

# Analysis of Text Representation Methods for Romanian Fake News Detection

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# Problem & Motivation

## Problem

- Fake news spreads rapidly on digital platforms.
- There are very few automated detection tools specifically for the Romanian language.

## Motivation

- Disinformation has influenced public opinion on topics like **elections, public health, and the economy.**
- There is a clear need for automated tools that can **analyze and understand Romanian text.**

# Related Work and Main Objectives

## Related Work

- Previous studies show good results for Romanian fake news classification using models like **CNN, SVM, and BERT**.
- Recent research explored emotional processing and how it affects belief in fake news.

## Main Objectives

- **Work** with a dataset in the Romanian Language.
- **Analyze** the data to find the key linguistic and emotional patterns that can be turned into features.
- **Compare** different text representations to see which performs best with an SVM classifier.
- **Build** a working web application to apply the findings in practice.

# Text Representation Techniques

## Corpus-Based

- **Word2Vec**: dense, static, word-level.
- **Doc2Vec**: dense, static, document-level.
- **TF-IDF**: sparse, high-dimensional, keyword-based

## Dynamic and Contextualized

- **RoBERT (CLS Token)**: dynamic, context-aware representation.

# Classification and Clustering Algorithms

## Supervised

### Support Vector Machine(SVM):

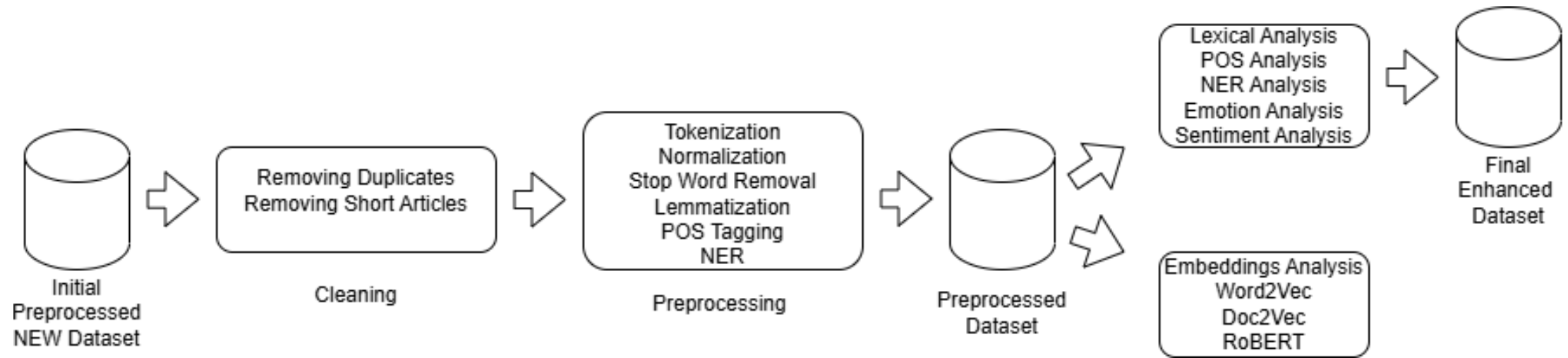
- The main algorithm used for classification in all experiments.
- Works by finding the best possible boundary (hyperplane) to separate the different news categories.
- Chosen to ensure a fair and direct comparison between all text representation methods.

## Unsupervised

### K-Means Clustering:

- Used to automatically group similar documents into clusters based on their Doc2Vec vectors.
- Its role was for **feature engineering**: the ID of the cluster a document belonged to was used as a single feature in the hybrid model.

