# Tokens and Tokenization Introductory Lecture Series

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# Outline

Introduction

Token standards

ERC-20: Fungible tokens

ERC-721: NFTs

Security tokens

Stablecoins

Cryptoasset transactions are illegal in many jurisdictions. Do not violate these or any other laws. I am not promoting the use of crypto in countries where it is illegal in any form and these slides are not a promotion of crypto or an invitation to participate in crypto-related activities in such countries. They are purely for educational purposes.



- One of the most powerful applications of smart contracts is the creation of 'tokens'
  - SC defines the token's functionality and carries out its admin
- Many blockchains allow for elaborate smart contracts and tokens (see here)
  - Ethereum is the most dominant smart contract platform
- We will focus on the types of tokens supportable within the Ethereum protocol
  - Our high level discussion should nevertheless be quite general
- May exist without reference to the 'real world' but frequently obtain data from, and refer to, off-chain sources
  - Tokenization of real world assets (RWAs) is a prime example

Nice quote (from OpenZeppelin documentation):

A token contract is simply an Ethereum smart contract. 'Sending tokens' actually means 'calling a method on a smart contract that someone wrote and deployed'.

At the end of the day, a token contract is not much more a mapping of addresses to balances, plus some methods to add and subtract from those balances.

#### What are tokens?

- A 'native' token for a protocol is one that is intrinsically part of the system and used in its fundamental operations
  - LINK for Chainlink
  - DAI for Maker
  - ETH for Ethereum

Many other non-native tokens can be created - the number of tokens out there is *dizzying* 

▶ There are various overlapping ways to categorize them

## Fungible vs Non-fungible is a common classification

- Fungible: Any instance of the token is regarded as indistinguishable from, and substitutable for, any other
  - A pound in my pocket is just the same as any other
  - Same goes for BTC, or ETH, or LINK
- Non-fungible: Relates to a unique asset, one that is not equivalent to, or substitutable for, any other
  - A collectible painting or a house, are very different from other paintings or houses
  - Cryptokitties are the most famous NFT example but there is now a vast marketplace (see many at OpenSea)

#### Other classifications may be based more on function:

- Transactional
  - Act as 'money', such as stablecoins pegged to fiat or to crypto currencies
  - Tether's USDT, Centre/Circle's USDC and Wrapped bitcoin (wBTC)

#### Governance

- Used to participate in decision-making within a protocol and/or to incentivize certain operational roles
- Especially prominent in allowing influence within DAO's
- MKR (influence within the MakerDAO protocol), LINK (incentivizes providing accurate off chain information) and NXM (incentivizes correctly assessing insurance claims)

- Utility tokens
  - Entitle holder to certain services or benefits so used to 'pay' for a particular 'utility' provided by the protocol
  - Not used to purchase anything else (though can be traded)
  - Basic Attention Token (BAT) (access to a secure and ad-blocked browser) and Golem (GLM) (access to computing resources)
- Liquidity Provider tokens (arguably subset of gov. tokens)
  - Key element of Defi: 'Automated Market Makers' (AMMs)
  - Traders exchange tokens at prices defined by formulae
  - Liquidity from agents sending asset pairs to smart contracts and in return get LP tokens
  - UNI (Uniswap), CRV (Curve DAO) and SUSHI (SushiSwap)

Introduction			

For now we will defer a discussion of security tokens and tokenized securities. . .

- Scope to create tokens is vast
  - Permissionless nature of Ethereum and other blockchains combined with the flexibility of SC languages
- Could result in a 'zoo' of tokens, all slightly different
  - A nightmare for users, regulators, exchanges, traders
  - Requires constant updating/checking of compatibility
  - Fractured liquidity, duplicated code checking, unpredictability. . .

