Razim Manzoor

Business Analyst | AI Strategist | Automation Specialist

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Nationality: Indian | **Visa Status:** Visit Visa (Available Immediately)
Date of Birth: 25 May 2000 | **Marital Status:** Single

PROFESSIONAL SUMMARY

MBA-qualified Business Strategist and Data Analyst with a focus on **Digital Transformation** and **AI Implementation**. Proven ability to bridge the gap between technical data solutions and business goals. Expertise in building **Automated Workflows** (Power Automate), deploying **GenAI solutions** (RAG, LLMs) for operational efficiency, and creating real-time **BI Dashboards**. Specialized in translating complex data into actionable strategic insights to drive revenue growth and cost reduction.

CORE COMPETENCIES & AI FLUENCY

Business Strategy: Strategic Planning, KPI Analysis, Process Mining, ROI Assessment, Market Segmentation, Requirement Gathering, Stakeholder Management.

AI & Automation: Generative AI (LLMs), Retrieval-Augmented Generation (RAG), Prompt Engineering, AI Agents, Workflow Automation (Power Automate, UiPath).

Data Ecosystem: Power BI (Advanced DAX), Python (Pandas, Scikit-learn), SQL, Azure, Tableau, Advanced Excel.

PROFESSIONAL EXPERIENCE

Data Strategy Associate (Industrial Trainee)　　　　　　　　　　　**Jun 2024 – Mar 2025**
Luminar Technolab　　　　　　　　　　　　　　　　　　　　　　　*Kochi, India*

- **End-to-End Development:** Spearheaded the full-stack development of **15+ scalable data solutions**, utilizing Python, SQL, and Deep Learning to solve complex business logic challenges.
- **Revenue Strategy:** Engineered a predictive Customer Segmentation model (Machine Learning) that identified a **projected 15% revenue uplift**, delivering actionable targets to sales teams.
- **Business Intelligence:** Managed the migration of legacy data reporting into real-time **Power BI dashboards**, reducing executive reporting latency by 95% (from 3 days to 2 hours).
- **Certification:** Achieved Grade A+ in Data Science & Python Implementation, mastering the deployment of AI models for enterprise use cases.

Associate AI and Data Analytics Engineer　　　　　　　　　　　**Nov 2023 – May 2024**
Resemble Systems　　　　　　　　　　　　　　　　　　　　　　　*Kochi, India*

- **Digital Transformation:** Led a finance automation initiative using **Power Automate**, streamlining invoice processing workflows which reduced manual data entry effort by **45%**.
- **Process Optimization:** Conducted **Process Mining** to map operational workflows, identifying bottlenecks and implementing RPA solutions that improved cycle times by **20%**.
- **Workforce Analytics:** Designed HR Analytics Dashboards to visualize attrition and engagement KPIs, enabling data-driven resource planning.
- **Cloud Integration:** Collaborated on deploying automated solutions via **Azure**, ensuring scalable and secure data handling.

EDUCATION

Master of Business Administration (MBA)　　　　　　　　　　　　　　**2021 – 2023**
JAIN University　　　　　　　　　　　　　　　　　　　　　　　　　　*India*

- *Specialization:* Data Science & Analytics
- *Relevant Coursework:* Financial Analysis, Business Statistics, Marketing Analytics, Strategic Management.

Bachelor of Commerce (B.Com)   **2018 – 2021**
Kannur University   *India*

- *Focus:* Computer Applications, Accounting Principles, Financial Management.

APPLIED AI PROJECTS

LiquidityAI: Automated Accounts Receivable Engine

- Developed a "Zero-Touch" Python system to automate invoice collections, reducing daily manual effort by **80%** (3 hours to 5 minutes).
- Engineered a tiered logic gate (VIP vs. High Risk) to customize communication tone, preserving client relationships while optimizing liquidity recovery.
- Integrated a **Streamlit** dashboard with AI Agents for "Human-in-the-Loop" approval, ensuring contextual accuracy before dispatching emails.

Secure Document Analysis Agent (Local RAG)

- Built a privacy-focused AI tool allowing businesses to query internal PDFs without external data exposure.
- Leveraged **DeepSeek & Ollama** to create a local "Chat with your Data" solution, demonstrating cost-effective GenAI implementation for corporate knowledge management.
- Eliminated data leakage risks by ensuring 100% offline processing, making the solution compliant with strict data handling protocols for sensitive documents.

Automated Quality Control System (Computer Vision)

- Developed a **Convolutional Neural Network (CNN)** model to automate image classification, simulating an industrial Quality Assurance (QA) workflow.
- Applied data augmentation and preprocessing techniques to improve model robustness, ensuring consistent defect detection under varying conditions.
- Demonstrated the potential to significantly reduce manual inspection time and human error rates through automated visual validation.

CERTIFICATIONS, AWARDS & VIRTUAL EXPERIENCE

- **KPMG** – Data Analytics Consulting Virtual Internship (Forage)
- **Accenture** – Data Analytics & Visualization Virtual Experience (Forage)
- **Google Advanced Data Analytics Professional Certificate** – Coursera
- **Generative AI with Large Language Models** – Coursera
- **Google Data Analytics Specialization** – Coursera
- **1st Place**, Marketing Event – Encore 2020 (South Indian Management Fest)
- **3rd Place**, Marketing Event – Manaquest 2020 (National Level Management Fest)

LANGUAGES

English: Professional Working Proficiency

Malayalam: Native / Bilingual Proficiency

Hindi: Professional Working Proficiency