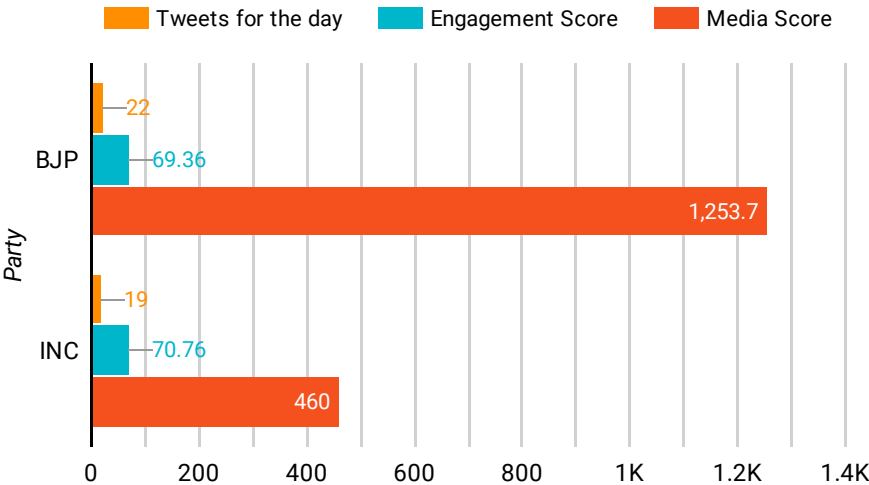


Daily Reports

No. of Tweets Analyzed

Record Count
129

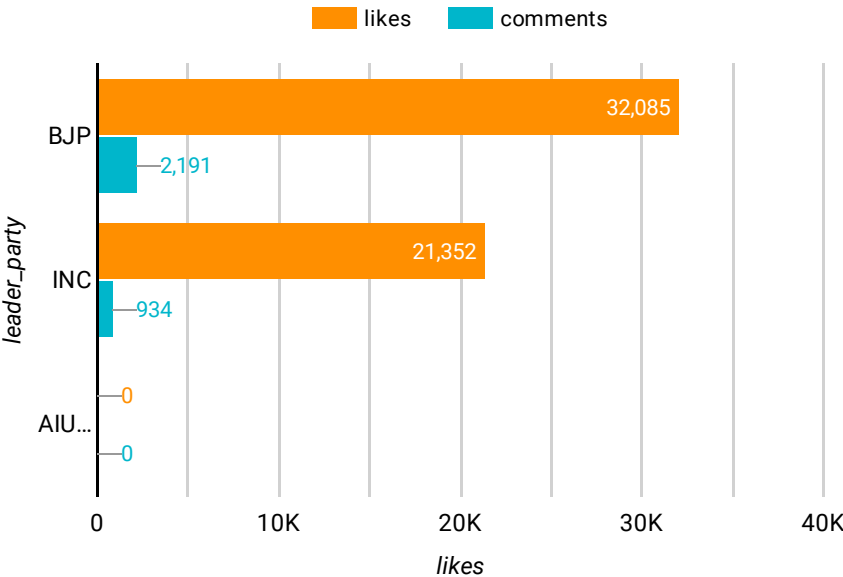


No. of Twitter Accounts

Leader name
9.0

No. of Posts Analyzed
(Individual)

Record Count
59



No. of fb Accounts
(Individual)

Record Count
16.0

No. of Posts Analyzed
(Party)

Record Count
103

No. of fb Pages (Party)


party_handle
12.0

Top Rank

Tweets for the day	Leader handle	Todays Rank
8	sarbanandsonwal	1



1 - 1 / 10 < >

Top Engager

Tweets for the day	Leader handle	Engagement Score 
7	RanjeetkrDass	53.16

1 - 1 / 10 < >

Top Post

Leader name	Link	Tweet Engagement(per 1K followers)  	Retweet Count
RanjeetkrDass	https://twitter.com/rRanjeetkrDass/status/1365612010340196354	18.5789473684211	57

1 - 1 / 41 < >

LEADERBOARD

Todays Rank	Leader handle	Engagement Score	Reach	Media Score	score	Tweets for the day	Party
1	sarbanandsonwal	3.53	6294744	585.05	1	8	BJP
2	himantabiswa	2.83	1745819	550.4	0.94	3	BJP
3	sushmitadevinc	20.13	1596280	215.35	0.41	7	INC
4	RanjeetkrDass	53.16	107189	90.85	0.29	7	BJP
5	ripunbora	27.25	102658	98.3	0.22	5	INC
6	GauravGogoiAsm	23.38	1133533	103.85	0.22	7	INC
7	cmpatowary	7.2	20693	17.1	0.02	2	BJP
8	BadruddinAjmal	0	0	25.1	0.02	0	INC
9	lurinjtgogoi	0	0	17.4	0	0	INC
10	jayanta_malla	2.64	143436	10.3	0	2	BJP

1 - 10 / 10 < >

Top 20 posts sorted according to engagement created by the posts.

