



T1A2

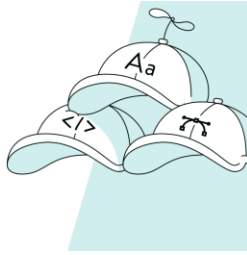
Raymond Vo



# Design Process

Hi I'm Alex Coven Please scroll down

## Graphic Designer Web Developer & Letterer



SRSLYSO

Blog About Contact

### Starliner

The Commercial Crew Transportation System (COTS) is an initiative between Boeing and NASA that will provide the first commercial space transportation system. The Core Space Transportation System (CSTS) will transport people and cargo to the International Space Station and other low Earth-orbit locations like the Bigelow planned station, and back, safely, and reliably.

#### Clients

NASA / Boeing Defense, Space & Security

#### Services

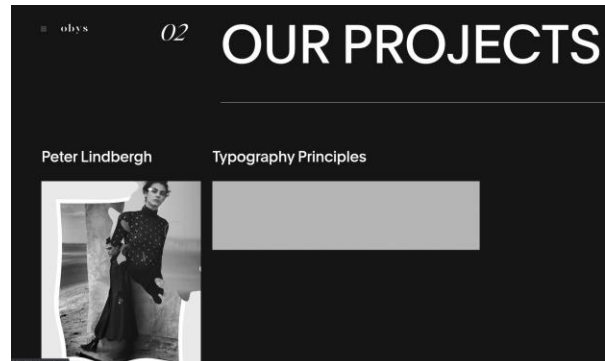
Concept / Logo / Brand Identity / Print / Web / Design / Presentation Materials / Environmental Design / Launch Kit / Merchandising

#### Awards

• 2014 Communication Excellence Award Winner  
• 2014 D&A Award Winner

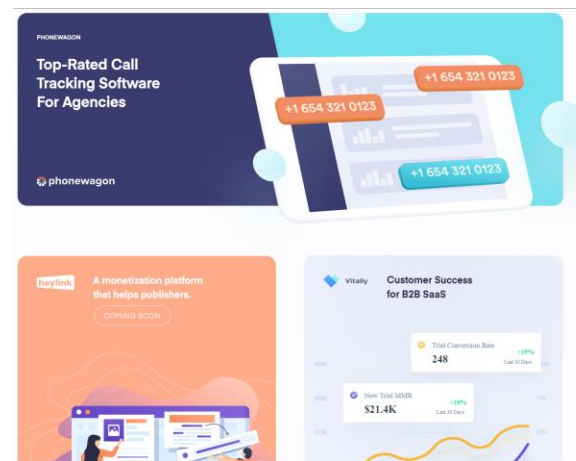
STARLINER

STARLINER

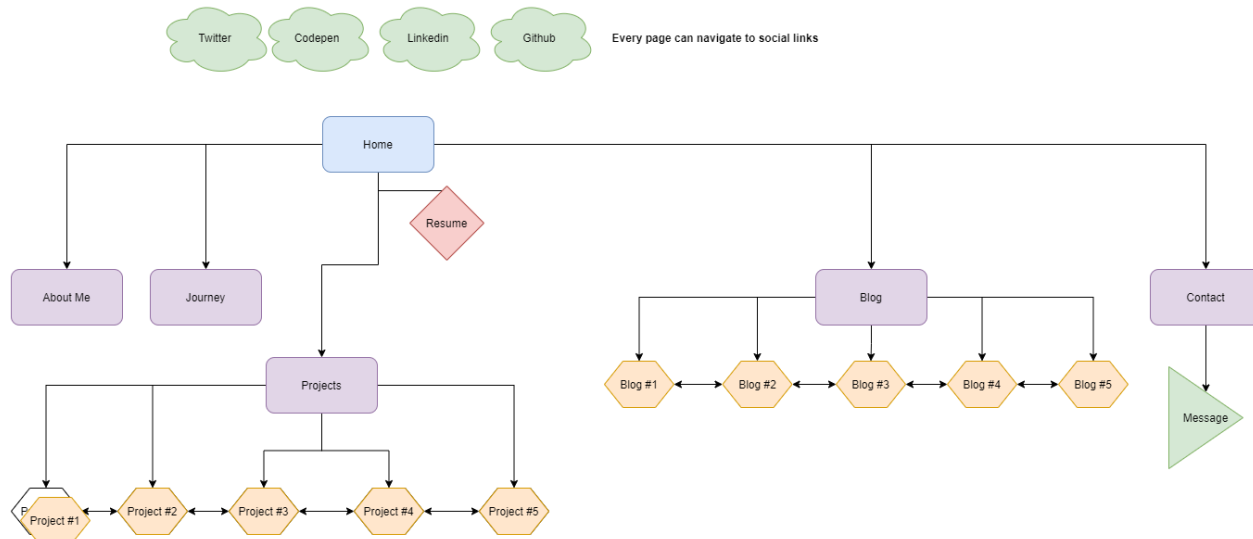
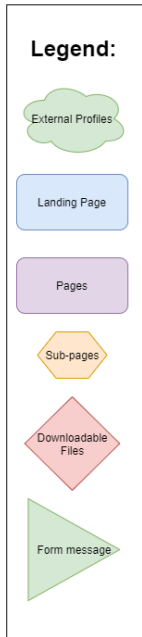