# Dataset Analysis Perspective



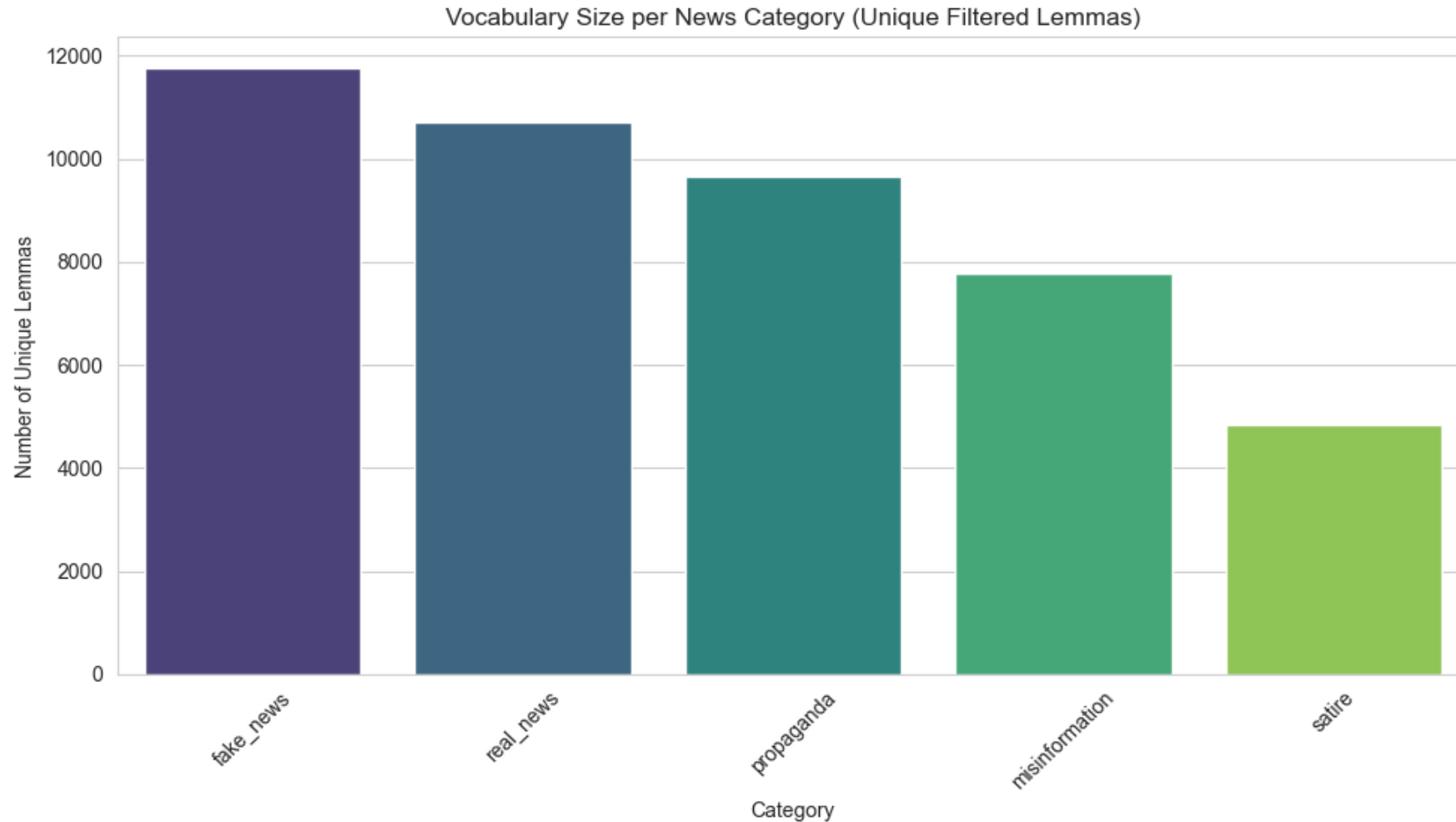
- **Preprocessing:** Tokenization, Normalization, Stop Word Removal, Lemmatization, POS Tagging, Named Entity Recognition (NER).

# NEW Dataset for Romanian Fake News Detection

Category	Count	Percentage
Real	1,032	23.8%
Misinformation	916	21.1%
Satire	870	20.1%
Fake	812	18.7%
Propaganda	704	16.2%

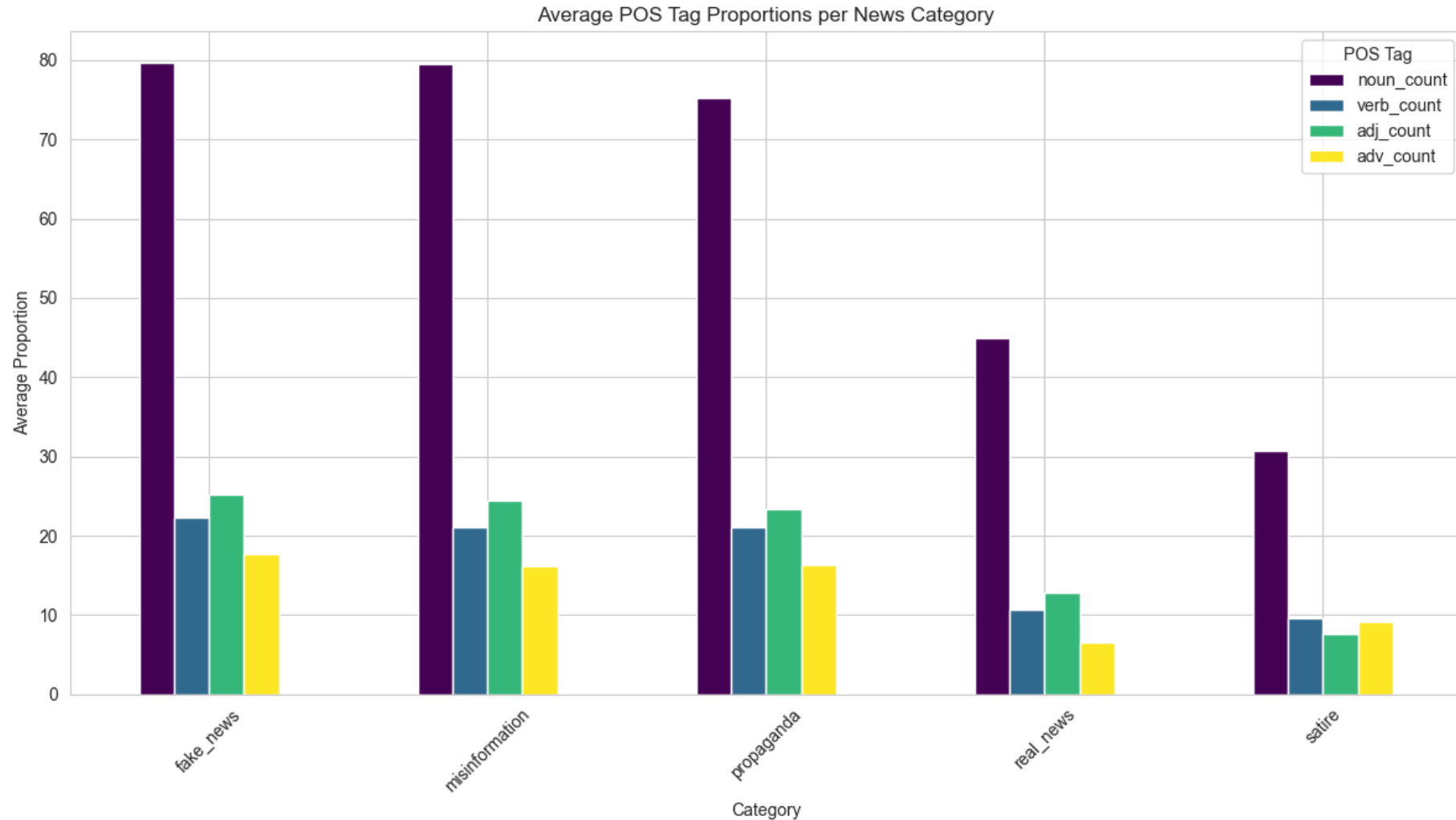
- **Real News:** Factual, verifiable information that aims to inform objectively.
- **Fake News:** Intentionally false content designed to deceive an audience, often for financial or political gain.
- **Misinformation:** False information that is spread, but not necessarily with the intent to deceive.
- **Propaganda:** Biased or misleading information used to promote a specific political cause or point of view.
- **Satire:** Content that uses humor, irony, and exaggeration to criticize or offer commentary on issues.

