Rachel Waag

UX DESIGNER
DEVELOPER
INFLUENCER OF PROGRESS

rachelwaag.com

raywaag@gmail.com

About

A coder by design and a designer by nature. I professionally influence change through research, design and development to create quality, viable products with maximum satisfaction.

Education

UNIVERSITY OF CENTRAL FLORIDA | ORLANDO, FL

January 2015 - December 2019

GPA - 3.53

Web Developing B.A.

Human Factors Psychology Minor

Achievements

TOOLBOX

HTML5	JavaScript	
PHP	CSS	SCSS
Sketch	Adobe XD	
Adobe Suite		Git
WordPress	Microsoft	
FTP	MySQL	Swift

2ND PLACE ADOBE COMPETITOR
June 2018

Designed "SafeU", an interactive app prototype in Adobe XD to strengthen the communication across campuses in times of local emergency and urgent distress.

2ND PLACE ADOBE COMPETITOR
November 2018

Designed "Paws for a Purpose", an interactive app prototype in Adobe XD connecting veterans to their FURever companions (service dogs).

2ND PLACE UCF PHOTOGRAPHY CONTEST
June 2018

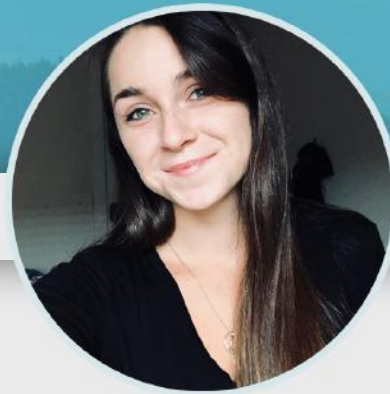Theme: Pollination; A two-spotted bee captured with my Nikon d610 and 100mm Macro Lens.

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Work

UX DESIGNER | COLOTEK

October 2018 - Present

Gather and evaluate user requirements, in collaboration with project managers and developers. As well as illustrate design ideas using storyboards, process flows and sitemaps via Adobe XD to design graphic user interface elements, assets and widget for the final interactive prototype.

WEB DEVELOPING INTERN | BANGS SHOES

March 2018 - January 2019

Remastered company website identical to the BANGS Corporate Identity (CI) and conform to a consistent, up to date experience. As well as assisted with photography and photo editing via Lightroom and monthly GWPs via Shopify.

HCI RESEARCH ASSISTANT | UCF RESTORES

August 2016 - March 2017

Assisted with Human-Computer Interaction (HCI) research for iPad application Pegasys by debugging and analyzed the effectiveness of the app to treat extreme childhood shyness in elementary children.

GRAPHIC DESIGN INTERN | PARC

Fall 2015

Designed "Inspired Artist Studios at PARC" logo and graphics, as well as provided photography for the non-profit organization PARC whose mission is to assist those with developmental and intellectual disabilities.