	Leader name	Applause Rate	Retweet Count	Tweet Engagement(per 1K followers) ▾	Tweet Type
1.	cmpatowary	0	1555	77.75	quote
2.	himantabiswa	12026	2608	16.988452655...	tweet
3.	RanjeetkrDass	166	59	11.947368421...	tweet
4.	ripunbora	166	44	11.157894736...	tweet
5.	RanjeetkrDass	141	56	10.947368421...	tweet
6.	lurinjtgogoi	96	4	10.7	tweet
7.	lurinjtgogoi	94	5	10.1	tweet
8.	RanjeetkrDass	103	38	7.5789473684...	tweet
9.	GauravGogoiAsm	980	96	7.1052631578...	tweet
10.	sushmitadevinc	1430	294	6.9365079365...	tweet
11.	sushmitadevinc	679	979	6.6071428571...	tweet
12.	lurinjtgogoi	52	7	6.1	reply
13.	ripunbora	77	24	5.4210526315...	tweet
14.	sushmitadevinc	950	331	5.1626984126...	tweet
15.	cmpatowary	69	18	4.35	tweet
16.	himantabiswa	3138	502	4.2078521939...	quote
17.	sushmitadevinc	698	201	3.6111111111...	tweet
18.	ripunbora	47	18	3.4736842105...	quote
19.	GauravGogoiAsm	436	88	3.4736842105...	tweet
20.	himantabiswa	1958	803	3.1928406466...	tweet
21.	sushmitadevinc	581	209	3.1825396825...	tweet

facebook (Individual)

Top Rank

leader_name	likes ▾	shares
Himanta Bishwa ...	5654	365

1 - 1 / 59 < >

Top Engager

leader_name	comments
Himanta Bishwa sarma	474

1 - 1 / 56 < >

Top Post

leader_name	likes ① ▾	comments ② ▾	shares	time
Himanta Bishwa sarma	5654	474	365	27 Feb 2021, 09:17:49

1 - 1 / 59 < >

LEADERBOARD

Rank ① ▲	leader_name	leader_party	Leaderboard Score ② ▾	post	likes	comments	shares
1	Sarbanan...	BJP	0.178576...	6	8725	447	1014
2	Gaurav G...	INC	0.175266...	9	10773	509	858
3	Ranjeet K...	BJP	0.157991...	4	6865	602	695
4	Himanta ...	BJP	0.106402...	1	5654	474	365
5	Pradyut B...	INC	0.079326...	10	4604	134	501
6	Ripun Bora	INC	0.076386...	9	4495	192	412
7	Dilip saikia	BJP	0.073564...	2	2846	264	351
8	Gurujyoti ...	BJP	0.044256...	7	2155	92	272
9	Jayanta ...	BJP	0.040545...	2	2485	177	134
10	Bhupen B...	INC	0.024167...	3	1480	99	87
11	Angoorlo...	BJP	0.016581...	1	1397	59	59
12	Ashok Sin...	BJP	0.013678...	3	420	31	88
13	Chandra ...	BJP	0.008115...	1	1043	28	20
14	Kamakhy...	BJP	0.005140...	1	495	17	18
15	Badarudd...	AIUDF	0	0	0	0	0
16	Sushmita ...	INC	0	0	0	0	0

1 - 16 / 16 < >

Top 20 sorted according to engagement created by the posts.

