

TEAM UNDEFINED

SOCIALSTREAM

A NEW SOCIAL TV EXPERIENCE

Sunrise



**START
GLOBAL**





THE SECOND SCREEN

57%

monitor social media
while watching sports

INTRODUCING SOCIALSTREAM



Live



Twitter Feed



FitnessInspo

Switzerland is giving it their all! Keep pushing, boys! #EURO2020 #SUIFRA



EntrepreneurPro

YES! Switzerland has closed the gap! Keep pushing for that equalizer! #EURO2020 #SUIFRA



DIYDiva

Switzerland is back in this game! Let's show France what we're made of! #EURO2020 #SUIFRA



NatureNinja

The Swiss have scored again! This match isn't over yet! #EURO2020 #SUIFRA



PoliticalPundit

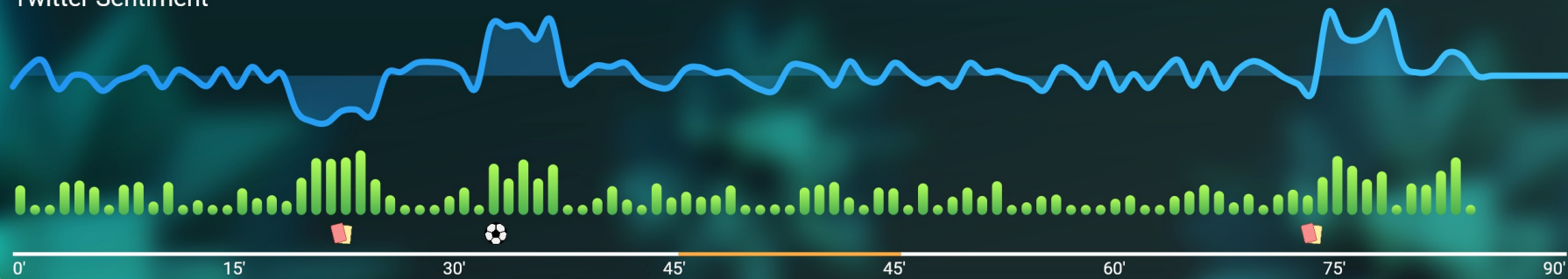
What a goal! Switzerland isn't going down without a fight! #EURO2020 #SUIFRA



