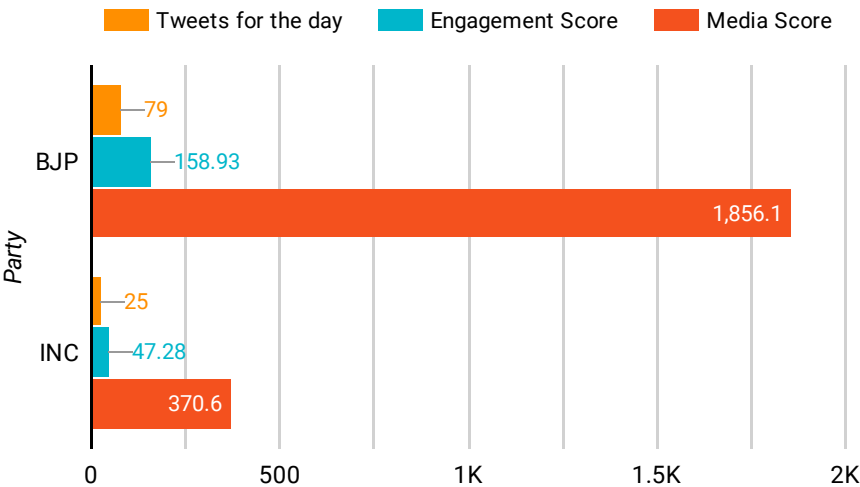


Daily Reports

No. of Tweets Analyzed

Record Count
354

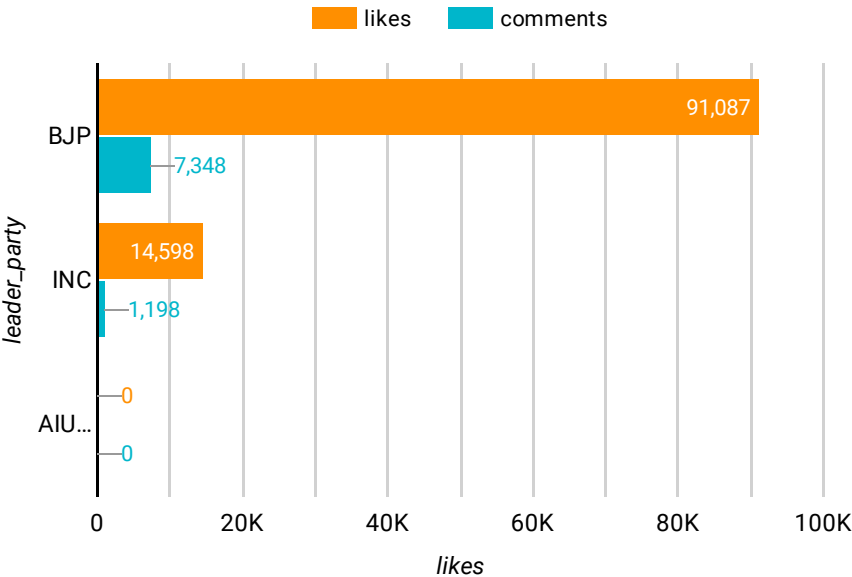


No. of Twitter Accounts

Leader name
9.0

No. of Posts Analyzed
(Individual)

Record Count
85



No. of fb Accounts
(Individual)

Leader name
16.0

No. of Posts Analyzed
(Party)

Record Count
150

No. of fb Pages (Party)



party_handle
12.0

Top Rank

Tweets for the day	Leader handle	Todays Rank
35	himantabiswa	1

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Top Engager

Tweets for the day	Leader handle	Engagement Score  
17	RanjeetkrDass	102.53

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Top Post

Leader name	Link	Tweet Engagement(per 1K followers)  
RanjeetkrDass	https://twitter.com/rRanjeetkrDass/status/1362956833644638210	16.2105263157895

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LEADERBOARD

Todays Rank	Leader handle	Engagement Score	Reach	Media Score	score	Tweets for the day	Party
1	himantabiswa	21.41	30357841	845.05	1	35	BJP
2	sarbanandsonwal	8.5	9011072	819.4	0.94	19	BJP
3	RanjeetkrDass	102.53	359586	147.8	0.35	17	BJP
4	sushmitadevinc	6.7	1023850	154.4	0.17	6	INC
5	GauravGogoiAsm	13.32	1557227	104.5	0.13	10	INC
6	ripunbora	27.26	139650	67.95	0.11	9	INC
7	cmpatowary	22.79	61045	32.4	0.06	3	BJP
8	BadruddinAjmal	0	0	22.35	0.02	0	INC
9	lurinjtgogoi	0	0	21.4	0.01	0	INC
10	jayanta_malla	3.7	281098	11.45	0.01	5	BJP

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Top 20 posts sorted according to engagement created by the posts.

