1. What are three conclusions we can make about Kickstarter campaigns given the provided data?
   1. Category Graphic
      1. Music Projects have the best successful rate, so is the best option to invest.
      2. Journalism Projects are very few, but we can see that all the projects were cancelled. So, it’s better to avoid this category as investor.
      3. Theater category is the most popular project, and they have more than the 50% of success.
      4. The projects with more than the 50% of success are:
         1. Music
         2. Film & video
         3. Theater
      5. The only active Categories to invest now are:
2. Theater
3. Music
4. Food but food has a very low rate to success
   1. Sub-category
      1. For Music:
         1. The best subcategory to invest is Rock it has the largest number of projects and all of them were successful.
         2. Sub-Category 100% successful
            1. Classic music
            2. Electronic music
            3. Metal
            4. Pop
         3. And the only 20 live projects with Sub-Category “Faith” have a high probability of failure.
      2. For Theater:
         1. Seem like plays have better rat of success.
   2. By Year
      1. We can identify when the projects are more successful in the case of:
         1. Music
            1. January – June the projects have a better rate to success
            2. Nov - Dec the projects are fewer, and the failure percentage is higher
         2. Theater
            1. The best season is from May to July
            2. The worst season is again the end of the year December, but you can see the negative trend since September
            3. Also, we can identify that the projects on this category are consistent year in the last 3 years
5. What are some of the limitations of this dataset?
   1. Category Graphic
      1. The data analysis could be easier if we add percentages.
      2. It’s not easy to compare data by Country; but you can use the data.
   2. Sub-category
      1. It is hard to identify the Category of the subcategory on this chart.
   3. By Year
      1. We can’t see which year has the best results
      2. It also hard to identify the number of projects by year.
   4. We couldn’t identify why the projects were successful or not based on this information.
6. What are some other possible tables/graphs that we could create?

* Projects by country to identify the most active country
* Average donation
  + Vs Category
  + Vs Goal
  + By Country
* Category
  + vs goal
* Category and Sub-Category vs State
* Backers count by Country