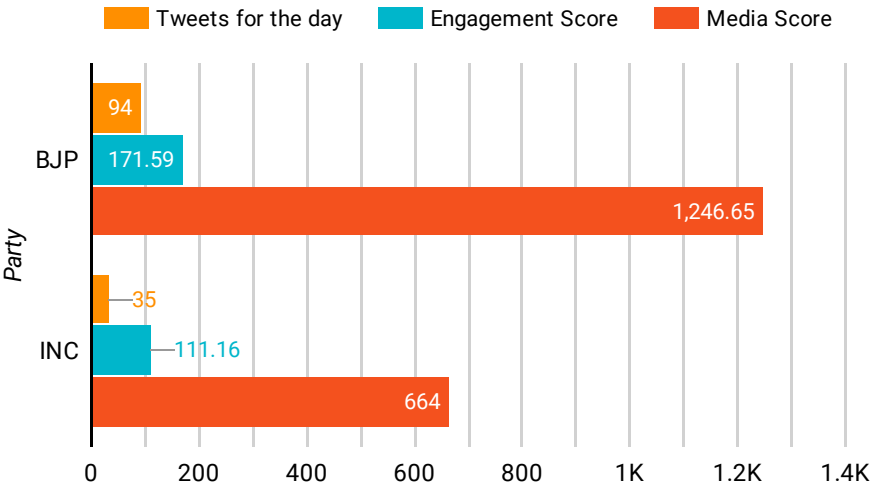


Daily Reports

No. of Tweets Analyzed

Record Count
129

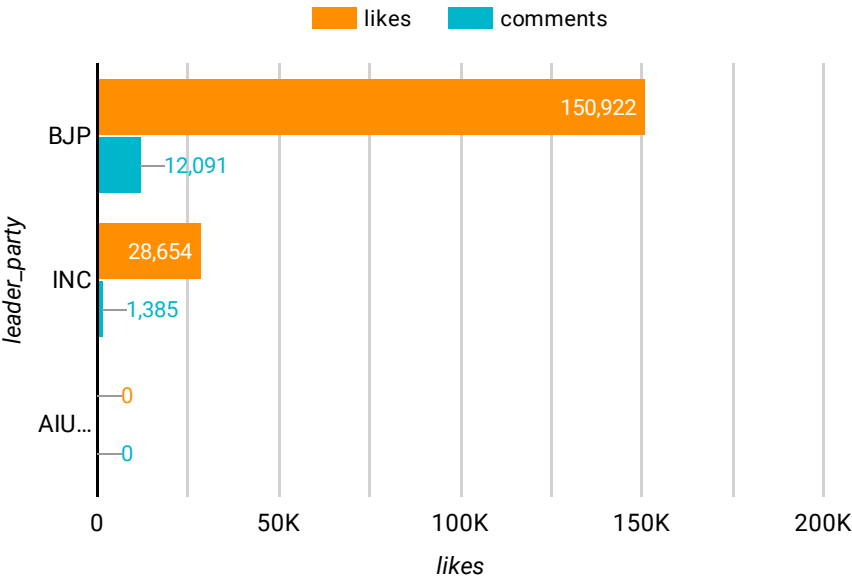


No. of Twitter Accounts

Leader name
9.0

No. of Posts Analyzed (Individual)

Record Count
91



No. of fb Accounts (Individual)

Record Count
16.0

No. of Posts Analyzed (Party)

Record Count
189

No. of fb Pages (Party)


party_handle
12.0

Top Rank

Tweets for the day	Leader handle	Todays Rank
33	sarbanandsonwal	1



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Top Engager

Tweets for the day	Leader handle	Engagement Score 
13	cmpatowary	82.1

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Top Post

Leader name	Link	Tweet Engagement(per 1K followers)  
cmpatowary	https://twitter.com/rcmpatowary/status/1364876305234153472	77.75

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LEADERBOARD

Todays Rank	Leader handle	Engagement Score	Reach	Media Score	score	Tweets for the day	Party
1	sarbanandsonwal	6.16	8981602	541.4	1	33	BJP
2	himantabiswa	41.35	18250738	440.5	0.92	22	BJP
3	sushmitadevinc	31.2	2822741	401.05	0.8	11	INC
4	RanjeetkrDass	38.68	181260	234.25	0.52	7	BJP
5	GauravGogoiAsm	24.17	2631375	151.5	0.32	13	INC
6	cmpatowary	82.1	40196	19.75	0.26	13	BJP
7	ripunbora	28.89	122299	58.05	0.16	8	INC
8	lurinjtgogoi	26.9	45078	33.4	0.11	3	INC
9	jayanta_malla	3.3	561133	10.75	0	19	BJP
10	BadrudhinAjmal	0	0	20	0	0	INC

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Top 20 posts sorted according to engagement created by the posts.

