

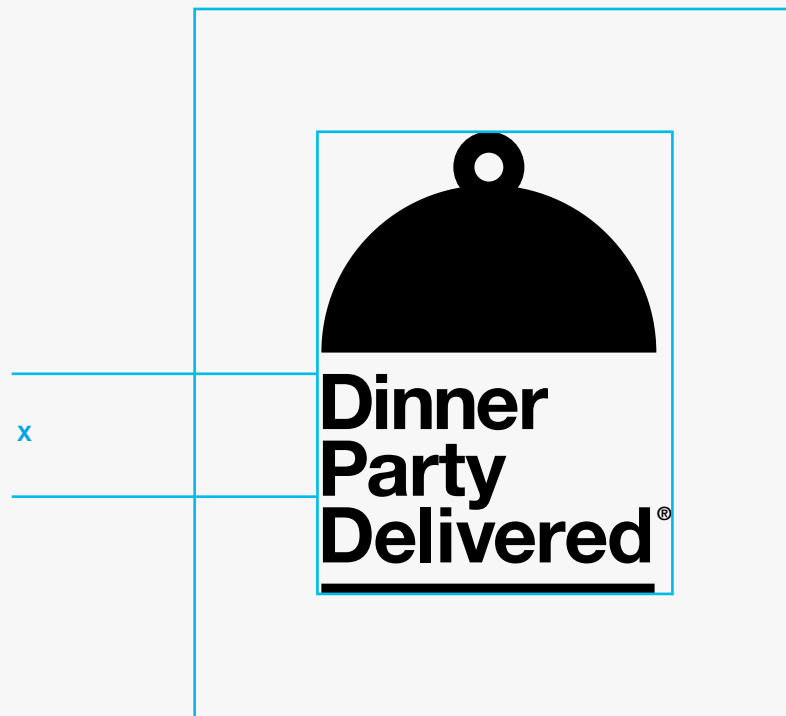
DINNER PARTY DELIVERED BRAND GUIDE

SEPTEMBER 2018

PRIMARY LOGO

CLEAR SPACE

Always maintain clear space around the Dinner Party Delivered logo to protect the logo from distracting graphics or typography. For the logo, measure clear space by the height of the “D” and “P” for vertical and horizontal space.



