

Rajesh K Singh

Creative & Design | Product Management | Operations Management

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As a product management professional with over 21 years of experience, I am committed to leading successful projects and empowering teams through collaboration, mentorship, and strategic thinking. My mission is to provide strategic technical guidance to improve the performance, reliability, security, and cost-effectiveness of customer service using industry best practices. I have successfully delivered infrastructural solutions that meet the organization's and the client's needs and expectations, by utilizing all the various Azure services that best fit the customer needs. Whether mentoring colleagues or guiding teams through digital transformation, I strive to create value at every stage of the process, enhancing delivery outcomes, strengthening team capabilities, and refining processes for optimal efficiency. I have had an impeccable track record delivering results ontime and exceeding expectations. I am passionate about learning new technologies and staying updated with the latest trends and innovations in the IT field.

Profile Summary

- Currently associated with **MapMyIndia** as Center Head
- Hands on Experience in Product management, Project management, Implementation and creative direction skills that have resulted in repeated success in guiding sizeable, cross-functional, multi-cultural & multi-geographical teams. Successful in devising and applying new ideas and innovation to propel companies to build a competitive advantage.
- Experienced in handling full project lifecycle from planning and concept to delivery and post-launch support.
- Ability to research, understand technology implications, perform industry benchmarking and competitor analysis, and articulate solutions.
- In-depth understanding and knowledge of Digital marketing strategy through on-page and off-page.
- Specialize in core UX and information design and ability to produces high-grade UX deliverables for platforms such as Mobile and Web.
- Excellent understanding of user centric design methodology, usability engineering best practices and usability testing.
- Impeccable track record in leading teams and delivering solutions – on time and within budgets
- An effective leader, team builder and team member who enjoys challenging the status quo with proven analytical, and problem-solving skills

Technical Skills

Design Tools:	Adobe Creative Suite, Figma, MSeXpression Blend, MS Expression Design
Web Technologies:	HTML5, CSS3, LESS, Bootstrap UI, React, React-Native (UI), Ionic, Drupal, KendoUI, Sitefinity
Editing Tools:	VS Code, Visual Studio, Sublime Text
Other applications:	MS Office, Word Press

Accomplishments

- ✓ Received the “Crystal Award of Excellence” for UI Design of manage-Id Web App.
- ✓ Won the “Best Performer of Year” Award for year 2009.
- ✓ Received “Prime Contribution Award” for Spectrum Project.
- ✓ Received Excellence Award in Outstanding Performance for project IBM Blue wash.
- ✓ Get certification in Core Program in User Experience Design
- ✓ Done SharePoint Training and Certification Courses

Qualification:

- B.Sc. (Maths Hons.) from Binova Bhawe University in 1994
- PGDCA (Post Graduate Diploma in Computer Application) from GlobSyn Technologies in 1999

Organization Experience

C.E. Infosystems (MapMyIndia)

Period Aug'21 to till date
Projects In house 12 products (Mobile and Web).
Team Size 45
Role Center Head

Responsibilities:

- End-to-end delivery of multiple web and mobile solutions across government and enterprise projects.
- Managing product development and product wise software developers, providing the technical solutions.
- Oversaw end-to-end project lifecycle including planning, execution, quality assurance, and deployment.
- Managed stakeholder communication, requirement gathering, and client presentations for both internal and external projects.
- Directed product strategy and feature prioritization for GPS tracking, attendance systems, and mapping applications.
- Collaborated with engineering, design, and QA teams to ensure timely delivery of high-quality products.
- Spearheaded the implementation and training of in-house products like WorkMate and mGIS across regional offices.
- Acted as the Center Head for Ranchi office, managing operations, facility coordination, and team performance.
- Handled government tender documentation, submission, and follow-ups, especially with Jharkhand Tourism and Transport departments.
- Coordinated with DevOps and support teams for system maintenance, network issues, and app bug fixes.
- Mentored junior team members and facilitated upskilling through training sessions on Mappls APIs and SDKs.
- Conducted UI/UX evaluations, product testing, and team-level task management to improve delivery outcomes.
- Contributed to strategic planning and collaborated with senior leadership for process improvements and resource management.

