



RACHEL WAAG

UX / UI Designer Developer Influencer of Progress

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ABOUT

I am coder by design and a designer by nature. I professionally influence change through research, design and development to create quality, viable products with maximum satisfaction.

WORK EXPERIENCE

UX DESIGNER | ColoTek

October 2018 - Present

Researching, designing and prototyping web and mobile interfaces for a more approachable, valuable and efficient experience for back-end and front-facing users on a team of engineers and developers.

WEB DEVELOPER - Intern | BANGS Shoes

March 2018 - January 2019

Remastered company site and maintained website upkeep in accordance to events, seasons and company changes. Worked on a passionate marketing team to advocate the company mission successfully.

PHOTOGRAPHER - Freelance | Ray Waag Photography

July 2014 - Present

Capture memories for families, graduates, newly-weds, engagements, pets, commissions and professional models; as well as working collaboratively to create interpretational photographic arts.

HCI RESEARCHER | UCF Restores

March 2016 - March 2017

Assist with research under the subject of Human Factors for iPad application, Pegasys by debugging and analyzing the effectiveness of the app to improve extreme childhood shyness.

GRAPHIC DESIGNER - Intern | PARC

April 2016 - August 2016

Design graphics and provide photographic services for the non-profit, PARC, assisting those with developmental and intellectual disabilities.

EDUCATION

UNIVERSITY OF CENTRAL FLORIDA | Orlando, Florida

January 2015 - December 2019

GPA 3.53

Bachelor's in Web Development

Minor in Human Factors Psychology

TOOLBOX



RECOGNITIONS

University of Central Florida Dean's List

Fall 2015	Fall 2017
Spring 2016	Spring 2018
Summer 2016	Fall 2018
Fall 2016	

2nd Place Adobe Competitor

June 2018

Designed "SafeU", an interactive app prototype to strengthen the communication across an academic campus in times of crisis.

November 2018

Designed an interactive app prototype, "Paws With a Purpose", connecting veterans with their FURever companions (service dogs).

2nd Place UCF Photographer

June 2018

Theme: Pollination

A two-spotted bee captured with Nikon d610 and 100mm macro lens