

**Project Overview:**

The project aims to provide a comprehensive breakdown of Adidas' financial health via P&L analysis using Bloomberg data. The analysis delves into various aspects of the company's financials, including revenue streams, cost structures, and net income over a specified timeframe.

**Tools and Techniques:**

Utilization of advanced Excel functions and Bloomberg data integration.

Creation of dynamic dashboards and visualizations to elucidate key financial metrics.

In-depth analysis showcasing Adidas' performance across different quarters and fiscal years.

**How to Use:****Data Collection:**

Bloomberg data pertaining to Adidas' financials is utilized for analysis.

**Analysis in Excel:**

The Excel workbook contains various sheets showcasing data manipulation, calculations, and visualization.

**Dashboard Viewing:**

Explore the provided dashboard to visualize Adidas' P&L metrics.

**Understanding the Analysis:**

Dive into the detailed breakdown of Adidas' financial performance and interpret the insights derived.

**Project Scope:**

This project primarily focuses on:

- Analyzing revenue trends, cost breakdowns, and net income evolution.
- Visualizing key financial metrics through interactive dashboards.

**Who is this for?**

- This project caters to individuals interested in:
- Excel-based financial analysis.
- Understanding company financials using Bloomberg data.
- Gaining insights into P&L statements and financial health assessment.
- Acknowledgments:
- Data sourced from Bloomberg for educational purposes.
- The project is a result of advanced Excel skills and financial analysis techniques.

**Note:**

Feel free to explore, analyze, and modify this project for educational or analytical purposes. Contributions and feedback are welcome to enhance the analysis further.