	leader_name	likes ① ▾	comments ② ▾	shares	time (Date & Time)	post_url
1.	Himanta Bish...	5654	474	365	27 Feb 2021	https://m.faceb...
2.	Ranjeet Kuma...	3258	375	286	27 Feb 2021	https://m.faceb...
3.	Gaurav Gogoi	2144	176	210	27 Feb 2021	null
4.	Dilip saikia	2142	176	247	27 Feb 2021	https://m.faceb...
5.	Sarbananda s...	2106	136	387	27 Feb 2021	null
6.	Jayanta Mall...	1847	133	95	27 Feb 2021	https://m.faceb...
7.	Gaurav Gogoi	1822	73	76	27 Feb 2021	https://m.faceb...
8.	Sarbananda s...	1744	64	95	27 Feb 2021	https://m.faceb...
9.	Sarbananda s...	1736	79	180	27 Feb 2021	https://m.faceb...
10.	Gaurav Gogoi	1631	50	103	27 Feb 2021	https://m.faceb...
11.	Sarbananda s...	1500	54	99	27 Feb 2021	https://m.faceb...
12.	Pradyut Bord...	1491	85	282	27 Feb 2021	null
13.	Ripun Bora	1412	40	83	27 Feb 2021	https://m.faceb...
14.	Ranjeet Kuma...	1410	70	187	27 Feb 2021	https://m.faceb...
15.	Gaurav Gogoi	1407	38	83	27 Feb 2021	https://m.faceb...
16.	Angoorlota d...	1397	59	59	27 Feb 2021	https://m.faceb...
17.	Gaurav Gogoi	1226	93	119	27 Feb 2021	https://m.faceb...
18.	Sarbananda s...	1218	111	228	27 Feb 2021	https://m.faceb...
19.	Ranjeet Kuma...	1210	60	102	27 Feb 2021	https://m.faceb...
20.	Ripun Bora	1183	67	150	27 Feb 2021	https://m.faceb...

facebook (Party)

Top Rank

party_name	likes ▾	shares
BJP Assam	597	138

1 - 1 / 88 < >

Top Engager

party_name	comments
BJP Assam	55

1 - 1 / 33 < >

Top Post

party_name	likes ① ▾	comments ② ▾	shares	time (Date & Time)
BJP Assam	597	14	138	27 Feb 2021

1 - 1 / 88 < >

LEADERBOARD

Rank ① ▲	party_name	Leaderboard Score ② ▾	post	likes	comments	shares
1	BJP Assam	0.8422...	14	3770	300	1785
2	Congress A...	0.1382...	14	1057	59	202
3	BJP Jorhat	0.0072...	18	85	0	19
4	BJP Dibrug...	0.0041...	12	32	1	9
5	BJP Tinisukia	0.0024...	5	18	1	4
6	BJP Golagh...	0.0016...	6	15	1	1
7	BJP Charaid...	0.0016...	7	14	0	5
8	BJP Sonitpur	0.0010...	10	26	0	1
9	BJP Bishwa...	0.0006...	6	23	0	0
10	BJP Kaliabor	0.0003...	6	13	0	0
11	BJP Majuli	0.0003...	5	11	0	0
12	BJP Dima h...	0	0	0	0	0

1 - 12 / 12 < >

Top 20 sorted according to engagement created by the posts.

	party_name	likes ① ▾	comments ② ▾	shares	time (Date & Time)	post_url
1.	BJP Assam	597	14	138	27 Feb 2021	https://m.faceb...
2.	BJP Assam	425	27	164	27 Feb 2021	https://m.faceb...
3.	BJP Assam	357	23	187	27 Feb 2021	null
4.	BJP Assam	329	17	208	27 Feb 2021	https://m.faceb...
5.	BJP Assam	275	16	95	27 Feb 2021	https://m.faceb...
6.	BJP Assam	260	14	109	27 Feb 2021	https://m.faceb...
7.	Congress Ass...	243	13	35	27 Feb 2021	https://m.faceb...
8.	BJP Assam	229	14	140	27 Feb 2021	https://m.faceb...
9.	BJP Assam	213	8	72	27 Feb 2021	https://m.faceb...
10.	BJP Assam	202	55	123	27 Feb 2021	null
11.	BJP Assam	200	30	64	27 Feb 2021	null
12.	BJP Assam	188	26	92	27 Feb 2021	null
13.	BJP Assam	179	6	81	27 Feb 2021	null
14.	BJP Assam	177	32	225	27 Feb 2021	null
15.	Congress Ass...	171	0	15	27 Feb 2021	https://m.faceb...
16.	BJP Assam	139	18	87	27 Feb 2021	null
17.	Congress Ass...	109	9	25	27 Feb 2021	https://m.faceb...
18.	Congress Ass...	89	6	17	27 Feb 2021	https://m.faceb...
19.	Congress Ass...	82	5	21	27 Feb 2021	null
20.	Congress Ass...	68	0	4	27 Feb 2021	null