

## **JET SALES PROJECT**

We are building an advertising web app where our users will be able to advertise on any section of the website. We also have a simple unilevel compensation system that pays to 12 levels deep for users.

### **POINT 1**

#### **ADVERTISING BUNDLE**

User's will gain certain number of advertising bundle when they upgrade. The Bundle is the number of times that a user will gain clicks on His advert. Once the user exhaust the Bundle allocated to his advert, the advert will automatically dissappear from the adverts page. So anytime someone click on a user's advert and click's Submit Details, 1 bundle will be deducted from the total number of bundle that the user has allocated to that advert. The bundle is only deducted when the user fully submit his details.

#### **ADVERT CLICK**

Anytime a visitor clicks on an advert, he will see a pop up that requires him to input his

Email

Telephone

Full name

Country

After filling the details, the visitor will click on SUBMIT DETAILS. Once the visitor clicks on submit details, he will be redirected to the advert link associated with the advert.

#### **ADVERT CLICK DETAILS**

The details the visitor submitted when he clicked on the advert will automatically be sent to the userpanel of the user who pasted the advert in the user's ADVIEWERS page.

#### **ADVERTISE HERE**

This page and function will be in the userpanel. The user will be able to place adverts if he has at least 1 adverting bundle.

In this page the user will be able to put:

1. Product Name
2. Price
3. Product Picture [ at most 5 pictures]
4. Upload a not more than 1 minute video of their product
5. Product link
6. Advertiser social media link.
7. Select Pages to advertise on
  - Homepage
  - Shop
  - Userpanel
  - Login page
  - Registration Page

8. Allocate Bundle (the user will enter the amount of his total advertising bundle balance that he wants to use for the said advert and the amount of the total allocated bundle to allocate on each page)

Once the user click on SUBMIT ADVERT, the advert will automatically appear on the pages the user selected for his adverts to appear.

#### ADVERTISER BUSINESS DETAILS

The user will be able to put his business details in the business profile section in the userpanel.

When a user submits his details, he will also see the advertisers business details.

The business details include

1. Business Name
2. Business Location and GPS and Google Map
3. Business Telephone and Whatsapp Number
4. Business Website
5. A brief Memo about the Business
6. Business E - Mail.

#### ACTIVE ADVERTS

The user can view all his active ads and the add id associated with them on the site and make any modification or changes if necessary. User choose to delete ads

#### INACTIVE ADDS

These are adds which have exhausted all the advertising bundle assigned to them.

When the add bundle assigned to a particular advert reaches 0, the advert becomes inactive and moves away from the front end.

#### POINT 2

##### PURCHASE BUNDLE

There are 12 different levels/Packages of bundles which can only be Purchased accordingly. That means after purchasing level 1 bundle package, the user can then buy level 2 bundle package. Each level will give the user certain number of bundles.

Standard cost per bundle

1 bundle = \$0.01

##### BUNDLE PACKAGES

Level 1: 1500 Bundles

Level 2: 1000 Bundles

Level 3: 2000 Bundles

Level 4: 4000 Bundles

Level 5: 8000 Bundles

Level 6: 16,000 Bundles

Level 7: 32,000 Bundles

Level 8: 64,000 Bundles

Level 9: 128,000 Bundles

Level 10: 256,000 Bundles

Level 11: 512,000 Bundles

Level 12: 1,024,000 Bundles

#### BUNDLE PACKAGES COST

Level 1: 5  
Level 2: 10  
Level 3: 20  
Level 4: 40  
Level 5: 80  
Level 6: 160  
Level 7: 320  
Level 8: 640  
Level 9: 1280  
Level 10: 2560  
Level 11: 5120  
Level 12: 10,240

#### TOP UP COUPON COST

Level 1: 1.5  
Level 2: 3  
Level 3: 6  
Level 4: 12  
Level 5: 24  
Level 6: 48  
Level 7: 96  
Level 8: 188  
Level 9: 384  
Level 10: 768  
Level 11: 1536  
Level 12: 3072

#### TOP UP BUNDLES

Level 1: 100  
Level 2: 150  
Level 3: 400  
Level 4: 1100  
Level 5: 2600  
Level 6: 7000  
Level 7: 16,500  
Level 8: 38,000  
Level 9: 86,000  
Level 10: 192,000  
Level 11: 424,000  
Level 12: 928,000

The user will pay via the the P2P system. Will Purchase from the respective Upline.

