

ROBERT BRACCI

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EDUCATION	UNIVERSITY OF MICHIGAN School of Information Bachelor of Science in Information Analysis, April 2018 GPA: 3.45/4.0 <ul style="list-style-type: none">• Notable Courses: ENTR 411 (Entrepreneurship Practicum), SI 206 & 310 (Data Manipulation Programing), SI 370 (Data Exploration, & TO 414 (Advanced Analytics for Management Consulting)• Skills: Microsoft Excel, Python Programming, HTML, SQL, VBA, R Studio, & Adobe Photoshop• Activities: Greek Life Task Force, Pi Kappa Alpha Fraternity, Comfort App, and Ross Marketing Club College of Literature, Science, and the Arts April 2018 <ul style="list-style-type: none">• Minor in Entrepreneurship	Ann Arbor, MI
EXPERIENCE Summer 2017	Capitol Seniors Housing Private Equity Intern Analyst <ul style="list-style-type: none">• Researched Active Living potential markets using Esri, Nic Map, and Google, compiling analysis of Active Living demographics: Median Senior Income, Median Caregiver Income, Median Home Value, and more. Resulting in the creation of a white paper presented to Harvard Management Company• Performed financial analysis and research on customers, competition, market trends, revenue market trends, revenue margins, CapEx, EBITDA, and FCF; producing four acquisition memos ranging between \$25-45M presented to the investment committee• Integrated a new database for CSH's deal pipeline, utilizing VBA and macros to generate one centralized database, saving the company about 4 hours a week• Conducted analysis of CSH's Operator's websites for 35 assets and reported my findings back to each operator to improve user interaction and user experience for each website	Washington, D.C.
Winter 2017	Major League Baseball Advanced Media Intern <ul style="list-style-type: none">• Provided mentorship to students by facilitating an open dialogue about their perceptions, experiences, and career goals related to digital media and sports• Collected and analyzed data, finding conclusions on how teens and college students interact with mobile apps and social media following professional athletes and celebrities	Ann Arbor, MI
Summer 2016	GamePix Finance and Administrative Operations Intern <ul style="list-style-type: none">• GamePix is an aggregator and distributor of HTML5 games, offering a complete, simple and high-end solution to HTML5 game developers• Performed financial and administrative operations including budgeting, forecasting and customer invoicing of €10M• Enhanced user-interaction with the publishers and developers of GamePix; evaluated trends of website visitors by comparing active and passive game-user traffic, effectively boosting website traffic by 20%	Rome, Italy
Summer 2015	COMERICA PARK Comerica Park Intern (Illitch Holding's Company) <ul style="list-style-type: none">• Managed and trained other interns, ensuring that all staff was prepared for events at Comerica• Collaborated with homeland security, local police, and local business vendors for protection at Comerica Park by regularly inspecting and adjusting security systems and equipment	Detroit, MI
2015 - Present	Pi Kappa Alpha Fraternity Brotherhood Chair <ul style="list-style-type: none">• Manage an annual budget of \$10,000 to fund various events the chapter holds, successfully maintaining enough funds to hold events throughout the entire year• Negotiated pricing with venue managers, ensuring that the Chapter did not go over budget, as well as maintain relationships with venue managers• Organize surveys to ensure majority of the brotherhood was present at each event, resulting in an average of 80% attendance	Ann Arbor, MI
ADDITIONAL	<ul style="list-style-type: none">• Google Student Innovator• Co-Founded a painting company in high school and college to help pay for school expenses• Co-Founder of Squeaky (On Demand cleaning service for college students)	