

# stitch Your End-to-End Research Command Center






Stitch is a **centralized, AI-first workspace** that integrates with your existing tools to streamline research execution, reduce friction, and scale insight generation

Research today is *chaotic*—fragmented tools, manual workflows, and inconsistent prep waste time and hurt insight quality. Stitch brings it together.

- Automate coordination, prep, and logistics
- Keep your tools and trusted vendors
- Step into every session fully prepared

**Focus on insights—not admin.**

Drive **10–15% higher margin per project** by automating the operational tasks that don't require human judgment

 stitch	The Problem	How Stitch Helps
 Easy Scheduling	Scheduling is fragmented—spread across inboxes, spreadsheets, and third-party vendors	<b>Seamless coordination</b> with interviewees or vendors through Stitch's scheduling agent with calendar sync
 Better Prep	Interview prep is often rushed and inconsistent, leading to lower-quality sessions	<b>Get high-quality, contextually relevant materials</b> instantly based on your goals and connected data sources
 Stay Focused	Consultants lose momentum chasing logistics instead of driving insights	<b>Keeps your team in flow</b> by handling admin work invisibly and surfacing only what matters next
 One Research Hub	Teams lack a single source of truth for documents, workflows, and updates	<b>One centralized research hub</b> from kickoff to insight — no more tool-hopping or buried emails

# The stitch Advantage

From **chaotic coordination** to **automated clarity**  
Stitch eliminates friction across research ops—from scheduling to analysis.

## The Stitch Platform

A typical 10–15 interview project can **save 20–30+ hours**—worth **\$4K–6K** in resource time.

- 3–4 hours** Research planning
- 8–12 hours** Participant coordination & scheduling
- 6–8 hours** Guide creation & interview prep
- 4–6 hours** Survey drafting & question design
- 4–6 hours** Survey logic programming (on roadmap)
- \$200/hour** Estimated blended bill rate\*

*\*Bill rate based on industry standards*

 **Built at MIT** with a team with roots in market research, Stitch is currently developing its MVP and **partnering with select firms as design and pilot users.**



### Research Planning Assistant

Assists in creating planning docs and research timelines for each of your projects



### Scheduling & Outreach Agent

Automates emails to participants and vendor networks for participant screening and easy scheduling



### Interview Prep

Generates prep sheets with backgrounds and suggested questions for each interview participant



### Guide & Survey Designer

Drafts contextually relevant interview guides and survey questionnaires based on all of your documents and context around your research project



### Centralized Research Workspace

Everything organized in one project space — not scattered across email and docs



### Survey Programming (*Future Roadmap*)

Defines skip and branching logic using natural language, then programs it into your survey tool



### Analysis Copilot (*Future Roadmap*)

Automates analysis of all different research materials including qual and quant in one central location

Interested in learning more? Reach out at [rblaine@mit.edu](mailto:rblaine@mit.edu) — we'd love to connect.