

Audience: HS graduates, and those looking to start a college education

The main problem would be organizing all of the data into a consumable and interactive way. Creating a search query system and presenting that information may take longer than expected. Also, there might be some issues creating dynamic visualizations based on the user's request.

Problems?

Issue

Finding the right college is often frustrating and difficult. With so many options, and so many different data points, where do you start? There needs to be a way to visualize and digest all of this information so a decision can be made easier.

Benefits?

There would be many benefits of using this service. First, users would be able to rest easy knowing that they didn't miss out on their perfect college match. Secondly, this service would save the users all the time of having to search colleges and compile the data manually.

So What?

This product separates itself from the others by providing up to date information, and helpful visualizations that aid in the decision making process. By investing in this project, the barrier for college entry could be lowered by making the process less intimidating. This is why this college search service could prove to be valuable.

Solutions?

The solution to this problem would be a website designed to solve this specific problem. By allowing users to create their own custom search queries, potential colleges can be narrowed down. Additionally, useful data visualizations such as charts and graphs of important data points would help users in the decision.