

# PALAW Ecommerce Platform

## Terms and Conditions for Seamless Selling Experience

### ELIGIBILITY

Sellers must ensure that the products they wish to showcase on PALAW's ecommerce platform align with the store's focus on fashion clothing and accessories, and are representative of Kashmiri craftsmanship or culture.



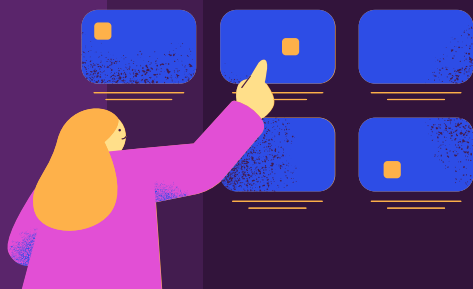
### FREE TRIAL LIMITATION

The one-month free trial is available to new sellers for demonstration purposes. PALAW reserves the right to terminate the trial period or reject any application without providing a reason. After the trial, sellers are required to subscribe to a paid plan at low price for continued access to the platform.



### PRODUCT APPROVAL PROCESS

PALAW reserves the right to review and approve products before they are featured on the ecommerce site. Sellers must comply with quality standards, authenticity, and other criteria set by PALAW. Rejected products may be resubmitted after necessary modifications.



### FAIR BUSINESS PRACTICES

Sellers are expected to conduct their online business in an ethical and fair manner. Any form of fraudulent activity, misleading product information, or violation of intellectual property rights will lead to immediate suspension from the platform. PALAW may also take legal action in such cases.



### ETHICAL BUSINESS CONDUCT

Sellers are expected to conduct business ethically. Any fraudulent activity, misleading information, or violation of intellectual property rights will result in immediate suspension, and legal action may be taken by PALAW.



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