



SUCCESS IN
FILM





MEET THE TEAM



Bobby Daly

Business Problem & Data Analysis



Michael Romanski

Recommendations & Next Steps

FILM



AGENDA



- Business Problem
 - Data Understanding & Analysis
 - Recommendations
 - Next Steps
-

FILM



BUSINESS PROBLEM

WHAT YOU WANT



- Worldwide Success



- Blockbuster Showings



- Brand Recognition



FILM



SUMMARY

WHAT YOU WANT



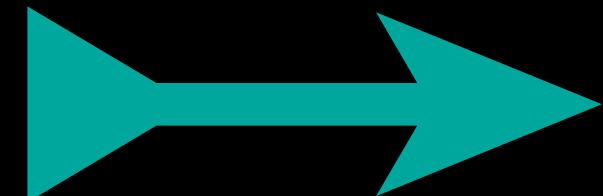
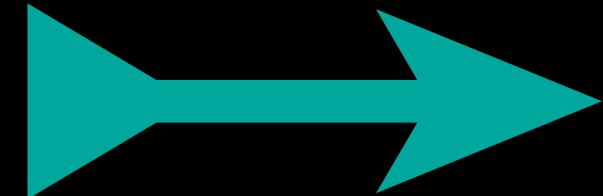
- Worldwide Success



- Blockbuster Showings



- Brand Recognition



HOW TO GET IT

- Big Budgets

- Adventurous, Musical Animations

- Quality Directors



DATA UNDERSTANDING



Genre and Director Recommendations
Internet Movie Database:
3,000+ movies ranging from 2010 to 2019

Budget Recommendation:
The Numbers & The Movie Database:
2,000 + movies ranging from 1946 to 2019



DATA ANALYSIS

■ Budget



■ Genre



■ Director



FILM



OUR RECOMMENDATIONS

(so you can be like this guy)