# Inspiration

- Minimalistic and experience
- Youtube – tutorials and creators designing and website from start to finish.
- Various websites and other developers portfolios. Eg.
  - Squarespace
  - Obys.agency
  - Sebstudio.com
  - Kuon.space
  - alexcoven.com



## My Profile Sitemap



# Sitemap

- Simply structured
- Navigator is always present for ease of use.
- Social links present on all pages for ease of access.
  - As the visitor is browsing the pages the point in which they may want to look further into my profile is not concentrated on any one page.
  - Don't have to go search for links.
- Blog/Projects page structure
  - Summary of each project/blog on main pages
  - From main pages navigate to individual project blog pages for;
    - detailed information
    - additional imagery
    - Repository

# Color Palette

- I personally like monotonal colors.
- Portrays classical theme
- Started with different shades.
- Imagined different colors that would best represent the classical/modern theme.
- Orange was the winner.

#000000

#1f1f1f

#4d4d4d

#b6b6b6

#ffffff

#9c5500

#de7a00

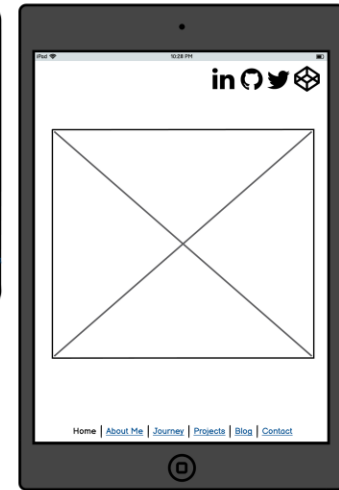
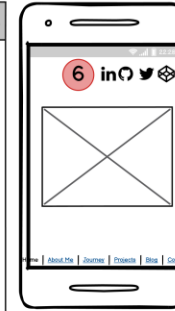
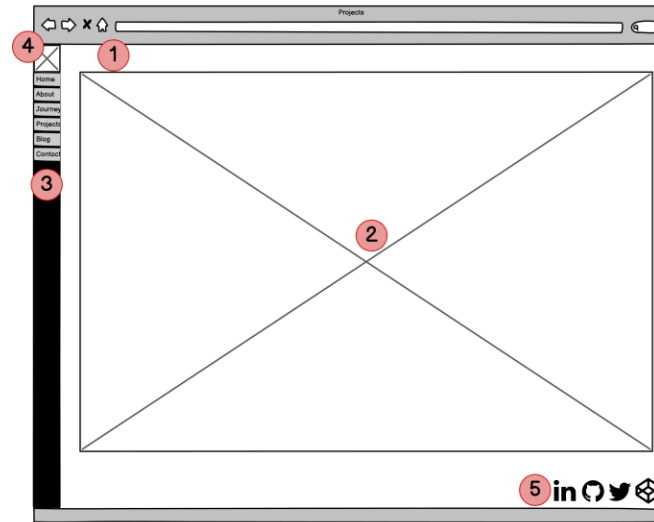
# Components

- Animation – user engagement
  - @keyframes, transition and scale attributes on user activity
  - More visually appealing and accessible.
  - Eg. Fade in, spinning logo, 3d cards.
- Interactivity – user engagement and satisfaction
  - Components such as hover pseudo elements
- Consistent theme
- Variety of page layout
  - Flex, relative, absolute displays.
  - Pages aren't the same and so less stale