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  - Fractured liquidity, duplicated code checking, unpredictability...
  - A **lot** of pain and sadness... ©

- Token 'standards' have gradually emerged to enhance consistency among developers
  - A bit like how there are a small set of USB standards
  - Most electronics companies don't use proprietary ones
- Standards offer many benefits
  - Enhanced consistency and compatibility
  - Compatibility/interoperability elicit positive network effects
  - Best practice and updates can be adopted rapidly / uniformly
  - Concentrates developer efforts, rather than fracturing it

- Clearly, there can't be one ideal form of token
  - Too many applications with different costs/benefits
- A few of the key standards:
  - ERC-20: Fungible tokens (ERC-777 updates/improves)
  - ERC-721: Non-fungible tokens
  - ERC-3643: Permissioned and designed for regulated exch.
  - ERC-1400/ERC-1404: Security tokens/tokenized securities

- ERC-20 defines a set of rules for functionality of smart contracts
  - It doesn't say how to program the implementation of the rules
  - It just says that (somehow) the SC must do certain things
- Knowing this, developers can plan for their dApps to invoke such capabilities when dealing with the tokens
- ERC-20 tokens must exhibit:
  - Interface: Six mandatory functions and three optional
  - Events: Approval and Transfer

Six mandatory functions (ignoring tech details):

- 1. totalSupply(): how many of the tokens exist
- balanceOf(address): how many a certain address has
- transfer(address, amount): takes tokens from total supply and sends to address (and emits Transfer event)
- 4. transferFrom(address1, address2, amount): sends tokens from address1 to address2
- 5. approve(address, amount): specifies how much a certain address can spend (and emits Approval event)
- allowance(owner\_address, delegate\_address): how much a delegate can spend from the owner's balance

I recommend this *excellent* guide on how to write a simple contract that implements these functions (and here for an extension)

Three optional functions (to be used when deploying the contract):

- 1. name(): what is the contract called (eg. Bidcoin)
- 2. **symbol():** what is the token's symbol (eg. BDC)
- 3. **decimals():** too boring to discuss (most adopt 18 check it)

#### How might we use this:

- First not obvious if you're not a programmer we actually have to write the code to do these things!
- ► Let's look at some smart contract code (from here)
  - Warning: This is (intentionally) a very naive implementation not for real use!

```
pragma solidity ^0.8.0;
interface IERC20 🛚
    function totalSupply() external view returns (uint256);
    function balanceOf(address account) external view returns (uint256):
    function allowance(address owner, address spender) external view returns (uint256):
    function transfer(address recipient, uint256 amount) external returns (bool);
    function approve(address spender, uint256 amount) external returns (bool);
    function transferFrom(address sender, address recipient, uint256 amount) external returns (bool);
    event Transfer(address indexed from, address indexed to, uint256 value):
    event Approval(address indexed owner, address indexed spender, uint256 value):
contract ERC20Basic is IERC20 { ···
```

The programmer needs to fill in the bottom bit!

The first bits filled in are:

- optional bits
- what happens when contract is created (setting total amount)
- mandatory function to find out how much is in circulation

```
string public constant name = "ERC20Basic";
string public constant symbol = "ERC":
uint8 public constant decimals = 18;
mapping(address => uint256) balances;
mapping(address => mapping (address => uint256)) allowed:
uint256 totalSupply = 10 ether;
balances[msg.sender] = totalSupply ;
function totalSupply() public override view returns (uint256) {
return totalSupply :
```

- Slightly confusing use of Solidity keyword 'ether' in the code!
- Will come back to 'balances' and 'allowed'

**Stop.** Already, we can see some decisions have been made:

- Assumed a very simple way of creating tokens
  - See here for discussion of 'minting' mechanisms
- Hardcoded how much is created, and assigned everything to the person who deployed the contract
- Hardcoded the totalSupply function to return same number

Also, what's this msg.sender stuff?

