

The stitch Advantage


From **chaotic coordination** to **automated clarity**
Stitch eliminates friction across research ops—from scheduling to analysis.

The Stitch Platform

A typical 10–15 interview project can **save 20–30+ hours**—worth **\$4K–6K** in resource time.

- 3–4 hours** Research planning
- 8–12 hours** Participant coordination & scheduling
- 6–8 hours** Guide creation & interview prep
- 4–6 hours** Survey drafting & question design
- 4–6 hours** Survey logic programming (on roadmap)
- \$200/hour** Estimated blended bill rate*

**Bill rate based on industry standards*

 **Built at MIT** with ties to Deloitte, Stitch is actively developing its MVP and **seeking select firms to partner as design and pilot users.**



Research Planning Assistant

Assists in creating planning docs and research timelines for each of your projects



Scheduling & Outreach Agent

Automates emails to participants and vendor networks for participant screening and easy scheduling



Interview Prep

Generates prep sheets with backgrounds and suggested questions for each interview participant



Guide & Survey Designer

Drafts contextually relevant interview guides and survey questionnaires based on all of your documents and context around your research project



Centralized Research Workspace

Everything organized in one project space — not scattered across email and docs



Survey Programming (*Future Roadmap*)

Defines skip and branching logic using natural language, then programs it into your survey tool



Analysis Copilot (*Future Roadmap*)

Automates analysis of all different research materials including qual and quant in one central location

Interested in learning more? Reach out at rblaine@mit.edu — we'd love to connect.