

Rachel Waag

UX Designer

rachelwaag.com
(727) 804 - 2818
raywaag@gmail.com

SKILLS

Experience Design	Usability Testing
User Research	Pattern Analysis
Design Systems	Wireframing
WCAG Accessibility Guidelines	Application UX Auditing
Storyboarding	Prototyping
Data Visualization	Interaction Design
Web Development	iOS Design

TOOLS

Sketch
Adobe Creative Suite
Adobe XD
Figma
InVision
DSM
Visual Studio

DEVELOPMENT

HTML
CSS / SASS
JavaScript
React.js
Component Libraries

EDUCATION

University of Central Florida, Orlando FL

January 2015 - December 2019
BA Web Design
Minor Human Factors Psychology

EXPERIENCE

HCA Healthcare, UX Designer & Developer

May 2019 - Present

Building, solidifying and implementing HCA's design system in Responsive Web, iOS mobile and tvOS systems along with identifying, researching and designing prototypes for clinical and enterprise environments.

Colotek, UX Designer

October 2018 - May 2019

Researched, designed and prototyped responsive web and mobile platforms for a more approachable, valuable and efficient experience facing internal and external users.

BANGS Shoes, Web Development Intern

March 2018 - June 2019

Remastered company site and maintained website upkeep in accordance to events, seasons and company changes. Worked on a passionate marketing team to advocate the company mission successfully.

UCF Restores, HCI Research assistant

March 2016 - March 2017

Assisted with ethnographic research for an iPad application, Pegasys, analyzing the effectiveness of the app to improve extreme childhood shyness.

Graphic Designer, PARC

April 2016 - August 2016

Designed logo, poster, flyer and promotional graphics for the non-profit, PARC, assisting those with developmental and intellectual disabilities.

Freelance Photographer, Ray Waag Photography

July 2014 - Present

Capture memories for families, graduates, newly-weds, engagements, pets, commissions and professional models; as well as working collaboratively to create interpretational photographic arts.

Freelance Graphic Designer

July 2014 - December 2018

Designed logos, graphics and print for small businesses and organizations.