# Dataset Analysis: Lexical and Syntactic Analysis I

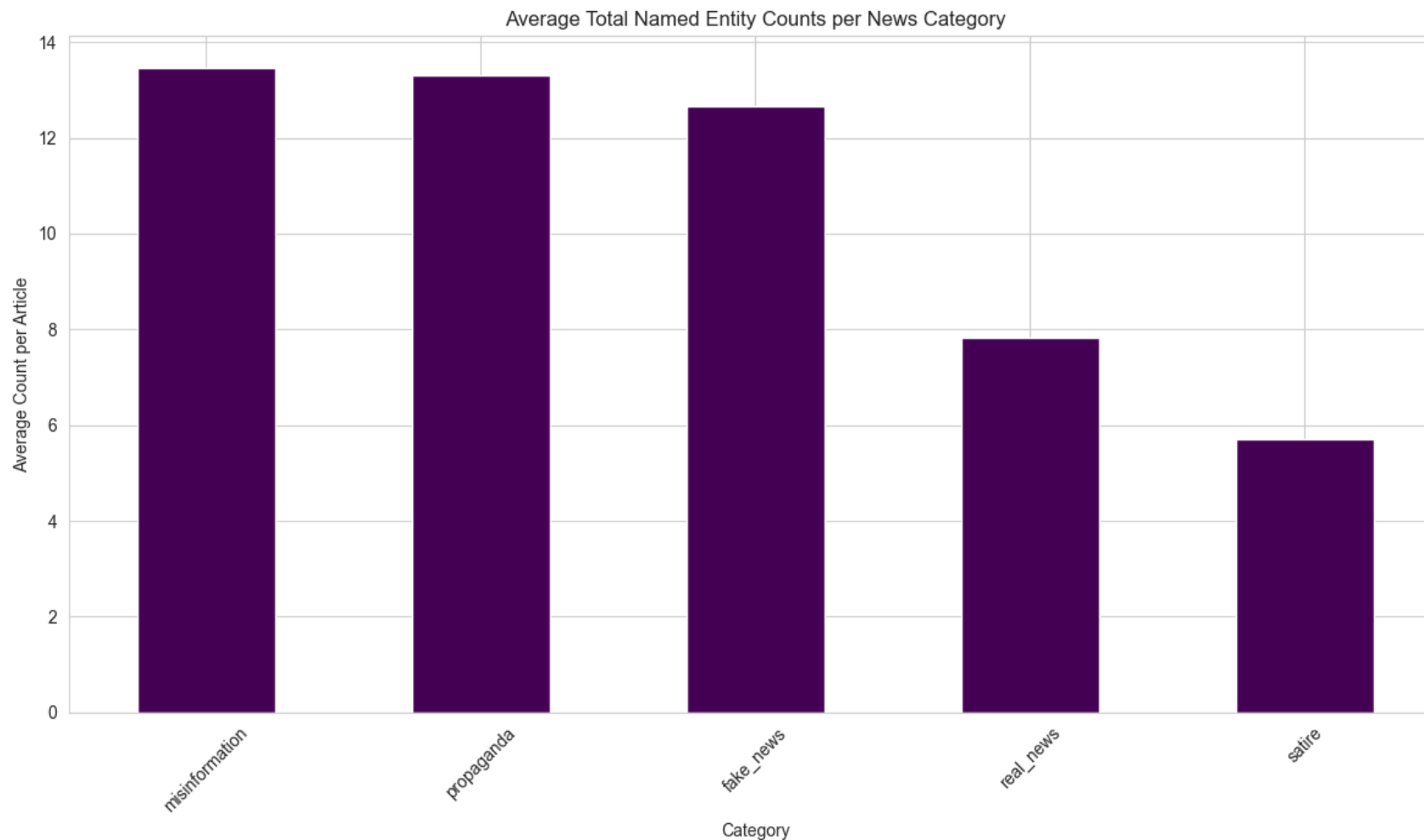




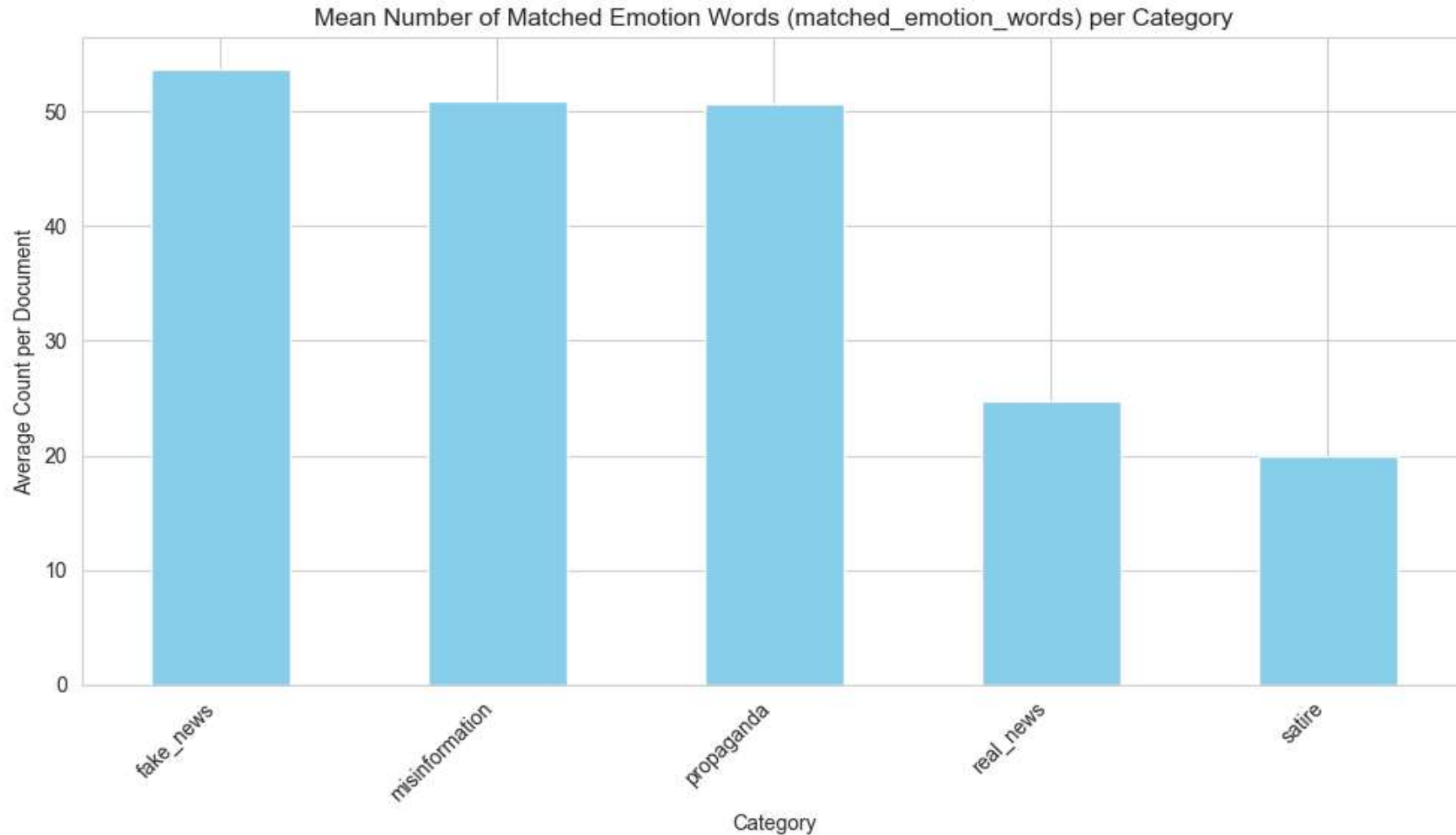
# Dataset Analysis: Lexical and Syntactic Analysis II