#### BUNDLE TOP UP

A user can top a bundle he has already purchased. the user can top up any particular bundle level/package he has already purchased if he choose to repurchase the bundle to place his adverts. this has a top up discount of 20%.

The user will pay for the bundle and will gain the amount of bundle he is supposed to get.

Note: 30% of the bundle cost will be Paid to Admin Via the API or Payment Gateway, after paying it, then user will then be directed to pay the remaining 50% to the respective upline he is buying from. After paying for the admin top up, the user will get an automatic coupon to his email and userpanel.

If a user wants to top up, the system will ask him to enter the coupon, once the coupon goes through, then the top up request will be placed for the respective upline to confirm after the upline has received payment.

**Note: the standard cost per bundle is: 1 bundle = \$0.01**

### POINT 3

#### THE WEBSITE FRONT END

#### **FRONT END THEME**

<http://wp.alithemes.com/html/nest/demo/index.html>

The Home and Shop will be used for adverts. So that the user can show his adverts there.

#### SIDE BY SIDE ADVERT

The vertical sides of the following pages will be used to display user adverts so that the user can display his adverts there. This is a vertically scrolling adverts.

- ✓ Contact us
- ✓ Faqs
- ✓ Registration
- ✓ Login
- ✓ About Us

#### TOP AND BOTTOM ADVERT

The Top and Bottom sides of the following pages will be used to display adverts. Horizontally scrolling adverts

1. Contact Us
2. Registration Page
3. Faq's Page

#### SEARCH BY CATEGORY AND PRODUCT NAME

Enable search on all pages where adverts display so that the visitor can search by product category or product name or advertiser username.

NOTE: The main purpose of the system is for users to display their adverts, so more advertising spaces should be provided on the system or advert ID.

### POINT 4

#### USER DASHBOARD

## **MAIN DASHBOARD**

1. Total Sales Income = this shows the total income received
2. Current Bundle Balance = this shows the bundle balance the user has
3. Total Direct Partners = shows a user's total direct Partners.

## **PAGES NEEDED**

1. USER PROFILE = this should contain user personal details and bank details for user to update
2. BUSINESS PROFILE - where the advertiser will put his business details or profile.
3. PLACE YOUR ADVERT = This is where the user will be able to place his ads.
4. ADVIEWERS = this gives the details of the people who viewed the advert. the date and advert id should also be added.
5. PURCHASE BUNDLE = where user can buy bundle
6. TOP UP BUNDLE = where user can top up his bundle
7. TOP UP COUPON = the coupon the user will use for top up will be shown here. Coupon, bundle package level, cost paid to admin, coupon status either used or unused.
8. CONFIRM SALES = where user approves or confirm or reject transactions [first purchase or top up orders}
9. TRANSACTION HISTORY = Record All Transaction that the user has made.
10. MY COMMUNITY = this shows members in a user's downlines to 12 Levels deep in a user genealogy. So it will show level 1 members, level 2 members etc till level 12 members. It shows Username, Full Name, Telephone, Upline, Current bundle level/bundle package purchased, Country.

## **ADVERTS IN THE USERPANEL**

The Vertical and Horizontal Scrolling advert Panel will show on all userpanel pages.

## **POINT 4**

### **ADMIN PANEL**

#### **ADMIN LOGIN PAGE**

The admin panel login URL should be unique.

