

Razim Manzoor

Business Analyst | AI Strategist | Automation Specialist

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Nationality: Indian | Visa Status: Visit Visa (Available Immediately)
Date of Birth: 25 May 2000 | Marital Status: Single

PROFESSIONAL SUMMARY

MBA-qualified Business Strategist and Data Analyst specializing in **Digital Transformation** and **Applied AI Solutions**. Proven expertise in bridging the gap between technical implementation and strategic business goals. Experienced in engineering **Automated Workflows** (Power Automate), deploying **GenAI solutions** (RAG, LLMs) for operational efficiency, and creating actionable **BI Dashboards**. Focused on leveraging data to drive revenue growth, optimize liquidity, and reduce operational costs through intelligent automation.

CORE COMPETENCIES & AI FLUENCY

Business Strategy: Strategic Planning, KPI Analysis, Process Mining, ROI Assessment, Market Segmentation, Requirement Gathering, Stakeholder Management, Financial Reporting.

AI & Automation: Generative AI (LLMs), Retrieval-Augmented Generation (RAG), Prompt Engineering, AI Agents, Workflow Automation (Power Automate, UiPath).

Data Ecosystem: Power BI (Advanced DAX), Python (Pandas, Scikit-learn), SQL, Azure, Tableau, Advanced Excel.

PROFESSIONAL EXPERIENCE

Data Science & Business Intern Jun 2024 – Apr 2025
Luminar Technolab Kochi, India

- Strategic Analysis:** Conducted granular market segmentation to identify high-value customer clusters, directly uncovering a **15% revenue growth opportunity**.
- Dashboard Development:** Modernized executive reporting by migrating manual spreadsheets to real-time **Power BI dashboards**, reducing the reporting cycle from 3 days to 2 hours.
- Customer Intelligence:** Applied **Sentiment Analysis** on unstructured customer feedback to guide product strategy for key SKUs, translating qualitative data into actionable business metrics.
- Data Integrity:** Standardized data cleansing pipelines to ensure high-accuracy inputs for analytical models and strategic reports.

Associate AI and Data Analytics Engineer Nov 2023 – May 2024
Resemble Systems Kochi, India

- Digital Transformation:** Led a finance automation initiative using **Power Automate**, streamlining invoice processing workflows which reduced manual data entry effort by **45%**.
- Process Optimization:** Leveraged **Process Mining** techniques to map operational workflows, identifying bottlenecks and implementing solutions that improved cycle times by **20%**.
- Workforce Analytics:** Designed comprehensive HR Analytics Dashboards to visualize attrition and engagement KPIs, enabling data-driven resource allocation.
- Cloud Integration:** Collaborated on the deployment of automated business solutions via **Azure**, ensuring scalable and secure data handling.

APPLIED AI & AUTOMATION PROJECTS

LiquidityAI: Automated Accounts Receivable Engine

- Developed a "Zero-Touch" automation system to streamline invoice collections, reducing daily manual effort by **80%** (3 hours to 5 minutes).

- Engineered a tiered logic gate (VIP vs. High Risk) to customize communication tone, preserving client relationships while optimizing liquidity recovery.
- Integrated a **Streamlit** dashboard with AI Agents for "Human-in-the-Loop" approval, ensuring contextual accuracy before automated dispatch.

Secure Document Analysis Agent (Local RAG)

- Built a privacy-focused AI tool allowing businesses to query internal documentation without external data exposure.
- Leveraged **Local LLMs** to create a "Chat with your Data" solution, demonstrating cost-effective GenAI implementation for corporate knowledge management.
- Eliminated data leakage risks by ensuring 100% offline processing, ensuring compliance with strict data protocols.

Automated Quality Control Workflow (Computer Vision)

- Engineered an automated defect detection workflow using Computer Vision techniques, designed to replace manual industrial Quality Assurance (QA) processes.
- Implemented robust preprocessing pipelines to ensure consistent performance under varying operational conditions, mitigating false positives.
- Validated the solution's potential to significantly reduce manual inspection cycles and human error, projecting measurable operational efficiency gains.

EDUCATION

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|---|------------------------------------|
| Master of Business Administration (MBA) <i>JAIN University</i> | 2021 – 2023 <i>India</i> |
| <ul style="list-style-type: none"> <i>Specialization:</i> Data Science & Analytics <i>Core Focus:</i> Strategic Management, Financial Analysis, Business Statistics, Marketing Analytics. | |

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| Bachelor of Commerce (B.Com) <i>Kannur University</i> | 2018 – 2021 <i>India</i> |
| <ul style="list-style-type: none"> <i>Core Focus:</i> Computer Applications, Accounting Principles, Financial Management. | |

CERTIFICATIONS & AWARDS

- Google Advanced Data Analytics Professional Certificate** – Coursera
- Generative AI with Large Language Models** – Coursera
- Google Data Analytics Specialization** – Coursera
- KPMG** – Data Analytics Consulting Virtual Internship (Forage)
- Accenture** – Data Analytics & Visualization Virtual Experience (Forage)
- 1st Place**, Marketing Event – Encore 2020 (South Indian Management Fest)
- 3rd Place**, Marketing Event – Manaquest 2020 (National Level Management Fest)

LANGUAGES

English: Professional Working Proficiency

Malayalam: Native / Bilingual Proficiency

Hindi: Professional Working Proficiency