





RAHUL BHOLA B1/B2 Visa Holder (Valid till 2034)

Deputy Manager – Data and Al

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CAREER SUMMARY

A seasoned, highly motivated, and result-oriented individual with **8 years of experience** in data administration, analysis, ingestion, warehousing, and visualization. A **Master of Business Administration (IT & Systems)** from ICFAI University, Tripura, and a **Bachelor of Technology** in **Computer Science Engineering** from Maharshi Dayanand University, Rohtak.

Expertise in the **Business Intelligence and Data Engineering** domains focuses on the **Azure Platform.** Currently working as a **Senior Consultant -Deputy Manager** at **Deloitte South Asia, Gurugram** on multiple projects in FMCG, HR, Finance, and Market Insights Domains

PROFILE SUMMARY

- Designed and developed database architecture for information systems projects on the Azure Platform
- Built dynamic metadata-driven optimized data pipelines with real-time Spark Structured Streaming from connectors like Delta, ADLS, Blob, and Autoloader (Cloud Files), end-to-end implemented on Databricks medallion design for European and UK-based clients as a part of their Legacy to Azure Migration projects
- Designed, constructed, modified, integrated, implemented, and tested data models and database management systems including Azure Synapse Dedicated and Serverless Pools
- Conducted research and provided advice to other informatics professionals regarding the selection of applications and implementation of database management tools such as Azure Data Factory, Databricks, and Synapse
- Operated database management systems to analyze data and perform data mining analysis
- Managed, Led, and supervised members of the team to technical and business goals
- Developed **policies and procedures** for network or Internet database access and usage and for the backup and recovery of data using the **Azure Resources**

CERTIFICATIONS

- **❖** Microsoft Certified: Azure Solutions Architect Expert (Score − 87%)
- **❖** Microsoft Certified: Fabric Analytics Engineer Associate (Score − 94%)
- **❖** Databricks Certified: Data Engineer Professional (Score-73%)
- **❖** Microsoft Certified: Azure Administrator Associate (Score-89%)
- Microsoft Certified: Azure Database Administrator Associate (Score-78%)
- **❖** Databricks Certified: Data Engineer Associate (Score-76%)
- Databricks Certified: Associate Developer for Apache Spark 3.0 (Score-83%)
- **❖** Microsoft Certified: Azure Data Engineer Associate (Score-79%)
- Microsoft Certified: Azure AI Fundamentals (Score-91%)
- Microsoft Certified: Azure Data Fundamentals (Score-93%)
- Microsoft Certified: Security, Compliance, and Identity Fundamentals (Score-91%)
- Oracle Cloud Infrastructure Foundations 2020 Certified Associate (Score-88%)
- Oracle PL/SQL Developer Certified Associate







ACADEMIC PROFILE

ACADEMIC I NOTICE	
Qualification	Institution / University
Master of Business Administration-Information	ICFAI University, Tripura
Technology & Systems (2020)	
Bachelor's in Technology -Computer Science &	Maharshi Dayanand University, Rohtak
Engineering (2016)	
Class 12-(2012)	Delhi Public School, Sushant Lok
Class 10-(2010)	Delhi Public School, Sushant Lok

AWARDS, HONOURS & ACCREDITATIONS

- COE Appreciation Award: Leading by Example, Dec 2022 KPMG India
- Sapphire Award, June 2021 Optum
- Topaz Award, June 2021 Optum
- Thank You Award, June 2019 Webhelp
- Special Achievement Award, May 2017 Liquidhub
- Team Excellence Award, May 2017 Liquidhub
- Oxford Cambridge and RSA Awards
 - ICT Skills for Business
 - Creating Computer Graphics
- Databricks Academy Accreditation: Platform Administrator
- Databricks Academy Accreditation: Lakehouse Platform Fundamentals
- Databricks Academy Accreditation Generative AI Fundamentals

WORK EXPERIENCE

Designation: Deputy Manager – Senior Consultant – Data Engineering		
Current Employer: Deloitte, South Asia, Gurugram, Haryana		
Period: July 2023 – Present		

