

CYCLYISTIC BIKESHARE DATA REGARDING CASUAL MEMBER USAGE PATTERNS

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1.84M

Casual Customers

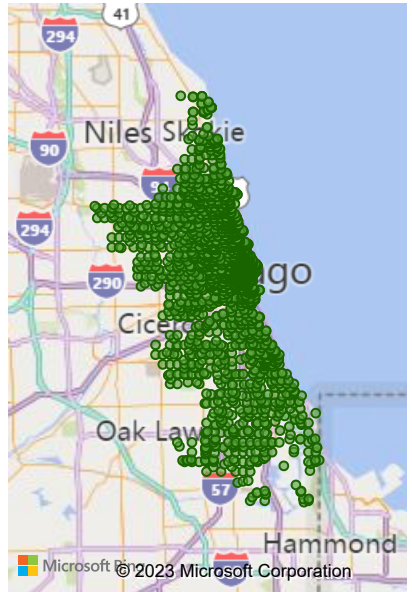
15.73

Average Trip Time

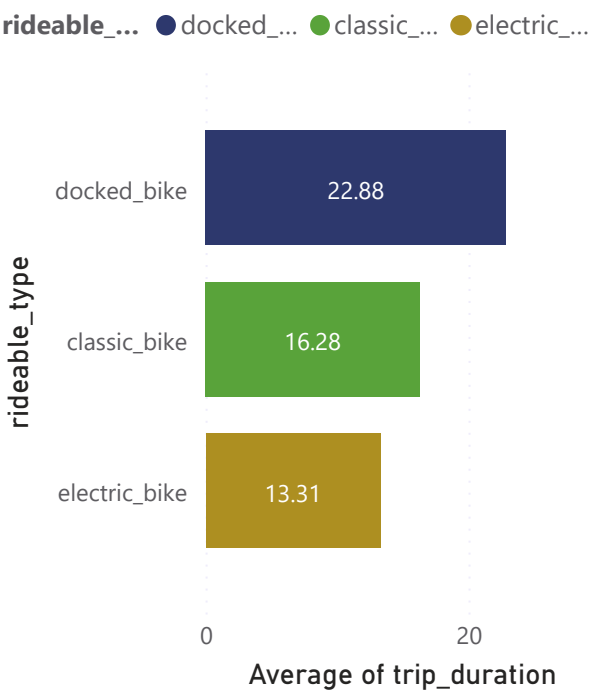
59

Max Trip Time

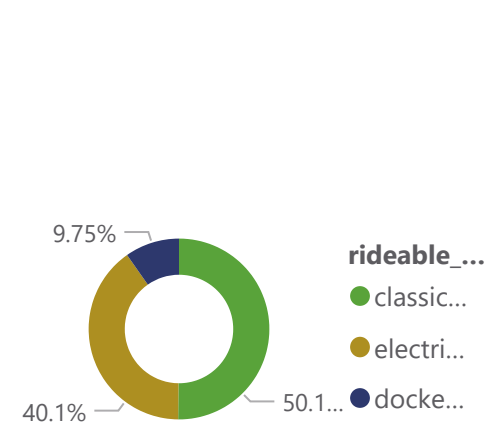
Casual Customers Preferred Stations Distribution



Trip duration by bike type



Bike Preferences



Key influencers

Top segments

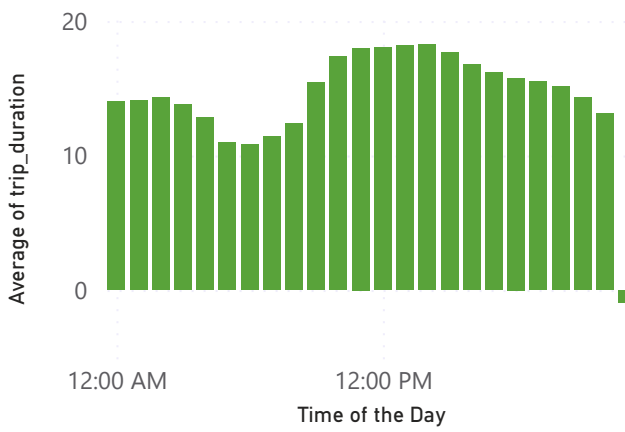
What influences trip_duration to

Increase

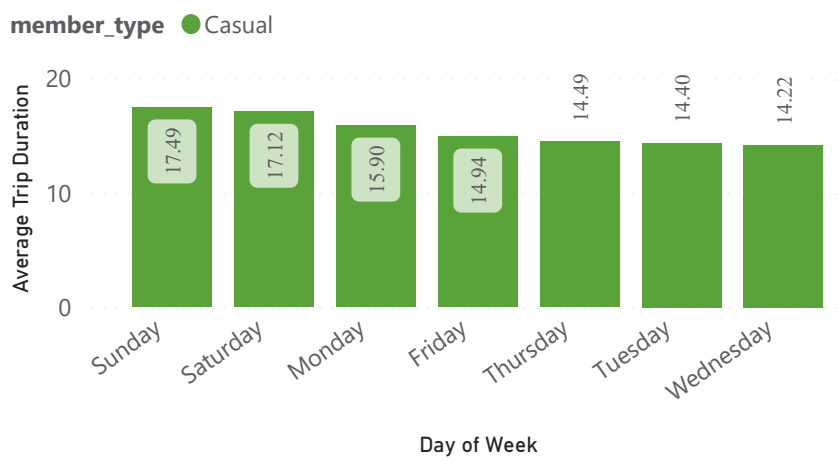


When...	...the average of trip_duration increases by
rideable_type is docked_bike	7.82
started_time is 9:07:13 AM - 5:58:21 PM	4.15
Year is 2022	3.76

Casual Members trip duration average by hours



Daily average trip duration of Casual Customers



Top Stations with maximum counts of rides for Casual customers