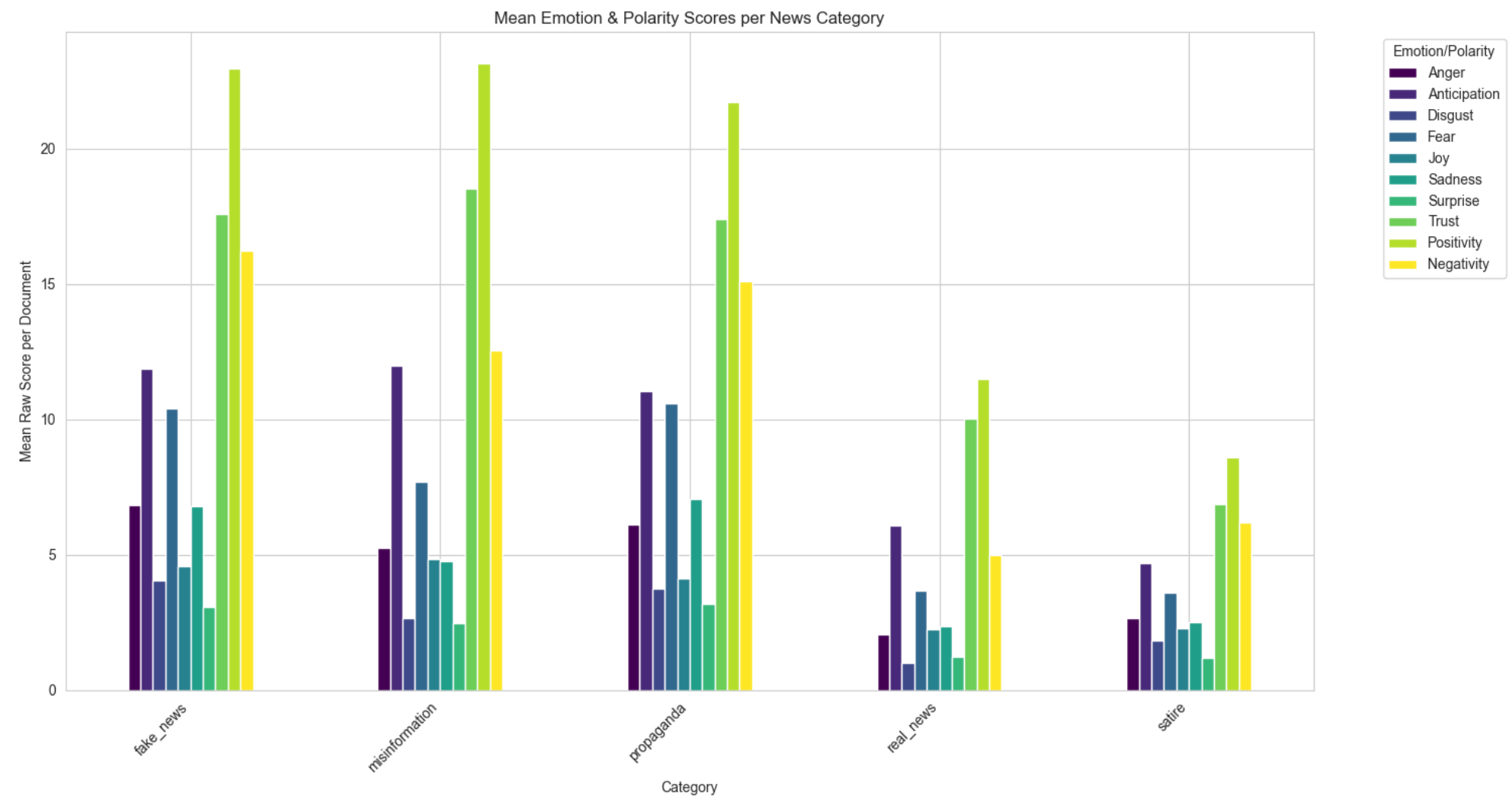
# Dataset Analysis: Lexical and Syntactic Analysis III



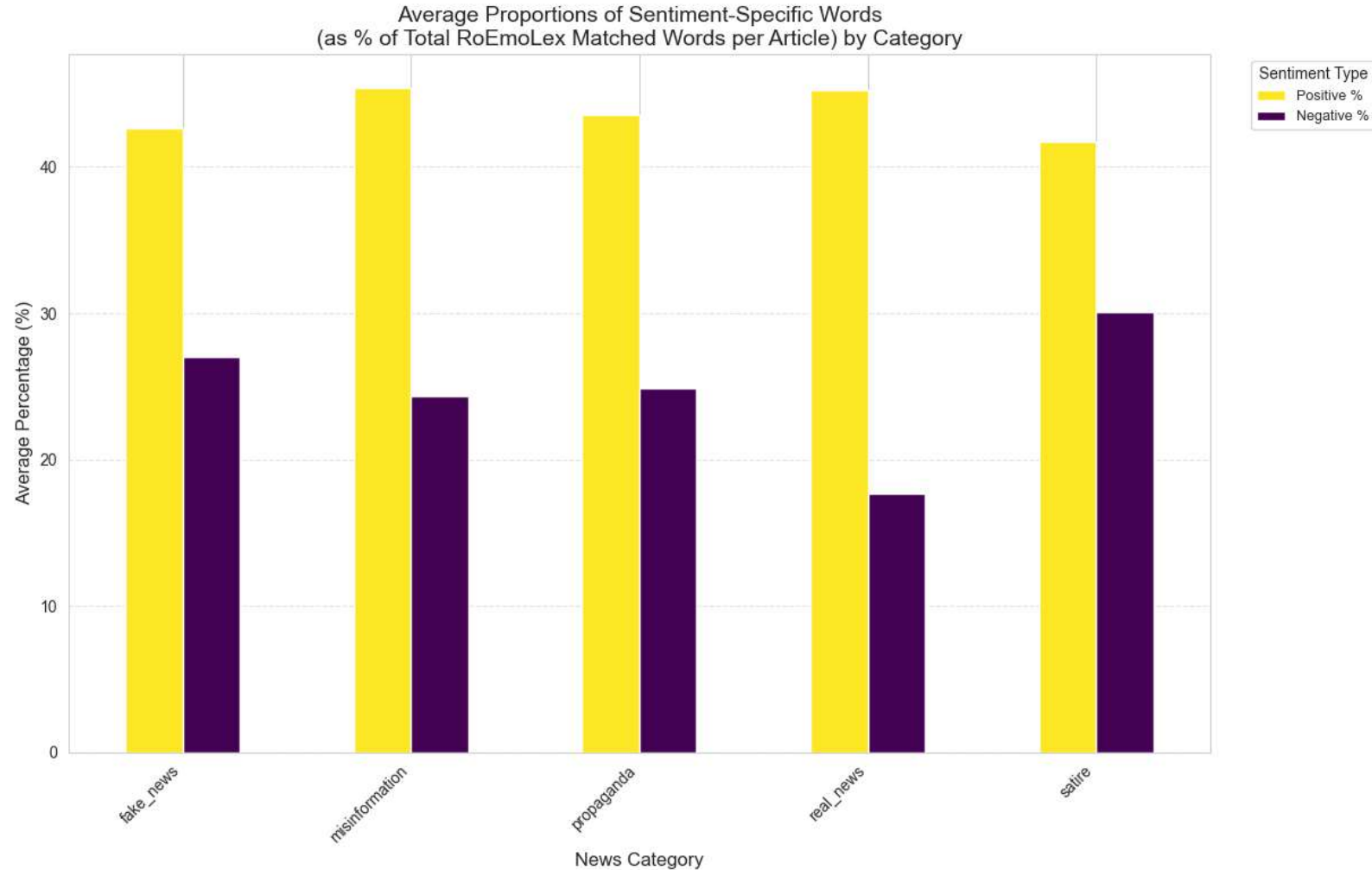
# Dataset Analysis: Emotion and Sentiment Analysis I