- Developed and implemented robust data architecture and design solutions using Azure Data Services (Azure Data Lake, Azure SQL Database, Azure Synapse Analytics, etc.)
- Ensured data solutions align with business requirements and best practices
- Oversaw the development and maintenance of ETL processes to integrate data from various sources into Azure-based data warehouses
- Created and maintained CI/CD pipelines and releases for various Azure Resources like DataBricks, AzureSQL and DataFactory across environments
- Optimized data pipelines and Databricks Notebooks for performance and scalability
- Implemented data governance policies to ensure data quality, integrity, and compliance with relevant regulations
- Lead and mentored a team of 20 data engineers and analysts, providing guidance and support to ensure high-quality deliverables along with providing training and support to team members and stakeholders on data engineering best practices
- Collaborated with cross-functional teams, including data scientists, business analysts, and IT staff, to deliver integrated data solutions
- ❖ Monitored and **optimized the performance** of data storage, processing, and retrieval systems
- Planned and managed data engineering projects, ensuring timely delivery within budget and scope
- Coordinated with stakeholders to define project requirements, deliverables, and milestones
- Developed and maintained data reporting and visualization solutions using tools like Power BI
- Ensured reports and dashboards provide actionable insights to support business decision-making
- Created and maintained comprehensive documentation for data engineering processes, architectures, and solutions







Designation: Consultant – Azure Data Engineer

Current Employer: KPMG India, Gurugram, Haryana

Period: **April 2022 – Jul -2023**

- Preparing Functional Designs and Technical Solutions Document from Business Requirements presented by stakeholders
- **Stablish** the flow of data through **Medallion Architecture** (Bronze, Silver, and Gold Layers)
- Creation of YAML and JSON Metadata files to orchestrate the above flow of data
- Experience in developing Databricks Notebooks using Spark-SQL in Databricks for data extraction, transformation, and aggregation from multiple file formats for Analyzing & transforming the data to uncover insights into the customer usage patterns through the creation of custom Data Marts for reporting purposes
- Extract Transform and Load data from sources Systems to Azure Data Storage services using a combination of Azure Data factory, T-SQL, and Spark SQL
- ❖ Data ingestion to one or more **Azure services** (Azure Data Lake, Azure Storage, Azure SQL, Azure DW) and processing of the data in Azure Databricks
- ❖ Hands-on experience in developing SQL Scripts for **automation**
- Responsible for estimating the cluster size, monitoring, and troubleshooting the Spark Databricks cluster
- Ability to apply the spark DataFrame API to complete Data manipulation within spark session
- Good understanding of Spark Architecture including spark core, spark SQL, DataFrame, Spark streaming, Driver Node, Worker Node, Stages, Executors and Tasks,
- ❖ Deployment modes, the Execution hierarchy, fault tolerance, and collection

Designation: **Data Engineer**

Employer: Webhelp, Gurugram, Haryana

Clients: The Very Group, easyJet, Vodafone

Period: October 2021 – April 2022

November 2017 - October 2020 (Business Intelligence Developer)

- ❖ Analyze and define trends that support business process changes and metrics that measure success. Utilize SQL queries to analyze and segment the process
- Managed the migration of traditional infrastructure to automated cloud-based infrastructure
- Experience in building, deploying, and troubleshooting data extraction for huge of amounts of records using Azure Data Factory (ADF)
- Knowledge of the Azure Storage accounts
- Good understanding of provisioning Azure Databricks and resources
- Function as the liaison between Business Stakeholders, Developers, Infrastructure teams, and project management groups
- Created databases and schema objects including tables, indexes, stored procedures, and functions as a part of the data management framework
- Built SSIS packages and scheduled jobs to migrate data from various sources into SQL server and vice versa
- Performed root cause analysis on failures. Resolve performance tuning-related issues and queries
- Created partition schemes in the current database that map the partitions of a partitioned table or index to multiple filegroups.
- Scheduled and monitored all maintenance activities of SQL Server to meet business requirements activities including database consistency check, data backup & restore strategy, index defragmentation.
- Prepared the **technical documentation** for applications built in house