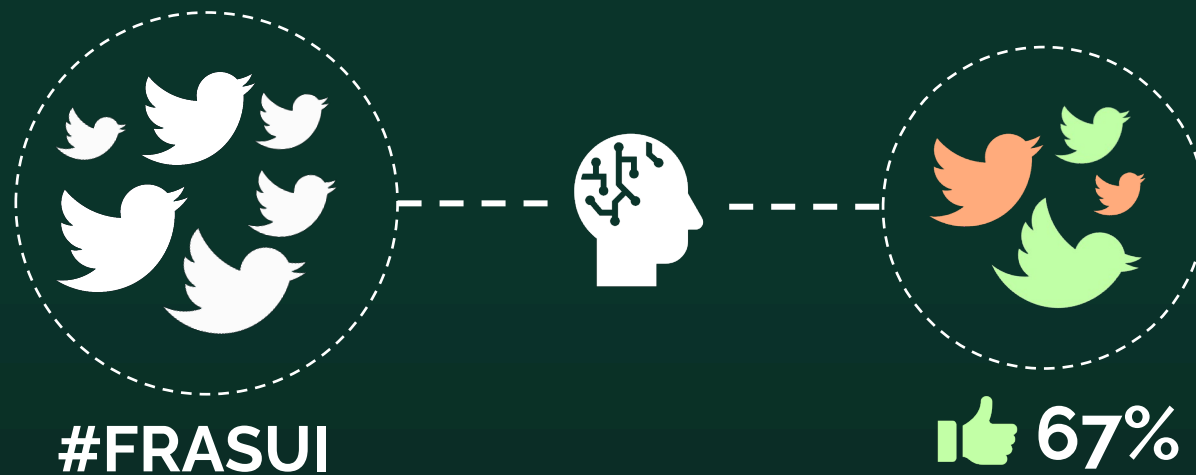
TechTrendsetter

This is the comeback we've been waiting for! #EURO2020 #SUIFRA

Twitter Sentiment



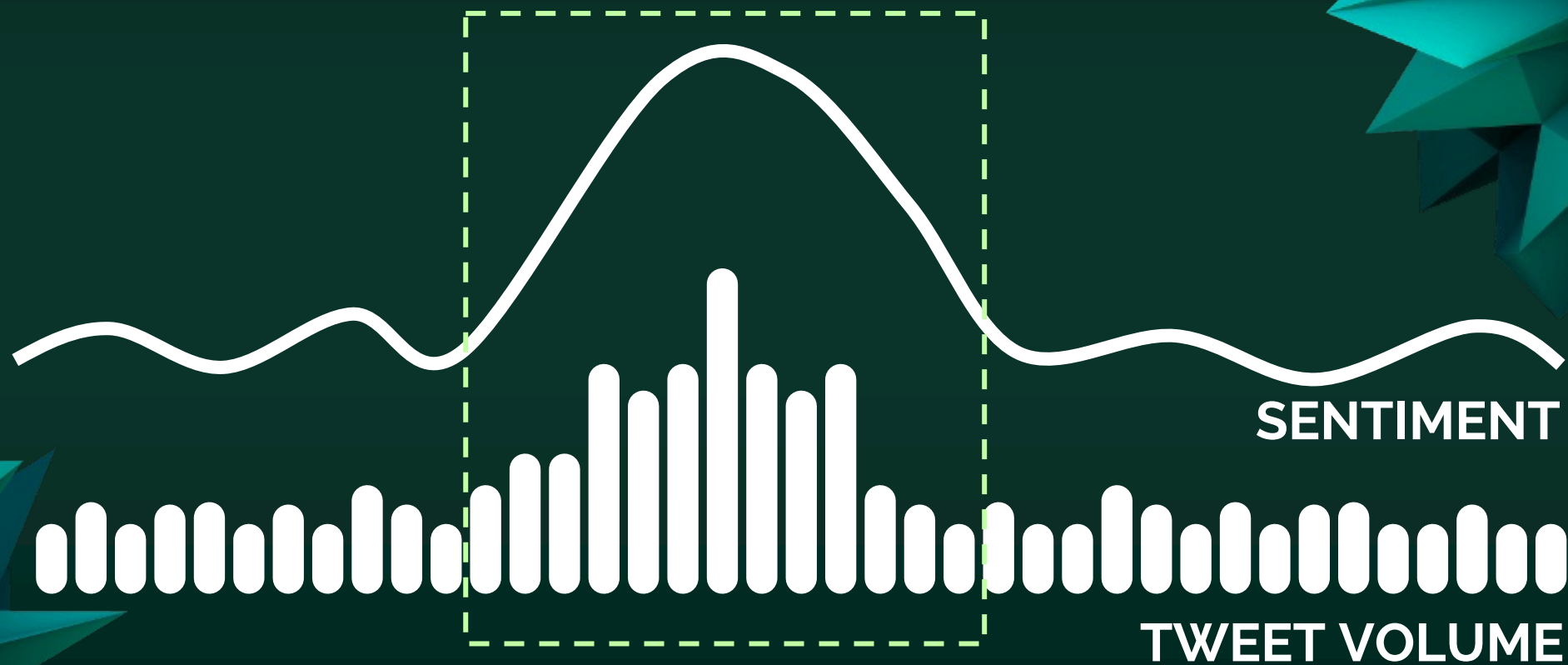
FILTERING & CLASSIFICATION



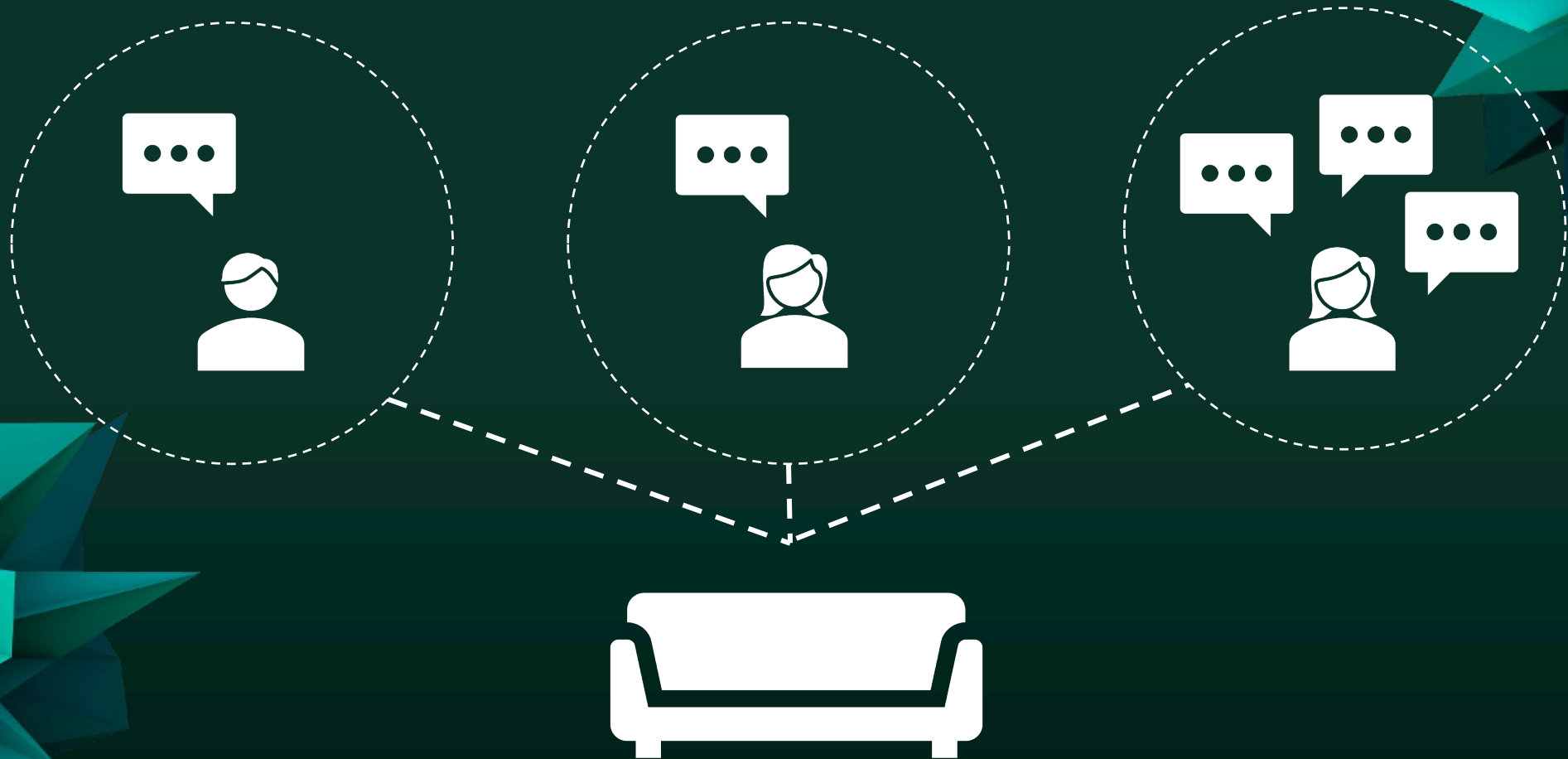
The background is a dark teal gradient. In the bottom-left and top-right corners, there are complex, multi-faceted geometric shapes made of teal triangles, resembling stylized flowers or starbursts. The word "DEMO" is centered in the middle of the image in a white, bold, sans-serif font.

DEMO

HIGHLIGHTS DISCOVERY



BRINGING THE DISCUSSION TO YOUR LIVING ROOM



THANK YOU!

