

Raza Zaidi

SKILLS

Javascript, Typescript, React, Redux, RxJS, Next js, HTML5/CSS3, styled-components, CSS-in-JS, TailwindCSS, Sass, Less, less unit testing, React-testing-library, e2e testing, cypress, GitLab CI/CD, Circle CI, Agile, Docker, Netlify, Vercel Webpack, Rollup, Jest, Jira, Confluence, Sonarqube.

Soft Skills: Planning, Strategic Tactical, Cross Functional, Stakeholder Management, Coaching, Enablement.

EXPERIENCE

SAP SE - Munich, Germany – *Senior Frontend Engineer*

DEC 2022 – PRESENT

- Joined the Design System team to develop a scalable and easy-to-maintain Components Library.
- Dedicated to delivering consistent and unified solutions across all applications.

Westwing Group AG - Munich, Germany – *Frontend Architect*

FEB 2017 – NOV 2022

- Spearheaded consistent and streamlined Frontend solutions across all internal web applications.
- Developed and implemented frontend assessment criteria and tech radar to guide current and upcoming frontend applications.
- Created 2 custom internal web applications from scratch using React, Redux, and Webpack.
- Engineered UI Components library (React & Typescript) to enhance developer efficiency.
- Innovated by building 3 private NPM packages to improve the developer experience.
- Collaborated on the overall frontend projects' architectural setup, resulting in a 20% increase in scalability, maintainability, and exceptional user experience.
- Created compelling 1-pagers, and technical OKR specifications, and presented them to key stakeholders.
- Mentored and led the team on design, coding, and user experience integration with the backend system.
- Provided strategic timelines and technical roadmaps for upcoming projects, ensuring timely delivery and alignment with business goals.
- Participated in the technical recruiting and interview process for multiple teams, ensuring high-quality talent acquisition

Bond Internet Consultancy – Dubai, UAE – Frontend Team Lead

JUL 2015 – NOV 2016

- Designed and implemented the Frontend Architecture for a Social Media application using AngularJS (v1.5), Typescript, Gulp, and REST API.
- Provided technical management and mentored the team with design, coding, and user experience.
- Strengthened the Frontend department by hiring and onboarding 3 Frontend Engineers, resulting in enhanced team productivity and quality of work.
- Streamlined the Backend Team's workflow and integrated shared web components to their needs, reducing development time by 25% and project completion time by 10%.
- Implemented the latest web technologies to provide the best user experience and practices, resulting in a 35% increase in user acquisition and retention.
- Participated in planning the scope of work.

Systems Limited – Karachi, Pakistan – Software Engineer

JUN 2014 – JUN 2015

- Managed, maintained, developed, and deployed applications and databases in response to business needs.
- Developed multiple portals using the CodeIgniter Framework and Core PHP using MVC Architecture.
- Designed and developed Front End for iOS, Android, and Windows Phone mobile applications using IONIC Framework.
- Revamped the entire UI of multiple Banking internal applications using the latest technologies.
- Communicated effectively with the team to manage project concepts and deliver milestones and objectives.

Tagsoft Technologies – Karachi, Pakistan – Website Developer

AUG 2012 – MAY 2014

- Built multiple Content Management Systems and E-Commerce websites with a user-friendly admin panel using Core PHP and Bootstrap.
- Expert in pixel-perfect PSD to HTML conversion without using custom CSS.
- Developed a Windows 8 store application using C# and Xaml, achieving a 20% improvement in website and application performance.

AWARDS

Employee of the Month – Bond Internet Consultancy

OCT 2015

Employee Performance Award – Systems Limited

FEB 2014

Certificate of Appreciation – Tagsoft Technologies

JAN 2013