Wireframes/Works in process



Landing Page (Home)

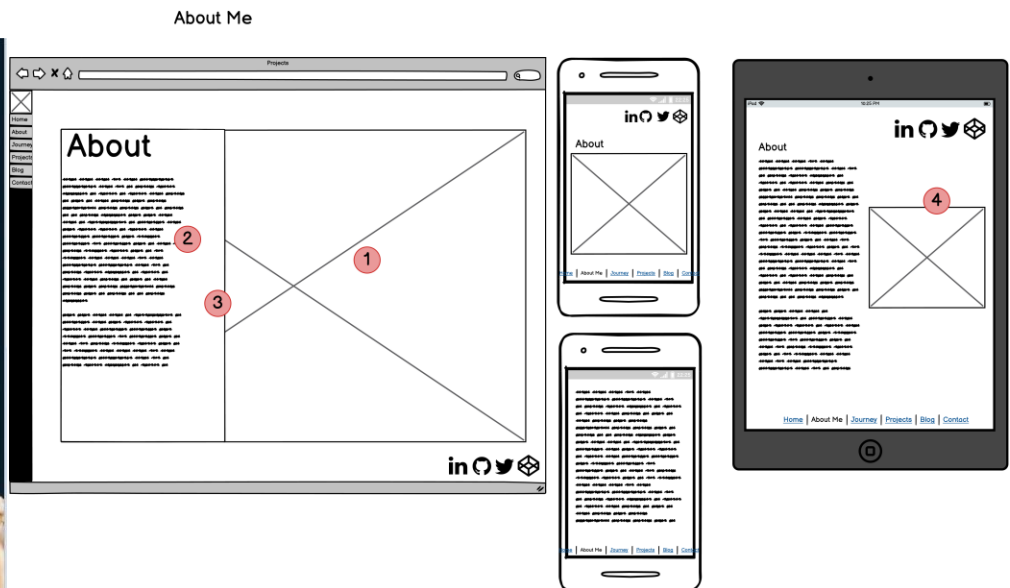
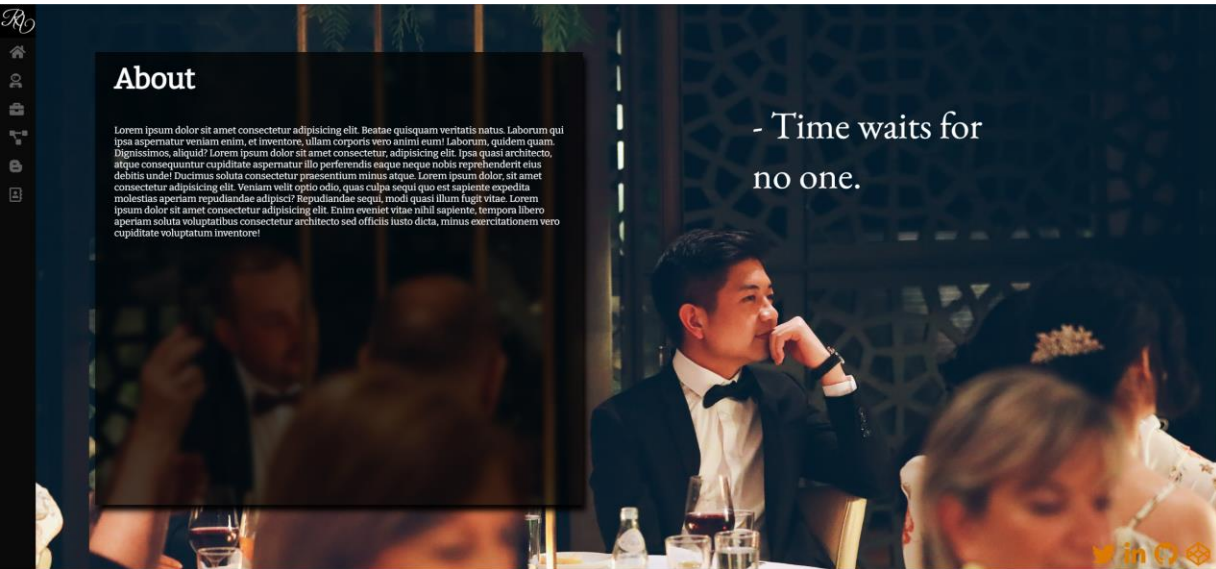


