



# Restaurants Performance Review

Insights and Opportunities

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04

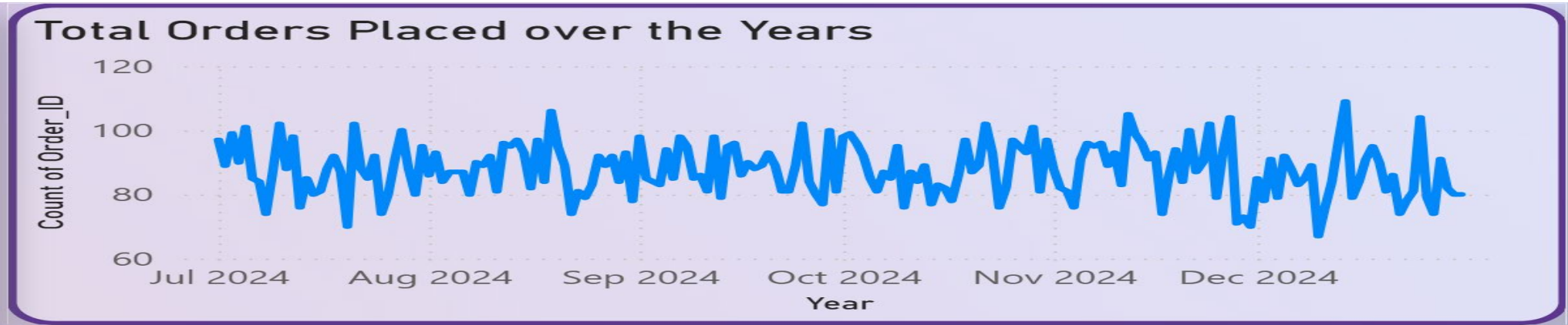
## **Key Insights and Strategic Recommendations:**

Offering actionable insights and strategic recommendations to enhance operations and drive future growth.

# Performance Review: Key Metrics



The business shows strong performance with 197M in revenue and 118M in profit, backed by 160.07K orders and a 9.51 customer rating. A solid employee base of 391 supports operations, while a max order value of 4320 indicates catering to premium customers. Overall, the company is efficiently balancing growth, profitability, and customer satisfaction.



## Performance Review: Trends and Analysis



### Top3 Restaurants

- | Curry House
- | Sunset BBQ
- | The Ocean Grill



### Top3 Locations

- | Bengaluru
- | Goa
- | Hyderabad



### Top3 Cuisines

- | Mexican
- | Seafood
- | Thai

### Bottom3 Restaurants

- | Royal Curry
- | The Tandoori Feast
- | Royal Rajma

### Bottom3 Locations

- | Delhi
- | Mumbai
- | Pune

### Bottom3 Cuisines

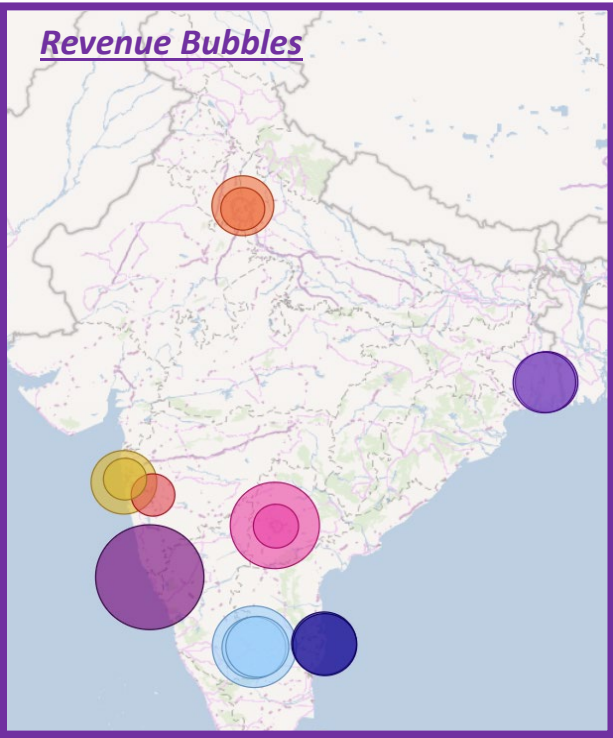
- | Chinese
- | Indian
- | Mediterranean