- Remember, what are transactions in Ethereum?
- They are just (signed) messages
- ► The message info is captured in **msg** and the . is used to extract a bit of the info (the sender)

```
function balanceOf(address tokenOwner) public override view returns (uint256) {
   return balances[tokenOwner];
function transfer(address receiver, uint256 numTokens) public override returns (bool) {
   require(numTokens <= balances[msg.sender]);</pre>
   balances[msg.sender] = balances[msg.sender]-numTokens;
   balances[receiver] = balances[receiver]+numTokens;
   emit Transfer(msg.sender, receiver, numTokens);
function approve(address delegate, uint256 numTokens) public override returns (bool) {
   allowed[msg.sender][delegate] = numTokens;
   emit Approval(msg.sender, delegate, numTokens);
function allowance(address owner, address delegate) public override view returns (uint) {
   return allowed[owner][delegate];
```

Now we see why we needed to create two structures called 'balances' and 'allowed'

- Recall that Ethereum smart contracts can remember stuff
- In our case we want it to remember:
  - who is approved to send tokens on whose behalf (+ how much)
  - how much each address possesses of the token

#### In balanceOf:

Finds the token owner's address and spits out their balance

#### In transfer:

- Checks sender has enough tokens to make the transfer
- Deducts it from hers
- Adds it to the recipient's address
- Tells Ethereum blockchain that a 'Transfer' is occuring

## In approve:

- Suppose an owner wants another person (or her 'delegate') to handle making transfers?
- ► The function adds the address of the delegate to an allowed list (for the given owner) and specifies a limit
- Tells Ethereum blockchain that an 'Approval' is occuring

#### In allowance:

 Finds how much of the permitted spending power the delegate has remaining

But how can the delegate send the money?

```
function transferFrom(address owner, address buyer, uint256 numTokens) public override returns (bool)
  require(numTokens <= balances[owner]);
  require(numTokens <= allowed[owner][msg.sender]);

balances[owner] = balances[owner]-numTokens;
  allowed[owner][msg.sender] = allowed[owner][msg.sender]-numTokens;
  balances[buyer] = balances[buyer]+numTokens;
  emit Transfer(owner, buyer, numTokens);
  return true;
}</pre>
```

#### In transferFrom:

- ► Checks the owner (not the delegate) has enough for transfer
- Checks the delegate is approved to transfer enough of the owner's tokens
- Deducts the amount from the owner, adds it to the buyer's
  - Though here we haven't got real 'buying'
- Also deducts from what the delegate can spend in the future
- Tells Ethereum blockchain that a 'Transfer' is occuring

That's it. A naive (don't use it) but functional ERC20 token

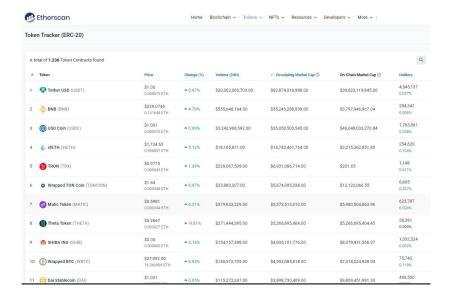
- When the contract is deployed it will be associated with a contract address
- Also, initially only the deployer has tokens (remember the constructor)
- After that, tokens can be handed out and then transferred between addresses in transactions

Who might the delegate be (in a richer ERC-20 token)?

- A broker?
- ► The admininistrator of an ICO?
- A crypto exchange?

We could make these functions far more complicated (and add others beyond those demanded by the ERC-20) but that's for another day. . .

- Many of the tokens you've heard of are ERC-20 tokens
- ► There are over 450,000 ERC-20 tokens on Ethereum



# ERC-721: NFTs

- ERC-721 tokens can have different values, even if they are created by the same smart contract
- All the tokens are regarded as unique (like, Amethyst or Algorithmic Aurora, for example)

# ERC-721: NFTs

Some of the functions in the ERC-721 interface that aren't in ERC-20:

- ownerOf(tokenId):
  - outputs an address
- setApprovalForAll(operator, yes/no):
  - doesn't output anything (though it does something)
- getApproved(tokenId):
  - outputs an address
- isApprovedForAll(owner, operator):
  - outputs yes/no

ERC-721 has an approve function:

- approve(to, tokenId):
  - doesn't output anything (though it does something)
  - how does this differ from the ERC-20 approve?