1. Darkish Grey background - not full black to look less basic.
2. Large personal logo taking up most of the screen depicting ambiguity, invoking curiosity.
3. Navbar - links will be buttons spaced in a column. When hovered over a description of each button will appear.
4. Personal logo at top of nav bar. Spins when nav bar is hovered over for interactivity.
5. social links on every page in same spot
6. footer social links moved to top to not overlap with nav

# Home Page

- Animated Logo upon opening
- Navigation bar
- Footer with external links

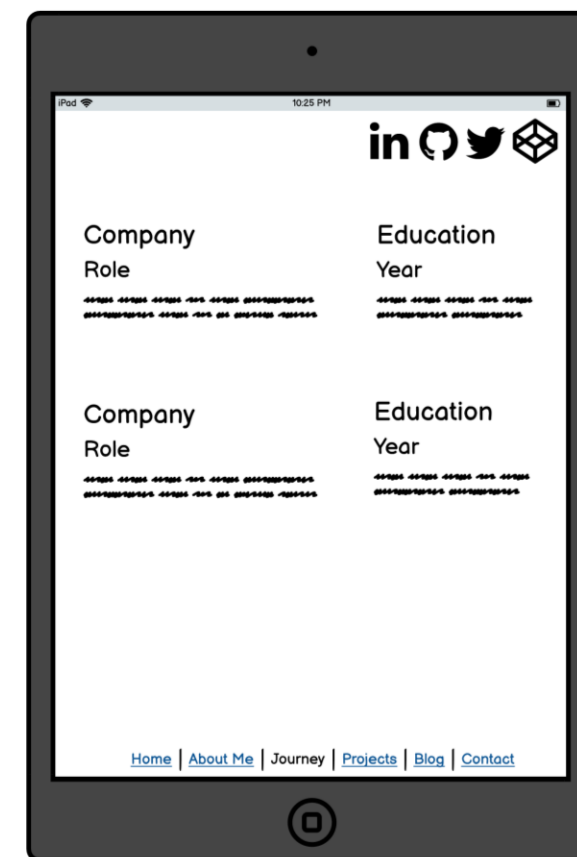
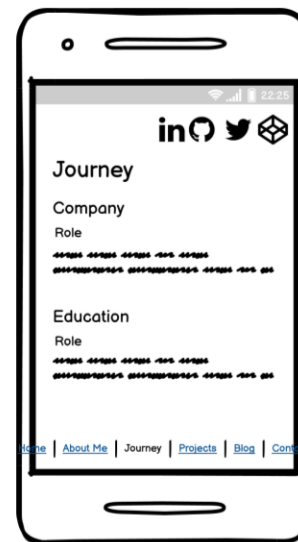
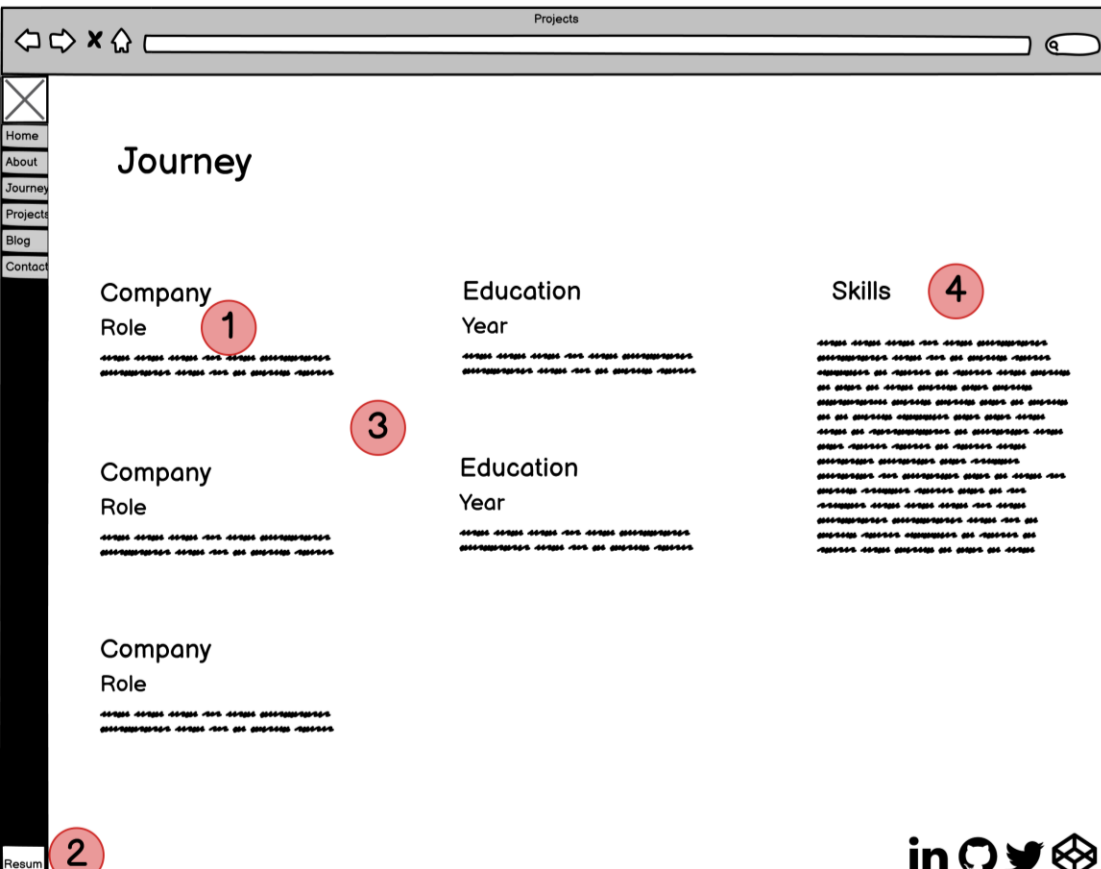