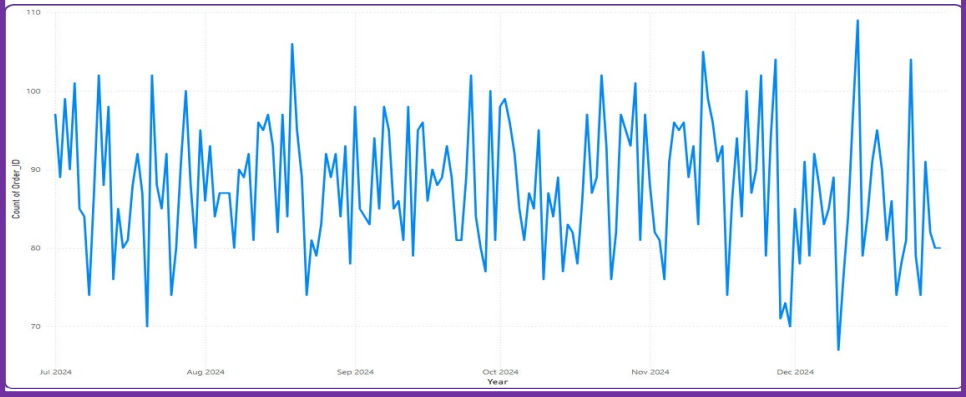
# Revenue Distribution Analysis

The data highlights strong revenue and profit performance in locations like Goa and Hyderabad, with key drivers being efficient cost management and popular cuisines. However, restaurants like Royal Curry and The Tandoori Feast face challenges due to high operational costs, requiring targeted improvements for profitability.

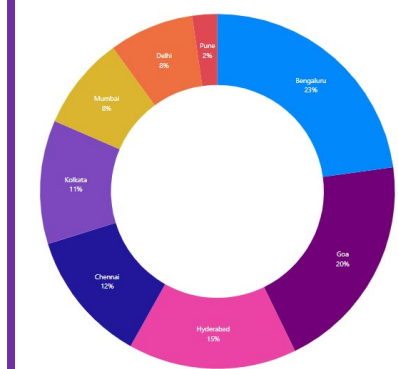
Revenue Bubbles



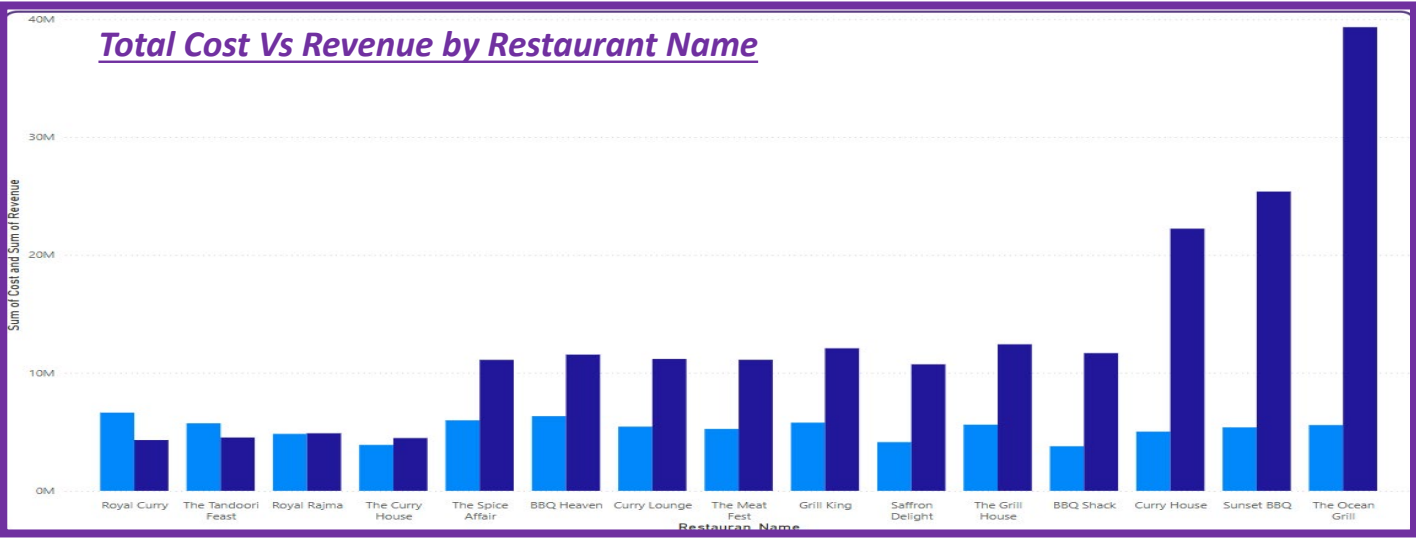
Total Orders Placed over Time



% Revenue by Location



Total Cost Vs Revenue by Restaurant Name



## Key Insights and Strategic Recommendations:



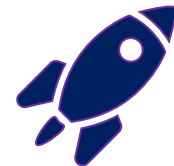
Restaurants like *Curry Lounge* and *BBQ Shack* show strong profitability, indicating effective cost control and customer demand. These restaurants should continue to optimize operational efficiency and explore opportunities to increase capacity or expand offerings.



Restaurants with higher ratings, such as *The Grill House* and *The Spice Affair*, maintain strong customer loyalty. Focusing on improving the customer experience through personalized services or loyalty programs could further enhance repeat business.



*Indian* and *BBQ* cuisines are consistently linked to high revenues, suggesting strong customer preferences. Further investment in these popular cuisines or introducing exclusive regional variations could help increase customer engagement.



High-performing locations such as *Goa* and *Hyderabad* contribute significantly to overall revenue. Expanding the presence in these high-demand areas or replicating the successful location models elsewhere can boost revenue further.