



# Russ Brooks

## Full Stack Web Developer

Born on 7.15.1970 next door to Vernon Valley / Great Gorge ski resort, to a Ski-Instructor, Systems-Analyst father. Currently working at Trainual.com.

### EDUCATION

#### **Self Taught Since 1977**

BASIC on TRS-80 & CP/M machines (NorthStar Dimension and Advantage), Fortran, TurboPascal on MS-DOS PCs, on thru modern languages and F/OSS.

#### **Bronze Medal: New Jersey Institute of Technology (NJIT) Computer Olympics**

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1988: Sr Year in HS

Turbo Pascal: Atomic Mass Converter

#### **Silver Medal: Stockton State College Science Fair**

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1987: Jr Year in HS

Turbo Pascal: Newer Version of my Atomic Mass Converter

## EXPERIENCE

### **Trainual.com**

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#### Full Stack Web Developer

- Sr. Dev: Wrote a number of new features from the main application.
- Data Science Engineer: Rolled out dbt.

- Data Science Engineer: Built all of the analytics infrastructure.

Dec 2020 - May 2023, Scottsdale, AZ

## **ShopRunner.com**

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Full Stack Web Developer

- Added features to the main application and Kotlin microservices.
- Wrote AWS Lambda: Python on Flask.

Dec 2017 - April 2020, Conshohocken, PA

## **RevZilla**

**Director of Software Engineering**

- 100,000,000 in revenue the year I was there.

2016 - 2017, Philadelphia, PA

## **TelVue**

**Sr Engineer, Web Development Mgr, Director of Software Engineering**

- Added lots of features to their Suite of Rails-based products.
- Recruiting: Assembled and trained the Dev Team.
- Created TelVue Connect, their flagship SAAS product - TelVue's first modern stack.

2007 - 2016, Mt. Laurel, NJ

## **NetReach**

**Web Design Mgr, Project Mgr, Sr Engineer**

- Consulting, Coding, Management
- Hired 5-person Design Dept
- Managed, engineered, or designed ~30 projects, including the Philadelphia Eagles

1999 - 2005, Ambler, PA

**Atlantic Image: Network Engineering & Office Solutions (NEOS) Corp.**

**President / Founder / Web Designer-Developer**

- Built a customer base of 70 clients, mostly oceanfront hotels and restaurants.
- Built the first website Cape May County had ever seen.

1993 - 1998, Wildwood, NJ

**Aqua Beach Resort: The mosts popular hotel in Wildwood. 100% occupancy.**

**Director Front-Desk Operations, Controller, Sys Admin, Wwb Designer**

- Assembled and trained team of 10 Desk Clerks and 2 Night Auditors. My direct reports.
- All the bookkeeping.
- Systems Administration: Roled out their first network, etc.
- Automated the entire place. Replaced legacy tech with a PMS, etc.
- Fixed a number process and service problems, cutting significant costs..

1992 - 1998, Wildwood, NJ

## SKILLS

### Programming Languages

Ruby

ES6

TypeScript

Python

VBS

SQL

C#

Learning Rust and Go

### Libraries and Frameworks

Rails

Sinatra

Deno

Fresh: This site is Deno on Fresh

Flask

Preact  
React  
Node.js  
Express  
Nest

## **Further Knowledge**

Linux: Ubuntu, CentOS  
Docker  
Kubernetes  
GCP & AWS  
Serverless: AWS Lambdas & GCP Cloud Functions  
Segment.io  
CI/CD: Semaphore, Travis CI, Jenkins  
DataDog / NewRelic  
NewRelic  
Git  
HTML/SCSS/SASS  
NoSQL: Redis  
Background Job Servers: Resque, Sidekiq

## **CONTACT**

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