

Razim Manzoor

Business Analyst | Data & AI Analytics | Automation

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Nationality: Indian | Visa Status: Visit Visa (Available Immediately)

Date of Birth: 25 May 2000 | Marital Status: Single



PROFESSIONAL SUMMARY

MBA-qualified Business and Data Analyst with experience across **digital transformation, data analytics, and AI-enabled solutions**. Strong ability to translate business requirements into analytical and automated solutions using Power BI, Python, SQL, and workflow automation tools. Hands-on exposure to **Generative AI** (RAG, LLMs) and business intelligence dashboards to improve operational efficiency, reporting accuracy, and decision-making.

CORE COMPETENCIES & AI FLUENCY

Business Strategy: Strategic Planning, KPI Analysis, Process Mining, ROI Assessment, Market Segmentation, Requirement Gathering, Stakeholder Management.

Data Ecosystem: Power BI (Advanced DAX), Python (Pandas, Scikit-learn), SQL, Azure, Tableau, Advanced Excel.

AI & Automation: Generative AI (LLMs), Retrieval-Augmented Generation (RAG), Prompt Engineering, AI Agents, Workflow Automation (Power Automate, UiPath).

PROFESSIONAL EXPERIENCE

Data Strategy Associate (Industrial Trainee)

Luminar Technolab

Jun 2024 – Mar 2025

Kochi, India

- End-to-End Development:** Spearheaded the development of a portfolio of **scalable data and analytics solutions**, utilizing Python, SQL, and Deep Learning to address complex business logic challenges.
- Revenue Strategy:** Engineered a predictive customer segmentation model using Machine Learning that identified a **projected 15% revenue uplift opportunity**, delivering actionable insights to sales teams.
- Business Intelligence:** Managed the migration of legacy reporting into real-time **Power BI dashboards**, reducing executive reporting latency by 95% (from 3 days to 2 hours).
- Capability Validation:** Achieved an A+ grade in Data Science & Python implementation, demonstrating proficiency in deploying analytical and AI models for enterprise use cases.

Associate AI and Data Analytics Engineer

Resemble Systems

Nov 2023 – May 2024

Kochi, India

- Digital Transformation:** Led a finance automation initiative using **Power Automate**, streamlining invoice processing workflows and reducing manual data entry effort by **45%**.
- Process Optimization:** Conducted **process mining** to map operational workflows, identify bottlenecks, and support RPA-driven cycle time improvements of **20%**.
- Workforce Analytics:** Designed HR analytics dashboards to visualize attrition and engagement KPIs, enabling data-driven workforce planning.
- Cloud Integration:** Collaborated on Azure-based deployments to ensure scalable and secure automation solutions.

EDUCATION

Master of Business Administration (MBA)

JAIN University

2021 – 2023

India

- Specialization:** Data Science & Analytics

- Relevant Coursework:** Financial Analysis, Business Statistics, Marketing Analytics, Strategic Management

Bachelor of Commerce (B.Com)

2018 – 2021

- Focus: Computer Applications, Accounting Principles, Financial Management

APPLIED AI PROJECTS

LiquidityAI: Automated Accounts Receivable Engine

- Developed a zero-touch Python automation system to streamline invoice follow-ups, reducing daily manual effort by **80%**.
- Implemented tiered customer prioritization logic (VIP vs. High Risk) to balance relationship management with liquidity recovery.
- Integrated a Streamlit dashboard with AI agents to enable human-in-the-loop approval before automated communications.

Secure Document Analysis Agent (Local RAG)

- Built a privacy-focused AI solution enabling secure querying of internal PDFs without external data exposure.
- Implemented offline LLM workflows using DeepSeek and Ollama to ensure **100% on-premise data processing**.

Automated Quality Control System (Computer Vision)

- Developed a **CNN-based** image classification model to simulate an industrial quality assurance workflow.
- Applied data augmentation and preprocessing techniques to improve robustness and consistency under varying conditions.

CERTIFICATIONS, AWARDS & VIRTUAL EXPERIENCE

- Google Advanced Data Analytics Professional Certificate – Coursera
- Generative AI with Large Language Models – Coursera
- Google Data Analytics Specialization – Coursera
- KPMG Data Analytics Consulting Virtual Internship – Forage
- Accenture Data Analytics & Visualization Virtual Experience – Forage
- 1st Place, Marketing Event – Encore 2020 (South Indian Management Fest)
- 3rd Place, Marketing Event – Manaquest 2020 (National Level Management Fest)

LANGUAGES

English: Professional Working Proficiency

Malayalam: Native / Bilingual Proficiency

Hindi: Professional Working Proficiency