The Bond Theory

Conceptualizing Security:

Popular culture influences our perceptions of existing reality. From blockbuster films, TV Series such as the Scorpion, Homeland, Criminal Minds and 007 Trilogy. These Hollywood films influence our perceptions of the security environment we exist in; In turn this perceptions influence the general public perceptions towards a states national security policy.

Security threats in popular culture can be conceptualized from the narrative of James Bonds character, this therefore imposes a fasade of James Bond, by expecting too much of our mere mortal security forces to pull those 3D improvised stunts, however this creates a gap of what we know as being real and what we think we know as fantasy.

The damage here is more than just reinforcing a wholly wrong view of where theory and fantasy lies in security threats. It helps security professionals by letting them know what they can humanly do as a person and what they believe the level of threats can humanly do, this can be derived from intelligence. It does not prove or claim that we as humans are limited in our actions or skills to counter threats as depicted in James bond movies nor justify of our un-found power within the human brain capability.

The James Bond theory of security can be illustrated by security agent's failure to make preparations for the incoming threats. This theory provides a unique approach of security whereby instead of being mere immortals, the security forces can live with the fact that threats are real and well organized as depicted in September 9-11 attack or the Bali bombings. Therefore the security forces can use this code name bond theory to change public perceptions of a well-organized security force ready and willing to do heroic assassinations to save the public from real threats.

By using the James Bond theory, security agents can mimic or try to improve security through tactical intelligence, character sacrifice or simply heroic suicide; giving your life for the lives of your people and country.

Due to the changing nature of warfare, it is wise and prudent for security officials to change their traditional view of warfare to a more modern, wise and discreet mode of operation to deal with today's security threats.

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