<https://jetsales.com/0/323nkdfnjcksdh1iudhws03dnksdnksd40727/a/500Bi/login.php>

NOTE: This is very important. The cmsadmin is too predictable so we don't want it, the admin login page should be the one shown above

## **PAGES**

MEMBER LIST - list of all members for admin to manage and enable search by username and member id

ADVERT MANAGEMENT = admin can view member adverts and be able to delete member advert from the advertising pages

TOP UP INCOME REPORT - this shows a record of all the 30% top up income that has been received by admin. Enable date range search.

NEW MEMBER INCOME REPORT: this shows all the 5 admin fee per account registration. This page should show total received and enable date range search.

SUPPORT - this shows all support ticket that members has raised for admin to respond to it.

POST ADVERTS = this allows admin to be able to place adverts

ADVERTISING BUNDLE MANAGEMENT = This enables admin to credit or deduct advertising bundle from a user

**OFFICIAL ANNOUNCEMENT:** this allows admins to send announcement to the front end homepage and the user back office

**UPLOAD EBOOKS** - admin will be able to send ebooks for users to download based on user's rank or level of bundle he has purchased. Each Level will have its own set of ebooks.

Note: on the userpanel registration page, the email must be unique. One email to one account. All password reset request will be sent to the associated email.

### **JETSALES ACADEMY**

This is an ebook section at the userpanel where user's will be able to download ebooks that admin has uploaded.

We Will also add recorded Training Videos and Audios where the advertiser will be trained on sales, marketing, entrepreneurship and financial literacy.

Each level of bundle or rank a user upgrade to have it own ebooks that user can access and download. So admin will upload ebooks that can be accessed per level. The user will be able to download an ebook uploaded to a particular level if and only if the user has upgraded to that level and above.

### **COMPENSATION PLAN**

The plan is a unilevel plan that pays to 12 levels.

1. When a user A purchase level 1 bundle, the commission is sent to the upline one level above the user A.
2. When a user A purchase level 2 bundle, the commission is sent to the upline two levels above the user A.
3. When a user A purchase level 3 bundle, the commission is sent to the upline three levels above the user A.
4. When a user A purchase level 4 bundle, the commission is sent to the upline four levels above the user A.
5. When a user A purchase level 5 bundle, the commission is sent to the upline five levels above the user A.
6. When a user A purchase level 6 bundle, the commission is sent to the upline six levels above the user A.
7. When a user A purchase level 7 bundle, the commission is sent to the upline seven levels above the user A.
8. When a user A purchase level 8 bundle, the commission is sent to the upline eight levels above the user A.
9. When a user A purchase level 9 bundle, the commission is sent to the upline nine levels above the user A.
10. When a user A purchase level 10 bundle, the commission is sent to the upline ten levels above the user A.
11. When a user A purchase level 11 bundle, the commission is sent to the upline eleven levels above the user A.
12. When a user A purchase level 12 bundle, the commission is sent to the upline twelve levels above the user A.

### **COMPENSATION PLAN CONDITIONS**

1. A user can only receive a commission from a downline from a particular level if and only if the user has already at least upgrade to that level. For example, user B can only receive level 2 commission from members on his second generations when they purchase level 2 bundle if and only if User B has purchased level 2 bundle already.

2. When a user receive 2 level 1 commissions, he has to upgrade to atleast level 2 before he can receive any further commission.
3. When a user receive 2 level 2 commissions, he has to upgrade to atleast level 3 before he can receive any more level 2 commissions.
4. When a user receive 2 level 3 commissions, he has to upgrade to atleast level 4 before he can receive any more level 3 commissions.
5. When a user receive 2 level 4 commissions, he has to upgrade to atleast level 5 before he can receive any more level 4 commissions.
6. When a user receive 2 level 5 commissions, he has to upgrade to atleast level 6 before he can receive any more level 5 commissions.
7. When a user receive 2 level 6 commissions, he has to upgrade to atleast level 7 before he can receive any more level 6 commissions.
8. When a user receive 2 level 7 commissions, he has to upgrade to atleast level 8 before he can receive any more level 7 commissions.
9. When a user receive 2 level 8 commissions, he has to upgrade to atleast level 9 before he can receive any more level 8 commissions.
10. When a user receive 2 level 9 commissions, he has to upgrade to atleast level 10 before he can receive any more level 9 commissions.
11. When a user receive 2 level 10 commissions, he has to upgrade to atleast level 11 before he can receive any more level 10 commissions.
12. When a user receive 2 level 11 commissions, he has to upgrade to atleast level 12 before he can receive any more level 12 commissions.
13. When a user buys level 12 bundle, he is no more limited.

