

## **YouTube Growth For Business And Working From Home:**

This tool helped me reach 300% more views around the world by translating all my videos into every language around the world by the click of a button!

Download With Free Training Here: <https://bit.ly/lingoblaster-views-boosts>

Over the past few years it is safe to say that online video has literally exploded. The growth of video has led to business worldwide to see the potential of a new video marketing strategy. The best video traffic is experienced from YouTube traffic; there is no doubt about that.

YouTube has experienced massive growth since its inception. An example of the growth can be found in a recent statistic which stated that roughly 48 hours of video content is uploaded to the site every minute. I'm sure you will agree this is nothing short of amazing.

There are other video sites around and they are indeed worth uploading your video to. However, the traffic you get from these is nothing compared to what you can expect from YouTube traffic. If people like your product or even your video then there is a good chance they will come and visit your website to find out more about you.

It does not matter if you want to watch the latest movie trailers, music videos or just 'how to' videos. You will find it all on YouTube.

If you have a business, product or service, here are some ways your business can benefit from YouTube traffic.

### **Mass exposure**

No other video site can command the same type of worldwide audience as YouTube. This is the site we all head to when we need to check out a video. Now think how such a massive user base can be beneficial for your business.

### **Create your own channel**

YouTube allows you to create what are known as channels. This is essentially your own personal space for holding your videos. You can customise the channel how you want. When all your videos are in one place under a channel it makes them easier to locate and in turn will get you even better YouTube traffic.

As more and more people like your channel content they will add it to their favourites. You may also add the channel in your own blog or website.

### **Build your subscriber list**

Perhaps you have an opt-in box on your website that collects names and email addresses. You can now add video to your opt-in box to create a more visual interactive feel.

I can think of one famous marketer in the dating niche who increased his conversions overnight when he embedded video into his opt-in area.

To get a flood of YouTube traffic you can use YouTube to host your video and then all you need to do is add it to your opt-in page.

### **Professional image**

Having video on your blog or website conveys a more professional image. Standard text is fine, but video enhances the page even more. The user may see your video on your site or on YouTube, but either way you appear more authentic by having video.

### **Explode your traffic**

YouTube being the global site it is means YouTube traffic is flowing day and night. Because the world is divided into time zones it means while you are asleep in say London, someone in Australia, where it is now morning, could be watching your video.

You do not need to upload just one video. As mentioned above, why not create your own channel and add as many videos as you want there. The more you add the better [YouTube traffic rank](#) you are likely to get.

### **Search engine optimization**

YouTube is owned by Google. Having two massive internet sites under one umbrella represents fantastic possibilities for your business.

Google loves video content and if you have it on YouTube they will love you even more. Your website page will be nicely optimised for the search engines if it has YouTube video content.

Now Google shows both text and video in the search results. What if your video is returned when someone is searching? Think what this could mean for your sales and potential YouTube traffic that could be coming to your website.

You can increase YouTube traffic by building backlinks to your videos. Also make sure you bookmark your videos.

### **Video articles**

If you have written any articles and submitted them to article sites then you know how valuable this can be. People love to read articles and come to the article sites to do just that.

When an article is syndicated it is spread virally across many sites and you get some nice traffic. Imagine if you could do the same with video and get YouTube traffic along the way. Well you now can in the form of a video article.

A video article will contain the most important parts of your text article. A camera is not needed to make this kind of production. You just need the correct software and a little imagination.

You can convert your text article into on screen text that the viewer can read in the video. You then speak out loud the words. It is worth adding other material such as photos to vary it up a little.

A well-made, two minute video article can offer great value to people and get you some phenomenal [YouTube traffic](#).

I recently created a short production on how to combat stress. I added text to slides and also brought in photos for things like meditation. I also added some music to give the production more of a professional feel.

The traffic you can get from video articles is as good as any standard video. By hearing an actual voice people are immediately starting to trust you and are happy to visit your website. You may choose to use YouTube traffic statistics to monitor any traffic you are getting.

Video articles will do wonders as part of any [YouTube promotion](#) you use in your business.

You must be careful to use copyright free music as YouTube has strict guidelines on what you should use. I know you see a lot of videos on there with music you recognise, but in time those videos may be removed. All the YouTube traffic you have built up is gone in the process. A quick Google search should lead you to some sites which offer royalty free music to use.

A good free music editing tool to use is something called 'Audacity'. This will allow you to edit your music so that it fits the length of the video. You can also add effects such as fading etc to the music. You will find 'Audacity' by doing a quick search on the internet.

If all this is beyond you then outsource it to someone who can create video, edit music etc. They will also be able to upload it to YouTube and optimise it for the search engines.

## **Conclusion**

By getting more and more [YouTube traffic](#) you are getting mass exposure for your products which can only be good in the longer term.

Having video to promote your business should be how you focus your marketing strategy. You will reap the rewards in both subscribers and sales.

I highly recommend you check out our website for more internet marketing strategies that helped YouTubers, including myself, hit more than 1 million views on Youtube in 2020: <https://bit.ly/lingoblaster-views-boosts>

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