Designation: Associate Data Analyst	
Employer: Optum, Gurugram, Haryana	
Clients: UnitedHealthcare	
Period: October 2020 – October 2021	

- Reviewed data and classified the tables/measures functions by using multiple queries, views, and procedures
- Develop, Configure, Maintain and Compute on Azure Cloud
- Troubleshoot Azure-related issues and engage internal teams for issue resolution
- Involved in the complete Software Development Life Cycle (SDLC) process by analyzing business requirements and understanding the functional workflow of information from source systems to destination systems
- Involved in designing Parameterized Reports for generating Ad-Hoc reports per client requirements.
- Assisted managers and business analysts in developing reports, presentations, and analysis for upper management
- Involved in writing complex SQL scripts which include transact statements, database object validation, and exception handling to facilitate functionality in different modules
- Created and maintained a Chatbot in Python using the RASA framework

Designation: Senior Software Engineer

Employer: Liquidhub, Gurugram, Haryana

Client: Microsoft Corporation

Period: September 2016 – November 2017

- **Automated** the process of loading the data from the client.
- Responsible for creating and managing various database objects like Complex Views using **XML**, Database triggers, Stored Procedures, Functions, and Indexes.
- Created SSIS Packages to Extract, Transform, and Load (ETL) the data into Reporting instances to generate the reports easily and quickly in Business Intelligence Development Studio (BIDS).
- Supported team in resolving SQL Reporting services and T-SQL related issues and creating different types of reports such as Crosstab, Conditional, Drill-down, Top N, Summary, Form Sub reports, and formatting them
- Created SQL Jobs to schedule SSIS Packages
- ❖ Independently conducted **DBA activities** like Creating Multiple Databases, and Replication of Production Sever to others like Development and CRP/ UAT.
- Assigned to Implement and maintain database security (create and maintain users and roles, assign privileges)
- Rebuilding the indexes at regular intervals for better performance.
- Scheduled database consistency checks and Backup recovery schedules.
- Removed hardcoding within existing packages by implementing dynamic queries and dynamic tables within those packages.







SKILLS SNAPSHOT

- Experienced on Microsoft Azure Cloud Services & Databricks Lakehouse Platform, Application Insights, Document DB, Internet of Things (IoT), Azure Monitoring, Key Vault, Visual Studio Online (VSO), SQL Azure and Power BI.
- Proficient in writing complex T-SQL (DDL, DML), new features like CTE, Ranking Functions, TOP (n), PIVOT, XML PATH, Physical, logical database design, and Performance tuning
- Proficient in applying the spark DataFrame API to complete Data manipulation within spark
- Solid understanding of Spark Architecture including Spark core, spark SQL, DataFrame, Spark streaming, Driver Node, Worker Node, Stages, Executors, and Tasks
- Proficient knowledge of Data Warehousing methodologies and concepts, including star schemas, snowflake schemas, ETL processes, dimensional modeling, and reporting tools
- **❖** Firsthand experience in **Performance Tuning, Query Optimization**
- Ability to perform Database full Backup, Transaction log backup & differential backup in a routine manner
- Shrink Transaction and Data log files and perform a root cause analysis of the issue
- Experience in creating configuration files to deploy the SSIS packages across all environments
- Experience in Microsoft Visual C# in the script component of SSIS
- Experienced in using SQL Server Profiler and SQL Server Agent
- ❖ Built reports using Microsoft Excel, SSRS, Qlikview, and Power BI
- Experienced in creating Report Models and generating Reports for business analysis and management purposes using SQL Server Reporting Services (SSRS)
- Experience in developing Dashboard reports, Parameterized Reports, linked reports, and Sub reports by Region, Year, Quarter, Month, and Week
- ❖ Ability to create custom **Excel dashboards and reports** using various functions, pivots, and charts