#### BUNDLE TOP UP COMPENSATION PLAN

1. When a user A, purchase a level 1 bundle top up, the top up commission of 2.5 would be sent to the upline 1 level above him .
2. When a user A, purchase a level 2 bundle to up, the top up commission of 5 would be sent to the upline 2 level above him .
3. When a user A, purchase a level 3 bundle to up, the top up commission of 10 would be sent to the upline 3 level above him
4. When a user A, purchase a level 4 bundle to up, the top up commission of 20 would be sent to the upline 4 level above him
5. When a user A, purchase a level 5 bundle to up, the top up commission of 40 would be sent to the upline 5 level above him
6. When a user A, purchase a level 6 bundle to up, the top up commission of 80 would be sent to the upline 6 level above him
7. When a user A, purchase a level 7 bundle to up, the top up commission of 160 would be sent to the upline 7 level above him
8. When a user A, purchase a level 8 bundle to up, the top up commission of 320 would be sent to the upline 8 level above him
9. When a user A, purchase a level 9 bundle to up, the top up commission of 640 would be sent to the upline 9 level above him
10. When a user A, purchase a level 10 bundle to up, the top up commission of 1280 would be sent to the upline 10 level above him
11. When a user A, purchase a level 11 bundle to up, the top up commission of 2560 would be sent to the upline 11 level above him
12. When a user A, purchase a level 12 bundle to up, the top up commission of 5120 would be sent to the upline 12 level above him

#### INTERNAL CHAT SYSTEM

This is a chatting function that allows users to chat with each other. Send a message to a user and also receive message from Users.

Visitors can send message to advertiser via the chat system. Visitor details will go to the advertiser then the advertiser can reply the visitor via the visitor's email or telephone. If the visitor is a member, advertiser can reply via the internal chat system.

#### CUSTOMER CHAT BOT/AI

The user will be able to use this bot to chat with customers that view his adds. With questions and answers that the user will provide and key words that when typed, will give suggested answers that the advertiser has already provided.

The BOT/AI will send feedback of the chat with the potential customer to the advertiser.

The Bot can also recommend the potential customer to view the advertisers other products.

The user can also add his whatsapp ,telegram and other social media links for the viewer of the advert to be able to contact the user.

This chat bot is is a kind of automated chat or support. With questions and answers which the viewer of the advert can view. The user can put as many questions and answers as he deems fit.

The user can also put his whatsapp number or link, telegram link or whatsapp number in the chat bot. So when the adviwer request to contact seller in person, he can use those media to connect with the seller.

We can also use a customized telegram chat bot where the user will customize for his clients.

#### THE PAYMENT

The system is Peer to Peer

So when a user wants to upgrade, he will pay to the respective upline and then the upline will confirm. When the upline confirm, the user get upgraded and get's his bundles and have access to his full back office.

#### AUTOMATED EMAIL SYSTEM

The user will get email when:

1. He registers - welcome email
2. When a new person uses his link to register - the new persons username and email and telephone
3. When a user is purchasing a bundle package from him
4. When he transfers bundles or receive bundles
5. When he place order to make a purchase
6. When he confirms a purchase.

#### REGISTRATION AND TOP UP PAYMENT GATEWAY

1. PAYEER
2. MOBILE MONEY GATEWAY
3. BITPAY

#### REGISTRATION COST

THE REGISTRATION COST IS 5.

User must pay via the gateway before his registration can be completed.