1. Background image - photo of self as introduction
2. Text about self.
3. Black transparent box with blur effect for readability and to blur unnecessary parts of background image.
4. background likely not work for smaller screens and larger screens so will need to be displayed as a separate image. Background will stay in theme as home page.

# About Page

- Introduction of self-photograph with focus on me
- About me – summarised experience, motivations & hobbies.

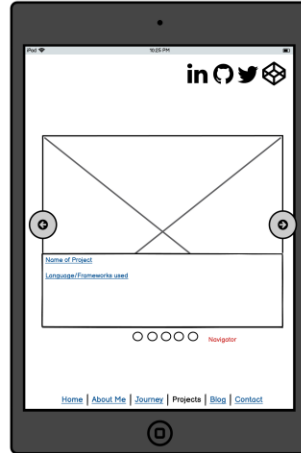
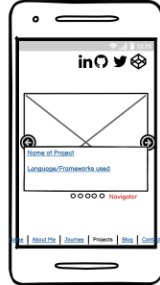
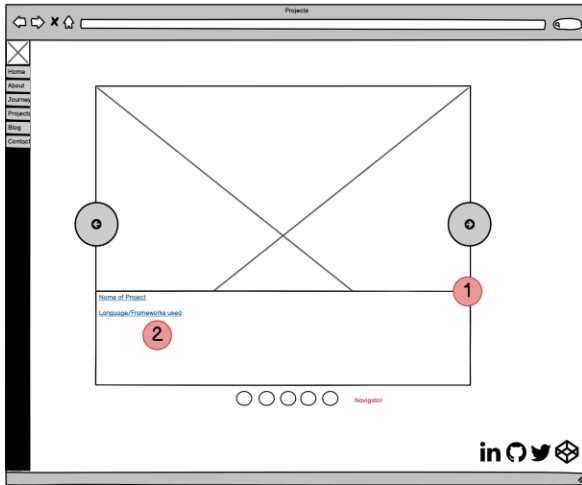


1. Short summary current/previous work history and schooling.
2. Downloadable resume
3. flex display evenly spaced
4. various skills with competency metered

