

# Evaluation Criteria

- 1. Misuse of personal data
- 2. Privacy policy
- 3. Developer email
- 4. Low ratings

## Look for:

- “spam”
- questions to developers about permissions and security, like “why do you need my...”
- “spam”
- “virus”
- mentions of “privacy policy”
- “personal info/information”
- “spying”
- “access (your|my)...”
- language around “warning” other users
- Mentions of “facebook”, “contacts” and other permissions-related items.
- “fake”
- “lies | liar(s)”

## Fair apps:

- mentions:
  - love
  - great
  - Excellent
  - useful
  - perfect
  - Amazing
- General good sentiment

## Bad but fair apps:

### Many apps are bad but don’t actually act maliciously

- bugs & “bug fix”
- “can’t”
- “no longer work”
- “error”
- Dissapointed
- upgrade
- "“iphone port”"
- “slow”
- “UI” | “Layout” | “GUI”
- “crash”
- “does not work”
- “broken”| “flaw(s)”
- “tweaks”
- negative “quality”
- “useless”
- expensive
- “bring back”
- Mention of type of phone - usually relates to bug fix or incompatibility
- “please help”
- “It would be better if”
  - if it were malware, they wouldn’t try to help the developer improve it by giving helpful feedback

## Other recommendations for classification

just classify using review titles since they are brief and to the point.