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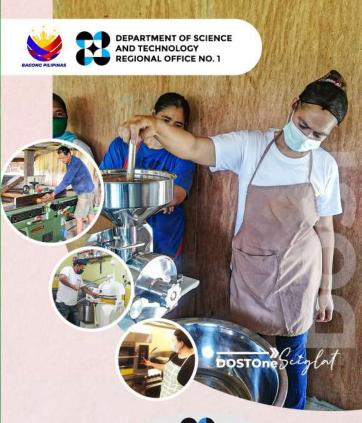
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SMALL ENTERPRISE TECHNOLOGY UPGRADING PROGRAM

66 Something is bringing Small and Medium Enterprises to New Heights 99







Recognizing the role of micro, small and medium enterprises (MSMEs) in the national growth, economic policies have been refocused and strengthened to develop the MSMEs. The Department of Science and Technology launched and sustained the Small Enterprise Technology Upgrading Program (SETUP) as a nationwide strategy to encourage MSMEs to adopt technological innovations to improve their products, services, operations, productivity, competitiveness, and develop new products.

PURPOSE OF THE PROGRAM

The program intends to strengthen the country's innovation system by enabling MSMEs and identified entities to address their technological requirement and limitation to improve productivity and efficiency through:

- Application of appropriate technologies to improve/ develop products, services and/or operations
- Human resource training, technical assistance and consultancy services
- 3. Design and execution of functional packages and labels
- Assistance for compliance with regulatory and market standards such as testing and calibration services
- Provision of innovation fund to facilitate acquisition of appropriate technologies and/or implement technological innovations

SETUP PRIORITY SECTORS











The program focuses assistance on the following priority sectors:

- 1. Food Processing
- 2. Furniture
- 3. Gifts, Decors, Handicrafts
- 4. Agriculture/Marine/Aquaculture/Forestry/Livestock
- 5. Metals and Engineering
- 6. Information and Communications Technology (ICT)
- 7. Health & wellness products
- 8. Halal products & services
- 9. Other Regional Industry priorities

STRATEGIES TO ASSIST MSMES

DOST, through the program, shall provide assistance using the following strategies:

Provision of Technology

- Technology needs assessment and sourcing of technology
- Technology acquisition
- · S&T training
- Consultancy and Technical Services

Product Standards and Testing

- Product development
- Product testing and enhancement of testing laboratories

Packaging and Labeling

- · Development of functional designs for packages
- Identification and development of suitable or alternative packaging materials

Database Management and Information System

- · List of available technologies
- List of S&T experts
- List of testing laboratories including available testing services
- Development of website for MSMEs for product promotion

WHO CAN APPLY?



with business existing for at least 3 years) based in the Philippines, wholly owned by Filipino citizen and willing to apply technological innovations to their existing products, services and/or operations.

Any MSME that can be classified under the identified priority sectors.

WHAT ARE THE REQUIREMENTS?

- 1. Letter of intent to avail SETUP assistance
- Copy of business permits, licenses and certificates issued by LGUs and other government offices
- Financial statements at least for the past 3 years with notarized certification from the firm (Sworn Statement)
- 4. Projected financial statement for the next 5 years
- Three (3) quotation from suppliers of the equipment to be purchased with complete technical specificattion and design / drawing