# Journey Page

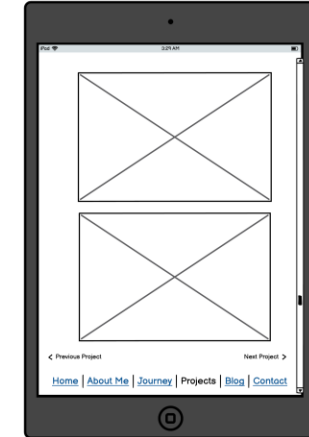
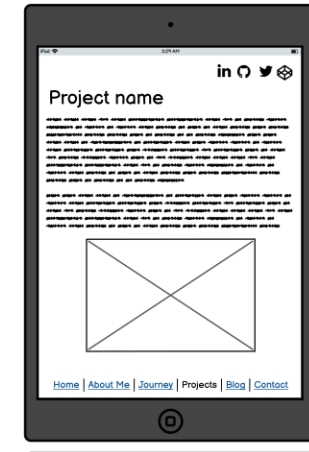
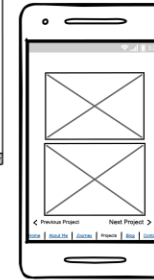
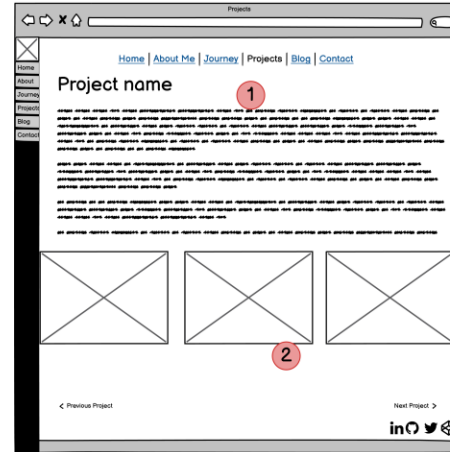
- Summary of past work experience and schooling
- Skills with meters showing competency
- Resume at bottom of navigation for this page only

Projects (Main Page)



1. Carousel pure CSS. Shows projects one at a time. arrows or navigator below used to switch projects
2. Box with name of project, languages used & summary appear when hovered.

Individual Project Page



1. Detailed information on project
2. additional images for project.

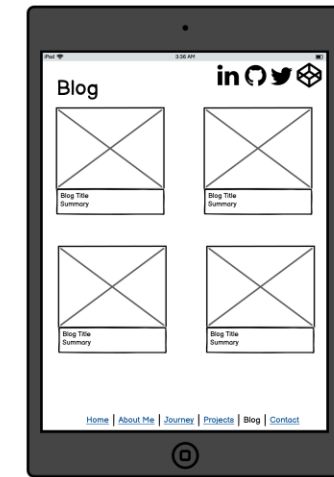
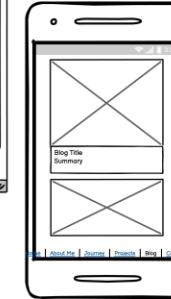
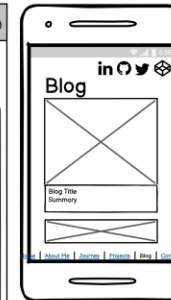
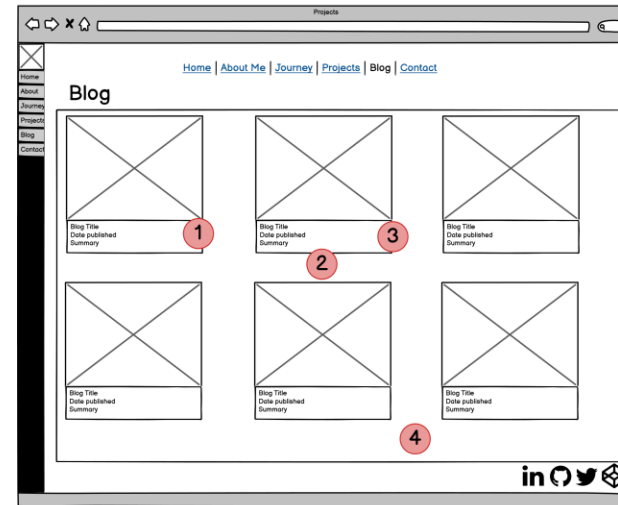
# Projects Page

- Main page summarise all projects
- Individual project pages for more information and images

