

Raymond Yuen

I'm a designer and illustrator who likes to code.

I've worked in games, publishing, marketing and most recently in education helping students get more engaged in their school work with topics they care about.

www.rayuen.com

Professional Experience

Head of Design, NextLesson

9/2014 – 12/2016, SF

Freelance Designer

4/2012–current

Co-founder and Art Director, Suspended Belief Studios

2/2012 – 6/2014, SF

Graphic Designer, Museyon Guides

3/2010 – 4/2012, NYC

Graphic Designer, The Pokémon Company

9/2005 – 1/2010, NYC

Graphic Designer, Equinox Fitness Clubs

4/2003 – 9/2005, NYC

Education

Rochester Institute of Technology

September 1998 – May 2002

BFA. Graphic Design

Things I'm Good At

Hand-drawing skills, Vector Illustration, Photoshop, Illustrator, Indesign, UI & UX, Sketch, Adobe XD, HTML, CSS/Sass, Responsive Web Design, Javascript/JQuery, PHP, Wordpress, Git and Github, Page Layout, Pre-Press

Contact

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(347)439-5576

NextLesson education startup

Oversaw artwork needs, managed UX and designed UI. Designed website, interactive learning platform, offline printed materials and a student interest tool. Oversaw the creation of 2,034 covers for lessons and projects. Developed art asset repo to assist art needs. Supported Marketing initiatives with collateral, conference artwork, blog design and newsletter design.

Freelance Designer/Illustrator

Website development, collateral design, illustration work.

Clients: Wired Magazine, Abriendos Puertos, Adelle Marcero, Idibon, Egg Baby, Architecture for Humanity, ForUs, Sarah Walko, Malado Baldwin, Ketti Kupper.

Suspended Belief Studios game startup

Developed games from concepts to storyboard. Oversaw artwork creation and UX/UI and design.

Museyon Guides travel books publisher

Design, layout and pre-press of travel guides. Worked with editors to layout 300+ page books. Implemented better methods for indexing and image pre-press.

The Pokémon Company media franchise

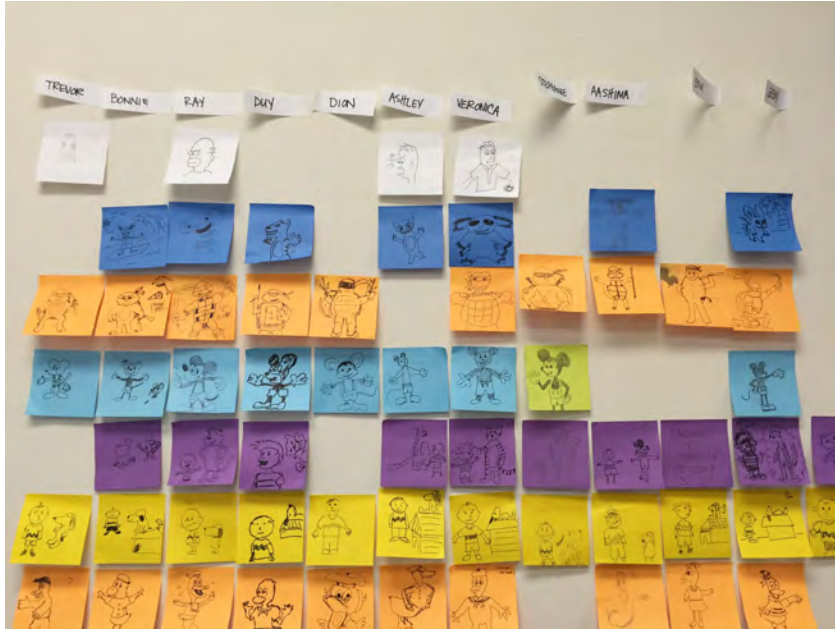
Worked in a small inhouse team. Keeper of the artwork. Enforcer of the brand. Supported video-game releases, video-game strategy guides, movie/TV releases, marketing campaigns. Developed system to bring publishing strategy guides in-house. Assisted internal departments with their creative needs.

Equinox Fitness Clubs high-end gym

Oversaw 15+ gym's collateral needs (membership cards, free passes, promotional passes) as well as one-off promotional posters. Developed signage system for new gyms.

Doodle Experience

Implemented “Draw from Memory” contests at Pokémon and NextLesson. Facilitated regular doodle practice for all employees and frequent visitors. Established the doodle wall to compare work. Created doodles for coworkers in extracurricular time.



“From Memory” Cartoon Wall. From top: Homer Simpson, Stitch, Ninja Turtle, Mickey Mouse, Calvin ‘n’ Hobbes, Charlie Brown, Donald Duck







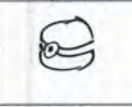



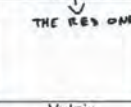






Drawing Session.

from memory

		
Pikachu	Jigglypuff	Snorlax
		
Gyrados	Meowth	Weezing
		
Oddish	Vaporeon	Wooper
		
Slowbro	Vulpix	Porygon
		
Wobbuffet	Charmeleon	Ditto

from memory

		
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Pokemon from memory.