# ERC-721: NFTs

ERC-721 (and ERC-20) are the most commonly discussed classes of Ethereum-base tokens

▶ An excellent article on these (and others) can be found here

Possible to combine **both** to create **fractional ownership** of an asset

- Very interesting for real world assets (fascinating articles here and here)
- Consider a painting which is unique (suited to NFT) but where shares in its ownership might be useful (suited to FT)
- Expanding access to 'art' beyond the super rich and enhances liquidity
- But...maybe starts to look like a security?

# Security tokens

## The definition of security tokens is *slippery*:

- Tokens that represent a claim to company profits (like stocks and bonds - but on blockchain)
- They may be 'purely' native to a blockchain protocol or they may also represent claims to assets yielding off-chain payoffs
  - If they relate to off-chain assets or commodities, they may be referred to as 'tokenized securities'
- In some people's eyes, many are very close to being, or were 'intended' to be, utility or governance tokens - but possibly not from regulators' perspective!
  - SEC: 'whether a digital asset is a security is not dependent on the terminology or technology used to create or sell it'

- Although there are many in existence, few 'big' issuers have emerged (yet)
  - Two of the more prominent SEC-regulated ones are, EXOD and BCAP
- Owing to role of regulation, geography and jurisdiction feature more prominently as a driver of issuance
  - In Switzerland, there have been digital bond issuances (on the SDX exchange) and similar issuances in Singapore
  - Some examples have even been trialed as part of wholesale CBDC pilots (digital sovereign bonds in DvP experiments)

Metrics	Global financial centres		European peers				Regional (non-EU) centres			
	UK	US	Switzerland	France	Germany	Luxembourg	Singapore	Hong Kong	Brazil	UAE (Dubai)
Digital bond issuance	N/A	N/A	-\$630 Mn	-\$260 Mn	-\$105 Mn	-\$170 Mn	-\$2,030 Mn	~\$100 Mn	N/A	N/A

Indicative digital bond issuance activity across select jurisdictions (non-exhaustive, as of end May 2023 - and caveated). Source: UK Finance

Token standards and issuance protocols have emerged to accommodate this

- ▶ Standards: ERC-3643, ERC-1400 and ERC-1404
- Protocols: In the US, issuance may occur under a variety of regulatory classifications (helpfully listed here and discussed here) while some countries, such as Switzerland, have issued new legislation (recognizing 'ledger-based securities') or seem set to do so (as perhaps, in the UK)

There are several reasons for this emergence:

► The 'wild west' period (2017 to mid-2018) of Initial Coin Offerings (ICOs) ended badly for many

There were many attractions of ICOs:

- Decentralized/democratized finance removing power from Wall Street, and bailed-out banks etc.
- ► IPO process is extraordinarily complex, slow and expensive, whereas ICOs could be done in an afternoon (almost)
- As we have seen, ERC-20 tokens are very simple to deploy and you no longer have to build your own blockchain!

Lack of regulatory requirements, KYC, AML, and the ability to sell directly to the man or woman on the street

⇒ vast amounts could be raised on the basis of a 'white paper' or even a nice idea, in return for a token with (often) dubious or no value

That's great - if the idea is good

▶ Brave browser raised \$36*m* in...

That's great - if the idea is good

▶ Brave browser raised \$36*m* in...25 seconds

That's great - if the idea is good

- ▶ Brave browser raised \$36*m* in...25 seconds
- ► Some other long term successes emerged (Aave, Cosmos,...)

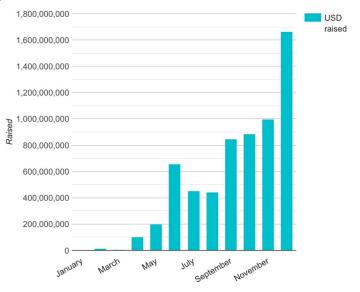
But...

But those positive examples must be cherry-picked from a much bleaker big picture dominated by fraud, theft and failure. The takeaway seems to be that ICOs can be very effective fundraising tools in individual cases where founders are trustworthy and well-intentioned, but that overall they invite massive fraud.

