

# AHMAD RAZA

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- Near Madina Bazaar,  
Sargodha Road, Gujrat

## WEB DEVELOPER

Howdy! I'm a WordPress developer and creative designer focused on customizing themes, plugins, and WooCommerce stores. I blend development with design using tools like Figma and Canva to create clean, user-friendly interfaces. I also apply basic SEO practices like speed optimization, structured headings, and alt/meta tags to ensure every site is both engaging and discoverable.



## EXPERIENCE



### Web Developer

Technogic Systems, Oct 2023 – Mar 2025

- Developed and maintained custom WordPress sites, crafting themes and plugins to meet client requirements.
- Built responsive, cross-browser designs for desktop and mobile, boosting usability and engagement.
- Implemented basic SEO best practices—page speed optimization, structured headings, alt/meta tags—to increase organic traffic.

## EDUCATION



### FSc (Intermediate in Science)

Govt. Islamia College, Gujranwala – Completed: 2021

## CERTIFICATIONS



### IBM Web Development Certification

Feb 2025

## SKILLS

- Website Development
- Speed & Performance Optimization
- SEO Fundamentals
- WordPress Theme & Plugin Customization
- UI/UX Design (Figma, Canva)
- Coding languages: PHP, HTML, CSS, JavaScript, MySQL

## PORTFOLIO

[www.linkedin.com/in/razadeveloperx](https://www.linkedin.com/in/razadeveloperx)

## LANGUAGES

- Urdu (Native)
- English (Upper intermediate)