

# Rachel Waag

## UX Designer

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## SKILLS

Experience Design	Usability Testing
User Research	Pattern Analysis
Design Systems	Wireframing
WCAG Accessibility Guidelines	Application UX Auditing
Storyboarding	Prototyping
Data Visualization	Interaction Design
Web Development	iOS Design

## TOOLS

Sketch  
Adobe Creative Suite  
Adobe XD  
Figma  
InVision  
DSM  
Visual Studio

## DEVELOPMENT

HTML  
CSS / SASS  
JavaScript  
React.js

## EDUCATION

### University of Central Florida, Orlando FL

January 2015 - December 2019

BA Web Design

Minor Human Factors Psychology

## EXPERIENCE

### HCA Healthcare, UX Designer & Developer

May 2019 - Present

Building, solidifying and implementing HCA's design system in Responsive Web, iOS mobile and tvOS systems along with identifying, researching and designing prototypes for clinical and enterprise environments.

### Colotek, UX Designer

October 2018 - May 2019

Researched, designed and prototyped responsive web and mobile platforms for a more approachable, valuable and efficient experience facing internal and external users.

### BANGS Shoes, Web Development Intern

March 2018 - June 2019

Remastered company site and maintained website upkeep in accordance to events, seasons and company changes. Worked on a passionate marketing team to advocate the company mission successfully.

### UCF Restores, HCI Research assistant

March 2016 - March 2017

Assisted with ethnographic research for an iPad application, Pegasys, analyzing the effectiveness of the app to improve extreme childhood shyness.

### Graphic Designer, PARC

April 2016 - August 2016

Designed logo, poster, flyer and promotional graphics for the non-profit, PARC, assisting those with developmental and intellectual disabilities.

### Freelance Photographer, Ray Waag Photography

July 2014 - Present

Capture memories for families, graduates, newly-weds, engagements, pets, commissions and professional models; as well as working collaboratively to create interpretational photographic arts.

### Freelance Graphic Designer

July 2014 - December 2018

Designed logos, graphics and print for small businesses and organizations.