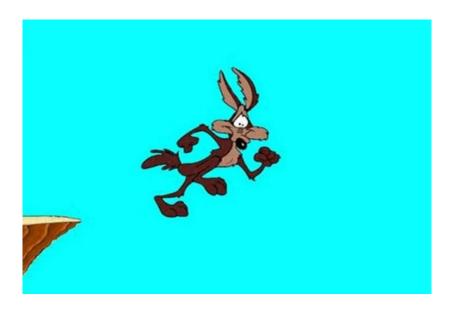
- Coindesk, June 1, 2023

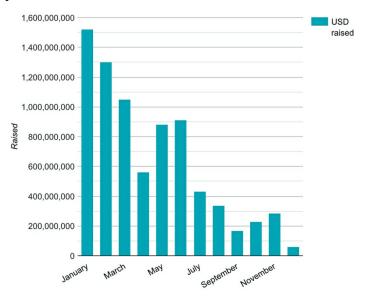
Year	Number of ICOs	Total amount raised in USD
2014	2	16,032,802
2015	3	6,084,000
2016	29	90,250,273
2017	876	6,226,689,449
2018	1,251	7,705,825,063

Source: Security Tokens and Stablecoins Quick Start Guide



Source: Security Tokens and Stablecoins Quick Start Guide





Source: Security Tokens and Stablecoins Quick Start Guide

Regulators and market participants (somwehat) learnt the lesson that a more formal and measured approach was needed

- The STO emerged as a way of raising funds that retained some of the attractions of crypto and decentralization
- But it also brought regulatory compliance, governance
- Plus awareness that there should perhaps be controlled access (rather than retail investors signing up and getting burned)
- Intermediaries return to the process e.g. in providing custody of underlying assets, roadshows, and conducting due dilligence

There remains the concern that legal frameworks in many/most countries are not yet completely compatible with digital assets

► These concerns also arise a lot in CBDC pilots/debates

An STO presumably reduces the risk of unexpected regulator objections, *ex post* 

- We still are seeing ongoing debates and legal tussles over whether certain tokens are securities
- Interestingly, there is (*perhaps?*) a doctrine emerging whereby a token may be regarded as a security on issuance (say, to a narrow set of institutional investors) but not at a later stage
  - Decentralization may increase over time, through the secondary market
  - Currently debated in the SEC vs Ripple case as it relates to the commonly cited Howey test

Let's return to ERC standards - in particular, consider ERC-3643

The T-REX token is an institutional grade security token standard. This standard provides a library of interfaces for the management and compliant transfer of security tokens, using an automated onchain validator system leveraging onchain identities for eligibility checks.

These tokens cannot be permissionless like utility tokens; they must be permissioned to track ownership and ensure that only eligible investors can hold tokens.

Obviously, much more like a traditional security

It aims to provide a comprehensive framework for managing the lifecycle of security tokens, from issuance to transfers between eligible investors, while enforcing compliance rules at every stage. The standard also supports additional features such as token pausing and freezing, which can be used to manage the token in response to regulatory requirements or changes in the status of the token or its holders.

Moreover, the standard is designed to work in conjunction with an on-chain identity system, allowing for the validation of the identities and credentials of investors through signed attestations issued by trusted claim issuers.

- In various CBDC trials (though not ERC-3643) there have already been applications controlling dividends, coupons, repo
  - and even tokenization of syndicated loans

The aim (perhaps?) is to retain *some* of the technological benefits of blockchain but also **a lot** of traditional regulatory control and centralization

- Difficult balance to strike
- Will we see decentralized shadow tokenization if regulation is too heavy handed?

Will this herald a golden era of efficient reg-tech / automated compliance?

- Recall our ERC-20 interface and flexibility
- ► ERC-3643 specifies interfaces for (100+) functions!
- See the 'compliance' interface

#### Tokenized securities

The power of blockchain and smart contracts may allow innovation and enhancements for traditional securities

- However, many securities and assets are already traded extremely efficiently
- ▶ It is in tokenizing real world assets (RWAs) where 'tokenized securities' might be transformative
- Digital representations of such assets could be put on blockchain

#### Tokenized securities

ERC-3643 documentation refers to assets like real estate, or funding for small businesses

- Market funding for such assets is expensive or non-existant
- Intermediation chains across different countries with complex manual / paper-based compliance - also limit the pool of possible investors
- Settlement risks from delays and non-atomicity prevent many international and multistage transactions

Blockchain's automation, transparency, rapidity, and accessibility *could* ameliorate all these problems

At least, that's the hope...