# Dataset Analysis: Emotion and Sentiment Analysis II



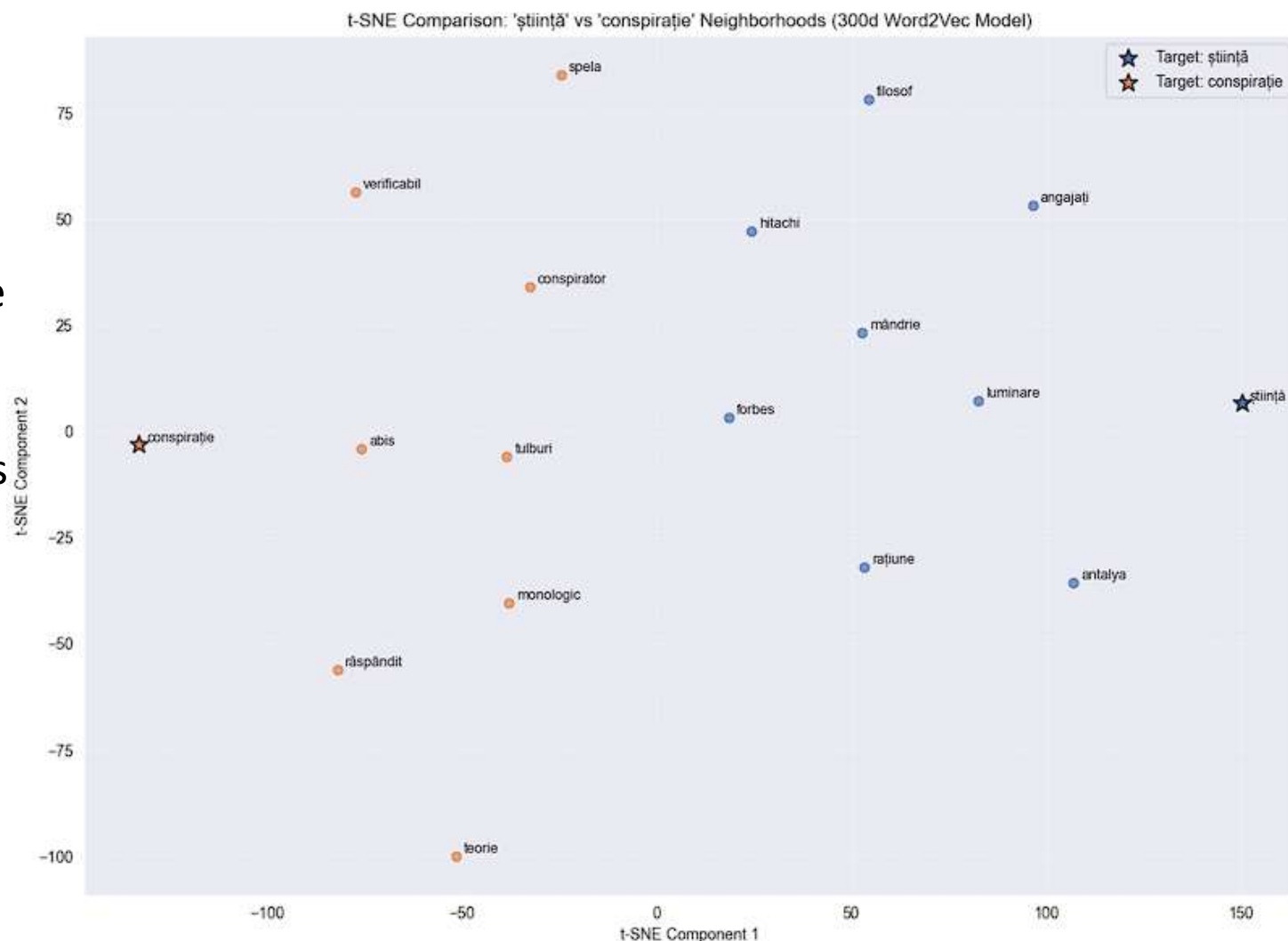
# Dataset Analysis: Emotion and Sentiment Analysis III