	Leader name	Applause Rate	Retweet Count	Tweet Engagement(per 1K followers) ▼	Tweet Type
1.	RanjeetkrDass	218	90	16.210526315...	tweet
2.	BadruddinAjmal	806	93	13.028985507...	tweet
3.	RanjeetkrDass	165	64	12.052631578...	tweet
4.	BadruddinAjmal	628	73	10.159420289...	tweet
5.	ripunbora	125	32	8.2631578947...	tweet
6.	lurinjtgogoi	60	5	6.5	tweet
7.	BadruddinAjmal	387	60	6.4782608695...	tweet
8.	sushmitadevinc	1326	304	6.4682539682...	tweet
9.	ripunbora	83	34	6.1578947368...	tweet
10.	ripunbora	77	36	5.9473684210...	tweet
11.	RanjeetkrDass	71	36	5.6315789473...	quote
12.	ripunbora	64	21	4.4736842105...	tweet
13.	ripunbora	59	17	4	tweet
14.	ripunbora	47	17	3.3684210526...	tweet
15.	sushmitadevinc	598	155	2.9880952380...	tweet
16.	ripunbora	40	14	2.8421052631...	tweet
17.	sushmitadevinc	565	146	2.8214285714...	tweet
18.	BadruddinAjmal	170	22	2.7826086956...	reply
19.	himantabiswa	1708	553	2.6570104287...	tweet
20.	ripunbora	41	9	2.6315789473...	quote
21.	ripunbora	41	9	2.6315789473...	tweet

facebook (Individual)

Top Rank

leader_name	likes	shares
Sarbananda sono...	1956	610

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Top Engager

leader_name	comments
Sarbananda sonowal	25

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Top Post

leader_name	likes	comments	shares	time
Himanta Bishwa sarma	10132	585	606	22 Feb 2021, 12:49:01

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LEADERBOARD

Rank	leader_name	leader_party	Leaderboard Score	post	likes	comments	shares
1	Himanta ...	BJP	1.633929...	17	58376	5096	5215
2	Gaurav G...	INC	0.708392...	11	8469	657	7714
3	Sarbanan...	BJP	0.459331...	8	14566	984	2052
4	Ripun Bora	INC	0.238583...	9	3541	391	977
5	Ranjeet K...	BJP	0.237210...	6	5671	518	957
6	Gurujyoti ...	BJP	0.156468...	10	1810	69	249
7	Jayanta ...	BJP	0.133403...	3	3935	380	300
8	Pradyut B...	INC	0.110334...	7	1261	46	195
9	Dilip saikia	BJP	0.101274...	4	1932	172	289
10	Chandra ...	BJP	0.102343...	4	4064	84	128
11	Bhupen B...	INC	0.052685...	2	1327	104	81
12	Ashok Sin...	BJP	0.047973...	3	367	31	102
13	Kamakhy...	BJP	0.018069...	1	366	14	22
14	Badarudd...	AIUDF	0	0	0	0	0
15	Sushmita ...	INC	0	0	0	0	0
16	Angoorlo...	BJP	0	0	0	0	0

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Top 20 sorted according to engagement created by the posts.