	Leader name	Applause Rate	Retweet Count	Tweet Engagement(per 1K followers) ▼	Tweet Type
1.	cmpatowary	0	1555	77.75	quote
2.	himantabiswa	12026	2608	16.988452655...	tweet
3.	RanjeetkrDass	166	59	11.947368421...	tweet
4.	ripunbora	166	44	11.157894736...	tweet
5.	RanjeetkrDass	141	56	10.947368421...	tweet
6.	lurinjtgogoi	96	4	10.7	tweet
7.	lurinjtgogoi	94	5	10.1	tweet
8.	RanjeetkrDass	103	38	7.5789473684...	tweet
9.	GauravGogoiAsm	980	96	7.1052631578...	tweet
10.	sushmitadevinc	1430	294	6.9365079365...	tweet
11.	sushmitadevinc	679	979	6.6071428571...	tweet
12.	lurinjtgogoi	52	7	6.1	reply
13.	ripunbora	77	24	5.4210526315...	tweet
14.	sushmitadevinc	950	331	5.1626984126...	tweet
15.	cmpatowary	69	18	4.35	tweet
16.	himantabiswa	3138	502	4.2078521939...	quote
17.	sushmitadevinc	698	201	3.6111111111...	tweet
18.	ripunbora	47	18	3.4736842105...	quote
19.	GauravGogoiAsm	436	88	3.4736842105...	tweet
20.	himantabiswa	1958	803	3.1928406466...	tweet
21.	sushmitadevinc	581	209	3.1825396825...	tweet

facebook (Individual)

Top Rank

leader_name	likes ▾	shares
Himanta Bishwa ...	18976	1200

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Top Engager

leader_name	comments
Himanta Bishwa sarma	1383

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Top Post

leader_name	likes ① ▾	comments ② ▾	shares	time
Himanta Bishwa sarma	18976	884	1200	25 Feb 2021, 14:40:18

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LEADERBOARD

Rank ① ▲	leader_name	leader_party	Leaderboard Score ② ▾	post	likes	comments	shares
1	Himanta ...	BJP	0.461000...	17	78948	7571	6255
2	Sarbanan...	BJP	0.183514...	10	26671	2401	3117
3	Gaurav G...	INC	0.141236...	14	24609	1245	2785
4	Angoorlo...	BJP	0.063262...	5	23197	803	726
5	Ranjeet K...	BJP	0.058704...	6	8521	738	1022
6	Dilip saikia	BJP	0.024949...	14	4464	276	443
7	Pradyut B...	INC	0.022274...	5	3023	85	553
8	Gurujyoti ...	BJP	0.013020...	7	2415	78	283
9	Jayanta ...	BJP	0.009832...	2	2431	83	178
10	Ripun Bora	INC	0.008499...	4	1022	55	196
11	Chandra ...	BJP	0.007468...	2	3288	89	76
12	Ashok Sin...	BJP	0.003964...	3	278	35	89
13	Kamakhy...	BJP	0.002270...	2	709	17	39
14	Badarudd...	AIUDF	0	0	0	0	0
15	Sushmita ...	INC	0	0	0	0	0
16	Bhupen B...	INC	0	0	0	0	0

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Top 20 sorted according to engagement created by the posts.

