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## Who I Am



Heidi Creighton Ciampa is an award-winning, 30-year veteran of the PR industry. Creighton has authored countless articles, including a Social Media item in the annual Media Training Guidebook, published by PR News Press, and a 22-page guidebook for aspiring PR professionals published by Ragan Communications. Creighton has received numerous accolades and awards for her work in the field of public and media relations, including the ACE Award from top ten PR agency Creamer Dickson Basford (absorbed by Havas PR North America), and the Superior Achievement in Television Media Relations Award from North American Precis Syndicate.

Creighton began her career in public relations as the Director of Public Relations for an ad agency northwest of Boston. There she was responsible for building and maintaining the agency's PR clientele. Creighton then moved on to the top ten PR agency, Creamer Dickson Basford, where she helped build the Boston Tech office. After successfully launching the world's