# Dataset Analysis: Embeddings Analysis

## Word2Vec(300 dimensions)

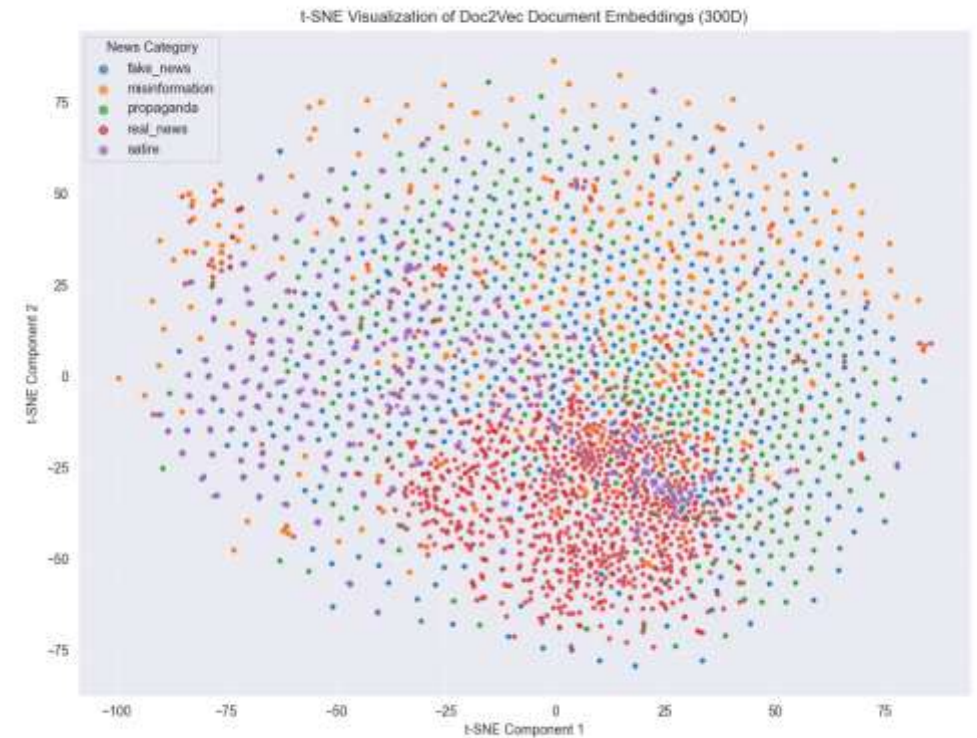
- The custom Word2Vec model successfully learned the specific, biased meanings of words within the news dataset.
- It clearly separated the semantic neighborhoods of opposing concepts such as **știință (science)** and **conspirație (conspiracy)**, showing it understood their usage in this context.



# Dataset Analysis: Embeddings Analysis

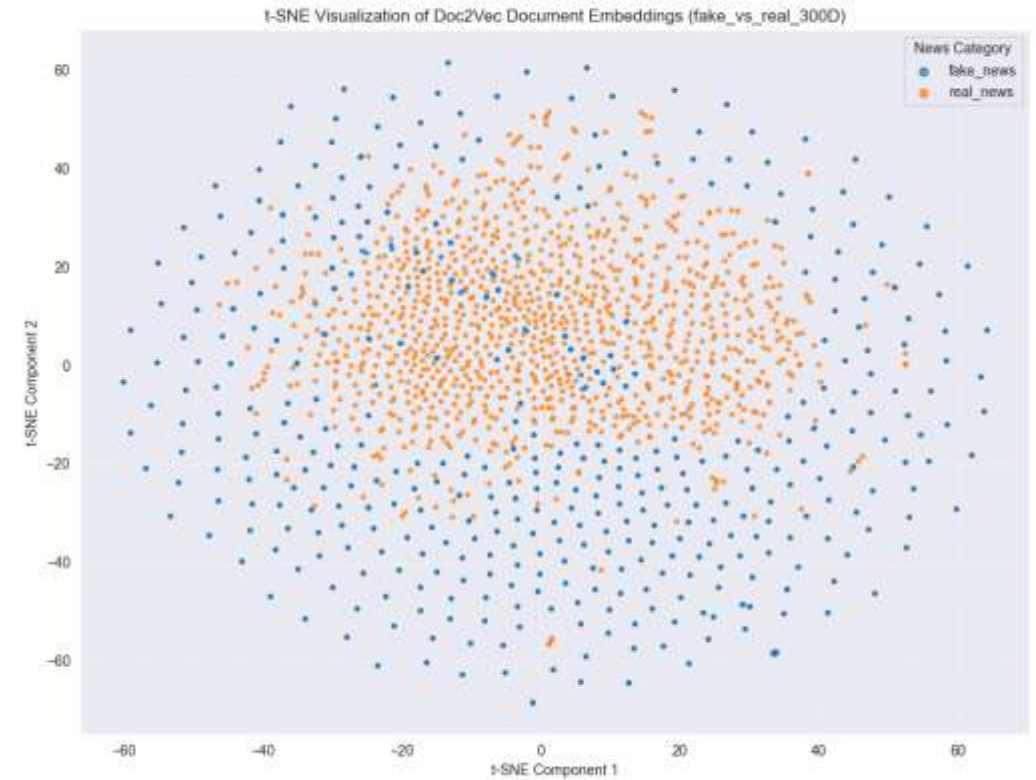
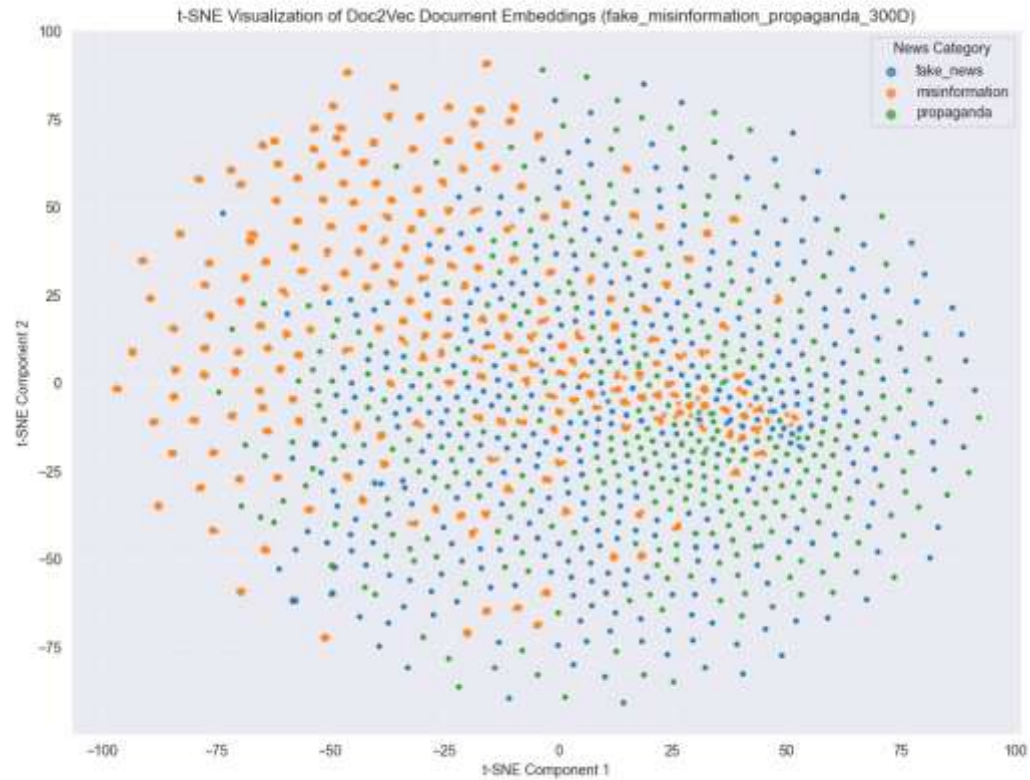
## Doc2Vec(300 dimensions)

