RAYSA SUAREZ
UI/UX DESIGNER
FRONT-END DEVELOPER

(305)-910-8562 | raysasv1992@gmail.com | raysasv.com

PROGRAMMING:

JavaScript, HTML5, CSS3, Sass, Bootstrap, Git, DOM Manipulation.

TOOLS:

Sketch, InVision, AdobeXD, Figma ,Adobe Illustrator, Adobe After Effects, Adobe Photoshop, Principle, Zeplin, Framer, Microsoft Office.

SKILLS:

Agile Scrum Methodology, User Centered Design, User Research, Experience Maps, User Journeys, Pain Points, Personas, Storyboarding, Scenarios, Sketching, Wire framing, Low to high fidelity Design & Prototyping, Tasks Flows.

LANGUAGES:

English, Spanish, French

OTHER PROJECTS:

The Webster: https://www.raysasv.com/webster.html

Roar Bikes: https://www.raysasv.com/bikes.html

Switch: https://www.raysasv.com/switch.html

Mobile Designs: https://www.raysasv.com/switch.html

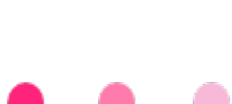# WORK EXPERIENCE

UCLOVERY
Industry: Cryptocurrencies

www.uclovery.com

Miami FL
August 2018 – November 2019
UI/UX Designer
Front-End Developer (HTML 5, CSS & Sass)

A Chrome extension app that gives your browser a bitcoin style. It allows you to follow the live real time price of top 4 cryptocurrencies and you can also customize the background of your tabs.

- Performed researches, directed interviews, surveys and observations at Bitcoin Center Miami to get data and feedback from users and guarantee product market fit and usability.

- Used gathered data to determine user's pain points and created personas.

- Created low, mid and high-fidelity wireframes and prototypes using tools like InVision, Sketch, Zeplin, and Adobe Xd.

- Designed a full website and chrome extension application including logo, illustrations, animations, design system and whole identity using tools like Principle and Adobe Illustrator.

- Performed usability and A/B tests in different stages of the design process.

- Coded the Front-End of the website using HTML5, CSS & Sass.

- Worked on top of React Architecture creating new components in React by working with each components HTML and Sass.

CRYPTO-POKE
Industry: Decentralized Applications
www.crypto-poke.com
Miami FL
September 2017 – June 2018
UI/UX Designer
Front-End Developer (HTML 5, CSS & Sass)

A real time Pokemon like battling game where users play with cryptocurrencies

- Designed the whole front end of the game, the website and every user interaction, like selecting their characters to play, buy and battle.
- Created whole end-to-end players journey
- Created wireframes and sketches using tools like: InVision and Sketch to mock how the game needed to play and react to users actions
- Created the design system including logo, visual imagery and battle animations and sound.
- Designed and tested characters battle position and attacks using Sketch

EDUCATION:

LinkedIn Certifications - mylinkedIn

Udemy UI/UX Courses - www.udemy.com

Bachelor of Science in Software Engineering (BSEE), Minor in Computer Science, 6/16 Camilo Cienfuegos – Matanzas, Cuba