✕ stitch Your End-to-End Research Command Center

Stitch is a **centralized, AI-first workspace** that integrates with your existing tools to streamline research execution, reduce friction, and scale insight generation

Research today is *chaotic*—fragmented tools, manual workflows, and inconsistent prep waste time and hurt insight quality. Stitch brings it together.

- Automate coordination, prep, and logistics
- Keep your tools and trusted vendors
- Step into every session fully prepared

Focus on insights—not admin.

Drive **10–15% higher margin per project** by automating the operational tasks that don't require human judgment

✕ stitch	The Problem	How Stitch Helps
Easy Scheduling	Scheduling is fragmented—spread across inboxes, spreadsheets, and third-party vendors	**Seamless coordination** with interviewees or vendors through Stitch's scheduling agent with calendar sync
Better Prep	Interview prep is often rushed and inconsistent, leading to lower-quality sessions	**Get high-quality, contextually relevant materials** instantly based on your goals and connected data sources
Stay Focused	Consultants lose momentum chasing logistics instead of driving insights	**Keeps your team in flow** by handling admin work invisibly and surfacing only what matters next
One Research Hub	Teams lack a single source of truth for documents, workflows, and updates	**One centralized research hub** from kickoff to insight — no more tool-hopping or buried emails

The ✕ stitch Advantage

From **_chaotic coordination_** to **_automated clarity_**
Stitch eliminates friction across research ops—from scheduling to analysis.

The Stitch Platform

A typical 10–15 interview project can **save 20–30+ hours**—worth **$4K–6K** in resource time.

3-4 hours	Research planning
8-12 hours	Participant coordination & scheduling
6-8 hours	Guide creation & interview prep
4-6 hours	Survey drafting & question design
4-6 hours	Survey logic programming (on roadmap)
$200/hour	Estimated blended bill rate*

Bill rate based on industry standards

Built at MIT with ties to Deloitte, Stitch is actively developing its MVP and **seeking select firms to partner as design and pilot users**.

Research Planning Assistant
Assists in creating planning docs and research timelines for each of your projects

Scheduling & Outreach Agent
Automates emails to participants and vendor networks for participant screening and easy scheduling

Interview Prep
Generates prep sheets with backgrounds and suggested questions for each interview participant

Guide & Survey Designer
Drafts contextually relevant interview guides and survey questionnaires based on all of your documents and context around your research project

Centralized Research Workspace
Everything organized in one project space — not scattered across email and docs

Survey Programming (_Future Roadmap_)
Defines skip and branching logic using natural language, then programs it into your survey tool

Analysis Copilot (_Future Roadmap_)
Automates analysis of all different research materials including qual and quant in one central location

Interested in learning more? Reach out at rblaine@mit.edu — we'd love to connect.