

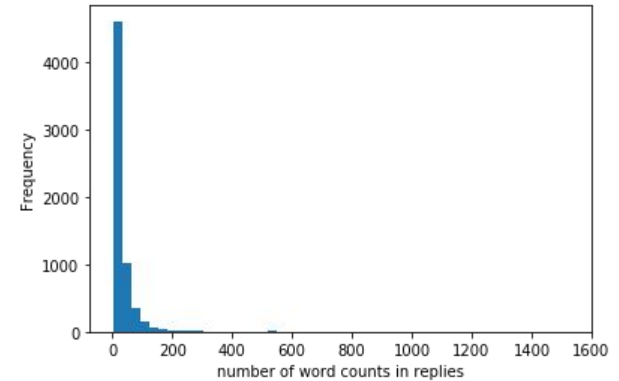
# Reports on Goodnotes Subreddit discussion

[Your Name]

[Date]

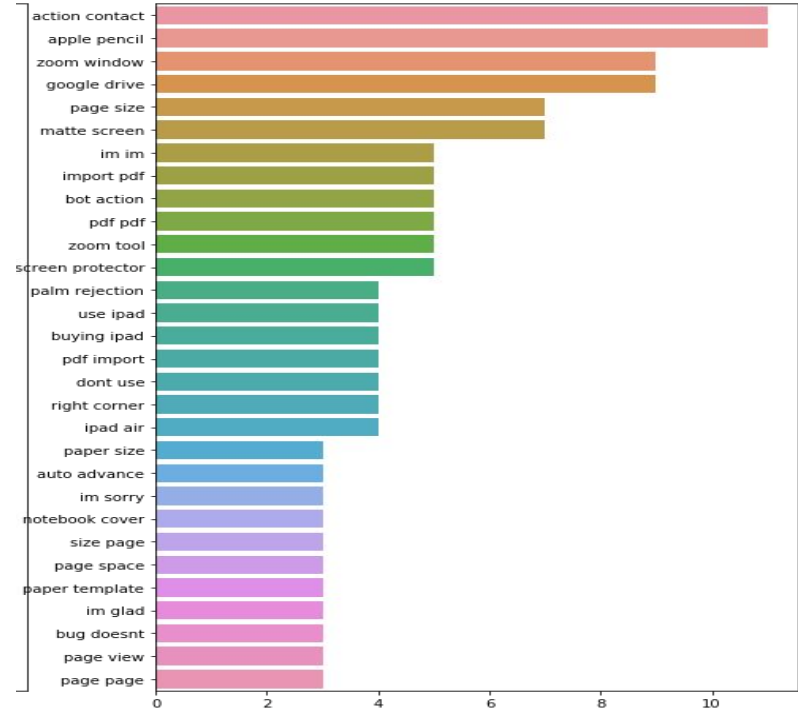
# Summary Statistics

- From 2019 to May 2021, there were 6618 replies belong to 622 threads in 'goodnotes' subreddit
- The top author is a bot 'AutoModerator' that tracks bots but also promote only fans subreddit
- A thread has 6 median replies
  - The top 5 thread with the highest number of replies seems to be regarding errors, tips for using the app, and sharing resources
- Median number of upvote for a thread is 1, with the highest thread having 132
  - The post with the most upvotes was sharing some doodles they make using the app
- An reply has a median of 15 words with a right-skewed distribution (see graph to the right)



# Findings from looking at N-gram and top words

- For threads tagged with Question - iPad, the tag with the highest number of threads, it is popular to discuss apple pencil, the right page size, and zoom related topics
- There are also with “I am a bot, and this action was performed automatically. Please contact the moderators of this subreddit if you have any questions or concerns.”
- Looking at raw text, there are a lot of ‘thank you’ and ‘thanks’



Bigrams after text preprocessing

# LDA Analysis

- The topics under the Question - iPad tag can be grouped into roughly 4 different topics:
  - Discussion about some bug and users sharing resources to resolve the bug
  - Discussion about tools (like highlighter, or page setup) for the app
  - Discussion about using the app, and how it change the way they take notes / their life
  - Misc topics that include talking about price, to news

# Summary

- Users tend to seek other's validation or help in the Goodnote subreddit
  - The top 5 threads ask for help in resolving errors, tips, and sharing resources
  - Top keywords include 'thank you' and 'thanks', which indicates someone replies in a helpful manner
  - Some of the top topics for Question - iPad tag includes discussing bugs and sharing how they use the app
- The top author is AutoModerator, a self-identified bot that post things about politics, promote spammy only fan subreddits, and track bugs
  - "I am a bot, and this action was performed automatically. Please [contact the moderators of this subreddit] if you have any questions or concerns"