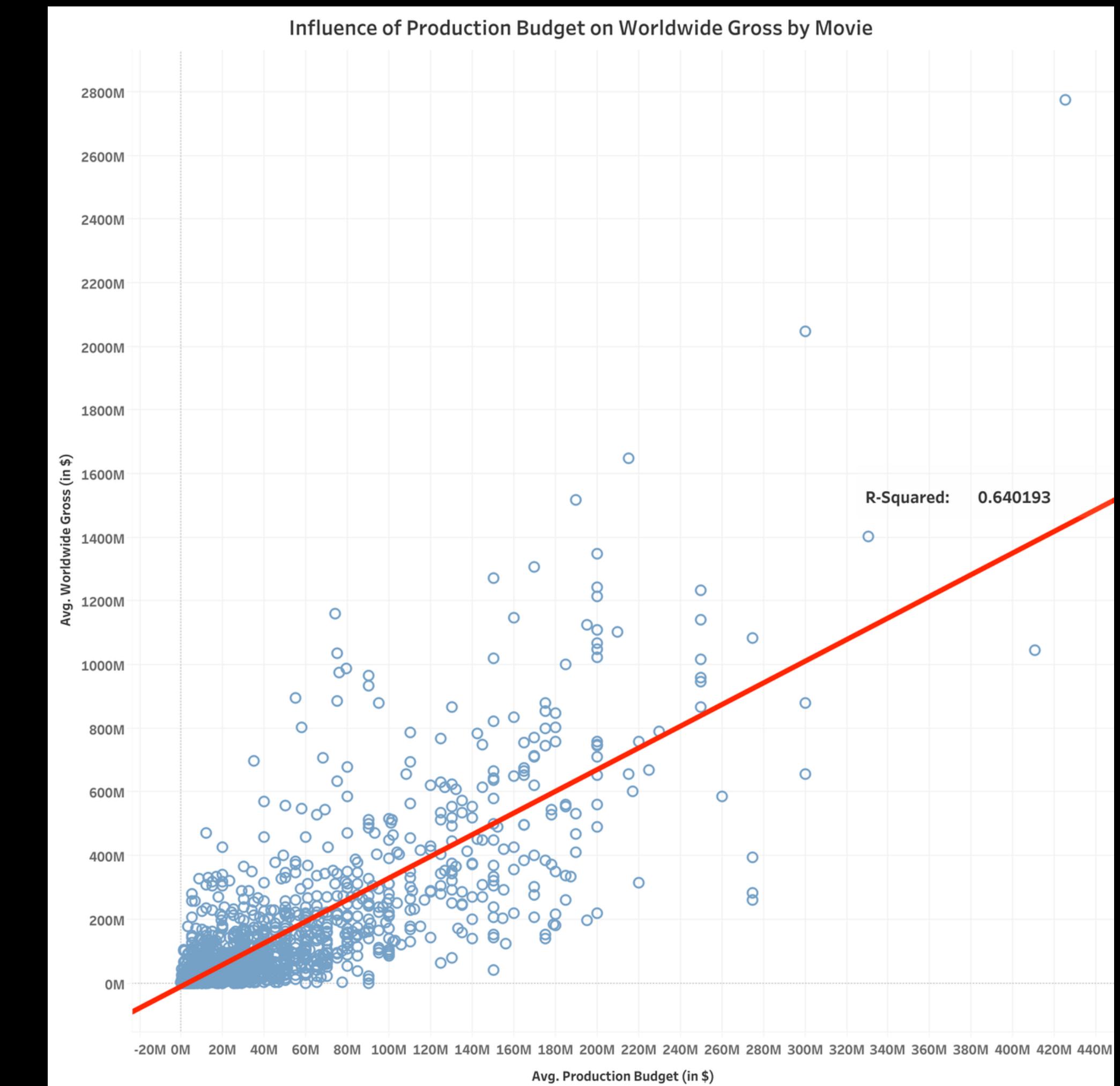


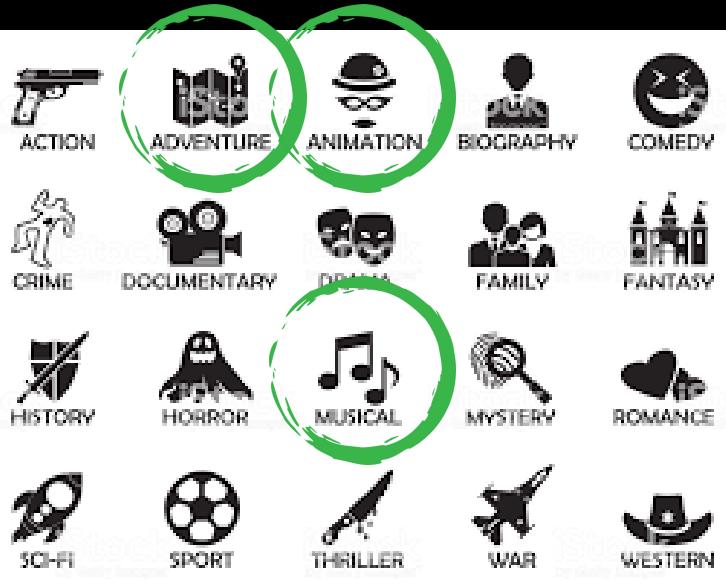
FILM

WORLDWIDE GROSS BY BUDGET



RECOMMENDATION:
SPEND MONEY TO MAKE MONEY



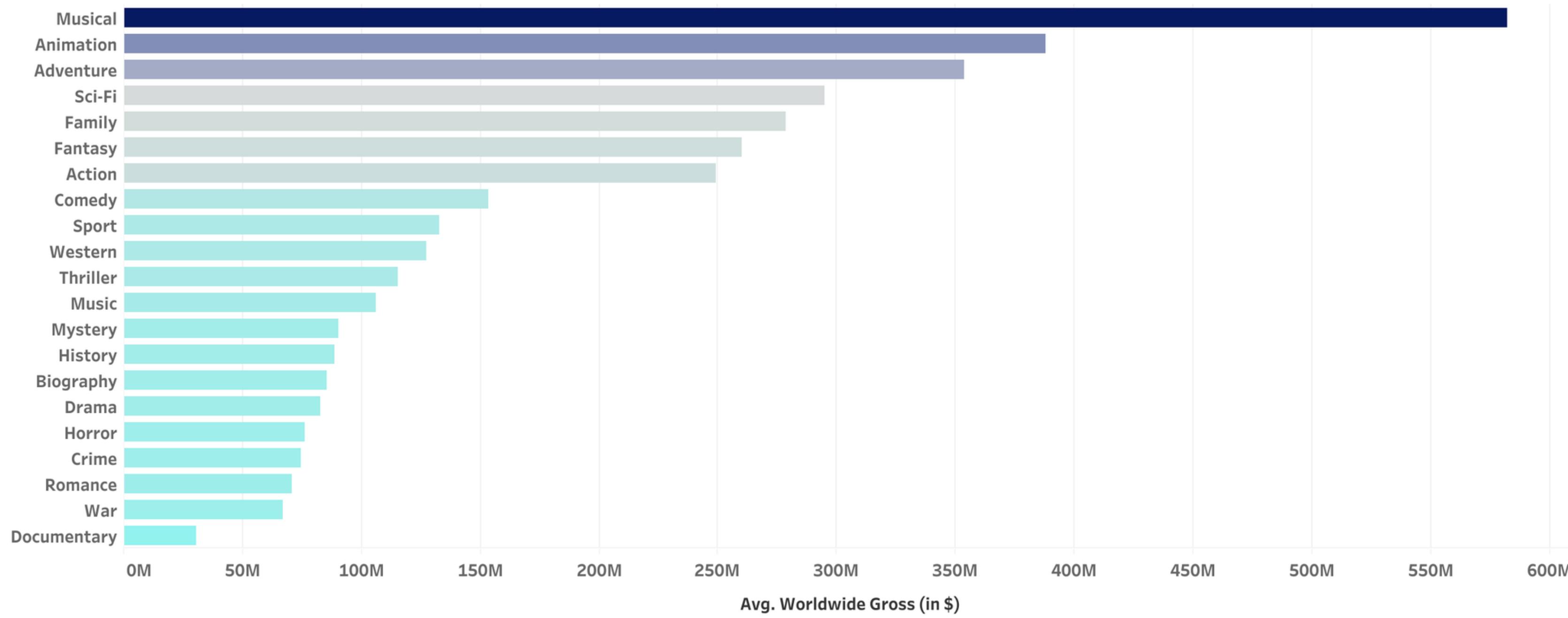


WORLDWIDE GROSS BY GENRE

RECOMMENDATION:
CREATE ADVENTUROUS, MUSICAL ANIMATIONS



