

stitch Your End-to-End Research Command Center






Stitch is a **centralized, AI-first workspace** that integrates with your existing tools to streamline research execution, reduce friction, and scale insight generation

Research today is *chaotic*—fragmented tools, manual workflows, and inconsistent prep waste time and hurt insight quality. Stitch brings it together.

- Automate coordination, prep, and logistics
- Keep your tools and trusted vendors
- Step into every session fully prepared

Focus on insights—not admin.

Drive **10–15% higher margin per project** by automating the operational tasks that don't require human judgment

 stitch	The Problem	How Stitch Helps
 Easy Scheduling	Scheduling is fragmented—spread across inboxes, spreadsheets, and third-party vendors	Seamless coordination with interviewees or vendors through Stitch's scheduling agent with calendar sync
 Better Prep	Interview prep is often rushed and inconsistent, leading to lower-quality sessions	Get high-quality, contextually relevant materials instantly based on your goals and connected data sources
 Stay Focused	Consultants lose momentum chasing logistics instead of driving insights	Keeps your team in flow by handling admin work invisibly and surfacing only what matters next
 One Research Hub	Teams lack a single source of truth for documents, workflows, and updates	One centralized research hub from kickoff to insight — no more tool-hopping or buried emails

The stitch Advantage

From **chaotic coordination** to **automated clarity**
Stitch eliminates friction across research ops—from scheduling to analysis.

The Stitch Platform

A typical 1-month project with 10–15 interviews can **save \$1000s in resource time** with Stitch

- 3–4 hours** Research planning
- 8–12 hours** Participant coordination & scheduling
- 6–8 hours** Guide creation & interview prep
- 4–6 hours** Survey drafting & question design
- 4–6 hours** Survey logic programming (on roadmap)
- \$200/hour** Estimated blended bill rate*

**Bill rate based on industry standards*

Stitch is an **MIT-built startup** with Deloitte ties currently developing our MVP and **seeking design and pilot partners** to help shape the future of research operations.



Research Planning Assistant

Assists in creating planning docs and research timelines for each of your projects



Scheduling & Outreach Agent

Automates emails to participants and vendor networks for participant screening and easy scheduling



Interview Prep

Generates prep sheets with backgrounds and suggested questions for each interview participant



Guide & Survey Designer

Drafts contextually relevant interview guides and survey questionnaires based on all of your documents and context around your research project



Document & Ops Hub

Everything organized in one project space — not scattered across email and docs



Survey Programming (*Future Roadmap*)

Defines skip and branching logic using natural language, then programs it into your survey tool



Analysis Copilot (*Future Roadmap*)

Automates analysis of all different research materials including qual and quant in one central location