

## Ryan Bresnahan

Graphic Designer | Web Developer

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ryanbresnahan.com

### MAST Travel Network

Creative Services Manager and Web Developer Nov 2018 - Present

- Creative lead for print and digital design initiatives
- Responsible for all graphic design needs for member agencies, events, workshops, and conferences
- Maintain membership website
- MySQL database administrator
- WordPress theme development, including custom plugins, shortcodes, and templates
- WordPress website and database backup and migration
- Prepared member reports by extracting, cleaning, and merging from multiple tables using SQL
- Digital project management
- Event logos and theme conceptualization
- Design and layout of semi-annual Travel Planner magazine and monthly agency booklets
- Recipient of the 2019 Gold Magellan Award for Direct Mail Marketing

### CAEL

Contract Web Designer and Graphic Designer Jan 2014 – Nov 2018

- WordPress and Drupal 7 development
- Maintenance of educational websites
- Developed suite of responsive email templates
- Created and updated print and digital ads, brochures, and newsletters

### Advantage Futures

Developer Nov 2014 – Apr 2018

- Developed and maintained Drupal 7 intranet housing data for over 2,300 clients
- Managed teams project goals, including bi-weekly updates with CEO, CTO, and CSO
- Created custom views for individual departments for optimal user experience
- WordPress custom theme development

### Zacks Investment Research

Contract Graphic and Web Designer Mar 2014 – Nov 2014

- Print and web design
- WordPress custom theme development
- Created emails and landing pages for lead generation

### Calumet Photographic

Senior Graphic and Web Designer Mar 2012 – Mar 2014

- Responsible for print and digital needs within the marketing and web departments
- Coded and tested weekly and monthly product email blasts
- Developed WordPress websites for company products
- Content management of eCommerce website
- Landing page development for events, products, and press releases
- Managed code and content migration during website re-launch
- Creation of print ads, billboards, logos, window displays, in-store collateral, and product catalogs

### Toolbox Inc.

Graphic and Web Designer Jun 2011 – Mar 2012

- Print and digital design for major corporate real estate firms
- Creation of financial portfolios, event invites, building site plans, and prospective site maps
- Website and HTML email development
- Managed relationships with clients regarding budget concerns and project expectations

## Skills

### Web Design

HTML  
CSS  
PHP  
Javascript  
MySQL  
WordPress

### Graphic Design

InDesign  
Illustrator  
Photoshop  
Adobe XD