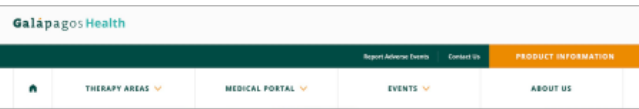
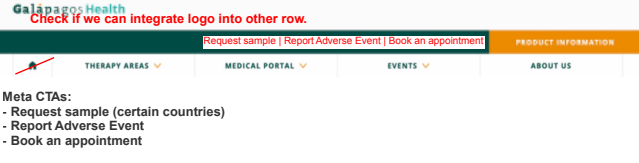


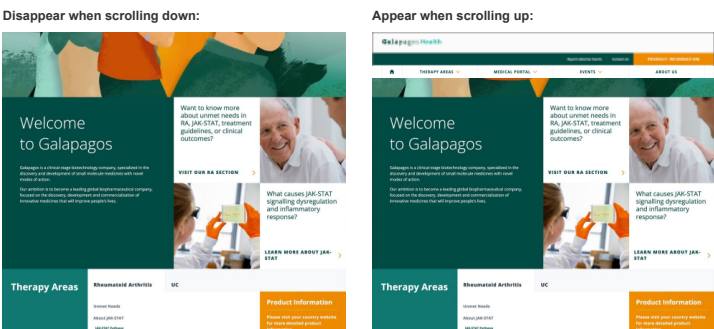
Quick Wins desktop navigation



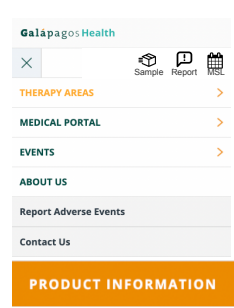
1. Reduce overall height & remove house icon



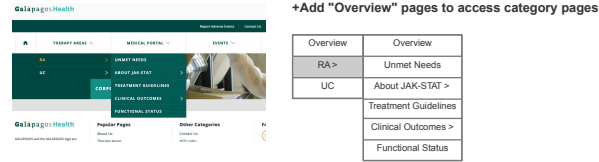
2. Optimize behavior when scrolling



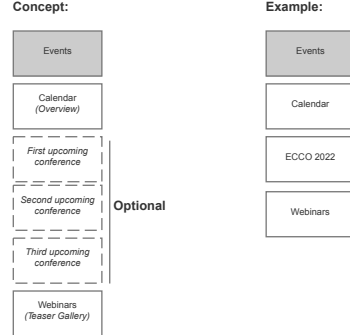
3. Move product information CTA into menu



3. Open sub-pages on click only



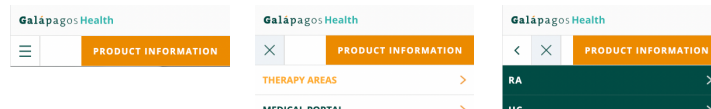
4. Restructure events



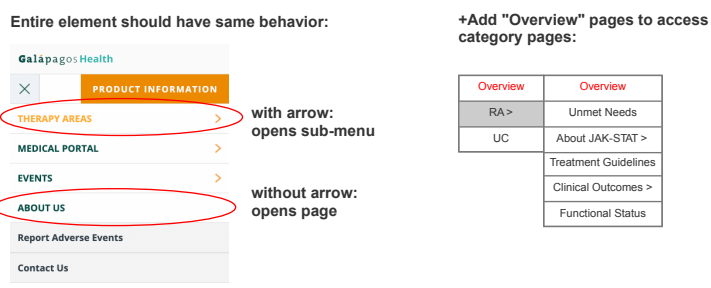
5. Change color of navigation menu to differentiate from background

6. Make sure the navigation is indexable

Quick Wins mobile navigation



1. Remove different behavior for tap on title vs arrow



2. TBD: Add key CTAs in header