Ampersand Group.

Period Aug'21 to March'24
Projects In house 5 products (Mobile and Web App).
Team Size 12
Role Senior Manager

Responsibilities:

- Managed cross-functional teams including developers, designers, QA engineers, and external vendors to meet strict project timelines and quality benchmarks.
- Oversaw the complete product lifecycle — from requirement gathering and stakeholder alignment to development, testing, deployment, and post-launch support.
- Coordinated closely with clients and internal leadership for alignment on KPIs, scope changes, and performance metrics.
- Defined and maintained product roadmaps, ensuring alignment with business goals and user needs.
- Supervised UI/UX planning and review processes to enhance user experience and interface quality across all digital platforms.
- Implemented Agile/Scrum practices, conducted sprint planning, retrospectives, and ensured team productivity through regular monitoring and feedback.
- Played a key role in budgeting, resource planning, vendor management, and contract finalization for tech projects.
- Ensured security, compliance, and data privacy requirements were met for all platforms.
- Delivered regular performance reports, project documentation, and stakeholder updates for transparency and governance.

Creative IT India Pvt. Ltd.

Period Dec'08 to July'21
Projects More than 100 Projects and 8 products (Mobile and Web).
Team Size 8
Role UI Lead

Responsibilities:

- Led a creative team of web and graphic designers, ensuring high-quality UI/UX design output across multiple projects.
- Collaborated closely with developers, project managers, and clients to align design goals with technical feasibility and business objectives.
- Conducted regular design reviews and team meetings to ensure consistency, innovation, and timely delivery.
- Developed wireframes, mockups, and interactive prototypes using tools like Adobe XD, Figma, Sketch, and Photoshop.
- Ensured brand consistency and user-centered design practices across all digital products.
- Mentored junior designers, providing guidance on design principles, tools, and career development.
- Managed multiple projects simultaneously while maintaining attention to detail and meeting tight deadlines.
- Worked with cross-functional teams to gather requirements, conduct user research, and implement feedback-driven improvements.
- Played a key role in UI/UX strategy development, staying updated with design trends and emerging technologies.

Chenosa Information & Software Services Pvt. Ltd.

Period Jul'06 to Nov'08
Projects More than 100 Projects and 8 products (Mobile and Web).
Team Size 8
Role UI Lead

Responsibilities:

- Designed user interfaces for web applications and enterprise portals built on Java and .NET platforms.
- Collaborated with backend developers to integrate UI components with dynamic data and ensure responsive performance.
- Created visually appealing, user-friendly layouts for websites, intranet portals, and client-facing web apps.
- Developed HTML/CSS templates and optimized design assets for cross-browser compatibility.
- Participated in requirement analysis and contributed to UI/UX strategy discussions with project stakeholders.
- Ensured design consistency across products while adapting to brand guidelines and industry standards.
- Worked on wireframes, mockups, and style guides to standardize design workflows.
- Supported QA teams in identifying UI/UX-related issues and implementing corrective design changes.
- Contributed to the design and rollout of internal tools and CMS-based solutions.
- Stayed current with design trends, usability standards, and web technologies to improve output quality.
- Mapping content architecture, applying user interface design principles and maintaining graphics look and feel

Zenith InfoTech Pvt. Ltd.

Period Apr'04 to Jun'06
Projects 2 in house products
Team Size 3
Role Senior Media Executive

Responsibilities:

- Contributed to the development and design of 3 major .NET-based web products, focusing on front-end media and UI components.
- Designed and maintained web portals and corporate websites, ensuring visual appeal and user-friendly navigation.
- Collaborated with developers and product managers to integrate media content seamlessly into web applications.
- Created graphics, layouts, and multimedia elements to enhance the user interface and user experience.
- Ensured cross-browser compatibility and responsiveness of all visual and interactive web elements.
- Assisted in requirement gathering, wire framing, and conceptualizing user workflows for web products.
- Managed media assets, including images, banners, videos, and animations, optimizing for performance.
- Collaborated with backend developers to integrate UI components with dynamic data and ensure responsive performance.