SECONDARY LOGOS

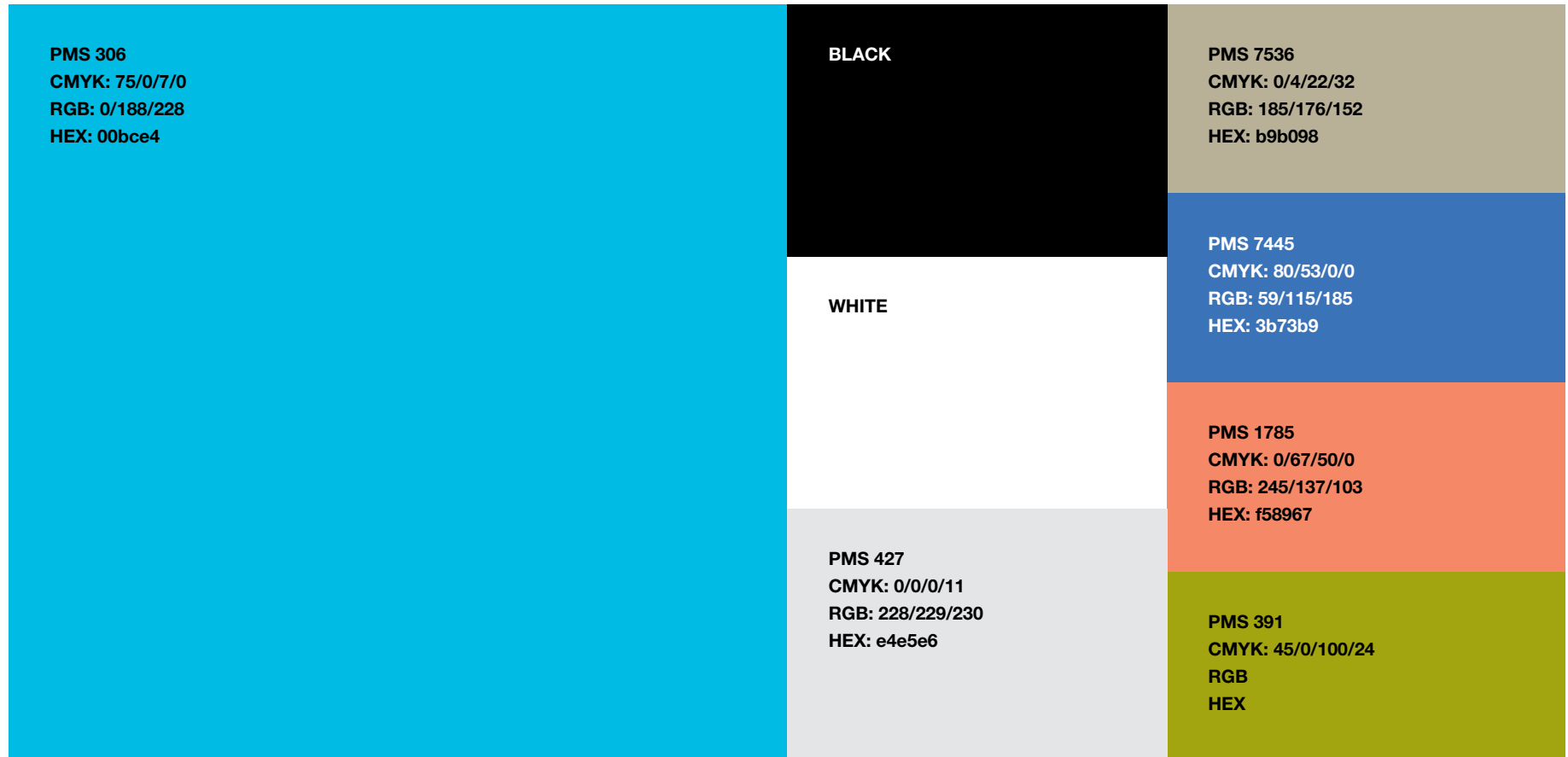
ALTERNATE VERSIONS

Whenever possible, all materials and communications should be created using the primary logo. In situations where the primary logo will not fit or is being used at a size that compromises legibility, one of the following secondary logos can be used.



DinnerPartyDelivered®

COLORS



TYPOGRAPHY

FOR PRINTED MATERIALS

For headlines use Adobe
Garamond Semibold in all caps.

Body copy is Helvetic Neue LT
STD Bold.

Adobe Garamond Semibold and Italic

AaBbCcDdEeFfGgHhIiJjKkLlMm
NnOoPpQqRrSsTtUuVvWwXxYyZz
1234567890/&!#.,?

Helvetic Neue LT STD Bold

AaBbCcDdEeFfGgHhIiJjKkLlMm
NnOoPpQqRrSsTtUuVvWwXxYyZz
1234567890/&!#.,?

TYPOGRAPHY

FOR DIGITAL/WEB MATERIALS

For headlines use EB Garamond Medium in all caps. Typical headline point size is 38 pt with line spacing of 36 pt.

Body copy is open sans semibold. Typical size is 14 point with linespacing of 20 pt.

