Audience:

College Students, Graduates, People looking for a job

Issue

College students, graduates, and people looking for a job need guidance and help in getting a job

Problems?

- Many students and graduates don't get the job that they want and studied for in college.

- Students need a fast, easy, and accessible way to get professional-looking resumes.

So What?

- It can affect a person’s livelihood by having a source of academic and job-hunting guidance that comes from their smartphone or laptop.

- The app is free to use, easily accessible, and requires little effort to use. It can be the perfect app for career advisors to recommend to students.

Solutions?

- Give students and graduates a proper plan and career to-do list that will significantly increase their chances of getting the job that they want.

- Give them an app that is free, easily accessible, and requires little effort to use. The app helps build a professional-looking resume and gives users guidance on how to make it better.

Benefits?

- A benefit of this app is that the average percentage of college students who graduate and do not get a job in their field will significantly decrease, resulting in happier lives.

- A benefit of having the app be free, easily accessible, and requires little effort to use is that it can ease the stress of students going through a significant life transition as they graduate college.