites, and defense systems. This segment contributed about 32% to the company's total revenue in 2023. |
| Global Services (BGS) | \$19130M | Provides aftermarket support, including maintenance, modifications, and training for both commercial and defense customers. This segment made up nearly 24.6% of Boeing's total revenue in 2023. |

Source: [The Boeing Company 2023 Annual Report](#)

Other

- **Backlog Value:** As of the end of 2023, Boeing's total order backlog was \$520 billion, which includes more than 5,600 commercial airplanes. This backlog provides long-term revenue visibility and underscores customer demand despite recent production challenges.
- **Workforce:** Boeing employed approximately **171,000** people globally as of 2023, with a large portion based in the U.S. The company is actively hiring for roles in engineering, cybersecurity, and aerospace manufacturing.
- **Sustainability Goals:** Boeing aims to achieve **net-zero carbon emissions by 2050** and is investing heavily in **Sustainable Aviation Fuel (SAF)** technologies and electric/hybrid propulsion systems.
- **R&D Investment:** In 2023, Boeing invested around **\$2.6 billion** in research and development, focusing on new technologies, materials, digital innovation, and production efficiency.
- **Recent Challenges:** Boeing continues to navigate quality control concerns, especially with its 737 MAX production line. These issues have led to regulatory scrutiny and customer delivery delays in early 2024–2025.