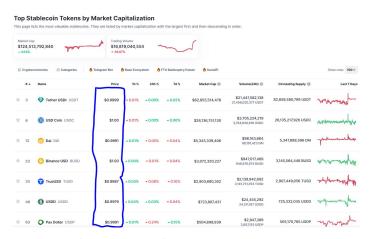
- Various important policymakers dismissed early cryptocurrencies as not being money
  - Reason: Their price volatility (among other things)
- How can something operate as a store of value, or even a reasonable medium of exchange if it is super volatile
  - It is well known that BTC and ETH are not, in any way, stable

- Shopping difficult when BTC might be worth much less by the time you get to the shop!
  - Compare with the very stable purchasing power of the USD (until recently!)
  - Even in recent period, the USD is nowhere near as volatile
- Not just a problem for shoppers
  - Was holding back the broader crypto ecosystem
  - How are you going to store your profits from a trade?
  - Convert back to fiat? Defeats the purpose in many ways and is inconvenient

Bitcoin's price rose from just under \$5,000 in March 2020 to over \$63,000 in April 2021 only to plunge almost 50% over the next two months. Intraday swings also can be wild; the cryptocurrency often moves more than 10% in the span of a few hours.

- Stablecoin, Investopedia - July 6, 2023

- ▶ In the absence of digital fiat currency (CBDC), there was an opening for private 'money' creation
  - People started creating tokens whose value was, ostensibly, pegged to the USD
  - These are termed 'stablecoins'
- ► There is a debate as to whether they are securities, or money, or commodities or...
  - I will not discuss those issues
  - Instead, I will focus on their mechanics



USD stablecoins. Source: coinmarketcap.com

There are various types of stablecoin - the three main ones being

- Fiat backed
- Crypto backed
- Algorithmic

Note: The best known are typically ERC-20 tokens!

 Though many have since been issued on blockchains other than Ethereum

#### Fiat backed

- ► Collateralized 1:1 with fiat, or with high quality liquid assets (Treasuries etc.), maybe bank deposits...
- Similar to a deposit with a narrow bank 'should' be even safer than a MMF
- Should always be able to cash out 1 unit for \$1
- Examples: USDC (Circle), USDT (Tether), USDP (Paxos), PYUSD (Paypal), TUSD (TrustToken)
- There are also some commodity backed stablecoins e.g. PAXG (Paxos Gold) or XAUT (Tether Gold)

Tether is the largest stablecoin by market value but has courted controversy

- Suffered exploits
- Allegations of inappropriate use of reserves
- More questions over its reserves in 2021 and in 2022 it's price dropped to \$0.96
- Has frequently suffered withdrawals but so far has always honored them 1:1

#### Crypto backed

- Typically overcollaterlized with some other cryptoasset
- Overcollateralization (and other stability mechanisms) reflect awareness of volatility of many cryptoassets
  - Arguably makes the system inefficient in locking up (more than 1:1) assets that could be used productively elsewhere
- Best known / most influential is the DAI stablecoin one of the tokens associated with MakerDAO
  - The other is explicitly a governance token MKR
- Essentially DAI is the result of on-chain collateralized borrowing
  - Lock up Ethereum or some other approved token as collateral, and get DAI in return
- Less centralized than the fiat-backed stablecoin (which rely on custodians of fiat or banks to sustain the quality of any deposits backing the stablecoin)

#### Algorithmic

- ▶ These are regarded as somewhat shaky and many have failed
- Most spectacular example was TerraUSD
- Why so shaky?
  - Not entirely or perhaps at all backed by any fiat, HQLA or overcollaterlizing crypto
  - Rely on complicated algorithms (implemented in smart contracts) to adjust supply of the token
  - Intent: Even as demand varies, supply varies (burning or minting) enough to keep the price at \$1