	leader_name	likes	comments	shares	time (Date & Time)	post_url
1.	Himanta Bishw...	10132	585	606	22 Feb 2021	https://m.faceb...
2.	Himanta Bishw...	8090	346	574	22 Feb 2021	https://m.faceb...
3.	Himanta Bishw...	7080	1124	940	22 Feb 2021	null
4.	Himanta Bishw...	3742	115	318	22 Feb 2021	https://m.faceb...
5.	Himanta Bishw...	3625	290	339	22 Feb 2021	null
6.	Himanta Bishw...	3394	226	291	22 Feb 2021	https://m.faceb...
7.	Himanta Bishw...	3299	246	250	22 Feb 2021	https://m.faceb...
8.	Himanta Bishw...	3050	146	189	22 Feb 2021	https://m.faceb...
9.	Himanta Bishw...	2991	582	562	22 Feb 2021	null
...	Sarbananda so...	2656	143	273	22 Feb 2021	https://m.faceb...
...	Sarbananda so...	2642	142	320	22 Feb 2021	https://m.faceb...
...	Sarbananda so...	2585	36	140	22 Feb 2021	https://m.faceb...
...	Himanta Bishw...	2461	221	218	22 Feb 2021	null
...	Chandra Moha...	2315	37	55	22 Feb 2021	https://m.faceb...
...	Himanta Bishw...	2137	220	218	22 Feb 2021	null
...	Himanta Bishw...	1992	214	152	22 Feb 2021	https://m.faceb...
...	Sarbananda so...	1956	334	610	22 Feb 2021	null
...	Himanta Bishw...	1836	177	171	22 Feb 2021	https://m.faceb...
...	Ranjeet Kumar ...	1828	255	222	22 Feb 2021	https://m.faceb...
...	Gaurav Gogoi	1787	43	110	22 Feb 2021	https://m.faceb...

facebook (Party)

Top Rank

party_name	likes	shares
BJP Assam	420	485

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Top Engager

party_name	comments
Congress Assam	114

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Top Post

party_name	likes	comments	shares	time (Date & Time)
BJP Assam	420	117	485	22 Feb 2021

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LEADERBOARD

Rank	party_name	Leaderboard Score	post	likes	comments	shares
1	BJP Assam	1.8037...	10	2626	278	1668
2	Congress A...	1.2313...	17	2122	205	721
3	BJP Jorhat	0.1848...	18	187	2	25
4	BJP Dibrug...	0.1520...	15	53	11	18
5	BJP Bishwa...	0.1182...	13	68	2	9
6	BJP Golagh...	0.1005...	12	33	1	5
7	BJP Tinisukia	0.0962...	11	46	2	2
8	BJP Kaliabor	0.0863...	10	44	0	7
9	BJP Sonitpur	0.0856...	10	49	0	3
10	BJP Majuli	0.0751...	9	33	0	3
11	BJP Charaid...	0.0658...	8	17	0	6
12	BJP Dima h...	0	0	0	0	0

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Top 20 sorted according to engagement created by the posts.

	party_name	likes	comments	shares	time (Date & Time)	post_url
1.	BJP Assam	420	117	485	22 Feb 2021	null
2.	Congress Ass...	361	1	30	22 Feb 2021	https://m.faceb...
3.	BJP Assam	329	23	217	22 Feb 2021	https://m.faceb...
4.	BJP Assam	311	25	164	22 Feb 2021	null
5.	BJP Assam	295	27	198	22 Feb 2021	https://m.faceb...
6.	BJP Assam	285	22	164	22 Feb 2021	null
7.	Congress Ass...	271	114	11	22 Feb 2021	null
8.	BJP Assam	263	18	130	22 Feb 2021	https://m.faceb...
9.	Congress Ass...	258	17	102	22 Feb 2021	https://m.faceb...
10.	BJP Assam	252	8	49	22 Feb 2021	https://m.faceb...
11.	Congress Ass...	240	3	28	22 Feb 2021	null
12.	Congress Ass...	217	42	163	22 Feb 2021	null
13.	BJP Assam	187	17	129	22 Feb 2021	https://m.faceb...
14.	BJP Assam	156	6	51	22 Feb 2021	https://m.faceb...
15.	BJP Assam	128	15	81	22 Feb 2021	https://m.faceb...
16.	Congress Ass...	124	3	18	22 Feb 2021	https://m.faceb...
17.	Congress Ass...	110	3	17	22 Feb 2021	null
18.	Congress Ass...	85	6	15	22 Feb 2021	https://m.faceb...
19.	Congress Ass...	82	0	12	22 Feb 2021	null
20.	Congress Ass...	54	3	258	22 Feb 2021	https://m.faceb...