# Blog Pages

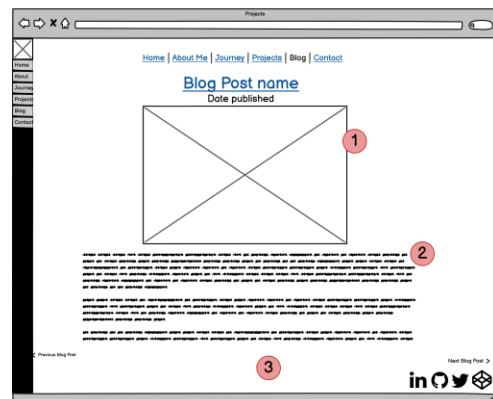
- Blog main pages seperated into tiles
  - Tiles animate on hover
- Individual blog pages accessed by targeting read more

Blog main page

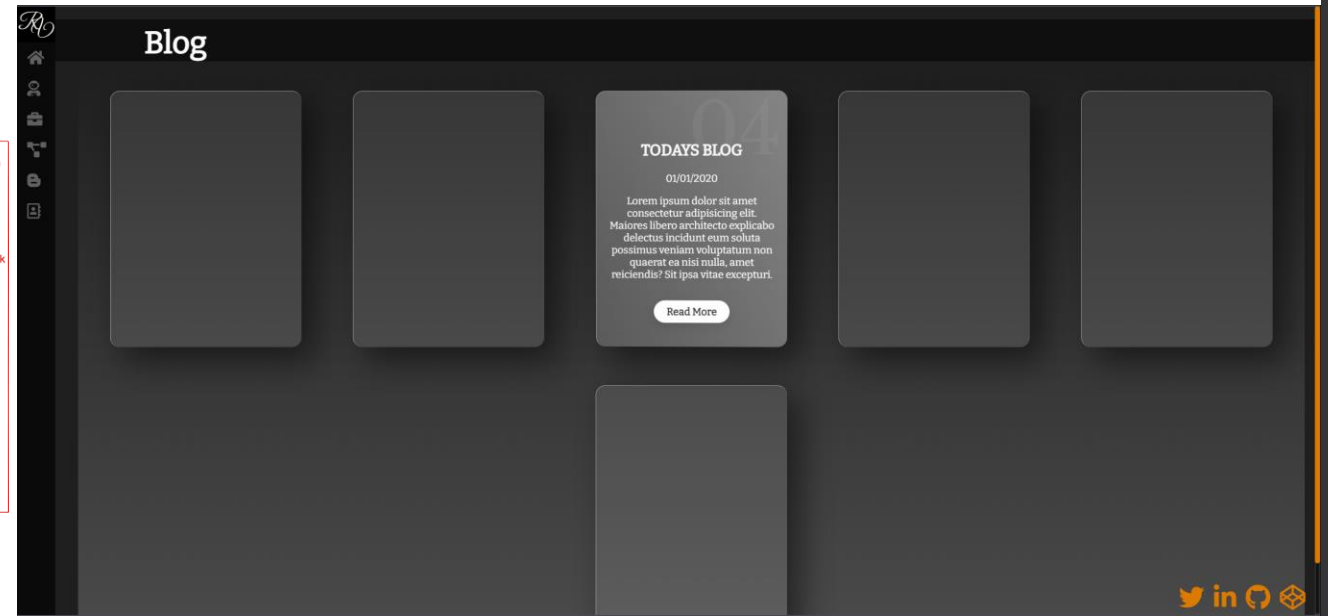


1. Blogs in separate tiles. Hover for heading, date published and summary. target to nav to individual blog page.
2. boxes spaced by flexbox.
3. blog tiles will be animated with 3d glass look.
4. gradient background for blogs container - to compliment 3d glass effect.

Individual Blog Post Page



1. Image summarising blog in one image/or click bait
2. Blog article
3. Images can be added inline or block if needed



1. form to contact me
2. autofocus on first input on page load
3. formspree as api

# Contact Page

- Auto focus on name on page load
- Required input fields
- Formspree

# Review

- **Challenges**

- Responsiveness – better to plan out during pre-coding phase.
- Capabilities of desktop vs mobile (cannot show an equal experience to both)
- Learning on the go – kept making changes during the coding period because something originally planned did not work as expected or something better could be done.
  - Time consuming
  - Trial and error fun
- Accessibility & Optimisation
  - Balancing interesting design with ability for everyone to load.
- Workflow management

- **Enjoyed**

- Animation - simply code that can make you look like an artist.
- Exploring new ideas

*R.*