	leader_name	likes ① ▾	comments ② ▾	shares	time (Date & Time)	post_url
1.	Himanta Bish...	18976	884	1200	25 Feb 2021	https://m.faceb...
2.	Himanta Bish...	15332	469	360	25 Feb 2021	https://m.faceb...
3.	Gaurav Gogoi	11179	710	1050	25 Feb 2021	null
4.	Sarbananda s...	9634	404	703	25 Feb 2021	https://m.faceb...
5.	Himanta Bish...	8189	1383	1759	25 Feb 2021	null
6.	Angoorlota d...	6674	194	144	25 Feb 2021	https://m.faceb...
7.	Angoorlota d...	6271	262	178	25 Feb 2021	https://m.faceb...
8.	Himanta Bish...	5948	323	367	25 Feb 2021	https://m.faceb...
9.	Himanta Bish...	4369	332	322	25 Feb 2021	https://m.faceb...
10.	Gaurav Gogoi	4369	142	210	25 Feb 2021	https://m.faceb...
11.	Sarbananda s...	4085	145	270	25 Feb 2021	https://m.faceb...
12.	Angoorlota d...	4019	127	199	25 Feb 2021	https://m.faceb...
13.	Himanta Bish...	3509	252	186	25 Feb 2021	https://m.faceb...
14.	Angoorlota d...	3395	158	116	25 Feb 2021	https://m.faceb...
15.	Sarbananda s...	3249	153	323	25 Feb 2021	https://m.faceb...
16.	Sarbananda s...	3129	585	947	25 Feb 2021	null
17.	Himanta Bish...	3065	345	231	25 Feb 2021	https://m.faceb...
18.	Himanta Bish...	3009	258	217	25 Feb 2021	https://m.faceb...
19.	Himanta Bish...	2891	1046	524	25 Feb 2021	null
20.	Angoorlota d...	2838	62	89	25 Feb 2021	https://m.faceb...

facebook (Party)

Top Rank

party_name	likes ▾	shares
BJP Assam	915	248

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Top Engager

party_name	comments
BJP Assam	114

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Top Post

party_name	likes ① ▾	comments ② ▾	shares	time (Date & Time)
BJP Assam	915	114	248	25 Feb 2021

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LEADERBOARD

Rank ① ▲	party_name	Leaderboard Score ② ▾	post	likes	comments	shares
1	BJP Assam	0.7923...	16	5807	610	2746
2	Congress A...	0.1739...	15	2213	130	504
3	BJP Dibrug...	0.0150...	18	52	18	39
4	BJP Jorhat	0.0075...	15	155	2	26
5	BJP Charaid...	0.0025...	18	35	0	13
6	BJP Sonitpur	0.0022...	18	50	0	9
7	BJP Golagh...	0.0016...	18	32	0	7
8	BJP Bishwa...	0.0015...	18	60	1	0
9	BJP Kaliabor	0.0014...	18	39	0	5
10	BJP Tinisukia	0.0012...	17	29	0	5
11	BJP Majuli	0.0006...	18	35	0	0
12	BJP Dima h...	0	0	0	0	0

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Top 20 sorted according to engagement created by the posts.

	party_name	likes ① ▾	comments ② ▾	shares	time (Date & Time)	post_url
1.	BJP Assam	915	114	248	25 Feb 2021	null
2.	BJP Assam	738	75	279	25 Feb 2021	null
3.	BJP Assam	542	27	245	25 Feb 2021	null
4.	BJP Assam	485	85	237	25 Feb 2021	null
5.	BJP Assam	420	53	226	25 Feb 2021	null
6.	BJP Assam	398	25	277	25 Feb 2021	null
7.	Congress Ass...	393	5	16	25 Feb 2021	https://m.faceb...
8.	BJP Assam	346	28	175	25 Feb 2021	https://m.faceb...
9.	BJP Assam	340	25	167	25 Feb 2021	https://m.faceb...
10.	Congress Ass...	320	10	69	25 Feb 2021	https://m.faceb...
11.	Congress Ass...	316	11	75	25 Feb 2021	null
12.	BJP Assam	297	62	127	25 Feb 2021	null
13.	BJP Assam	239	19	118	25 Feb 2021	null
14.	BJP Assam	224	28	196	25 Feb 2021	null
15.	Congress Ass...	214	17	22	25 Feb 2021	null
16.	BJP Assam	214	8	156	25 Feb 2021	null
17.	Congress Ass...	198	53	132	25 Feb 2021	null
18.	BJP Assam	176	17	83	25 Feb 2021	null
19.	BJP Assam	173	17	74	25 Feb 2021	null
20.	Congress Ass...	163	12	49	25 Feb 2021	null