- The Doc2Vec model was used to create a single vector representing the overall meaning of each article.
- **significant overlap** between all five categories, meaning they often discuss the same topics.
- **Observations: Real news** articles (in red) form a **dense semantic core**. The other categories, especially **fake news** (blue) and **satire** (purple), are more scattered around this central core.
- **Conclusion:** This suggests that real news is more thematically consistent, while disinformation is more varied in its style and content.



# Dataset Analysis: Embeddings Analysis

Doc2Vec(300 dimensions)





# Classification: Methodology

## Text Representations Tested

- **TF-IDF** (Keyword-based vectors)
- **Word2Vec** (Averaged word vectors)
- **Doc2Vec** (Document vectors)
- **RoBERT [CLS]** (non-fine-tuned)
- **Hybrid Model** (Doc2Vec + Engineered Features)

## Evaluation

- To ensure a fair comparison, a **Support Vector Machine (SVM)** was used as the classifier for all experiments.
- Performance was measured using **5-fold stratified cross-validation**.

# Engineered Features

- **Word count:** Total filtered lemmas
- **Vocabulary richness:** Unique filtered lemmas / total filtered lemmas ration
- **Part-of-speech proportions:** Nouns, verbs, adjectives and adverbs
- **Total entities:** people, nationalities, religious, political groups, organizations, facilities, events, money, locations
- **Entity density:** Entities / total lemmas ratio
- **Emotion word count:** Lemmas matching RoEmoLex lexicon
- **Emotions proportions:** anger, joy, sadness, trust, anticipation, disgust, fear, surprise
- **Polarity counts (Positivity & Negativity):** Positive and negative lemma frequencies
- **Polarity percentages:** Sentiment proportions as percentages
- **Cluster ID:** Document cluster assignment

# Classification: Results

Experimental Method	Mean F1-Score
TF-IDF	0.9570 ± 0.0067
Hybrid Model	0.9169 ± 0.0141
Doc2Vec	0.8046 ± 0.0117
Word2Vec (Averaged)	0.7686 ± 0.0113
RoBERT [CLS] (no fine-tune)	0.7376 ± 0.0072

# Web Application

- **Technology:** The application was developed using the **Django** web framework.
- **Core Feature:** It classifies text using the best-performing method from the experiments (**TF-IDF + SVM**), which was then re-trained on the full dataset.
- **Unique Logic:** The results are displayed differently based on the model's confidence score (>80%, 60-80%, <60%).
- **Analysis Tool:** It includes a separate page for exploring the custom **Word2Vec models** and allowing users to download them.

# Conclusion & Main Contributions

## Main Conclusions

- The linguistic and emotional analysis revealed clear, measurable differences between real news and disinformation.
- For classification, a **TF-IDF model performed best (~96%)**, showing that specific keywords are a very powerful signal.
- A **Hybrid Model (~92%)**, combining document vectors with engineered features, is also a highly effective strategy.

## Key Contributions

- A detailed analysis of a Romanian news dataset, creating a "fingerprint" for disinformation.
- Two custom, lemmatized **Word2Vec models** for the Romanian news domain.
- A functional **web application** that demonstrates the practical use of the research.

# Future Work

- **Create a more diverse dataset.**
- **Fine-tune a RoBERT model.**
- **Deploy the application to the cloud.**

# **Thank You**

Questions?