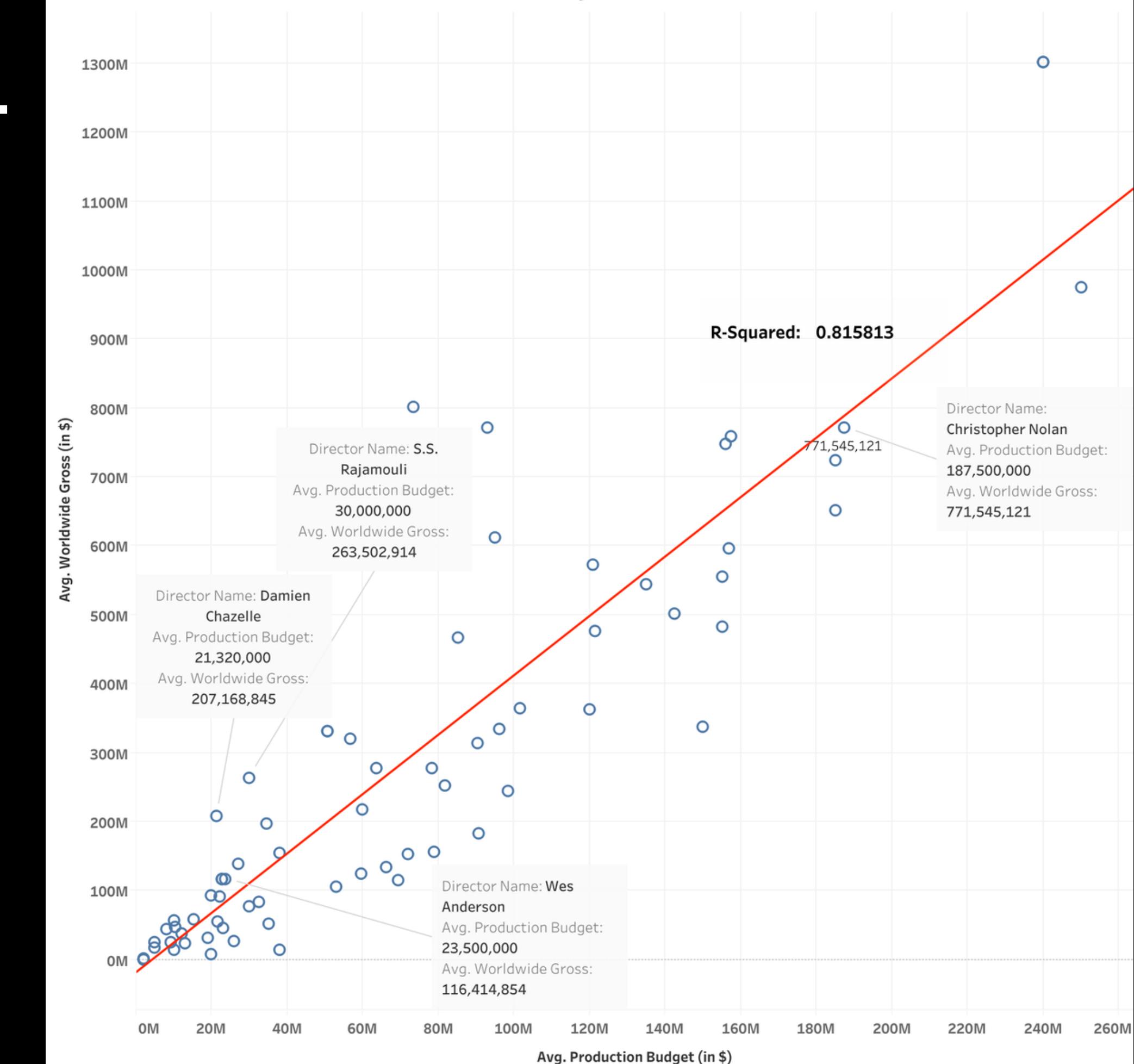
Top Genres by Worldwide Gross



INFLUENCE OF PRODUCTION BUDGET ON WORLDWIDE GROSS BY DIRECTOR

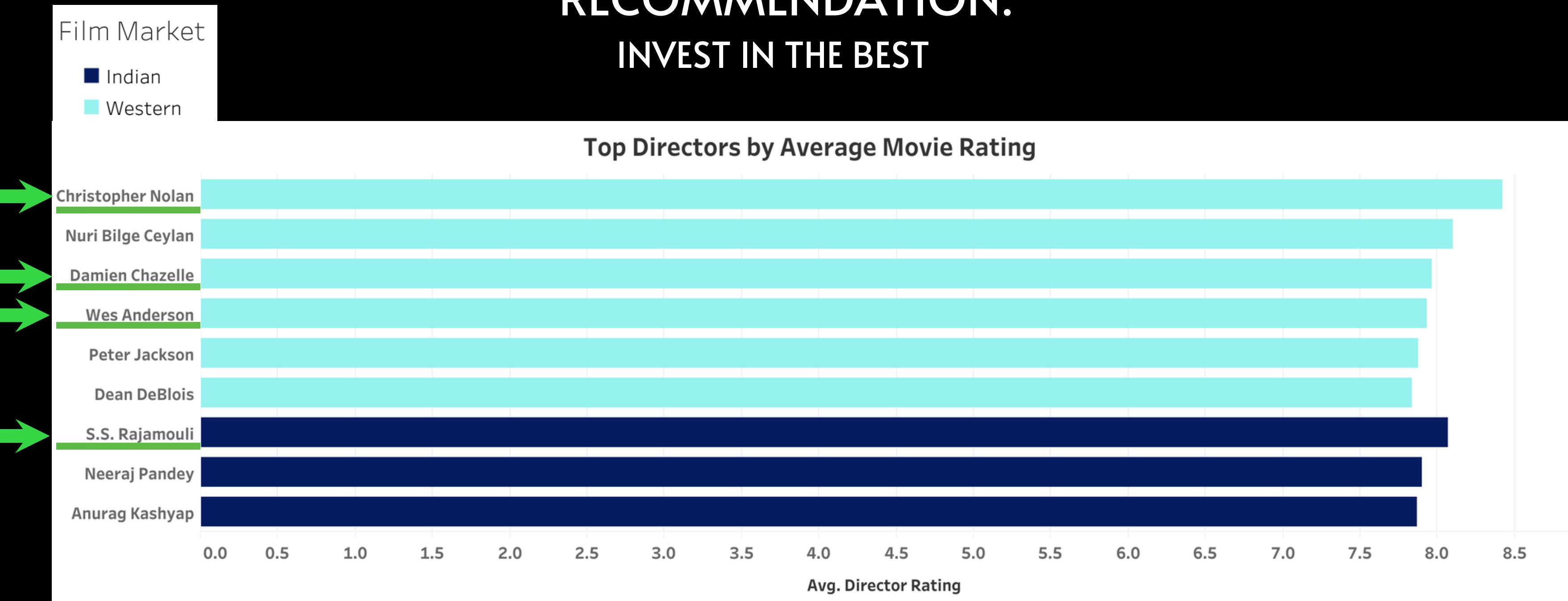


Influence of Production Budget on Worldwide Gross By Director



DIRECTOR BY RATINGS