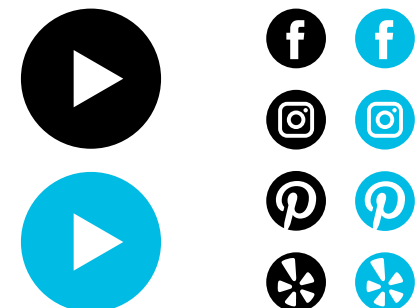
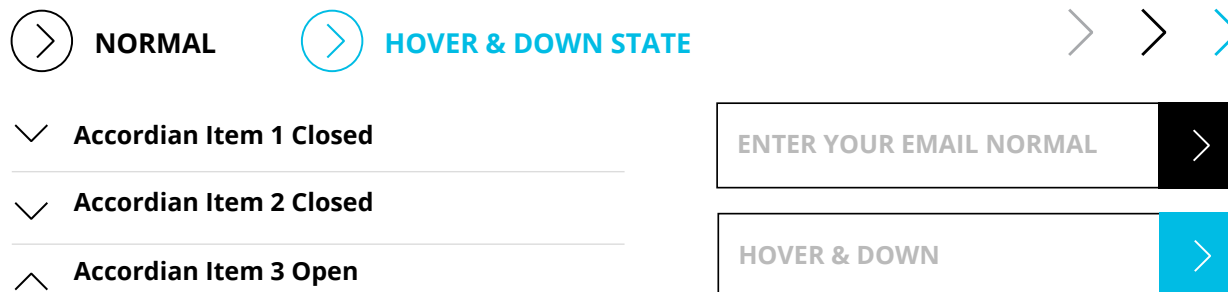
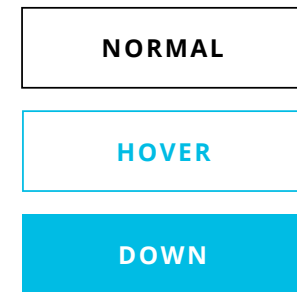
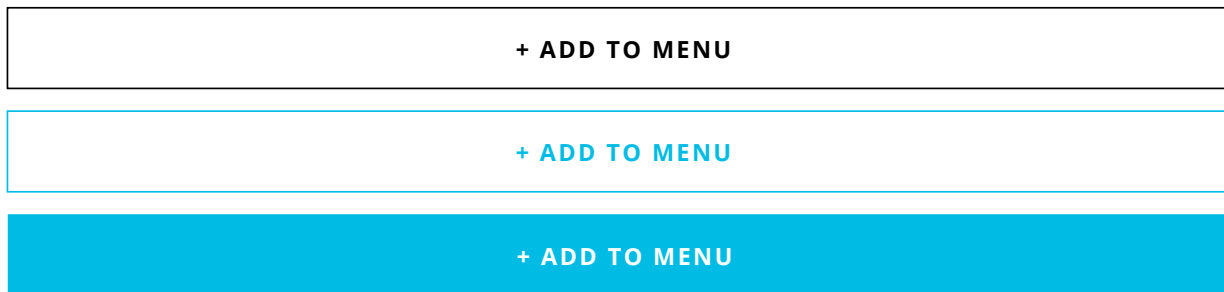
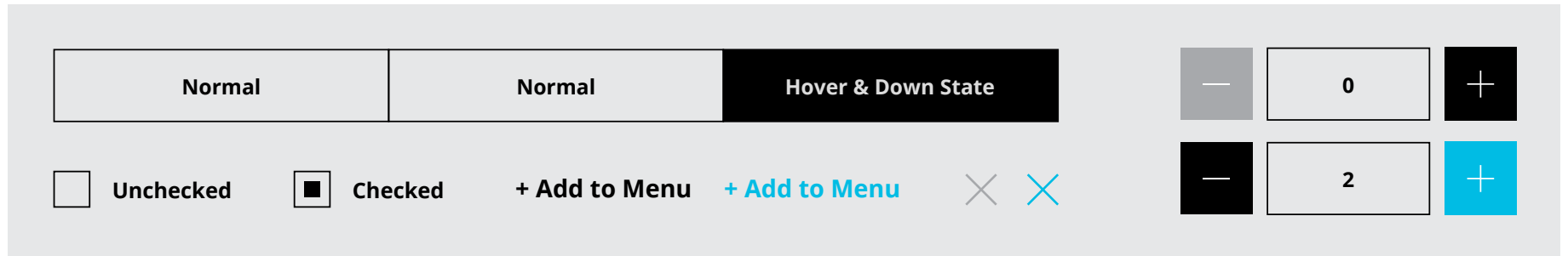
EB Garamond Medium and Italic

AaBbCcDdEeFfGgHhIiJjKkLlMm
NnOoPpQqRrSsTtUuVvWwXxYyZz
1234567890/&!#.,?

Open Sans Bold, Semibold and Light

AaBbCcDdEeFfGgHhIiJjKkLlMm
NnOoPpQqRrSsTtUuVvWwXxYyZz
1234567890/&!#.,?

WEBSITE



DINNER PARTY DELVIERED

BRAND GUIDE