



Hi!

# Tudosie Razvan

Product Designer | [Portfolio: razvantudosie.com](http://razvantudosie.com)

Creating intuitive and visually appealing digital experiences that enhance user satisfaction and drive business success.

## Education

- Bachelor degree in computer science at Titu Maiorescu University

## Hard Skills

- User Experience
- Visual Design / UI
- Design systems
- Stylguides
- Responsive Design

## Soft Skills

- Illustration
- Animation (After Effects)
- Frontend (HTML, CSS, Vue.js, React)
- Backend (PHP, Laravel Framework)
- good collaboration skills with development team
- Easy to work with
- Adaptive

## Software & applications

- |                  |                 |
|------------------|-----------------|
| • Figma / Figjam | • After Effects |
| • Adobe XD       | • Git           |
| • Sketch         | • Github        |
| • Illustrator    | • Bitbucket     |
| • Photoshop      | • VS Code       |
| • Miro           |                 |

## Licenses & certifications

- Certified Web DesignerLINK group Issued Nov 2015
- Membership Certificate - The Interaction Design Foundation - Issued Nov 2018
- AWS Academy Cloud Foundations. - Issued May 2023
- AWS Academy Machine Learning Foundations - Issued May 2023
- AWS Academy Introduction to Cloud Semester 1 - Issued Apr 2023

## Experience

### Kubis Interactive (Digital agency)

Art Director & UI/UX Designer | 2018 - Current

- Led the successful redesign of Vodafone's mobile app, focusing on User Flows, wireframes, and UI design to ensure a seamless user experience.
- Spearheaded the transformation of the IQOS Club platform through multiple stages, maintaining alignment with global brand standards.
- Oversaw the delivery of materials to clients, ensuring compliance with brand guidelines and project requirements.
- Contributed to the development of visual frameworks outlining the structure and functionality of projects for prominent clients within the agency.
- Played a key role in developing comprehensive Design Systems and Stylguides, ensuring brand consistency and streamlined design processes for prominent clients.
- Curated and delivered presentations on emerging industry trends and strategies, contributing to team knowledge and departmental growth.

### Skills and Achievements

- Created Stylguides to ensure brand consistency.
- Developed Design Systems for efficient project workflows.
- Designed Visual Elements for marketing campaigns.
- Crafted User Flow and Wireflow diagrams to enhance user experiences.

### eJobs Romania (Recruitment platform)

Senior Web Designer & Front-end Developer | 2011 - 2015

- Revitalized and modernized the website design, ushering the platform into the 21st century through a complete redesign and enhancement.
- Collaborated seamlessly with the PR team and key stakeholders to shape the brand identity, spearheaded the creation of flagship events such as eJobs Expo, and crafted compelling promotional assets.

### Skills and Achievements

- Successfully overhauled the website design, bringing it into the 21st century.
- Collaborated on Branding initiatives with the PR team and key stakeholders.
- Orchestrated and executed eJobs Expo, a highly successful flagship event.
- Produced captivating Promotional Assets for marketing campaigns.
- Created User Flow and Wireflow diagrams to optimize website navigation and functionality, improving the overall user experience.

### eJobs Romania (Recruitment platform)

Web Designer | 2011 - 2015

- Led a complete redesign and enhancement of the website, revitalizing its design and bringing the platform into the 21st century.
- Collaborated seamlessly with the PR team and key stakeholders to shape the brand identity, contributing to the creation of flagship events such as eJobs Expo.
- Crafted promotional assets that effectively communicated the platform's value proposition.

### Achievements

- Created User Flow and Wireflow diagrams to optimize website navigation and functionality, resulting in an improved overall user experience.
- Successfully overhauled the website design, implementing modern elements and enhancing overall aesthetics.

### Skills

- Wireframes
- Wireflow diagrams
- UI / UX Design

### Frank Group (Advertising Agency)

Front-end Developer | 2010 - 2011

### Responsibilities:

- Took charge of the Romtelecom website and shop, now known as T-Mobile, ensuring it stayed in top-notch shape.
- Managed regular maintenance, adding fresh content from various departments to keep the website vibrant and up-to-date.
- Showcased creativity by crafting graphics, banners, and other branded materials, enhancing the visual appeal of the Romtelecom website.
- Implemented a well-organized schedule for newsletters, ensuring timely delivery and keeping the audience engaged with relevant updates and information.

### Skills:

- |                 |                     |
|-----------------|---------------------|
| • Typo3         | • HTML              |
| • JavaScript    | • CSS               |
| • After Effects | • Photoshop         |
| • HTML Emails   | • Adobe Illustrator |