RECOMMENDATION: INVEST IN THE BEST



Christopher Nolan



Damien Chazelle



Wes Anderson



CONCLUSION

WHAT YOU WANT



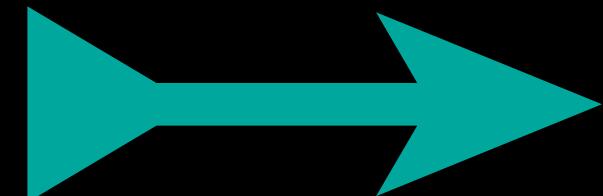
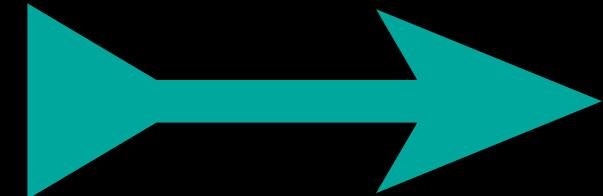
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Film



NEXT STEPS TO BUILD YOUR BRAND

- **Genre Investigation**
- **Release Date Investigation**
- **Worldwide Gross vs. Director Rating Investigation**

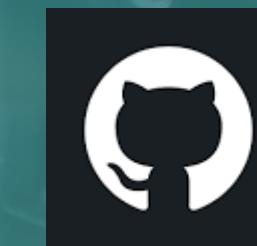
THANK YOU!

Any Questions?

Bobby Daly



Check out our Github Repo!



Michael Romanski

